

NEWS: EUROPE

EU acts on minimum energy tax rates

By Leyla Boulton, Environment Correspondent

Proposals to extend minimum tax rates to all forms of energy in the European Union are being prepared in Brussels...

A draft directive, which is likely to be submitted to EU governments by the Commission early next year...

Taxes on energy products in the EU: new minimum rates

Table with 10 columns: Product, Existing EU minimum rates, Proposed minimum rates, Existing rates in selected countries (Denmark, France, Germany, Italy, Spain, UK).

Eu0377 to Ecu450, representing an 17 per cent increase in real terms.

The aim of the plan drafted by the indirect taxation directorate is twofold: further to harmonise taxes as EU energy markets are liberalised...

Though the new minima would be modest, they would set a framework making it easier for governments to ratchet up energy taxes over time.

But officials said that setting minimum rates across the board would enable individual states to introduce national carbon taxes...

resistance in principle of the UK, while other countries have worried about its impact on their international competitiveness.

How, in an attempt to preempt such protests, Commission officials have also incorporated a series of concessions to industry in the draft directive.

These include exemptions for businesses that are energy-intensive, or adopt energy conservation measures, or generate electricity from renewable sources.

Aid warning for Bosnia

International donors yesterday warned Bosnia's leaders that economic and security assistance hinged on their stricter compliance with security, human rights and other provisions of the Dayton peace accords.

More than 50 governments and institutions at a peace implementation conference in London said Bosnia's mutually suspicious, ethnically based authorities should assume the main responsibility for improving their citizens' security and civil rights.

The conference was overshadowed by continuing anti-government demonstrations in Belgrade. But attempts by the US and others to add to the final document a toughly worded statement criticising the amendment of elections and closure of independent media by President Slobodan Milosevic of Serbia were opposed by Russia.

EUROPEAN NEWS DIGEST

Aid warning for Bosnia

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Bundesbank eases repo rules

The Bundesbank yesterday sought to enhance Germany's attraction as a financial centre by dropping, from January, minimum reserve requirements on securities repurchase (repo) deals.

The central bank's action was welcomed by Mr Theo Waigel, the finance minister, who said it brought German reserve instruments into line with competitive conditions in international capital markets.

Business unprepared for Emu

Most European companies have not yet estimated the costs of adapting to a single currency, and only one in 12 has allocated a budget to pay for the necessary changes, according to a survey of 301 finance directors carried out by KPMG Management Consulting.

Istanbul police chief sacked

The Turkish government yesterday sacked Istanbul's police chief and five other security service members while investigators began probing media and opposition claims that they were involved in drugs trade killings.

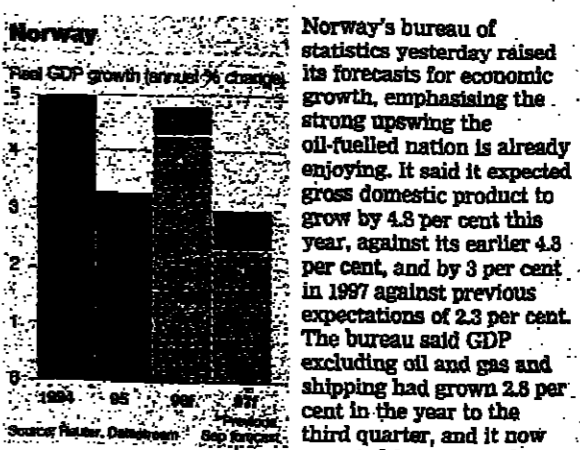
Last month, a car carrying a government politician, a policeman and a wanted gangster crashed last month killing all except the MP, Mr Sedat Bucak from the True Path party, junior coalition partner in the Islamist-led government.

Aérospatiale sues over missile

French state-owned Aérospatiale revealed yesterday it was suing part of the Lagardère group for allegedly failing to respect their joint development agreement on the Apache family of missiles when Lagardère teamed with British Aerospace to win a \$650m (£11m) UK contract for Storm Shadow, an Apache derivative, early this year.

ECONOMIC WATCH

Growth forecasts raised



1997 rather than 2.4 per cent. These forecasts remained below those of the finance ministry, however, which is expecting 5.4 per cent this year and 3.3 per cent next.

German jobless at fresh post-war record

By Ralph Atkins in Bonn

Germany's unemployment level reached another post-war record in November after a larger-than-expected monthly increase highlighted the fitful character of the country's economic recovery.

Seasonally adjusted unemployment rose 50,000 to 4.1m last month, the federal labour office in Nuremberg said yesterday.

The figures came as unions and employers in electrical and metal industries reached a surprise deal in Lower Saxony which will override the intentions of recent legislation and retain sick pay levels at 100 per cent of wages.

The deal could provide a model for settlements in other regions. Although employers achieved some savings in total employment bills, the settlement may prove a setback for those in the ruling coalition of Chancellor Helmut Kohl seeking to boost the country's competitiveness and reduce unemployment through lower labour costs.

Unemployment rose in all regions of Germany last month. The seasonally adjusted number of unemployed in west Germany increased by 34,000 to 2,924,000 and in east Germany by 17,000 to 1,176,000.

Job creation in the firing line

Public spending cuts threaten 'make work' schemes that have benefited the unemployed in eastern Germany, writes Lucy Smy

"Our coffee is better than yours!" shouts Mr Bernd Froertzek from the train to builders on the platform sturping from a Thermos.

One of 182 workers serving coffee, tea and snacks from trolleys on Berlin's overground S-bahn system, Mr Froertzek has picked up the importance of cheap advertising if you work for a job creation scheme on a one-year contract where the funds are under threat.

It is estimated that eastern Germany's unadjusted unemployment level of 15 per cent would rise to 23 per cent without job creation schemes, but the government is committed to cutting 2.5 per cent from next year's public spending.

With German unemployment topping 4m, according to yesterday's figures, the government faced tough questions last week in the parliamentary budget debate about its intentions towards jobs in the east.

The majority of those on job creation schemes work, like Mr Froertzek, in Arbeitsbeschaffungsmaßnahmen (ABMs), the all too honestly named 'make work' programmes. Last year, 205,800 people in the east found places on these schemes. They work in special projects doing such things as

gardening, running kindergartens, and looking after the elderly. To receive funding the schemes have to be classified as extras, services that would not otherwise be provided.

Workers on the alternative 249(h) schemes, so called after the paragraph in the law that brought them into being, work in real companies, however. The difference between the two is that the labour ministry pays the company the equivalent of the worker's unemployment benefit, leaving the company to make up the difference. The 249(h) scheme is cheaper to run, explaining its swift growth after introduction in 1993. In 1995, 106,500 people were employed in this way, but for only a third of the cost of those on ABM schemes.

As part of Germany's drive to cut its public spending deficit to meet Maastricht criteria, the government has proposed cuts in funding of DM17bn (\$10.8bn) spread over four years and these cuts are mainly to be concentrated in active employment support programmes.

Government supporters say the reduction in funding will be accompanied by changes to legislation minimising the actual cuts in the number of job creation

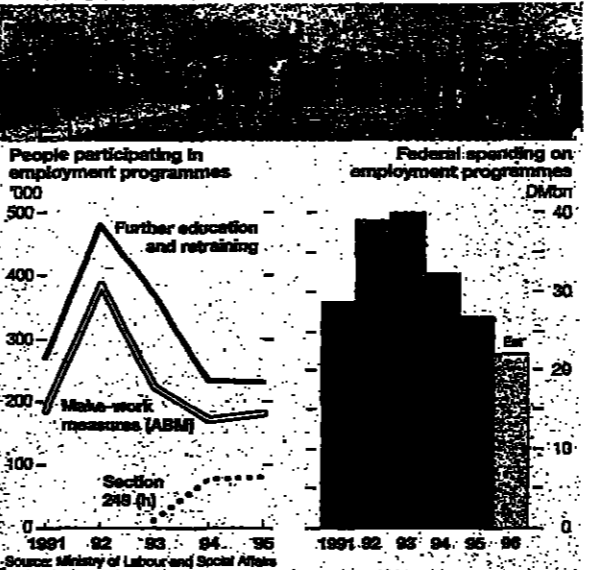
schemes because of the cost of labour, says Mr Arif Komets, its head of personnel. He is deeply concerned about the prospective funding cuts.

Mr Froertzek, planned to employ 165 people, four of them social workers. Rules on participants say they must have been unemployed for more than a year. S-pressos has one worker who has been unemployed since 1982.

ABM workers are also only guaranteed work for a year, after which they may have to give up their place to someone else who has been unemployed for longer than a year.

While the S-presso project, which has been running since March, is popular with travellers it could never become a commercial concern because of the cost of labour, says Mr Arif Komets, its head of personnel.

Job schemes in eastern Germany



In theory, experience on an ABM scheme should ease the path of workers either to 249(h) places in companies or into real jobs. The reality for many of eastern Germany's long-term unemployed is different. But it is estimated that less than 20 per cent of those on the job creation programmes go on to get real jobs.

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Editorial Comment, Page 13

Italy welcomes falling inflation

By Robert Graham in Rome

Italy's inflation has come down to an annualised 2.6 per cent, a level not touched since 1993. But good news on inflation is balanced by concern over outstanding wage deals.

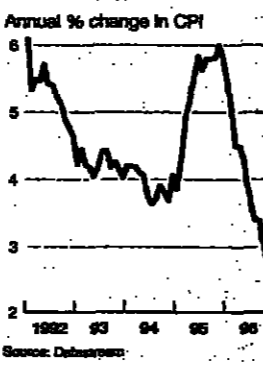
The monthly increase in consumer prices was 0.3 per cent in November, reported Istat, the official statistics institute. If tobacco were to be included in the basket of items, in line with European Union policy, the annualised rate would be 2.7 per cent.

These figures were widely expected after preliminary data released last month on the trend in Italy's big cities. Nevertheless, they were welcomed by the government as evidence of the soundness of its economic policies.

However, trade unions were cautious. A spokesman for the CGIL, the largest trade union confederation, said: "The fall in prices is the result of an alarming drop in demand; and this is a clear signal of recession."

Prices have fallen steadily over the past 12 months apart from minor blips in April and September. The government had anticipated year-end inflation would be running at 3 per cent and has fixed a 1997 target of 2.5 per cent.

Italian inflation



The main sticking point is a demand by the engineering unions to recover a substantial amount of lost earnings eroded by inflation since 1993. This, they claim, is due under a wages and productivity agreement signed by the government, employers and unions in 1993.

Irish allow for usual EU horsetrading

The revision of Maastricht has been labelled 'mission impossible' writes Lionel Barber

"Mission impossible" is how one senior European Union diplomat described the task of revising the Maastricht treaty yesterday. By that yardstick, the Irish president's draft text is no mean achievement.

The 140-page document is readable, well-organised, and cautious in scope, with the exception of proposals for creating a common area of "freedom, security and justice" among the 15 member states.

The paper is not a treaty: it is intended to serve as a basis for further negotiation at the Inter-Governmental Conference.

One look at the accompanying Irish commentary underlines how difficult it will be to meet the self-imposed deadline of a final deal at the European Union summit in Amsterdam next June.

The document makes no attempt to draw up treaty language covering three sensitive items in the IGC: the balance of power between big and small member states, including the size of the European Commission; the extension of qualified majority voting; and the question of "flexibility" which would allow countries to co-operate more closely in specific areas without being held back by others.

● Foreign policy. The treaty text calls for a limited extension of the European Commission's authority in trade negotiations covering services, intellectual property, and direct foreign investment. It also calls for "closer relations" between the EU and the Western European Union, its embryonic defence

One look at the accompanying Irish commentary underlines how difficult it will be to meet the self-imposed deadline of a final deal at the European Union summit in Amsterdam next June

arm, and for an incorporation of the "Petersburg tasks" covering humanitarian aid and peacekeeping in the treaty. Military and defence decisions would still be made by unanimity.

In addition, the Irish think that the Union should be endowed with a "legal personality" which would allow the rotating EU presidency to negotiate agreements on behalf of the rest of the members, subject to unanimous authorisation and approval. The idea is to make it easier for the Union to be an external actor beyond trade matters.

1997 rather than 2.4 per cent. These forecasts remained below those of the finance ministry, however, which is expecting 5.4 per cent this year and 3.3 per cent next.

The government's chief concern is overheating, prompting it to tighten its fiscal stance to balance a big increase in private consumption. The statistics bureau forecast inflation at 2.3 per cent in 1997, slightly below the ministry's 2.5 per cent.

JAVICO 1350

NEWS: EUROPE

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Sweden set to grasp nuclear power nettle

Phasing out capacity will be far from easy, writes Greg McIvor

After two decades of bitter debate and political wrangling, Sweden is poised to embark on its most expensive and controversial environmental project - the multi-billion dollar decommissioning of the country's nuclear power industry.

The minority Social Democratic government is confident of imminent agreement with several opposition parties to close the first of 12 nuclear reactors by the end of the millennium. It would be the first step towards fulfilling a commitment, made following a referendum in 1980, to phase out the country's atomic power capability by 2010.

That deadline is now seen as unrealistic by the government, but Mr Anders Sundström, industry minister, is adamant the process must start after the next general election in 1998. Support appears likely from the environment-oriented Centre party, and several other smaller ones, including the Left and the Greens - sufficient for a clear majority in parliament.

Nuclear power is an emotive issue in Sweden, where public opinion is coloured by memories of the Chernobyl nuclear disaster in 1986, which contaminated large tracts of northern Sweden.

Yet the industrial establishment and union movement are implacably opposed to any weakening of the nuclear infrastructure. They fear the costs of dismantling a cheap source of power will force up electricity prices and undermine manufacturing profitability.

Mr Tord Eng, an economist at the Federation of Swedish Industries, says the knock-on effects of decommissioning just one reactor will spread through business "like ripples on water". "Production will fall and unemployment will rise," he warns.

Mr Bert-Olof Svanholm, chairman of Volvo and head of the Federation of Swedish Industries, says it is like "scrapping your car when it is only a few years old". "If we are truly concerned about nuclear power we should act against those reactors which are the real risks." Nuclear plants in the former Soviet Union pose a far greater threat to the health of Sweden than its more modern reactors, he argues.

The federation has even offered to fund the decommissioning of two of these plants deemed to constitute a high risk - at Ignalina in Latvia and Sosnovy Bor

near St Petersburg - if the government agrees to keep Sweden's plants open for their technical lifespan. However, the offer looks set to gather dust.

Nuclear power accounts for half Sweden's energy needs, hydro-electricity supplying the rest. Reactors are today reckoned to have a 40-year lifespan; Sweden's oldest plant is 24, suggesting the government could wait until 2012. Ministers say this would lead to a flurry of closures which would be impossible to absorb without massive disturbance to the industry. They prefer a programme staggered over many years.

Two key obstacles lie ahead. First, the total cost, estimated at anywhere between SKr90bn (\$13bn) and SKr350bn, presents a huge burden for a country of less than 9m people. It is not clear how this would square with the government's pledge to run an annual budget surplus after 1998.

Compensation would have to be paid to the operator of any reactor which is shut, and Vattenfall, the state energy utility, is already demanding SKr10bn per reactor if one of its plants is selected. Sydkraft, the independent nuclear generator, has a similar stance.

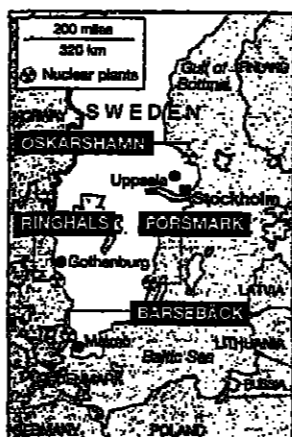
Second, it is unclear how the energy gap will be closed. The most straightforward solution would be natural gas, but this would increase carbon dioxide emissions beyond levels Sweden is committed to.

The government would happily plug the deficit by building more hydro-power plants, but it admits this is politically impossible because of public objections to damming more rivers.

Instead, it insists alternative sources such as solar energy, wind power and bio-fuels will bridge the divide. These are considerably more expensive, however, and would at best replace only one nuclear reactor.

"What we need is a technological breakthrough. We can stimulate that through the closure of one reactor, which will put pressure on the whole research and development sector," asserts Mr Peter Nygard, under-secretary of state at the industry ministry.

He stresses that reactors will only be closed at a pace allowed by technical development and that the government will not countenance higher electricity prices for industry. In the meantime, a research and development programme worth perhaps



The map shows Sweden's four nuclear sites

SKr10bn over five years will be implemented to improve energy recovery from biomass products such as wood shavings and waste pellets, while developing other methods such as wind power.

Yet many wonder why the government has mixed itself in such a politically sensitive debate at all. The SDP ducked the issue at the 1990 referendum, declining to take a stand for fear of splitting the party. Today the party is no less divided.

The answer lies in the SDP's informal electoral alliance with the Centre party, on which it relies for parliamentary support. Nuclear abolition is a political imperative for the Centre. SDP ministers clearly see this as a price worth paying for its support.

Court backs cheap drug imports

By Emma Tucker in Brussels

The pharmaceutical industry yesterday lost its battle to stop cheap unpatented drugs from Spain and Portugal entering other European Union countries.

In a surprise move the European Court ruled in favour of two British companies, Primecrown and Europharm, which wanted to import drugs sold in Spain for resale in the UK. Price controls and the absence of patents in Spain and Portugal help make drugs cheap there.

Overtaking the preliminary advice of one of its advocates general, the court ruled that the principle of free movement of goods took precedence over fears that markets

would be flooded by cheap, unpatented products.

The ruling should open the way for drug importers in other EU countries to bring in about 30 drugs from Spain and Portugal which will be identical to, but cheaper than, those available in northern Europe.

The complainants - Merck of the US and Smithkline Beecham - argued that the importing of certain drugs from Spain and Portugal, where no drugs were patented before 1992, would cancel out the benefit of the patent protection they still enjoy in most EU member states and harm research efforts.

Merck said yesterday: "By undermining patent protection, the court seems to be willing to risk the bene-

fits to society that come from a strong research-based industry. While the court's ruling may be a short-term victory for the middlemen and arbitrageurs who profit selfishly from the fragmented nature of the European medicines market, it is cold comfort to those who are concerned about the interest of European patients."

The court said there could be no doubt that if a patentee could prohibit the import of protected products marketed in another member state by him or with his consent "he would be able to partition national markets and thereby restrict trade between the member states".

The case forms part of a battle by European drugs companies to pre-

vent medicines from Spain and Portugal entering other Union states. Last year they failed to persuade the European Commission to allow seven countries to extend the ban on drugs from Spain and Portugal.

They said they could lose more than \$2bn a year in sales once exports entered their markets. But the Commission said that data supplied in support of the ban's extension had not indicated serious economic difficulties in the sector as a result of parallel imports.

Merck is to take up the issue with Mr Martin Bangemann, the industry commissioner, next week. It and other pharmaceutical countries want a political solution to the problem.

Blockades fail to move Greece's PM

By Kerin Hope in Athens

Greece's prime minister, Mr Costas Simitis, yesterday warned farmers who have been blockading main roads and railway lines for the past week that the government would make no concessions on debts or taxes for any special interest group.

The government appeared to be hardening its stance following the breakdown of talks with farmers' unions and the spread of protests to southern Greece, which

could disrupt basic supplies to the Athens area.

The protests are the first test of the Socialist government's commitment to tighter economic policies aimed at ensuring Greek participation in monetary union. Mr Simitis said the government was determined to avoid "the fatal trap" of handing out extra grants or subsidies to farmers, but he will face strong pressure from grassroots Socialist organisations to buy back the farmers' support.

More than 10,000 tractors are blocking intersections on the main north-south highway used by international trucks carrying goods between Greece and central Europe. The farmers have also halted cross-border traffic with Bulgaria and Turkey and cut off access to secondary roads.

They want the government to reschedule about \$1.5bn in debt owed to the state-controlled Agricultural Bank and to reinstate a tax break on fuel.


The farmers are a powerful political lobby, as they make up almost 20 per cent of the total workforce. They have grown increasingly militant in response to efforts by the Socialists to tax agricultural incomes and tighten spending by state-funded co-operatives.


Their demands reflect the effect of cuts in EU subsidies for some crops and the government's increased willingness to import fresh produce in order to keep down consumer prices.

Farm union organisers claim that real incomes have declined by more than 20 per cent in the past three years because of rising costs and a loss of competitiveness.

Greek farmers have run up a large burden of debt with state banks by investing heavily in equipment to expand production of industrial crops such as cotton, maize and tobacco, despite the likelihood that EU support prices for such crops will be further reduced.

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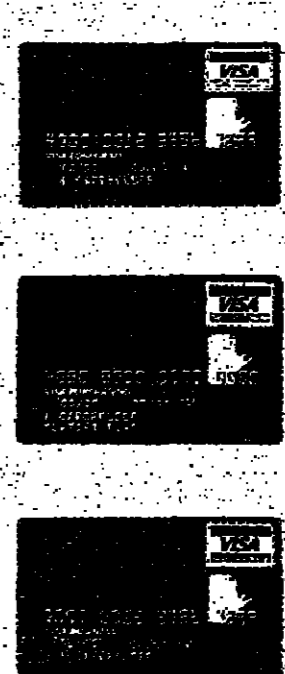



- Choose peace of mind.
- Choose to cut your company's costs, even on small routine orders.
- Choose smiling.
- Choose meals with your family.
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CORPORATE CARD Accepted in three times as many places as traditional charge cards. Provides effective management information to manage employee spending worldwide. Reassurance of medical, legal and emergency services.

PURCHASING CARD Cuts the cost of processing orders and invoices and reduces administration. Speeds up the delivery of supplies. Automates VAT and accounts payable services.

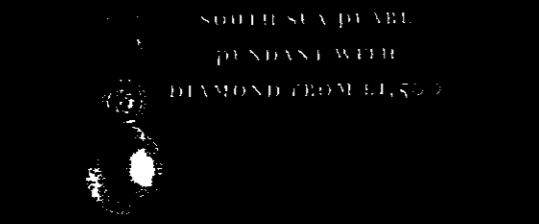
BUSINESS CARD Accepted as payment virtually everywhere at home and abroad. Medical, legal & emergency card replacement services world-wide. Reduces the need for supplier accounts, company cheques and even cash. Separates business from personal spending for easier accounting.



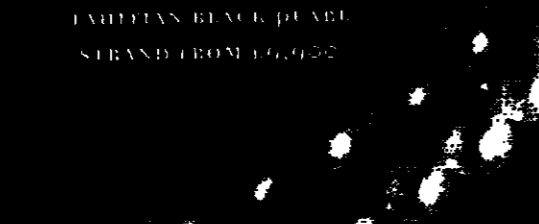


Wastebasket


SOUTH SEA PEARL
PENDANT WITH
DIAMOND FROM £1,500



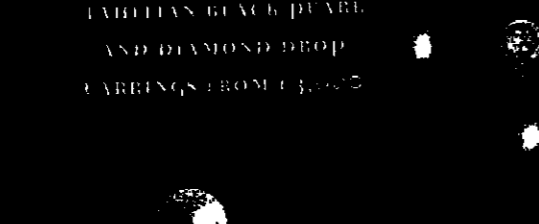
TARIAN BLACK PEARL
STRAND FROM £1,950




WHITE SOUTH SEA PEARL
STRAND FROM £1,950



TARIAN BLACK PEARL
AND DIAMOND DROP
EARRINGS FROM £1,350



SOUTH SEA
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MIKIMOTO

100, North Bridge Road, Singapore. Tel: 071 629 5300.

warning Bosnia

bank eases repo rules

unprepared for 1m

police chief sacked

risk rises over mine

forecasts raised

NEWS: INTERNATIONAL

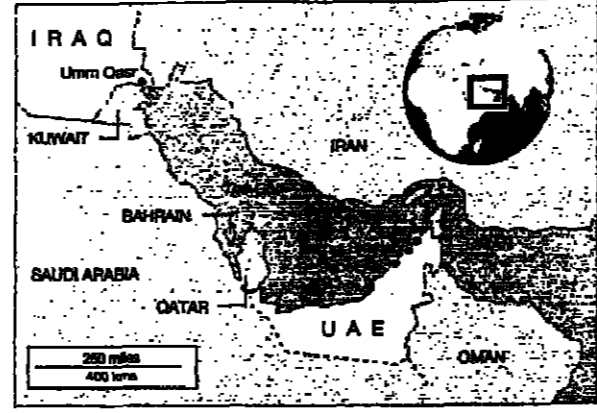
Protect public access to databases, says US
Iraq oil shakes Gulf states' unity

By Frances Williams in Geneva

US officials yesterday sought to allay concerns in the US and elsewhere that a new international treaty to protect databases from unauthorised copying will restrict public access to information.

Mr Lehman said yesterday that the US government recognised these concerns and would not back a treaty unless they were satisfactorily addressed.

Policy divisions over Iraq - and the discovery of embargoed Iraqi gas-oil exports through the United Arab Emirates - have added to disunity among the six states of the Gulf Co-operation Council (GCC) before their annual summit starting tomorrow in Qatar's capital, Doha.

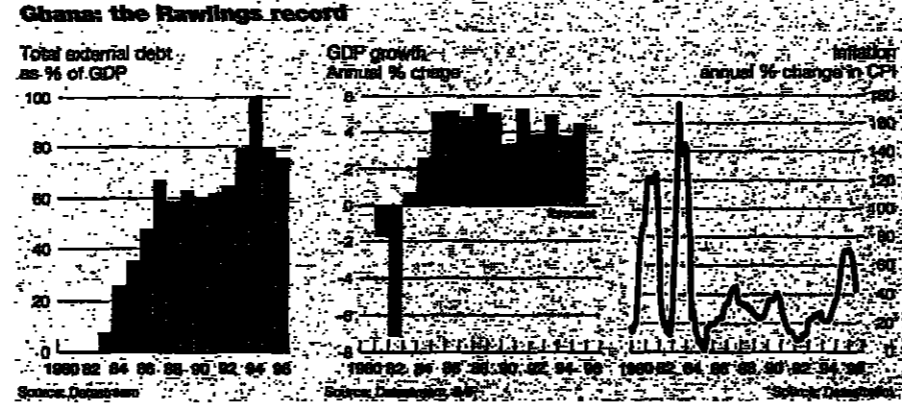


The UAE, which for more than a year has been urging Arab reconciliation with Iraq, went a step further last week by suggesting that regional states should "normalise" their ties in spite of UN sanctions.

Gulf and moving inside Iran's territorial waters, before berthing at Iranian ports. Without unloading, the ships then cross the Gulf to the UAE, having swapped counterfeit certificates of origin for "genuine" ones.

Economy seen as key to Ghanaian election

Ghana's reputation as Africa's political and economic trendsetter means the outcome of tomorrow's presidential and parliamentary election is likely to be closely watched by multilateral institutions operating in a region where democracy remains rooted on uncertain foundations.



"It's very close," said one western diplomat in the capital, Accra. "The opposition are doing well in the towns, but Rawlings is strong in the country. It has made for a very tense last few days."

Taipei to suspend Pretoria links

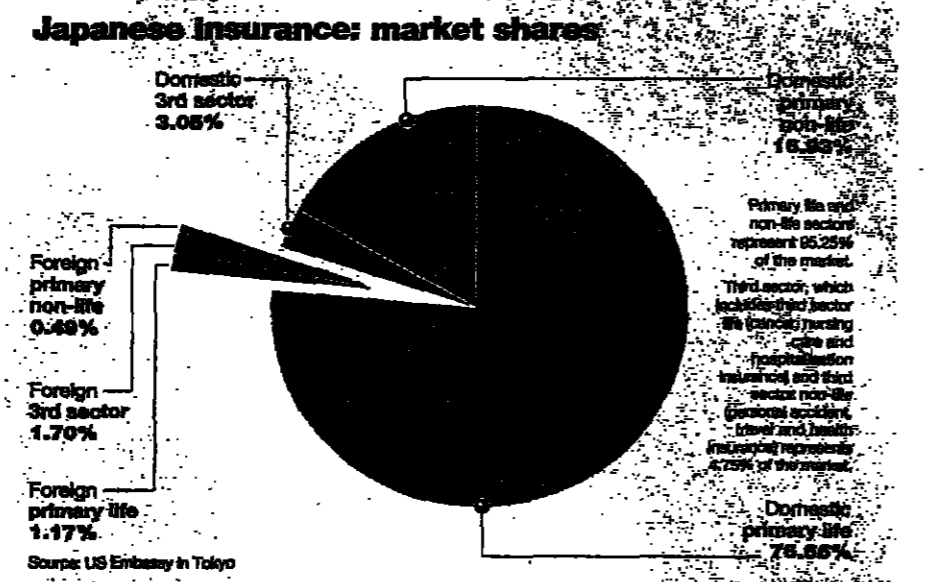
An angry Taiwanese foreign minister said yesterday his nation would suspend all trade projects and treaties in protest at the breaking of diplomatic ties, Reuter reports from Johannesburg.

NEWS: WORLD TRADE

US and Japan in a tangle on insurance

Michiyo Nakamoto reports on why Tokyo hesitates to deregulate its life and non-life sector

US and Japanese trade negotiators meet in Tokyo today with little more than a week to resolve a bitter dispute over access to Japan's insurance market, the second largest in the world.



expertise to offer competitive prices or innovative products. For example, rates for motor insurance, which makes up nearly 50 per cent of the non-life insurance market, are strictly regulated by a rating association which sets more or less uniform rates for everyone, regardless of age or region.

emphasised that a resolution to the dispute depends on significant deregulation in the primary sector. But the Japanese authorities and industry protest that Japan is being asked to give up a system with which they are extremely comfortable and adopt one that is alien to Japanese culture.

Export credit guidelines agreed

By Nancy Dunne in Washington

Industrial countries agreed yesterday to a set of formal guidelines for their export credit agencies to use in deciding whether to provide export financing tied to foreign aid to customers in developing countries.

Vietnam resolved to meet Afta rules

By Jeremy Grant in Hanoi

Vietnam's foreign minister, Mr Nguyen Manh Cam, yesterday reaffirmed Hanoi's commitment to meeting ambitious tariff reduction targets of the Asian Free Trade Area (Afta) and urged the country's poorly performing state sector to become competitive.

WTO urged to set target date for free trade

By Guy de Jonquieres

World Trade Organisation ministers were yesterday urged by a group of leading international economists to set a target date for achieving global free trade and to agree to launch a new round of comprehensive trade negotiations by the year 2000.

The economists said the WTO should accept controversial proposals to discuss competition policy and global investment rules, but should leave efforts to improve labour standards and respect for human rights to specialised agencies such as the International Labour Organisation and Unicef.

The economists proposed that WTO ministers resolve the threat of conflict between global trade and environmental rules by "grandfathering" the main multilateral environment agreements concluded until now.

Mr Shinji Sato, Japan's minister of international trade and industry, yesterday confirmed that he would not go to the WTO meeting because he had to answer parliamentary questions on a scandal involving Miti officials, William Dawkins reports from Tokyo.

Formosa Plastics group to sign landmark deal to generate and sell electricity

Taiwan contract to end power monopoly

By Laura Tyson in Taipei

Formosa Plastics, Taiwan's biggest industrial group, will today become the country's first private sector power supplier, ending a 50-year state monopoly and marking a milestone in Taipei's privatisation programme.

In its first foray into the power industry, the petrochemicals-to-electronics giant will sign contracts to

generate and sell electricity to Taiwan's state-owned monopoly, Taiwan Power (Taipower).

The 1,800MW thermal power plant, estimated to cost US\$1.44bn, will break ground in Mailliao in northern Taiwan next week and is scheduled to come on line in October 1998.

Mailliao is the site of Formosa Plastics' multi-billion petrochemical complex now

under construction. It will house an oil refinery and several downstream petrochemical plants.

Demand for electricity in Taiwan is growing at a rapid rate, averaging about 6 per cent a year.

The increasing demand and the strident opposition to government plans to build the island's fourth nuclear plant in northern Taiwan were behind the decision to

open power generation to the private sector.

Formosa Plastics was one of 11 consortia which won licences last year to build and operate electricity generating plants in the initial stage of privatisation.

Under government rules, the new independent power producers must sell electricity generated by the new plants to Taipower over three years at an undisclosed price,

starting in March 1999.

Formosa also plans to build a US\$8bn power complex in Zhangzhou, in the Chinese province of Fujian, on the south-east coast of China opposite Taiwan.

However, the project has been temporarily put on hold since August, when Taiwan's President Lee Teng-hui called on Taiwan business to slow the tide of investments to China.

Mr Chris Patten, governor of Hong Kong, yesterday sought to remove anxieties about the treatment of British passport holders in the territory after it returns to Chinese sovereignty on July 1 next year.

Speaking to a special session of the Legislative Council, Mr Patten said the holders of passports granted under a 1990 scheme would not be treated as dual nationals. The scheme offered British passports to 50,000 Hong Kong households and covers more than 135,000 people.

Concerns had been prompted earlier this week after a senior British official noted that China regarded holders of such passports as dual nationals and therefore exempt from British consular protection. But Mr Patten pointed out yesterday that there were no differences between the special-scheme passports and other British passports.

ASIA-PACIFIC NEWS DIGEST

Patten pledge on passports

John Ridding, Hong Kong

HK boat camp to close

The Whitehead detention centre, one of Hong Kong's main camps for Vietnamese boat people, will be closed on January 3, signalling the beginning of the end of the problem, according to Mr Brian Bresnihan, Refugee Co-ordinator. If current repatriation rates are kept up, it should be possible to close all the camps in the territory by the middle of next year, he said.

Mr Bresnihan said China has demanded that all migrants be returned to Vietnam by the time it resumes sovereignty over Hong Kong on July 1. More than 61,000 Vietnamese migrants had been returned since 1989 under the territory's repatriation programmes and 7,700 now remained in Hong Kong.

Philippine inflation slows

A sharp drop in rice prices was behind the fourth consecutive monthly drop in Philippine inflation last month. It slowed from 4.7 per cent to 4.5 per cent. For the 10 months to November average inflation stood at 8.7 per cent. Rice, which makes up about 13 per cent of the consumer price index, reported weakening prices in 12 of the 16 producer regions. Government economists expect impending petrol price increases to push inflation above 5 per cent in December.

ADB sets Taiwan issue terms

The Asian Development Bank (ADB) yesterday set terms for its second local-currency fund-raising exercise in Taiwan. The coupon rate (fixed interest rate) for the launch of T\$7bn (\$550m) in seven-year bonds was set at 6 per cent, according to Taiwan's Chinatrust Bank, lead underwriter of the issue. In August 1995, the ADB issued a seven-year Taiwan dollar-denominated bond worth T\$2.6bn.

Taiwan's central bank approved the latest issue last month in an effort to internationalise and develop the cash-rich island's financial markets, although the bank's governor, Mr Shou Yuan-dong, cautioned against moving too fast.

Indonesia cuts money rates

Indonesia's central bank yesterday signalled a relaxing of monetary policy by cutting interest rates on its money market certificates, the financial instruments through which banks borrow from the central bank. Interest rates on all of Bank Indonesia's money market certificates, known as SBPUs, were cut by 50 basis points.

The one-week SBPU rate was cut to 15.25 per cent from 15.75 per cent, the two-week rate to 15.5 per cent (16 per cent) and all other categories, from one month to one year, to 16 per cent (16.5 per cent). The cuts sent the Jakarta Stock Exchange Composite Index to a peak of 634.29 point, up 1.3 per cent. They mark a departure from Bank Indonesia's tight monetary policy and come at a time when Indonesia's inflation rate is at historically low levels; the November year-on-year inflation rate stood at 6.9 per cent.

Coalition for NZ 'by next week'

By Terry Hall in Wellington

Mr Jim Bolger, New Zealand's caretaker prime minister, is "95 per cent certain" a new government will be formed by next week, he said yesterday.

He was delaying recalling Parliament by two days until next Thursday to give Mr Winston Peters, leader of New Zealand First, time to decide which of the two main parties, National or Labour, he wished to join in a coalition government.

Parliament must be law met by Friday December 13 to elect a speaker. Some MPs apparently do not want to start the first session of New Zealand's first parliament elected on a proportional system, on a date traditionally considered unlucky.

"A little more time doesn't matter in this business," Mr Bolger said. "For 60 years we've had the Maori people on the left of the political spectrum, now after seven weeks' negotiations we've got a chance to see them in the centre." Mr Peters is anti-Maori.

A powerful group of New Zealand exporters yesterday criticised some economic policy proposals of Labour and New Zealand First, which it called inflationary. Labour wants to widen the Reserve Bank's target inflation band from 0-2 per cent to 0-3 per cent; New Zealand First wants it set "just below" the average figure of New Zealand's trading partners.

The exporters' group said after talks with Mr Don Brash, Reserve Bank governor, the bank should be given more flexibility in meeting its 0-2 per cent inflation target as a way of lowering value of the Kiwi dollar, up 30 per cent in the past four years.

The group, comprising the heads of 10 exporting groups, is concerned by the bank's tight monetary policy, widely blamed for the continuing rise in the dollar.

Exporters said its strength meant some exporters faced ruin.

Over the next six months, as the deals are finalised, Mr Rashid and his family will become the controlling shareholders of a financial powerhouse called Rashid Hussain, comprising a merchant bank, a stockbroker, a retail bank, an insurance company, a leasing company and various other subsidiaries.

The bank, DCB Holdings,

Financier with eye to power games

James Kynge reports on the rise of a Malaysian banking magnate

A game of squash between a finance minister and the Sultan of Brunei, the world's richest man, yielded an enduring triumph for a third party, Mr Rashid Hussain.

The game ended with the Sultan saying to his partner: "Don't worry, somebody will be interested" - a reference to a large tranche of shares in Malaysian Airlines, which Mr Rashid, handling his first big tender and concerned about poor investor response, was placing.

"I had the trader of the Brunei Investment Agency calling up shortly afterwards asking: 'Is that block [of shares] still available?'" said Mr Rashid, who last week took control of Malaysia's biggest financial group following the merger of two banks.

The game was played some years ago but in the world of "Malaysia Inc.", the hotbed of co-existence between business and politics which conditions the national economy, favours are rarely forgotten. The merger betrayed signs of the government exacting repayment for the help it once granted the emerging entrepreneur.

Until last week, Mr Rashid was Malaysia's leading stockbroker with a reputation as the most prominent operator.

Over the next six months, as the deals are finalised, Mr Rashid and his family will become the controlling shareholders of a financial powerhouse called Rashid Hussain, comprising a merchant bank, a stockbroker, a retail bank, an insurance company, a leasing company and various other subsidiaries.

Only by adding the stakes of his family members does Mr Rashid emerge as controlling shareholder of the Rashid Hussain holding company with just over 30 per cent.

There is no doubt Mr Rashid's overall influence has been bolstered by the merger. But observers say he has ceded considerable management control to MRCEB. Mr Rashid's past provides some clues as to why he was willing to do this.

Mr Rashid, who passed the London Stock Exchange examinations and briefly worked on that market, set up his brokerage house in 1983. One of his first big breaks was in 1986 when he won the tender to place out a large tranche of shares in Malaysia Airlines.

The game of squash between Mr Daim Zaimuddin,

will have assets of M\$32bn (\$12.7bn) after its agreed merger last week with Kwong Yik Bank. It will become the second largest Malaysian bank by profits and the third by assets after Maybank, a government-linked concern, and Bank Bumiputra, a troubled state-owned entity likely to be privatised.

"I was told I am almost the first stockbroker in the world to end up running a bank," Mr Rashid said.

His new-found national prominence is further boosted by his "national service", a post as chairman of the executive committee of Khazanah, a government-holding company and investment vehicle with M\$36bn-M\$40bn in assets.

Khazanah is headed by Dr Mahathir Mohamad, the prime minister, who has said he sees no conflict of interest between Mr Rashid's post in Khazanah and his position as a financial mogul.

Mr Rashid was not the only beneficiary of last week's merger. The government also earned a payoff. It realised the kind of banking merger it has been urging for years and, crucially, it has also enhanced its influence in the new Rashid Hussain conglomerate.

The 27.6 per cent stake gained by Malaysian Resources Corporation (MRCEB), a publishing and property conglomerate controlled by Dr Mahathir's United Malays National Organisation (the dominant political party in Malaysia's ruling coalition) in the new financial group is greater than Mr Rashid's personal stake of just over 26 per cent.



Rashid Hussain: 'shrewd deal-maker and precise memory'

He is a very shrewd deal-maker, good with figures and he has a precise memory."

Mr Rashid says his new group will be looking to finance the expansion of Malaysian companies abroad - a central aim of the government as the Malaysian economy becomes more international. MRCEB, for its part, stands a good chance of winning lucrative infrastructure projects, such as the construction of a new administrative capital, Putrajaya, near Kuala Lumpur.

Mr Rashid says he wants to keep the new holding company active and involved in value-added projects in, for example, infrastructure and privatisation.

He also wants to build up his brokerage presence in the south-east Asian region; a new representation is expected to be opened in Thailand shortly. The firm already has offices in London, New York, Indonesia, the Philippines and Singapore and is positioning itself as a home-grown expert on south-east Asia's booming economies and on Islamic finance.

In investment banking, the field that excites Mr Rashid most, there are also plans to expand abroad. But most south-east Asian countries - including Malaysia - have yet to liberalise their banking industries, making it difficult to set up anything but representative offices.

However, he is hoping that Malaysian banks may over the next few years get licences on a reciprocal basis to open fully fledged branches in other Asian nations.

For this, he says, a little help from government diplomacy would not go amiss.

Boost for Australian government on Telstra sale

By Nikki Teit in Sydney

Partial privatisation of Telstra, the Australian telecoms group wholly owned by the federal government, looks set to go ahead after two independent senators voted with the government to ensure enabling legislation was not lost in the Senate, parliament's upper house.

The government wants to sell off one-third of Telstra shares, a move which could raise around A\$8bn (\$8.5bn) for federal coffers. It would be the largest privatisation ever seen in Australia.

The ability to proceed with the sale has hung in the balance for months as the two independent senators, Mr Brian Harradine from Tasmania and Mr Mal Col-

ston, who defected from the Labor opposition in August, have prevaricated.

The government, which made the Telstra sale a key plank in its election manifesto, does not have a majority in the Senate. Labor and the minor parties are strongly opposed to the privatisation, so support from both independents is necessary to carry the bill.

The two senators appear to have been swayed at the eleventh hour by the promise of a A\$250m package for regional Australia, to be funded from the proceeds of the share sale. "The money will be used to improve the quality of telecoms services and enhance the employment opportunities in regional areas throughout Australia," said Senator Richard Alston,

telecommunications minister. "Low politics," retorted Mr Kim Beazley, opposition leader.

The government agreed to delay proclamation of the Telstra legislation so that an inquiry could be held into Senator Harradine's suggestion that redeemable preference shares in the telecoms giant be sold off to private investors, rather than ordinary shares.

Senator Harradine has canvassed this option strongly, though the federal treasurer has already said he does not believe it is a workable proposition.

While the "second reading" vote is a strong indication of the bill's likely success, the government cannot relax. The bill must still pass through the committee stage and a "third reading".

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Vietnam resolved to meet Afta rule

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Productivity in US sees 0.3% decline

By Gerard Baker in Washington

US labour productivity marked its first decline in nearly a year in the three months to September, the Labor Department reported yesterday.

The fall, at a seasonally adjusted annual rate of 0.3 per cent, was the result of a slower pace of economic growth in the summer.

account for two-thirds of all production costs, rose during the third quarter at an annual rate of 3.7 per cent, up from 3.3 per cent in the April-June period.

No reason to believe economy is deviating from benign growth path

The less volatile four-week moving average of new claims showed a continuing upward trend in claims. It rose by 1,000 to 337,750, the highest level since July.

US banks boost Mondex hopes

By George Graham, Banking Correspondent

Mondex, one of the leading contenders in the race to develop an "electronic purse", yesterday boosted its chances of success when it persuaded four large US banks to join its list of North American franchisees.

Chase Manhattan, Dean Witter Discover, First Chicago NBD and Michigan National will all join the US offshoot of Mondex, which has developed a plastic card with an embedded microchip which can be loaded with money, then used instead of cash.

Bankers and retailers are showing increasing interest in electronic purses, which can reduce the cost and risk of handling large quantities of cash. But no one wants to invest heavily in an experimental technology which may never gain general acceptance.

Mr Michael Keegan, Mondex's chief executive, claimed the new group of backers was "further evidence that Mondex will be the global standard for chip-based payment products".

Jurek Martin detects disappointment at the new foreign policy team Clinton team short on global vision

The foreign policy establishment in Washington and in other world capitals, has been hoping against hope that President Bill Clinton would offer the world a second-term vision of America's place in a changing world it has considered so lacking in his first four years.



Albright, Lake and Berger: second-term team under spotlight

The paper trail of ideas and thinking compiled by Mrs Madeline Albright, the outgoing Republican senator from Maine, knows defence well, as a longstanding member of the Senate's armed services and intelligence committees.

None is a novice in foreign policy. Like Mr Warren Christopher, Mrs Albright has been stepped in it for more than 20 years as a resident of think-tanks and academia and as a foreign policy adviser to prominent Democrats.

She does have an acknowledged mentor in Mr Brzezinski, national security adviser to President Jimmy Carter

and a perennial fount of ideas. But her strengths, as deployed over the last four years as ambassador to the UN, have been more in implementation.

Equally, Mr Cohen, the outgoing Republican senator from Maine, knows defence well, as a longstanding member of the Senate's armed services and intelligence committees.

The new NSC chief, a Washington trade lawyer in the 1980s, will bring to the job a greater background in commercial issues than did Mr Lake.

He has been, for example, in the forefront of the annual battles to renew China's most favoured nation trading status.

eventually led to the deployment of more than 20,000 US troops in Bosnia and the Nato air strikes last year which preceded it.

The new team, of course, reports to Mr Clinton and to Vice President Al Gore, whose established influence over foreign policy is likely to grow as he approaches his own presumed bid for the White House in the year 2000.

Collegiality, therefore, still rules. It is leavened by experience, not least that of a president aware that second terms and historical legacies are more often than not associated with global development.

However, the Washington foreign policy establishment, which has been not so secretly rooting for one of its own, Mr Richard Holbrooke, to take over the State Department but would have settled for Mr George Mitchell, is rumbling with dissatisfaction.

It will reverberate for some time - at least until the "great vision" is finally articulated.

Venezuela to restructure \$3.9bn debt

By Raymond Collett in Caracas

The Venezuelan Congress has passed legislation that will allow the government to restructure an estimated \$3.9bn debt with the central bank.

Under the new law, the ministry of finance will issue bonds to replace the old debt, incurred in 1980 when the central bank financed the collateral in a restructuring of Brady debt. The central bank, in turn,

will be able to place the bonds on the market to carry out its monetary policy.

The move is seen as an important step in strengthening the central bank at a time when decisive monetary policy is seen as necessary in the government's attempts to bring down inflation from the current annual 97.4 per cent to a target of less than 30 per cent next year.

central bank's open-market operations," says Mr Lawrence Goodman, head of Latin American Research at Salomon Brothers in New York.

Until now the central bank issued its own stabilisation bonds (known as TEMs) and carried the cost of interest payments, thus creating new liabilities.

one to pay the interest because the central bank simply had no funds.

The financial cost of the new paper issued by the central bank will be carried by the government, alleviating the

burden. Critics warn that tightening monetary policy to seek up excess liquidity should not be a counter-balance to lax fiscal policy. "Government expenditure has jumped 80 per cent in nominal terms over last year and the government must be careful that windfall oil revenue is not simply pumped into the economy, despite political pressure to do so," says Mr Pedro Palma, a Caracas economist.

Currency trader played China card to entice ethnic investors

Fairbank, the currency trading group under scrutiny from Sweden's Serious Economic Crimes Squad, tax authorities and financial regulators, let little stand in the way of winning the trust of Chinese-speaking customers.

The Chinese characters for Fairbank, embossed in gold on the front of its English-language sales brochure, are zhong yin, which could be taken to mean Zhongyin Bank or Bank of China.

Unlike the usual European pattern for speculative foreign exchange schemes, Fairbank did not rely on cold calling or lists of "leads" to reach potential investors. Instead it targeted a niche market of ethnic Chinese in Sweden, a population of less than 20,000.

In this, it followed the British example of Pagoda, a similar currency scheme previously operated by Mr Dennis Cheung, Fairbank's sole director and shareholder. Pagoda is being investigated by the UK Serious Fraud Office and London's Metropolitan Police Fraud Squad over alleged misuse of \$7.5m in investors' funds. Most of its customers were also ethnic Chinese.



Fairbank's logo: characters could be read 'Bank of China'

The ads sought entry-level traders to sell and manage investments in short-term movements of currency.

Fairbank accepted nearly all applicants, offering them a monthly base salary of SEK14,000 (\$600) and a cash bonus in the short term "rolling spot" foreign exchange market. Most of

ice traders appeared to realise easy profit. Hooked, they proceeded to gamble away the savings of friends and relatives they had recruited. A few who tried to leave after exhausting their own money were enticed to stay and trade on behalf of clients introduced by the management itself.

Clay Harris, Davrell Roberts Tien and Norma Cohen investigate the operations of a Swedish foreign exchange company with a London connection

the trainees were originally from mainland China. A blend of unemployed academics, housewives and restaurant workers, they saw Fairbank as a rare white-collar career opening during a period of protracted high unemployment in Sweden.

One regular sales technique was to ensure that a trader courting a new client carried a mobile telephone or beeper so his pitch could be interrupted with the "news" that he was making a killing that day.

"Our company sales meetings were just like Cultural Revolution struggle sessions," said one former trader. "Those who failed to bring in new clients were singled out for public humiliation while one or two star salesmen were praised in

front of everybody and presented with hundreds of thousands in cash stuffed in envelopes." According to an official statement made to police by a former employee, Mr Cheung regularly took briefcases of currency from Stockholm to London.

One trader recalled: "Dennis told us to tell clients that it was better to make their investment in cash," although deposits by cheque were also acceptable.

In February, officials at Handelsbanken, the Swedish bank where Fairbank has an account, alerted police to what it considered an irregular movement of SEK2m (\$302,000). At this time, tax authorities and police received anonymous tips about the company.

Swedish prosecutors have the discretion to refuse to open cases when conviction is not likely to draw a prison sentence. A senior police official commented: "The maximum penalty for trading currency without permission is six months' imprisonment, and that would be reduced to a fine".

Former staff are reluctant to speak publicly against Fairbank. They fear they themselves may have violated Swedish tax regulations. Most accepted Fairbank's explanation that since they placed trades by calling London, they were employed in the UK and thus exempt from Swedish income tax.

In October, lawyers at the Riksbank, Sweden's central bank, heard an account of Fairbank's activities from a former employee, who presented the bank with the firm's trading slips, con-

Cheung keeps foot in the door at a familiar address

Before Fairbank, there was Pagoda. The ethnic Chinese who lost money through Mr Dennis Cheung's Swedish venture have many counterparts in Britain, who fell prey to a similar currency trading scheme. Pagoda is being investigated by the Serious Fraud Office and London's Metropolitan Police Fraud Squad over the alleged misuse of \$7.5m in investors' money. Most, but not all, of its customers were

announced that companies offering "rolling spot forex" forward contracts of seven days or less, which are rolled over, would have to be regulated.

Pagoda informed the Securities and Futures Authority of its intention to apply for authorisation, but it withdrew its application on May 31 this year.

Mr Cheung, however, still had a foot in the SFA's door, and at a familiar address.

Fairbank gets currency quotes from Pagoda's former premises

Fairbank and Pagoda shared one striking feature: they both targeted a population which seemed less likely to complain. Some victims may have been illegal aliens, while others, possibly recent immigrants, may have had limited skills in the local language.

In January 1995, the company changed its name to Pagoda Foreign Exchange (London). Shortly afterwards, police and regulators began to receive complaints.

A 29-year-old waiter at a tandoori restaurant in Birmingham reported, for example, that he had been persuaded to invest his life savings of £3,000 (\$4,920) by an employee of Pagoda in Birmingham. Within days, he was informed he had incurred losses and was being pressed for additional payments.

In September 1995, prompted in part by complaints about Pagoda and similar schemes, the Securities and Investments Board

Yeung. He said: "Dennis Cheung is not involved in Currency Exchange Services at all." Nor had Mr Yeung been involved in Pagoda.

Describing Mr Cheung as a "personal friend", Mr Yeung said they had little contact. They had met last month. "We had a drink and that was it," he said.

Mr Cheung's wife, Maria, is listed as the only other director of CES but Mr Kelvin Kwok, a director of Pagoda Foreign Exchange (Southampton), served as corporate secretary until March.

Mr Cheung was also, until March 1996, managing director of Danson Investments, a property investment company. According to the company's accounts for the year to September 3 1996, Mr Cheung entered into "unauthorised transactions".

A note to the accounts said: "During January 1996, [Wendy] Leung [Danson's other director] became aware of certain transactions entered into by D. Cheung of which W. Leung

had no knowledge." In particular, Mr Cheung is said to have taken out a loan from National Westminster Bank in 1992 secured by a property owned by the company in Haymarket, London.

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Foreign policy team
Global vision



3.9bn debt

Steps foot
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Imagine a world free of life-threatening diseases.

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Managers' and technicians' body ready to campaign at Fujitsu and other big investors

Union pushes for recognition at Siemens

By Chris Tighe
In Newcastle upon Tyne

Siemens is about to face a campaign to grant union recognition at its greenfield plant in north-east England, the area of the UK with the greatest success in securing factory investment from other countries.

The union, for technicians and managers, will next week launch a recruitment drive among employees of the Siemens semiconductor plant in north Tyneside. "We are seeking to gain recognition because the electronics industry in the north-east is a boom industry," said MSF regional president Mr Bob Bolam.

The north Tyneside plant, the first phase of a projected £1.1bn investment, is Siemens' first UK greenfield site, and therefore provides a test of the company's stance on unionisation.

Siemens yesterday said the issue had not yet been decided. It added: "There hasn't been any semiconductor inward investor who has set up a union deal in the UK."

Plants with no union deal include two of the region's biggest investment coups, the £450m Tyneside electronics complex of Korean-owned Samsung and the £400m County Durham semi-conductor plant set up by Fujitsu.

Unattractive package may be improved

A state parcels business sold for £1 is due to make a £1m profit

Red Star, formerly the state-owned British Rail's heavily loss-making parcels business, will be an early test of whether the private sector can make money where a big publicly-owned corporation failed.

BR's attempts to create a saleable business led it to finance the depot network and the information technology systems to provide the level of service which the customer now demands is a tall order for a niche player such as Red Star.



Moving forward: Red Star has a strong brand and a unique deal with train companies

"I question whether Red Star's niche is big enough to sustain it," says Mr Paul Jackson, chief executive of Triangle Management Services, an industry consultancy. "It needs other products but this takes it into markets which are very competitive and where prices are coming down."

Mr Holmes is now re-introducing the services dropped by BR. He is also expanding into specialist areas such as stockpiling and supplying parts for service engineers.

time-consuming, hopes to find 60 more by the end of next year. Red Star's own employees will provide head office services and operate the computerised "track and trace" system, keeping customers in touch with their parcels.

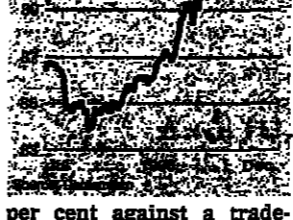
Pound falls for third day running

By Robert Chote and Simon Kuper

The pound fell for the third day running yesterday after Mr Eddie George - governor of the Bank of England, the UK central bank - damped market expectations of a sharp rise in UK interest rates.

Mr George told the House of Commons Treasury committee that he saw no "urgent need for a dramatic step" on interest rates. But he did not rule out the need for a rise before the general election which is due by May next year.

The pound was hit by Mr George's comments and by profit taking, with many traders seeking to cash in gains from sterling's recent surge. Between August and Tuesday, the pound rose 12



Sterling

per cent against a trade-weighted basket of currencies. It has since lost a quarter of that gain.

Currency strategists said that yesterday's sellers of sterling included companies hedging against the rising pound and big investors who were holding more of their assets in sterling than their internal guidelines suggested they should.

The pound closed in London yesterday at DM2.530 and \$1.628. Mr George's comments, by reducing expectations of a rate rise, boosted short sterling futures contracts. These still point to a quarter-point base rate rise later this month, although most economists expect Mr Kenneth Clarke, chief finance minister, to wait before tightening policy.

The latest monthly survey of retailers from the Confederation of British Industry, the main employers' lobby, pointed to some slowing in the annual rate of spending growth last month, although the underlying trend remains strong.

Mr George assured MPs that, although the simultaneous strength of consumer demand and sterling in recent weeks was reminiscent of the 1980s boom, the upturn showed nothing like the intensity that had been experienced then.

UK NEWS DIGEST

Suit over bonus at Barings fails

Ms Mary Walz, the former head of equity derivatives trading at Barings, the collapsed merchant banking group, yesterday lost her claim to be paid a £500,000 bonus she alleged was promised to her hours before the discovery of catastrophic losses.

An industrial tribunal ruled that a conversation on the afternoon of February 23 1995 between Ms Walz and Mr Andrew Tuckey, deputy chairman of the bank, did not constitute a firm commitment.

Ms Walz is facing a separate action by the Securities and Futures Authority, the City regulator, which is to consider whether she should be banned from working as a manager in an investment bank.

Full responsibility for the winding up of Scandex Capital Management is likely to move to Denmark, ending the role of a provisional liquidator appointed by the High Court in London.

Many of London's leading chefs and restaurateurs protested yesterday at what they consider a threat to the supply of fresh, unadulterated produce.

A return to traditional pre-20th century texts in A level English Literature and the introduction of "calculator-free" maths papers are among a package of government proposals designed to safeguard standards.

The pound closed in London yesterday at DM2.530 and \$1.628. Mr George's comments, by reducing expectations of a rate rise, boosted short sterling futures contracts.

Britain's smokers are giving up in their thousands, according to research by retail consultants Verdict. Today just 27 per cent of the UK population smokes, compared with 45 per cent in 1974.

Mr George assured MPs that, although the simultaneous strength of consumer demand and sterling in recent weeks was reminiscent of the 1980s boom, the upturn showed nothing like the intensity that had been experienced then.

Protestants slam attacks on Catholic worshippers

Leading anti-nationalist politicians in Northern Ireland are this weekend set to stand alongside the parishioners of a Roman Catholic church which has been the target for two months of a weekly picket by Protestant militants.

The Church of Our Lady in Harryville has become the focus for a dispute over rights to march. The politicians have taken a stand after a nearby Catholic school was firebombed on Wednesday and petrol bombs were thrown into two Catholic families' homes.

road ahead of a march by members of the Protestant Orange Order in Drumcree. Yesterday saw the first sign of a Protestant split. Mr Ian Paisley jr, son of the leader of the hardline Democratic Unionist party, dismissed as a "stunt" the announcement that Mr David Ervine, Progressive Unionist party leader, would stand alongside Catholics at Harryville in support of the Roman Catholic parishioners.

believed the Royal Ulster Constabulary, the region's police force, should be reformed or replaced. Mr Pat Armstrong, police authority chairman, said he was "saddened but not surprised by the results."

Over the past year, 23 hospital PFI schemes worth over £20m (\$32.8m) have named approved private-sector bidders, six have received Treasury approval and two have reached commercial agreement.

Mr Stephen Dorrell, chief health minister, aims to rescue the troubled Private Finance Initiative (PFI) in the state health service by providing written assurances on funding for the first hospital projects.

The unusual step is intended to meet concerns from lenders that the government might not meet the liabilities of hospital trusts - local hospital administrations - in the event of their failure to meet payments.

regulatory structure established by the government". Mr Birt added: "It would be in the interests of the consumer if all satellite systems were launched using a common technology."

Mr Dorrell hopes the move will help to break the logjam that has affected PFI in the health sector.

BBC chief suggests deal with Murdoch

By Liam Holligan and Raymond Snoddy

BBC executives yesterday told a House of Commons committee that the corporation could not launch digital satellite services without using British Sky Broadcasting receiving equipment, but suggested that a deal might be possible.

the de facto reality that Sky are the pioneers in this area. The only way we can provide digital satellite services is through Sky's set-top decoder boxes."

Mr Birt added: "It would be in the interests of the consumer if all satellite systems were launched using a common technology."

Mr Birt added: "It would be in the interests of the consumer if all satellite systems were launched using a common technology."

Advertisement for 'A FENCE' featuring an image of a fence and a person.

Advertisement for 'The MALT' featuring an image of a bottle of malt.

Advertisement for 'The MACALLAN' featuring an image of a bottle of whisky and text: 'RANKED AS ONE OF MAN'S MOST ENDURING ACCOMPLISHMENTS AND IN PACIFYING THE MOST DEMANDING PALATES, IT STANDS ALONE AS The MALT'.

JAVICO LTD



John Kay

What's in a name

Branded goods send signs to consumers about the value and quality of the product that another name may not

What is a brand? A rose by any other name, Shakespeare pointed out, would smell as sweet. There is a difference between a name and a brand.

You are reading an article by John Kay. But John Kay makes the transition from name on the masthead to brand only when attaching it to the contents persuades you to read the article, or pay attention to it - and if you would ignore the same piece if it appeared under someone else's name. Once that happens - but only when that happens - I have a brand with a value.

You will not admire the scent of a stinging nettle because I label it a rose, and that is why rose is a description of a fine product, rather than a brand.

You use electricity because it illuminates your light bulb, not because it is called electricity; you go to Euston Station because that is where the trains for Birmingham and Manchester are, not because it is Euston Station. Roses, electricity and Euston Station all have values, but not brand values.

A brand is worth more than a functionally equivalent product. You pay far more for a bottle of Chanel No 5 than for a bottle of liquid whose smell is indistinguishable.

And that is what makes clear to us that roses, electricity and Euston are not brands. No sensible person would shell out their cash to be allowed to describe a nettle as a rose, to label coal as solid electricity, or to call a bus depot Euston Station.

But you would like to be able to call your fizzy soft drink Coca Cola, to offer legal advice under the brand name of Linklaters and Paines, and to put up a Hertz sign outside your car-hire agency. People can and do pay money for

access to these brands. The brand adds value even if the product is unchanged.

So what gives a brand that value? Why would people pay more when they can get the same for less? Most often, marketers will tell us, because they do not think it is the same.

You feel seductive when you splash on Chanel No 5, but you will never derive the same confidence from a whiff of anonymous scent, even if you would need a trained perfumer to tell the difference.

Perhaps. Perfume is certainly a commodity that appeals to irrational instincts. And there are goods where the brand encourages people to make statements about themselves to others. I am irresistible, I say, as I put on my designer fragrance. I am a merchant banker, I say, as I climb out of my BMW. I am a juvenile lout, I say, as I down a glass of extra-strong lager. I am handsome, I say, as I don my Levi's jeans.

Some brands are of this kind. Mostly, these brands apply to commodities such as clothes, drinks, cars and cigarettes, which you consume consciously in the presence of other people.

And as with any signal, the brand as signal has its

I am irresistible, I say, as I spray my designer fragrance.

I am a merchant banker, I say, as I climb out of my BMW. I am

handsome, I say, as I don my Levi's

value eroded when people use the signal in misleading ways.

Since the shop will sell you Levi's whether you are handsome or not, the illusion that you wear them is hard to sustain.

To survive, the brand as signal has to remain exclusive, either because not everyone wishes to give the signal - football fans drink extra-strong lagers, the Queen Mother does not - or because the signal keeps people out by virtue of its expense. The most enduring of such brands are symbols of affluence, such as Rolls Royce and Moët et Chandon.

But while you certainly need to be affluent to enjoy the services of a City law firm, not many people use Linklaters & Paines in the hope that their friends will be impressed when they see them coming out of their offices. Or hire a Hertz car in order to display the discreet No 1 logo in the rear windows of their Fiat Panda.

You go to Linklaters because you think you will get good advice. You hire from Hertz because you don't expect that the car will break down and you know that Hertz will fix it if it does.

The most important function of brands is quality certification. Other lawyers may give you equally good advice, but you can't be sure. Other companies may rent reliable cars, but when you visit a foreign city for the first time, how do you know?

For goods where it is difficult for consumers to judge quality for themselves, the reputation associated with a powerful brand may have considerable value. Most of the brands that command large price premiums are of this kind.

They are found in industries where product quality is important to consumers but is not easy to assess, as for legal services, medicines, or financial services.

Or they are found where people care about the quality of the goods concerned but don't like discussing that with their friends, as for toilet paper, contraceptives and sanitary towels.

And that is the mechanism by which names turn into brands. No doubt Mr Linklaters and Mr Paine were fine lawyers in their time.

Other good lawyers realised that they could make the level of their skills known to potential clients by attaching themselves to the coat of arms of Mr Linklaters and Mr Paine.

And Mr Linklaters and Mr Paine themselves could make a turn by selling out the services of such lawyers for more than they had to pay them. This process enabled the reputation of Mr Linklaters and Mr Paine to outlive the individuals concerned.

A solicitor can turn with confidence to Halsbury's Laws of England, not so much because he trusts the integrity and reliability of Lord Halsbury, who has been dead for the best part of a century, but because the publishers have an incentive to maintain the value of the brand that Lord Halsbury established.

In the same way, the Financial Times has an incentive to maintain the quality and reliability of the material which appears on its pages.

And John Kay has an incentive to keep up the standard of his columns. That way, he might turn a name into a brand.

John Kay is the chairman of London Economics and director of the School of Management Studies at Oxford University

Woody the cowboy, a Walt Disney toy based on the phenomenally successful *Toy Story* movie, says: "Howdy Partner". Press the button again and he spits out: "There's a snake in my boot".



Woody: the speech-challenged cowboy could get a wider vocabulary

Amusing, yes, but the problem is that Woody knows just five phrases. Even for a five-year-old, that can get pretty tiresome.

While the film *Toy Story* used dazzling computer technology to work its magic, kids' products based on the movie seem mired in the dark ages. The only important change in talking toys since the 1960s is that they are sometimes activated with buttons rather than strings - a pathetically small step considering the technological advances of the past three decades.

A new project at the Massachusetts Institute of Technology's Media Laboratory, however, is trying to bring toys into the age of multimedia. Researchers Rob Poor and Manish Tuteja are using wireless technology and the Internet to expand the vocabulary and interactivity of toys like Woody.

Unlike the off-the-shelf Woody, the Media Laboratory's cowboy greets people by name, introduces them to each other, announces the time when a clock comes into view, and offers an expanded repertoire of sayings, such as "Got a dime for a cup of coffee?"

The possibilities, say Poor and Tuteja, are endless. "By being programmed over the Internet, Woody can sing *Happy Birthday To You* on a kid's birthday, read books, and tell a child it's bedtime," says Poor. The technology applies to moving toys as well. A doll that crawls one day could be made to walk the next.

The technological know-how to make toys a lot more interesting has been around for some time: any plaything can be equipped with the same capability as a sophisticated computer.

Yet complex computers as toys are not very practical. For one thing, they would weigh at least as much as a bowling ball - not the sort of thing a child usually drags into bed. Another problem is price.

Dynamics at play

Victoria Griffith on toys with interactive improvements

ter how entertaining it is. The Internet, however, has the potential to change the cost and weight dynamics. Using wireless technology, a plaything can be geared to broadcast information channelled through the personal computer. Under this model, most of the computer power is contained in a remote location that processes information for thousands of customers. The toy is turned into a digital radio: lightweight, low-cost, and, if well-designed, extremely amusing.

The toys become further personalised through the use of cheap identification codes attached to people and objects. Through the use of simple digital tags, the Media Laboratory's Woody responds to a host of signals. He introduces his friend Mort the penguin and

converses with fellow *Toy Story* character Buzz Lightyear. If a guest wears a special name tag, Woody will even make introductions to the researchers.

Despite the ready technology, toy companies are not racing to get such products to the shops. Walt Disney, one of the main sponsors of the project, says it has no plans to use the research soon.

One reason for the reluctance may be problems in pricing. "Sometimes I see what they're doing with the Internet toys at the Media Laboratory and think - why isn't someone making these?" says David Morgan, vice-president of technical assessment for the multimedia division of Motorola, a sponsor of the project. "But it may be partly because of confusion over how consum-

ers would pay for the service."

It is uncertain, for instance, whether consumers should pay for the Internet programming upfront when they purchase a toy, or whether they should pay a monthly service based on usage.

"You need to pull together a lot of elements here: someone to organise the websites that would programme the toys, a service to broadcast the programming, and the toy itself," says Morgan.

Other practical difficulties exist. To programme a wireless toy through the personal computer, for instance, the customer would have to be hooked up to the Internet all the time. That could generate some large service and electricity bills. Another solution - hooking up the plaything by wire to a modem, and downloading information periodically - may be more workable, but would require the toy to hold more memory - resurrounding cost and weight problems.

As a provider of wireless technology, Motorola believes it can help solve the problem. "The signals don't have to come through the computer; they could come over the telephone wire, the television cable, or a tiny box in the corner of the room," says Tuteja. The box in the corner could, in theory, be provided by Motorola.

In the long run, Morgan is convinced the technology can be put to good use, not just for toys, but for all sorts of household objects. "Motorola is interested in this for programming everything in the house," says Morgan. "It could get the toaster oven to turn on at a certain time, or cause household clocks to change automatically when daylight savings time ends."

Researchers at the Media Laboratory are convinced their technology will soon be commercially available. "It just takes one company to decide there's a market here," says Poor. "The technology is already do-able."

This Christmas, however, children will have to be happy with a speech-challenged Woody. That's not so bad. When the Disney cowboy screams "Yee Haw!", he may not be at the cutting edge, but he's bound to put a smile on many young faces.

PUBLIC NOTICES



PROPOSED MODIFICATIONS OF THE LICENCE OF MERCURY COMMUNICATIONS LIMITED (MERCURY)

1 The Director General of Telecommunications (the "Director"), in accordance with section 12(2) of the Telecommunications Act 1984 (the "Act"), hereby gives notice that he proposes to make modifications to the licence granted to Mercury Communications Limited on 5 November 1984 (the "Mercury Licence").

2 The principal modifications which the Director proposes to make are described in the Schedule below. The Director also proposes to make a number of minor and consequential modifications for the purposes of the principal proposed modifications.

3 These modifications constitute the second phase of the modifications to Mercury's licence on which OFTEL consulted in December 1995 in "A Review of Mercury Communications Limited's Telecommunications Act Licence". The Director proposes to make the modifications described in the Schedule to: reduce the burden of certain obligations which apply to Mercury in the domestic market, because they are not appropriate to a non-dominant operator; modify Mercury's obligations in relation to its international operations so that they are appropriate in the context of international liberalisation and Mercury's market position in the international market; introduce the Fair Trading Condition into Mercury's licence to ensure that the Director has adequate powers to deal with anti-competitive behaviour in the UK's liberalised and increasingly competitive telecommunications market; and remove certain conditions in Mercury's licence which are now obsolete or unnecessary because of the introduction of the Fair Trading Condition. The Director also proposes that at the same time as these modifications are made, he will determine Mercury to be a Well Established Operator in the international market. Mercury will therefore continue to have an obligation to publish international retail prices.

4 The Director is required by section 12(2) of the Act to consider any representations or objections which are duly made and not withdrawn. Following consultation and Mercury's agreement with them, the Director proposes to make the modifications forthwith.

5 The consultation procedure comprises two stages. In the first stage, representations on or objections to the proposed modifications may be made to David Naylor, OFTEL, 50 Ludgate Hill, London EC4M 7J1 (telephone 0171 634 8708) no later than 6 January 1997.

Any confidential material should be clearly marked as such and separated out into a confidential annex. All representations or objections received by OFTEL, with the exception of material marked confidential, will be made available for inspection in OFTEL's library. Comments on this document (if they are relatively short) can also be sent to OFTEL at the following e-mail address: press.office.oftel@tinet.gov.uk

6 In the second stage of consultation, interested parties are invited to send comments to OFTEL, no later than 21 January 1997 on the representations and objections received in the first stage. Copies of the proposed modifications can be obtained from David O'Neill at the above address (telephone 0171 634 8861).

SCHEDULE

Proposed principal modifications of conditions of the Mercury licence.

It is proposed to make the following modifications:

Inland Operations

1 The replacement of Mercury's service obligation under Condition 1 (Installation of Applicable Systems and provision of Telecommunication Services) by the standard service obligation applied to all public telecommunication operators having a "simulane" licence. It will apply however only in relation to the provision of inland telecommunication services. Condition 4 of Mercury's licence, which imposes an obligation in relation to the provision of international services will remain unchanged.

International Operations

2 The introduction of a condition entitled "The Maintenance of Effective Competition where the Licensee Operates a System or Provides Service Overseas".

3 The replacement of Condition 44 (Other Arrangements for International Services). This condition will be replaced by a condition dealing with arrangements for proportionate return and a condition dealing with arrangements for accounting in respect of international connection services.

Both these conditions are the same as the conditions which appear in the draft International Facilities Licence, on which DTI is currently consulting.

Inland and International Operations

4 The replacement of Mercury's publication obligation under Condition 15 (Publication of Charges, Terms and Conditions to be Applied) by a publication condition which is modelled on the publication condition in the draft International Facilities Licence, although modified to take account of Mercury's integrated domestic and international operations.

5 The insertion of the Fair Trading Condition (this also replicates the condition in the draft International Facilities Licence).

Deletion of Obsolete and Unnecessary Conditions
6 The following shall also be deleted from Mercury's licence: Condition 24 (Arbitration of Disputes with Customers), Condition 31 (Prohibition of Linked Sales), Condition 33 (Requirement to Provide Itemised Information), paragraphs 2 to 5 of Condition 42 (Private Circuits).

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PALTEL would like to invite international companies to submit a proposal with a turnkey solution for the design, supply, installation, commissioning and project management of Palestine GSM Network with an option for purchasing an equity share in PALTEL's Mobile Subsidiary.

The Request for Proposal (RFP) documents, including technical specifications can be obtained from PALTEL's head office in exchange for US\$ 10,000 in the form of a certified check from a recognised international bank from 08:30 to 13:30 Monday December 9, 1996 through Monday December 16, 1996.

The proposals shall be submitted to PALTEL's head office in accordance with the delivery procedures set forth in the RFP documents, along with a bank guarantee for the amount of US\$500,000 no later than 13:00 on Wednesday February 5, 1997.

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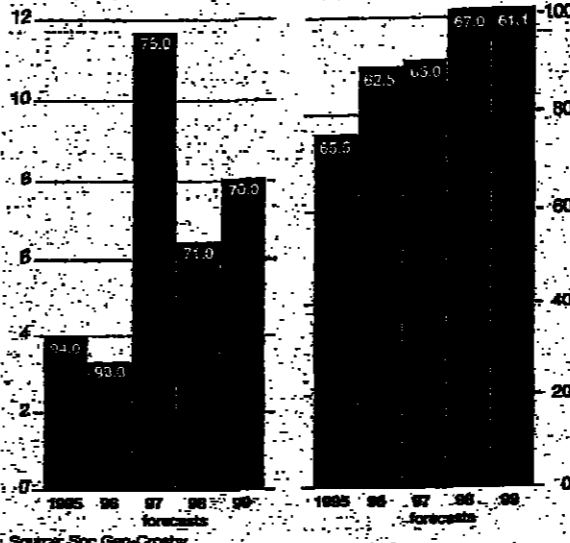
THE PROPERTY MARKET

Malaysia will soon have a glut of space, says James Kyng

Mushroom growth

Kuala Lumpur vacancies grow

Supply of office space sq ft (m) occupancy rates in each bar (%) Hotel rooms available (000s) occupancy rates in each bar (%)



Financiers willing, one of the most world's most extraordinary buildings will take shape in Malaysia in a few months.

Near the world's tallest office blocks, the Petronas towers, earthmovers and cranes are to start work around the middle of next year on what is to be the world's longest building.

Gigaworld - supported on stilts - should snake for 1.8km over the River Klang in Kuala Lumpur.

An artificial river will run through the centre of the building. Customers will be able to take indoor boat rides from shop to shop.

Hotels, offices, shopping malls and recreation centres are planned for Gigaworld's bright and airy precincts.

It will be your global address in Asia, says David Chew, managing director of KL Linear City, the company which has won a government concession to make the project a reality.

Mr Chew is convinced that the building will provoke the advent of a new lifestyle, with people demanding that their workplaces combine the tranquility of nature with the efficiency of the modern office and the convenience of a shopping mall.

The first phase of Gigaworld is expected to be completed by 1999 - when all main sectors of Kuala Lumpur's property market are expected to be suffering from overcapacity.

The resulting glut will reduce occupancy rates from today's 90 per cent to about 75 per cent next year and 70 per cent in 1999, property company analysts say.

Prices at prime sites are expected to hold up. KLCC has not yet announced its rental rates but market analysts say it could change as much as M\$15 a sq ft, compared with a current Class A average of M\$5.50 to M\$7 a sq ft.

The KLCC will not be allowed to stand empty. It is a national project. Companies wanting to gain favour with the government will do their 'national service' and rent space, says an analyst who declines to be named.

The situation is, if anything, even more bleak for hotels. About 38 hotels are scheduled to be completed by the time the Commonwealth Games start.

The supply of rooms in Kuala Lumpur is expected to increase from about 78,000 last year to 101,000 in 1998. Occupancy rates in 1998 are expected to be relatively buoyant at 87 per cent,

mainly because of the games, but could fall to 61 per cent in 1999, property analysts say.

There is already a chronic shortage of qualified staff. More immigrant workers from Indonesia, the Philippines and other countries in the region are likely to be brought in to serve the new hotels. Qualified staff will be able to demand wage increases of about 15 per cent, in a country where inflation is steady at just over 3 per cent.

While lower occupancy and stiffer competition could lead to a fall in room charges, hotels are likely to see their profit margins squeezed by wages rising faster than productivity.

In retail the outlook is little different. Already Malaysians are spoilt for choice as new shopping malls mushroom all over the capital.

But available retail space is expected to swell from about 15.6m sq ft at the end of this year to 32m sq ft at the end of 1998. Several big names such as Isetan, the Japanese retailer, have rented space only to close down soon after.

Generally, there is a drift to the better known malls such as Starhill and Lot 10, owned by Taiping Consolidated, while smaller and more remote shopping centres suffer.

But in spite of all the doomsaying, vacant land prices do not appear to have been hit. Vacant land in prime areas of Kuala Lumpur goes for between M\$700 and M\$900 a sq ft and the price has been relatively stable.

Sometimes, however, there are surprises. Malaysian Resources Corporation recently sold 3.14 acres of land for commercial development at an attractive price of M\$1,000 a sq ft.

It is difficult to understand such a price in the current climate, says one property company executive. But whether the predicted oversupply translates into a market crash will depend on several factors, especially the country's economic growth rate.

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Philip Stephens

Matter of opinion

Snapshots by pollsters make fascinating reading but are no guide to the eventual outcome of a general election

Opinion polls are junk food for journalists. They fill a front page with minimum effort. They do precious little to nourish the political debate. Yet we are addicted to them. Half the time we even believe them. Week by week from now until Britain's general election, the pollsters promise us ever larger fixes.

Consider for a moment the first question the polls ask. If the election were held tomorrow, how would you cast your vote? The snag is that everyone knows there is not going to be an election tomorrow.

Sometime next spring, yes. John Major may hold off until May 1. My hunch is he will opt for April 10. The parliamentary arithmetic could oblige him to take his chances even earlier. But not tomorrow. So the voters have time to make up their minds. Even if they try to be truthful when talking to the pollsters, they do not need to decide yet about where they will actually put their cross on the ballot paper.

No one - least of all the polling companies - thinks these snapshots of opinion are an accurate guide to the eventual election result. For one thing, different polls say different things. Take the most recent batch, published since the beginning of November. They show a Labour lead over the Conservatives of anything between 13 and 28 points.

Of course, one can iron out such blips and average out the discrepancies

between the companies. That at least gives a more consistent picture. A straight line through the different surveys shows Labour's support hovering around 50 per cent and the Conservatives at a little above 30 per cent.

The numbers though are still incredible. At the same point before the last election, the two parties were neck and neck. They stayed like that until polling day. But when it came to the real thing in April 1992, the Conservatives won with an eight point lead. The pollsters were not the only people with egg on their faces.

For an opposition to be 20 points ahead so close to the election is anyway unprecedented. If the lead translated into real votes, Mr Blair would be looking forward to a majority in the House of Commons of something over 200 seats. Mr Major and the lucky successor to the unfortunate Nicholas Scott as candidate for Kensington and Chelsea would have to keep each other company on the Tory benches at Westminster. Paddy Ashdown's Liberal Democrats would replace the Conservatives as Her Majesty's loyal opposition.

So it will not happen. A significant slice of the electorate is saying one thing today and will do something

The smaller 'focus groups' of voters on which the parties nowadays test their ideas do not deserve the air of mystery in which they are shrouded

else tomorrow. We know from local and European elections. Labour's best share during the past few years was the 47 per cent it won in the 1995 council elections. More typically, it has scored 44 or 45 per cent.

Put it another way. To be confident of a majority in the House of Commons, Mr Blair needs a swing against the Conservatives of about 4 per cent, taking Labour's share of the vote to a touch over 40 per cent. That in itself would be a record. The biggest swing to Labour since 1945 has been 3 per cent. Yet the opinion polls point to a swing of 10 or even 15 per cent.

There is another reason why we can be sure the surveys are wrong. The carefully-selected groups of voters grilled by the pollsters are also asked which party they supported last time. In most polls this exercise produces a rather startling outcome. Mr Major did not win in 1992 after all. We have all been dreaming. Neil Kinnock has not been running Europe's transport policy. He is prime minister.

So the polls are telling us nothing more than our intuition. Kenneth Clarke may have returned the warm glow of the economic feel-good factor to the cheeks of the electorate, but few are ready to give the government the credit. And those understandably reluctant to admit their allegiance to such a desperately unpopular and divided party. You do not need expensive surveys to tell you that. A chat with a few neighbours in the local supermarket or pub will turn up the same responses.

Nor do the smaller "focus groups" of voters on which the parties nowadays test their ideas deserve the air of mystery in which they are shrouded. Legend has it that listening to such groups secured President Bill Clinton's re-election in

the US. Somehow, I doubt it. On the British side of the Atlantic, anyway, they fulfil a more pedestrian role. Qualitative polling, as it is called, is simply a useful tool for the party propagandists to discover which of their messages are getting through. Has the New Labour label stuck? Can the voters be persuaded that Mr Blair is sarmy? There is hardly any magic in this.

To be fair, the opinion pollsters do not claim their results are predictive. That's the fault of the headline writers. The companies will readily admit that people are waiting until much closer to polling day before making up their minds.

After getting it wrong in 1992, some of the companies have made technical changes. ICM asks its questions by telephone in the hope of securing more representative samples. Along with NOP, it adjusts its raw figures to take account of a so-called "spiral of silence" among some voters. These are the erstwhile Tory supporters who are unwilling to acknowledge they will probably return to the fold. An educated guess at their numbers knocks a few points off Labour's lead.

There is also useful data still to be found in the undergrowth of the surveys. The responses on economic optimism, on party allegiance, and on the images of the leaders provide helpful clues to the public mood.

But if we are to take them seriously, the polls must start to show a sharp fall in Labour's lead. Then the question will be whether this represents an adjustment to the prospect of a comfortable (rather than a crushing) Labour victory or whether it marks a trend which could yet save Mr Major. For now, you do not need the pollsters to tell you the odds are firmly with Mr Blair. But it's much easier to disparage junk food than to give it up.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers abroad... Please send letters to "Line", a mail letters editor@ft.com... Published letters are also available on the FT web site: http://www.ft.com... Translation may be available for letters written in the main international languages.

Dissent at Apec meeting cannot be ignored

From Prof Jagdish Bhagwati, Sir, Fred Bergsten's critique (Letters, November 29) of your account of the meagre results achieved at the recent Apec meeting in the Philippines is unjustified ("Apec opts for slow and steady jog", November 28). True, the information technology agreement was endorsed by the assembled heads of state. But, as your correspondents noted, while American reporters were mostly repeating the official US gloss in the newspapers here, there were important dissents on what the agreed statement implied. Singapore's prime minister, Goh Chok Tong, described the wording as so ambiguous that "it can be interpreted

by members as anything they want it to be". Malaysia's Dr Mahathir remarked that it bound members to no schedule at all. Besides, the agreement itself owes little to Apec. Its contours were set well before the Apec meeting and it would have been tacked to its true target, the World Trade Organisation ministerial meeting in Singapore starting on December 9, regardless of whether there was an Apec meeting now or, for that matter, Apec itself. Nor is Mr Bergsten persuasive when he claims that the Seattle summit of Apec played a "decisive role in the completion of the Uruguay Round in 1993". He means

that Apec served as a threat to walk away from multilateralism and this forced Europe to settle. Instead, the Uruguay Round was completed essentially because the US wisely decided to close the deal, taking the deals on the table instead of seeking more concessions. Further delays may have produced better bargains, but they would have killed the credibility of the multilateral trading system strained by more than seven years of inconclusive negotiations. While Mr Bergsten seeks to measure the Apec meeting's success by exaggerating what it did, its true success lies instead in what it did not do. As in the earlier

Osaka summit, the Apec meeting opted for most favoured nation (MFN) trade liberalisation, resisting the temptation to turn Apec into a free trade agreement (which would instead liberalise trade preferentially only for Apec members), an option that Mr Bergsten and the Clinton administration have often espoused. Apec has thus continued to remind us that true "open regionalism" is in fact MFN trade liberalisation. In the end, it could well be Apec's chief success. Jagdish Bhagwati, Arthur Lehman professor of economics, Columbia University, New York NY 10027, US

Good reason for Polish privatisations

From Mr G. Kolodko, Sir, I read with great interest a small item published in Observer ("Insure yourself", November 28) on the issue of privatisation of PZU, the largest insurance company in Poland. It came as a great surprise that such a reputable newspaper, promoting market reforms and disengagement of governments from business, published and endorsed opinions of people opposed to Polish government privatisation plans.

It is not only to remove the bureaucrats from running the companies but also to avoid such charges - of companies being in the sphere of influence of political parties - that we are planning the speedy privatisation of companies in the financial sector. I hope that you will agree with me that privately owned companies will not want to entangle themselves in politics. It is my firm belief - and it is shared by most of my fellow ministers - that only by pri-

vatizing as much of the Polish economy as we can, will we remove any ideas that any politician might have of political "use" of companies. All of this does not make Poland sound like Italy - we know what happened there in spite of the climate, the opera, wine and food. And the food in Poland is really good. G. Kolodko, deputy prime minister, Republic of Poland, Warsaw, Poland

Perceptive and thought provoking

From Mr Paul Davis, Sir, I would like to take this opportunity in wishing Michael Prowse well as his assignment in Washington comes to an end. His final article, "A deep debt of gratitude" (November 25) demonstrated, to all students of US current affairs, his thought-provoking and perceptive style. His uncanny ability to second guess the actions of the Federal Reserve and erudite knowledge of US macroeconomic indices have, over the years, provided a detailed picture of the US economy. An unwavering advocate of supply side economics and the teachings of Frederick Hayek, he remained principled to the last. Wherever his career takes him next I for one will watch with interest. The FT leaves itself with a hard act to follow. Paul Davis, 26 Suffolk Road, Sidcup, Kent, UK

Swiss labour law still in need of revision

From Mr Francois Nordmann, Sir, On December 3 you published an article on the rejection of the new employment law in Switzerland ("Business hits at Swiss poll result"). The explanation which you give of the result of the referendum is one-sided. It is true that a relaxation of the regulations on working hours would have enabled the Swiss economy to become more competitive.

However, it is just as important to give adequate protection to the health of employees, particularly those who work at night. In this respect, the federal council would have preferred to go further than parliament. It had declared its support for legal provisions on compensation for working at night and on Sundays, without which it felt that the law was lacking in balance. This argument was not accepted by parliament, hence the

overwhelming rejection by the people and the cantons. This outcome does not alter the fact that an urgent revision of the employment law is necessary for the Swiss economy. This debate is in some ways reminiscent of the topic of the 48-hour limit on the working week in the UK. Francois Nordmann, ambassador of Switzerland, 16-18 Montagu Place, London W1R2BQ, UK

Europa • Georges de Menil

EU's chance to shine

Europe should stop being feeble and support Ukraine's reform programme

This month will test the European Union's capacity to show leadership in foreign policy. The issue is the EU's response to radical reform in Ukraine, which is the key to the geopolitical stability of Europe. On December 17, Europeans, Americans and Japanese gather in Washington to decide whether or not to provide support for Ukraine's new reform programme. Last week Mr Leonid Kuchma, Ukraine's president, began submitting a legislative package to eliminate regulations, reduce taxes and cut expenditure. This is Mr Kuchma's second initiative. The first was launched in October 1994, three months after his election. It eliminated price controls, notably for industrial gas; gave free access to the foreign exchange market for all importers and exporters; abolished trade quotas; and cut the budget deficit from 10 per cent in 1994 to 3 per cent this year.

The result, two years later, is the end of high inflation and the early signs of export growth. Prices are presently growing at an annual rate of about 20 per cent. For a country in which they rose 10,000 per cent in 1993, this is a significant achievement. Nevertheless, the first programme left a myriad of regulatory and administrative obstacles to enterprise, excessively high taxes and a sprawling, inefficient government administration. One example of the way in which regulations from Soviet days hamstringing businesses is the kartoteka regulation, which prohibits Ukrainian enterprises from having more than one bank account, and allows the tax administration to freeze all transactions on that account if it deems that the company owes back taxes. The regulation also prohib-

its businesses from drawing cash from their account without prior administrative approval. The consequence is that no intelligent businessman uses his bank account to run his business. According to World Bank estimates, for every dollar produced officially in Ukraine, another dollar is produced unofficially, in a shadow economy where the medium of exchange is dollar bills. Not surprisingly, in the economy as a whole production is still falling. Gross domestic product in the official economy is expected to fall 9 per cent in 1996; GDP in the unofficial economy may be growing, but not enough to compensate. The purpose of the second wave of reforms, crafted by Mr Victor Pynzenyuk, vice-prime minister, is to make a clean slate of the remaining Soviet regulatory and other impediments, bring the shadow economy into the open, and put Ukraine on a rapid growth path. The legislative programme includes elimination of the kartoteka, acceleration of privatisation, ending government grain procurement, independence for the central bank, the creation of a modern, western-style treasury to monitor government spending, and the reduction and rationalisation of taxes. This programme requires foreign assistance for two

reasons. The principal one is that Ukraine has to pay back a substantial part of its foreign debt next year. Ukraine - in contrast to Russia - faces a shortage of energy resources. Though the country has paid its debts since November 1994, it must now service the restructured debt for past energy purchases. Next year the government has for this reason to pay \$950m in foreign debt service, mostly to Russia and Turkmenistan. Second, some of the reforms - notably the tax reductions - tend temporarily to increase the deficit. Government revenues are expected to be 37 per cent of GDP this year. Tax cuts are projected to reduce revenues to 34 per cent of GDP in 1997. Expenditures are, at the same time, to be cut by only 2 per cent of GDP. The result is a forecast increase in the deficit from 3 per cent of GDP to 4 per cent. Domestic capital markets are still in such an undeveloped state that foreign budgetary assistance is crucial to ensure that even this limited deficit does not lead to inflationary financing. The International Monetary Fund, which supports this second phase of reform, has estimated that Ukraine needs \$750m in bilateral financial support for the programme to be viable. Ukraine has asked the EU

for a third of that sum. The US and Japan have made initial, low commitments, and are watching what Europe will do. The response of the EU has been short-sighted and slow. Though EU economics and finance ministers have met three times since Ukraine officially presented its request, they have barely addressed the issue. The member countries are bickering over whether prior conditions for disbursement of earlier credit have been met, over overall policy in the region, and over burden-sharing with the Americans. They are combining through technicalities as if the EU alone bore the full burden of verification of a programme that will, in fact, be monitored monthly by the IMF. They are hiding behind the unfortunate hesitation of the US to provide new balance of payments support itself, in order to postpone consideration of their own commitment. Surely the path of leadership is to press for an internal consensus on support, and then press the Americans and the Japanese to match it. Europe has shown striking insensitivity - in trade matters as well as in matters of financial support - to the fact that a strong Ukraine is the best defence against a return of empire in the region, concentrating its support on Moscow. The disturbing implications of President Alexander Lukashenko's autocratic intentions in Belarus should help to emphasise the point. The inability to act reflects a lack of political will in the member states. In contrast, the European Commission has drafted a positive political statement on Ukraine for the Dublin summit. The issue on December 17 will be who will take leadership in Europe. If the answer is the US, Europe will have lost an important opportunity - and radical reform, economic growth and political stability beyond the EU's eastern border will suffer.

The author is professor of economics at the Ecole des Hautes Etudes en Sciences Sociales in Paris, and senior editor of the journal Economic Policy



Leonid Kuchma: started submitting a legislative package

Masters in Finance advertisement for London Business School. Includes text: 'Invest in your future with our Masters in Finance', 'London Business School's specialist Masters in Finance is taught by the School's internationally renowned finance faculty...', and contact information for the Information Office, Finance Programmes Office, London Business School, Sussex Place, London NW1 4SA, UK.

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COMMENT & ANALYSIS

FINANCIAL TIMES

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Friday December 6 1996

Jobs warning for Mr Kohl

Yesterday's news of record unemployment in Germany was the latest indication that the nation's flailing economic recovery is still not producing more jobs. The 50,000 jump in the seasonally adjusted total of registered unemployed to 4.1m in November was well above recent trends and expectations: it points to a bleak mid-winter.

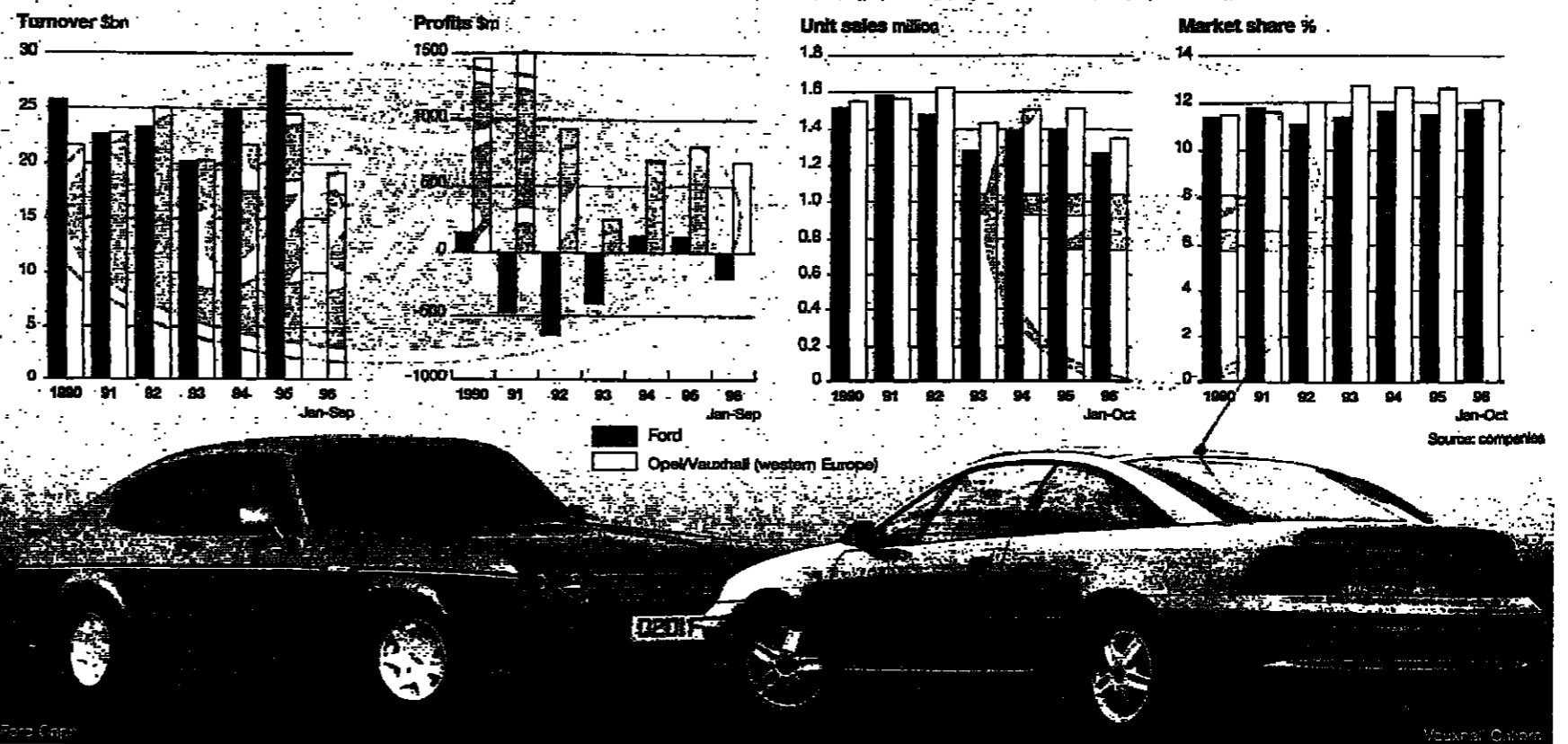
Faked beans

No aspect of modern human existence is more prone to provoke panic than food. With mad cow disease still lurid in the public imagination, European consumers find themselves assailed by a new threat: mutant crops produced by genetic engineers, infiltrating their stomachs without so much as a by your leave.

Cyberpiracy

Copying may be the sincerest form of flattery, but the owners of intellectual property would rather have royalties. Unlike photocopying and tape recording, digitally stored information can be reproduced perfectly. It can be picked up over the Internet anywhere in the world for the price of a local telephone call.

Carmakers in Europe: General Motors pulls ahead of Ford



A need for positive steering

Ford faces several difficulties in its effort to catch up with General Motors in Europe, says Haig Simonian

When Ford killed off the Capri in 1997, aficionados of stylish but affordable coupes shed a tear at the loss of a popular car. But the demise also marked a turning point in Ford's fortunes: after years of supremacy in Europe over General Motors - its otherwise much bigger US rival - Ford floundered.

many, where GM started less far behind, Opel achieved rough parity during the same period. In that period GM also "revolutionised" its purchasing by concentrating its European buying activities and moving from suppliers in Germany to lower-cost alternatives, says Mr Hughes. "It is almost impossible to calculate what we have saved in purchasing," says Mr Dick Donnelly, president of GM Europe. GM has also "outsourced" more components suppliers than Ford, reckons Mr Lindquist.

parts, compared with 3,000 for the previous-generation Fiesta on which it is based. And it can be built 25 per cent faster. "The Ka points the way our company is heading in the 21st century," says Mr Trotman. Mr John Devine, Ford's chief financial officer, says this is the prototype for Ford 2000's aim of accelerating development times and slashing costs by offering a greater variety of models using fewer vehicle platforms (basic engineering structures). "I fully expect Ford to bounce back," says Mr Lindquist. In 1997 the Ka will be followed by the Puma, a small image-building coupé, marking the next step in a strategy to offer more appealing vehicles. But sceptics fear the Ka may be a one-off. Its fast development time of 24 months, compared with Ford's 36-month average, may owe much to being based on an existing model.

OBSERVER

Better read than red

You might have imagined that Russia's embrace of red-clawed capitalism would have been hailed by America's right as an ideological victory on a historic scale. Think again. From something calling itself the Centre for Security Policy - yet another Washington DC think tank - comes a foaming fax, warning that Russia's recent \$1bn eurobond issue is a "momentous and potentially ominous" development.

international espionage campaign; and building nuclear reactors in Iran and Cuba. After all, it concludes, Lenin himself said western capitalists will sell their enemies the rope with which they hang themselves. All this is a bit difficult to swallow. The centre really ought to have noticed that the Soviet Union collapsed in 1991. But if it missed that, then surely it's a trifle careless of the lead banks in the eurobond issue - JP Morgan and SBC Warburg - not to have included any of these spending plans in the prospectus?

Happy to wait

There are perhaps few better ways of observing the true nature of fellow human beings than by watching them stand in queues. A fine example of this occurred yesterday when Walter Mondale, the outgoing US ambassador to Japan, and his wife Joan, staged a spontaneous lunch for friends and contacts. Most of the arriving guests lined up in the rain outside, awaiting their turn to shake hands with the Mondales. One or two other ambassadors, of countries that had better remain nameless, were driven to the front of the queue in chauffeured limousines, from whence they strode straight into the US ambassador's residence. But standing alone near the back of the line was Wataru Kubo, Japan's finance minister

Full of beans

In the northern hemisphere the winter is about to unleash its full horror. It's appropriate therefore that the UK-based recruitment company Hays Accountancy Personnel should have come out with a survey suggesting that two-thirds of accountants are more depressed in winter than in summer. Half the bean-counters questioned said they found it more difficult to get out of bed on cold winter mornings. Conclusive proof at last that accountants are human after all. Oh dear - maybe it's evidence instead that only half of them are...

50 years ago

Storm In A Teacup Johannesburg, 6th Dec. - Sixty-five miners at the Number One shaft of Bityvoortzicht stopped work this morning because of the management's refusal to dismiss a miner who, it was alleged, voted against the recent strike. The secretary of the Mineworkers' Union, after discussion with the men, stated this afternoon that he hoped the matter would be settled amicably, and the men had been told to resume work. The strike is not regarded as serious, but only as a storm in a teacup. Fly Constellations! (Advertisement) "Why the world's leading airlines fly Constellations. Lockheed Constellation is the swiftest transport in service today - over 300 m.p.h. And only the Constellation has all four safety features - Patented Aerobrakes, Tricycle Landing Gear, additional Flight Engineer and a reserve of over 4,000 surplus horsepower. No wonder that Air France, American Overseas Airlines, BOAC, KLM, Pan American Airlines and TWA have all chosen Constellation."

LEGAL DEFINITIONS
close company s. 1 organisation which has either windows or air conditioning 2 a company which for the purposes of corporation tax is considered to be under the control of five or fewer participants, see ROWS & MAW: assp (p. 0171-248 4262)
Rowe & Maw
LAWYERS FOR BUSINESS

FINANCIAL TIMES

Friday December 6 1996

GM Interleasing
HOW DO YOU CONTROL THE COSTS OF CARS IF THEY KEEP MOVING?
Ask Come Interleasing. As the UK's leading leasing and fleet management company we'll ensure you get the best possible value from your fleet.

No plans yet to produce mid-range weapon
India finishes research on Agni nuclear missile

By Mark Nicholson in New Delhi
India has "successfully completed" research on an intermediate-range missile with a nuclear capability, though it has no plans to produce the weapon unless it believes it is under increased military threat, the defence ministry said yesterday.

tries pledged to develop "a long-term, enduring" relationship and announced a series of confidence-building measures for their 3,000km, still-disputed border.
Agni has the longest range of the five missiles India is developing under its Integrated Guided Missile Programme, begun in 1983 with an investment of around \$300m.

its rival in south Asia. Indian officials said last year it would bring into service the Prithvi, a weapon that can carry a 1-tonne payload up to 250km. India is believed to have produced more than 15 missiles, which analysts consider are more effective as second-strike conventional missiles than as a nuclear delivery system.

Albright to be first female secretary of state

By Jurek Martin in Washington
President Bill Clinton yesterday announced a new national security team for his second term, with Mrs Madeleine Albright, currently ambassador to the UN, as the first female secretary of state.

Mr William Cohen, the outgoing Republican senator from Maine, will be secretary of defence. Mr Anthony Lake moves from White House national security adviser to the CIA and is succeeded by his current deputy, Mr Sandy Berger.

All except Mr Berger must be confirmed by the Republican-controlled Senate. Few problems are expected for Mrs Albright, whose hawkish approach to UN reforms and Cuba is popular with conservatives, or for Mr Cohen, who served 24 years in Congress.

The choice of Mrs Albright, 59 and born in the former Czechoslovakia, follows intense lobbying by women's groups. However, she has always been on the short-list of likely successors to Mr Warren Christopher, together with former senator George Mitchell, now chief US negotiator in Ulster, and Mr Richard Holbrooke, who forged the Bosnian peace accord last year.

Mr Clinton said Mrs Albright's personal history meant "she knows at first hand what it means for America to be the most indispensable nation". He also praised her ability to communicate foreign policy directly to the US public.

The president emphasised his desire that his national security advisers continue to operate as "a team". He thought Mrs Albright and Mr Cohen could further growth of co-operation between the administration and Congress on foreign policy. The secretary of defence designate, he said, was "the right man to secure the bipartisan support that the American armed forces must have - and that they deserve".

Mrs Albright said Mr Strobe Talbott would stay on as deputy secretary of state and head her transition team. She turned to Mr Christopher and said: "I only hope my heels will fit into your shoes."

Mr Cohen's nomination fulfils Mr Clinton's post-election promise to appoint a Republican to his Cabinet.

THE LEX COLUMN
Hiving Hughes

While Europe's defence industry fiddles, its US counterpart is reshaping itself at lightning speed. Only the day after France had to suspend Thomson's botched privatisation, it emerged that General Motors has told Hughes Electronics to put its \$8bn-\$10bn defence and aerospace division up for sale.

To European eyes, the notion that Hughes could auction its traditional core business - built by the legendary Mr Howard Hughes - may seem shocking. But, in a rapidly consolidating industry, it has become just a mid-sized competitor. Such rationalisation poses a clear threat to Europe's smaller, splintered industry.

The auction is also evidence that GM is returning to its automotive roots. This year it has already spun off EDS, the information technology company it acquired in the 1980s when it also bought Hughes. At the time, these purchases seemed a sensible way to cushion GM's highly cyclical earnings stream. In fact, they merely cushioned the automotive group's management from pressure to react to intensifying Japanese competition.

Though GM is now focused on its automotive problems, there is a long way to go. The logical next step would be to slim down further by demerging the rest of Hughes, essentially a successful satellite business. It could also make sense to spin off Delphi, GM's automotive component business: GM would be able to shop around for cheap supplies, while an independent Delphi should sell more components to GM's rivals.

German equities
The German stock market is having a storming 1996: yesterday's all-time closing high caps an increase of nearly 30 per cent this year. And there are plenty of reasons for continued optimism. A falling D-Mark - it has lost nearly 6 per cent against the dollar since July - is helping exporters; and continued economic weakness, as reflected in November's record unemployment figures, makes this one of the few European countries where investors expect another interest rate cut.

These short-term prospects are underpinned by the broader themes of deregulation and restructuring. Both the German government, which recently agreed to legalise share buy-backs, and German companies appear to be more serious



than their counterparts in Italy or France when it comes to promoting openness and shareholder value. As this week's strong results from Degussa and Porsche show, initiatives to set financial targets, cut costs and focus on fewer activities have spread far beyond the likes of Hoechst and Daimler-Benz.

Corporate earnings growth is expected to average 15 per cent in each of the next two years. Yet on 1996 figures, the stock market trades on an average multiple of five times enterprise value to operating cash flow, against 6 times for France and 6 1/2 times for the UK and Holland.

Compared with the overblown valuations elsewhere, a relatively low rating and the huge scope for raising returns through further restructuring leave the German market looking attractive.

Gold
Not everyone, it seems, is disappointed by this week's slump in the gold price to a three-year low. Newmont Mining's bid for Santa Fe Pacific Gold clearly has its roots in the weak gold price. This has driven Santa Fe's share price down from a high of \$17 1/2 earlier this year to around \$11 just before the offer was announced.

Still, if Newmont were simply gambling on a recovery in bullion prices to justify its bid of nearly \$16 a share, it would probably be making a mistake. There is little reason to believe that gold, which has fallen more than 10 per cent since its January peak, has found a floor. Recently, the slide has accelerated, driven by record net short positions in gold futures markets. This in

turn has galvanised a spate of panicky forward selling by producers, especially from Australia, trying to lock in prices before it is too late. The final twist has been the spate of rumours of central bank sales linked to the view that European countries trying to qualify for monetary union will sell some of their gold reserves.

Fortunately, Newmont's thinking is not merely based on bullish hopes for bullion. The merged company would have larger reserves - meaning investors would view it more as an ongoing business rather than a wasting asset. But this should not obscure the raft of structural concerns swirling around the market. These do not augur well for the gold price.

British Gas
For all yesterday's excitement at British Gas's first renegotiation of its infamous "take-or-pay" gas contracts, investors should not forget that renegotiation is only good news if it makes BG better off. This is not a straightforward judgment. And since the deal details are being kept secret, BG shareholders have little more than guesswork to go on.

Still, there are some clues. BG is believed to have paid around £30m to British Petroleum, its contract partner. If one assumes BP has accepted in return an average price cut of 5p a therm on 15bn therms of gas, its headline sacrifice is around £300m.

This will be spread over several years, so the real figure will be significantly lower. BP's claim that the effects are neutral - even before tax benefits - probably stacks up. BG, in short, seems to have failed to persuade its partner to share any pain - which is not surprising, as there is no reason why gas producers should bail it out. Still, BG has at least gained something by taking action before next year's demerger. While the company is still negotiating the contracts can be offset against the copious profits from the rest of BG's business. And the cost can be laden onto the parent company's undergirded balance sheet. BG therefore needs to do as much as possible before the business which controls the contracts is split off yesterday's only real good news was the evidence that it is finally getting a move on.

Additional Lex comment on Grand Metropolitan, Page 22

British Gas ends row with BP over N Sea contracts

By Robert Corzine and Jane Martinson in London
British Gas yesterday announced a £250m (\$400m) deal with British Petroleum that marks a first step towards ending its bitter row with North Sea gas producers.

At issue is the future of tens of billions of pounds of "take-or-pay" contracts under which British Gas must pay for gas whether or not it uses it. The company also released details of the planned demerger which will lead to the creation of a listed company, Centrica, containing the domestic gas supply, trading, service and retail divisions.

The agreement with BP was the first sign of progress in resolving the most intractable problem that has arisen as part of Britain's ambitious plans to open its gas market to full competition by 1998. The renegotiation of contracts with BP was announced by Mr Richard Giordano, British Gas's chairman and chief executive. Under the agreement, British Gas would pay

BP £250m in cash and/or assets. In exchange, BP, one of its largest suppliers, has agreed to terminate some supply contracts and to lower prices on others from 18p a therm to 14p a therm - roughly equal to current commercial prices.

A similar deal has been struck between British Gas's North Sea production arm and its domestic trading division. The "aggregate compensation" amounted to £233m, the company said.

The contracts, signed when British Gas was a monopoly, require it to pay for large amounts of gas it no longer needs. This is because its share of the commercial market open to competition has plummeted to about a third. It claims that without renegotiation, the problem could worsen markedly in 1998, when its last remaining monopoly to supply 19m households is lifted.

Other deals could be done before February 17, the date set for the demerger of the company, according to Mr Giordano. He said the agree-

ments announced yesterday covered "only 10 per cent of the take-or-pay problem". The market generally welcomed the deal. After rising strongly in early trading, British Gas shares closed up 3 1/2p at 217 1/2p.

But some analysts were disappointed about the lack of more detailed information about the renegotiations. "They don't want analysts to work it out," complained one. Company executives said they would suppress as much information as possible about the deals to encourage other producers to enter negotiations.

Under the demerger plan, British Gas will be renamed BG plc. It will include the UK pipeline system, as well as the company's exploration and production arm and international gas operations. Among the list of new non-executive directors for the two groups was Dame Stella Rimington, former head of MI6, part of Britain's intelligence service.

See Lex: Mixed signals, Page 22

Newmont bids \$2bn for gold rival

Continued from Page 1
with projects in Peru and Indonesia. It was also the first western company actively to operate a mining operation in the countries formerly part of the Soviet Union.

Analysts suggested that, with the gold price near its lowest point for three years and gold companies out of favour, Newmont had chosen a good time to pounce. Santa Fe was spun off by its parent, the famous railway company, in 1989. It was floated on the New York Stock

Exchange in 1994 with a \$2bn market value. It has no dominant shareholder. Newmont is offering to exchange 0.33 shares for each Santa Fe share. It says these terms are worth \$15.68 a share, compared with a price of \$11 before the bid was made.

A seamless transition is expected at the national security council between Mr Lake and Mr Berger, previously a Washington trade lawyer. But Mr Lake could have a rough early baptism at the CIA, rocked twice in little over a year by revelations about Russian "moles" in its midst.

FT WEATHER GUIDE
Europe today
High pressure will bring calm and dry conditions to the central and southern British Isles. Parts of England may have patchy fog. The north-west will be rather cloudy with showers. Thick cloud and patchy drizzle will stretch from southern Scandinavia across the Benelux to France. Low pressure on the northern coast of Spain will bring torrential rain to the coast, snow in the mountains and showers on the plains. Portugal will stay dry with ample sunshine in the south. A high over Russia will promote calm conditions with bright sunshine in Italy and Greece. Central and eastern Europe will be dry with some sun.

Five-day forecast
A front associated with the low in Spain will gradually push eastwards, bringing torrential rain to Italy from Sunday. North-western, central and eastern Europe will be calm and dry. Most of these areas will also turn colder.
TODAY'S TEMPERATURES
Maximum Beijing sun 4 Caracas cloudy 29 Faro sun 13 Madrid rain 5 Rangoon shower 32
Minimum Cairo sat 6 Casablanca shower 10 Havana cloudy 6 Lima sat 14 Manchester sat 3 Manila shower 31 S. Frisco rain 17
Absu thund 30 Berlin sat 3 Cologne cloudy 8 Hamburg cloudy 8 Melbourne sunset 2 Singapore shower 32
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Amsterdam cloudy 7 Bognoran sat 21 Dubai sat 4 Doha sat 4 Dushanbe sat 4
Athens sat 14 Brno cloudy 8 Delhi sat 25 Hong Kong sun 27 Honolulu shower 12 Montreal cloudy 1 Moscow shower 14
Atlanta sun 16 Brussels cloudy 8 Doha sat 4 Dushanbe sat 4 Dushanbe sat 4
B. Aires shower 29 Budapest cloudy 20 Edinburgh sat 4
B.Ham sat 3 C.Hagan sat 20 Eilat sat 4
Bangkok shower 13 Cape Town sun 24 Edinburgh sat 4
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FINANCIAL TIMES COMPANIES & MARKETS

YOUNG WORKING TOWN SEEKS LIVELY INTELLIGENT COMPANY.
Telford.

Friday December 6 1996

IN BRIEF

TCl to reduce staff by 6.5%

Tele-Communications Inc, the USA's largest cable television operator, is to cut its workforce by 6.5 per cent and review all expenses not directly related to serving customers. About 2,500 employees from its corporate headquarters and field offices will go. Page 18

NordLB plays down talk of merger
Norddeutsche Landesbank, the German regional bank, sought to talk down reports of a merger with Bankgesellschaft Berlin (BGB), saying that there was no need for a full-scale merger, which would create Germany's biggest bank. Page 16

Record year lifts Opic hopes
The Overseas Private Investment Corporation, the US agency that promotes foreign investment and narrowly avoided the congressional axe this year, announced it had earned a record \$209m profit in the year to October. Page 19

GrandMet boosts spirits sector
The "recovery" of world spirits markets gained credibility with the results from Grand Metropolitan, the UK drinks and food group. Its operating profits from drinks rose 4 per cent to \$471m (\$772m) with pre-tax profits up 5.8 per cent to \$365m for the year to September. Page 22

Hanson's conglomerate era ends
Hanson delivered its final set of results as a conglomerate with a whimper, unveiling underlying profits down 9.6 per cent to £1.2bn. At the pre-tax level, the results for the year to October 1 were bolstered by £633m of exceptional gains on disposals. Page 22

Gold market rife with speculation
The gold market was awash with rumours that a European central bank had been selling gold overnight. Traders suggested 600,000 ounces (18.7 tonnes) had been sold, followed by heavy selling by investment funds. At the morning "fix" in London, gold's price was \$368.30 an ounce, just above the three-year low reached on Tuesday. It stood at \$370 by the close. Page 26

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Chief price changes yesterday

Alcoa	155	54	Phillips	1307	25
Amgen	27.5	1.5	Roche	245.5	4.5
Boehringer	48.5	1.5	Schering-Plough	443	14
BP	160	9	Smith Barney	337	14
Bayer	622.9	22.4	Telecom	622	16
Beiersdorf	1240	10	Tyco	180	29
Bentley	490	12	Unilever	2200	120
BHP	204	24	Wm Morrison	2770	160
British Airways	1894	31	Woolworths	2800	210
British Telecom	274	24	Woolworths	271	31
British Petroleum	276	26	Woolworths	379	190
British Airways	114	4	Woolworths	379	190
British Airways	34	3	Woolworths	379	190
British Airways	34	3	Woolworths	379	190

GM puts Hughes Aircraft up for sale

Merger talks between aerospace subsidiary and Raytheon collapse

By Bernard Gray, Defence Correspondent

General Motors has put the defence and aerospace division of its subsidiary Hughes Electronics up for sale following the failure of merger talks between Hughes and its aerospace competitor, Raytheon. It wants to see an auction completed by early 1997.

The business for sale specialises in missiles, radar and military electronics. It is likely to be worth \$80-\$100m.

Several large US defence contractors are potential bid-

ders. Northrop Grumman and McDonnell Douglas, which are both looking for defence electronics businesses, would be leading contenders.

Raytheon is also likely to re-enter the bidding to try to prevent a close competitor being sold elsewhere.

A possible wild-card entry could come from industry leviathan Lockheed Martin, which has said that it wants to digest recent acquisitions and reduce debt, but has also said it would not pass up strategic opportunities.

General Motors' board decided to put Hughes Aircraft, the Hughes division which contains most defence assets and accounts for about 40 per cent of Hughes Electronics' turnover, up for sale a month ago.

The decision followed the collapse of year-long negotiations between Hughes and Raytheon over the business. These were ended partly

because agreement could not be reached about the role of executives following any deal.

General Motors wants to sell because it has been trying to shed non-automotive businesses and because the price of defence businesses has risen in the past two years as the US industry has consolidated.

Raytheon would be a natural buyer for Hughes Aircraft, because the two both make air-to-air missiles for the Pentagon and air traffic control equipment. Hughes would also be a natural fit with E-Systems, which Raytheon bought last year.

However, it is likely to face strong competition from McDonnell Douglas and Northrop Grumman, which are being squeezed in their traditional markets of aircraft manufacture. Both are looking to replace this business with electronic warfare, command and control, and systems integration businesses. Lockheed Mar-

News Corp link with Japan in music venture

By Gwen Robinson in Tokyo and Alice Rawsthorn in London

Mr Rupert Murdoch's News Corporation will today announce that it is joining forces with Mr Tetsuya Komuro, one of Japan's most successful record producers, to form a music and multimedia company.

The company, a joint venture, will release records, CD-Roms, and other entertainment software products throughout Asia, giving News Corp an entrée to one of the fastest growing areas of the music market.

The news of Mr Murdoch's move into music, one of the few areas of the entertainment industry where News Corp does not already have substantial interests, has fuelled rumours that he may bid for EMI, the UK music group.

EMI, which includes the Beatles and Spice Girls among its artists, is the only one of the world's "big five" music companies not owned by a multinational entertainment group.

Speculation about its future has intensified since this summer's demerger of Thorn EMI, its former parent.

News Corp has long been touted as a potential bidder, alongside other North American entertainment groups including Seagram, Walt Disney and Viacom.

Mr Murdoch has made no secret of his interest in the music sector, but until now has concentrated resources on expanding News Corp's pres-



Ruud Gullit, the Dutch football star who is player-manager of the English club Chelsea, is to have a range of leisure clothing named after him in the first attempt by a company to build a brand around a football player. Page 22

Government to cut stake in KLM

By Gordon Cramb in Amsterdam

The Dutch government is to cut its stake in KLM to 25 per cent from 38.2 per cent by selling a parcel of shares back to the airline, in a deal worth as much as £1.1bn (\$670m).

KLM said it would then cancel the shares, improving earnings per share by some 20 per cent after the complex deal is concluded by next June. The airline has been seeking ways to boost its financial performance in spite of rising personnel and fuel costs and its failure so far to secure a place in a global industry alliance.

The carrier is to pay for the share buyback from its own funds, although its debt to equity ratio will rise to 1.3 from 0.95 as a result. Concerns over this higher gearing dampened some of the positive reception among investors. KLM shares, up 7.5 per cent at one stage yesterday morning, closed the day at £12.10, or 4.6 per cent, higher at £147.30.

In a formula based on the weighted average market price prevailing over four days from next Tuesday - less a 2.5 per cent discount - the government is to receive between £1.41 and £1.4933 a share. The upper limit is equivalent to the airline's net equity value per share at the end of its latest quarter. The deal falls through if the volume weighted aver-

age over the four days emerges at below £1.41 or above £1.56.

The process contains a number of steps. First, the 17.29m ordinary shares involved are to be converted into a special class of stock. This will allow KLM to circumvent rules preventing the repurchase by a company of more than 10 per cent of its equity in any year.

Along with the discounted price, this should mute calls for the offer to be extended to other shareholders.

KLM said it would seek no further buyback before next July, while the government added that it intended to maintain its remaining 25 per cent stake until at least March 1998.

The state is also accepting a

cut in par value for the other classes of KLM share it will retain. Although it is not demanding its full entitlement from the capital reduction, it will still receive some £170m in compensation from the manoeuvre. This takes its total proceeds to £1.900m-£1.045bn.

The government will also amend an agreement under which it is entitled to commandeer a majority voting interest through the purchase of further preference shares. It said that would in future be exercised only if required for reasons of aerospace politics.

Finally, the state is to surrender its majority on the carrier's supervisory board of non-executive directors.

Cofir set for shake-up after sale of De Benedetti stake

By Tom Burns in Madrid

Cerus, the French group owned by Mr Carlo De Benedetti, the Italian financier, yesterday sold its 48 per cent stake in Cofir, paving the way for the Madrid-based holding company to restructure itself as a hotels and wines group.

The Pta16.2bn (\$124m) sale to more than 70, mainly UK-based, institutions was co-ordinated by Schroders, the UK merchant bank. Cofir, which was created by Cerus in the late 1980s, now has one of the widest shareholdings among companies quoted in Madrid as it was already 30 per cent owned by institutions.

Six Cofir directors - half the board - who were linked to Mr De Benedetti resigned yesterday and will be replaced next week. Mr Gabriele Burgio, Cofir's chief executive and the

architect of a profitable entry into the Rioja wine sector, will remain at his post.

The sale reflected a price of Pta404 for Cofir's shares - slightly below their close yesterday. The price was well below the Pta500 per share that Mr De Benedetti had reportedly sought.

Cofir's shares had risen to a peak of Pta478 in June but had slumped to Pta317 by October, reflecting Mr De Benedetti's difficulties at Olivetti, the Italian information technology group.

The partial break-up will involve the sale of the Retail Investment loss-making distribution group, which is based on supermarkets in north-west Spain. Cofir will also start withdrawing from its property interests which include a controlling stake in Sotogrande, a golf centre and leisure

complex near Gibraltar.

Cofir will concentrate on its more profitable assets: NH hotels, the leading domestic city hotel chain; and Berberana, one of Spain's top wineries. The new shareholder base lends considerable financial muscle to Cofir and suggests that it will be able to consider increasing its capital.

"This was a research-driven sale that emphasised the value of NH and Berberana and mapped a new strategy for Cofir in which it would no longer act as a diversified conglomerate," said one analyst.

As a conglomerate, Cofir was trading at a deep discount, estimated at some 30 per cent, on its net asset value. Some analysts believe the concentration on hotels and wines will eliminate the discount and deliver good multiples to shareholders.

Reed Elsevier issues warning

By Raymond Snoddy and Peter John

Reed Elsevier shares fell 5 per cent yesterday after the Anglo-Dutch publishing and information group warned that the recent strength of sterling was hurting profits.

Some analysts slashed profit estimates by as much as £70m for this year following Reed's trading update.

Ms Lucy Whitmore, analyst at James Capel, took 7 per cent off her full-year forecast - 4 per cent for currency and 3 per cent for other factors - reducing it to £280m. At Salomon Brothers, Mr Richard Dale dropped his from £294m to £277m.

However, Kleinwort Benson said it might pare only £10m-£15m off its £940m pre-tax forecast. It pointed out that currency trends could change and Reed was already heavily into electronic publishing.

In a statement, Reed said it was maintaining good organic growth and was confident about the outlook for the year.

It said that the recent marked strengthening of sterling against its main trading currencies would reverse a 2 per cent headline profit gain in the first half, although the full-year impact would be broadly neutral.

It also observed that suitable acquisitions were proving hard to find and indicated it would

accelerate its drive into electronic publishing. Some analysts thought this would increase capital expenditure in the short term.

The shares fell 64½p to £10.87½.

If exchange rates for dollars and guilders - in which Reed earns about half its pre-tax profits - remain at their present levels throughout 1997 "there will be an adverse currency impact of about 4 per cent on the 1997 Reed Elsevier combined pre-tax profit", the company said.

It noted that in 1996 electronic publishing will represent nearly one-fifth of revenue, compared with very little five years ago.

Deutsche Telekom

Congratulations to Deutsche Telekom AG on its DM20 billion Initial Public Offering

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acted as financial adviser to Deutsche Telekom AG

November 1996

COMPANIES AND FINANCE: EUROPE

Spain paves way for second telecoms group

By Tom Burns in Madrid

The Spanish government yesterday gave the green light to a second domestic telecoms operator by authorising the transformation of Retevisión, the state-owned TV signals transmitter, into a basic telephony company.

In a second deregulatory move expected later this month, the government will invite bids for 80 per cent of Retevisión's equity.

The launch of Retevisión comes ahead of the full privatisation of Telefónica, Spain's existing

domestic telecoms group.

The sale of the government's remaining 21 per cent stake in the national operator is scheduled for February next and the disposal is worth some Ptas500bn (\$4.3bn) at Telefónica's current market price.

The only consortium that has so far indicated an interest in acquiring Retevisión is one which brings Global One, the alliance formed by France Télécom, Deutsche Telekom and Sprint, the US operator, together with a group of Spanish banks and electric utilities, led by Banco Central

Hispano and Endesa, the large government-owned generator.

The government wants to complete the partial privatisation of Retevisión in March next year and to have the company competing with Telefónica in April.

The timetable will give the second operator a degree of leeway in order to consolidate its business ahead of the full deregulation of the domestic sector late in 1998 which is when Spain plans to implement the EU's open market directives for the telecoms industry.

As well as providing an early entry into the domestic market, analysts believe the main attraction of Retevisión for foreign groups is that it is already a fully operating transmitter, with 1,900 employees and 1,600 signal stations providing nationwide audio and visual services.

It has widened its television support role to provide signals for a number of clients including Airtel, the second domestic cellular phone operator, and British Telecom's data transmission subsidiary in Spain.

The company's assets, which include 94 per cent of Hispasat, a Spanish satellite, have been valued at Ptas4bn. It is forecast to make a net profit of Ptas2.1bn this year on sales of Ptas35bn.

Retevisión however faces the daunting task of breaking into a domestic industry that is dominated by Telefónica. In what will be its last full year as the monopoly provider of basic telephony services, Telefónica is estimated to post a net profit of Ptas175bn this year, up from Ptas135bn in 1995.

EUROPEAN NEWS DIGEST

Cost pressures hit Kolbenschmidt

Kolbenschmidt, the German engine components business, yesterday blamed continuing cost pressure in its core car component market for a fall in pre-tax profit in the year to September, to DM60.7m (\$38.8m) from DM83m the previous year. Sales fell to DM1.32bn from DM1.34bn.

"We've achieved a decent result under enormous cost pressure in a difficult market," Mr Heinrich Binder, chairman, said.

Kolbenschmidt said it was planning to resume a dividend payment for the year, but did not provide details. The company last paid a dividend, DM4 a share, in the year to September 1991. Kolbenschmidt said it expected to strong growth in the coming years through "considerable" investments.

Repsol in talks with Solgas

Repsol, the Spanish energy company, was in talks to acquire 60 per cent of the Peruvian butane gas company Solgas for about Ptas6.5bn (\$48m), sources close to Repsol said. The talks were at a "very advanced" stage, the sources said.

Solgas, which was privatised in 1992, has a 56 per cent share of the local butane gas market. Mr Alfonso Cortina, Repsol chairman, said last month the company planned to invest \$230m in Peru over the next five years.

Pharmacia drug trial complete

Pharmacia & Upjohn, the Swedish-US pharmaceuticals group, said it had completed clinical trials of its highly-rated anti-incontinence drug, tolterodine, and would file applications for regulatory approval within two months. It said the trials, involving more than 2,000 patients in Europe, North America and Australia, indicated tolterodine "would fill a significant market need".

Mr Göran Ando, executive vice-president, said: "We have a drug which is clearly effective, as well as well-tolerated." Mr Ando said applications for registration of tolterodine tablets would be filed in the US, Sweden and the UK by early next year. Pharmacia & Upjohn said two new therapies - an eye disease treatment, Xalatan, and an anti-cancer agent, Camptosar - launched in the US after mid-year had met rapid market acceptance. Sales of Xalatan were \$30.6m to end-November, while Camptosar revenues were \$41.1m. The shares rose SKr5.5 to SKr268.5 amid strong gains for pharmaceutical shares on the Stockholm bourse yesterday.

Hungary to launch bank sale

Hungary said yesterday it would sell off one of the last large commercial banks in state hands by the end of May. APV, the privatisation agency, said it would launch a two-round tender for Kereskedelmi és Hitel Bank (K&H Bank) in January.

The state, which owns 87.8 per cent, is aiming to sell at least 25 per cent of the shares and plans a capital increase of no less than \$40m. A stake of up to 30 per cent of the present capital is also to be given to the state health and pensions funds. APV hopes to finalise the sale of an 89 per cent stake in Magyar Hitel Bank, another leading local bank, to ABN Amro for \$89m this month. Analysts say Hitel has a stronger management team and a more focused strategy than K&H, which has a diverse equity and loan portfolio and still requires considerable restructuring.

CFPI stake 'not hostile'

Rhône-Poulenc, the French chemicals conglomerate, said it had "no hostile intentions" towards CFPI, the agrochemicals company in which it has built up a 28.4 per cent stake since the start of November, becoming the single largest shareholder. "Rhône-Poulenc and CFPI have had a relationship of collaboration and competition for the past 10 years", particularly in herbicides and growth control products, CFPI said.

Peugeot shares slip as Michelin cuts holding

By David Owen in Paris and Haig Simonian in London

Shares in Peugeot-Citroën, the French car group, fell sharply yesterday after Michelin, the tyre maker, sold a 2.6 per cent stake in the company.

Michelin said it had sold about 40 per cent of its holding in Peugeot, or some 1.31m shares, to institutional investors for FFr14 a share - a discount of FFr24 to Wednesday night's closing price of FFr38. Peugeot shares fell FFr16, or 2.5 per cent, to close at FFr622 yesterday. Michelin shares dropped FFr1.40, or 0.5 per cent, to FFr277.

Michelin said the FFr804m (\$152.35m) proceeds would enable it to "pursue the reinforcement of its financial position" by reducing its heavy debt. The sale did not mean Michelin thought Peugeot-Citroën shares were no longer a good investment. Michelin had net debts of FFr23.2bn on June 30 1996. This gave it a net debt to equity ratio of 121 per cent, or 197 per cent if FFr4.9bn of subordinated debt were considered as debt rather than equity.

The tyre company has longstanding links with Citroën, having taken control of the company in 1984. The merger between Peugeot

and Citroën dates from 1978. After yesterday's sale Michelin will retain 3.5 per cent of Peugeot's capital and 5 per cent of its voting rights. Peugeot family interests retain just over a third of the voting rights.

Separately, Peugeot denied reports that it was in talks to sell its 22 per cent stake in a Chinese carmaker in Guangzhou to Opel, General Motors' subsidiary.

Mr Jacques Calvet, chairman, yesterday said the Chinese car market had been in difficulties, particularly after the government's latest credit squeeze which had sharply reduced demand.

The Guangzhou plant was one of the first joint ventures between a western carmaker and local interests. However, it has never lived up to expectations. Various commercial and cultural difficulties meant total output had only been about 100,000 units since starting business in 1985.

Peugeot-Citroën denied it was planning to sell its stake in the venture, which builds Peugeot 504 and 505 saloons, to concentrate production at a new Citroën plant in the central city of Wuhan. Analysts said that while a shift was possible in the longer term, it was not on the cards at present.

Opel declined to comment



Jacques Calvet: credit squeeze had hit Chinese market

France faces shake-up in banking sector

By Andrew Jack in Paris

French banks face the prospect of a substantial shake-up after the Caisse d'Épargne savings network yesterday unveiled proposed changes to its statutes, and the country's finance minister said that he had set up a committee to consider how to remove competitive distortions in the sector.

The Caisse d'Épargne, which is governed according to nineteenth-century charitable statutes and has no shareholders, said it planned to convert its 34 regional savings banks into co-operatives, while creating separate foundations to maintain its social objectives.

Separately, Mr Jean Arthuis, finance and economics minister, told the Financial Times that he had appointed Mr Dominique de La Martinière to produce recommendations on changes to the banking sector.

The Caisse d'Épargne said it was subject to increasingly bitter criticism over the past few months from France's commercial banks, which argue that its lack of outside investors gives it no incentive to make a profit and encourages it to offer loans at extremely low margins.

Last year, it generated just FFr1.7bn (\$322m) in profits on capital of FFr82.1bn.

The proposals, which were approved on Wednesday by its governing body, would create shares for each of its 34 regional banks available to customers, employees and possible outside investors, with up to 35 per cent remaining in the hands of non-profit-making foundations.

The change would ease alliances and takeovers with other financial institutions,

and permit cross-shareholdings for the first time.

Criticism of the Caisse d'Épargne's lack of capital contributed to its reluctance to bid for two state-owned French banks up for sale: Marseillaise de Crédit and CIC.

The Caisse d'Épargne said that it had ruled out its conversion into a conventional corporation, and stressed its desire to maintain its social objectives while playing an important role in the French banking sector.

Its recommendations must now be submitted to the government, and will be subject to a vote at an extraordinary general meeting.

They are likely to provoke considerable debate. French commercial bankers yesterday criticised the proposals and said the profits earned by the Caisse d'Épargne should be handed back to the state.

Meanwhile, Mr Arthuis said that Mr de La Martinière - who earlier this year chaired a working party on the tax system, which led to rapid legislative change - would be rapidly producing recommendations on what the government could do to eliminate distortions weakening French banks.

Mr Arthuis said that he was not an enthusiast for legislation, but there was "probably" a need to reform the 1987 labour decree which severely restricts banks' ability to increase more flexible working hours.

Similar recommendations were made last month by an influential report from the French senate finance commission.

The National Assembly earlier this week announced the creation of its own committee to study the question.

NordLB plays down talk of merger

By Frederick Stüdemann in Berlin

Norddeutsche Landesbank, the German regional bank, yesterday sought to talk down reports of a merger with Bankgesellschaft Berlin (BGB) and said that while the institutions could work well together in certain areas there was no need for a full-scale merger.

Mr Manfred Bodin, NordLB chairman, said: "NordLB will remain in its current form. There will be no fusion." Instead NordLB preferred to talk of "alliance" of the two banks which in terms of balance sheet assets would together be Germany's second-largest bank.

Mr Bodin identified three areas - investment banking, overseas operations and the handling of corporate clients - in which a joint approach would make sense. NordLB and BGB together already run "mortgage" banking operations and a back-office data processing company.

NordLB also owns a 15 per cent direct equity stake in BGB and through a 25 per cent stake in Gothaer Beteiligungsgesellschaft, the investment arm of the Gothaer insurance group, an indirect holding of 2.5 per cent.

Mr Bodin's remarks reflect the political sensitivities about a merger of the two banks. Both are largely owned by the governments

of four Länder, or regional states.

Mr Gerhard Schröder, minister-president of Lower Saxony, which holds a 40 per cent stake in NordLB, said last month he opposed any move which would see Hannover's role as financial centre reduced.

The two banks have been in talks for some time. In October the city of Berlin, which owns 56.8 per cent of BGB, and Lower Saxony gave their consent to a stepping up of negotiations.

"Now we are in the process of determining what makes business sense," Mr Bodin said. But there had been no concrete decisions.

NordLB said it expected operating profits after provisions to fall in 1996 by 11.3 per cent to DM400m (\$258m). The drop was due to a rise in costs, largely caused by investment in data processing systems, the bank said.

Provisions would dip by 0.8 per cent to DM350m. The bank forecast a 3.6 per cent increase in net interest income to DM1.69bn and a 9 per cent rise in commission income to DM250m. Administrative costs are forecast to grow by almost 10 per cent to DM1.3bn this year.

Earlier this week BGB announced it had increased its provisions for this year to DM2.2bn in the light of the poor economic development in the Berlin-Brandenburg region, particularly in the property sector.

ABB opens SFr100m turbine test centre

By William Hall in Zurich

ABB, the international engineering group, has invested SFr100m (\$76m) in what it claims is the world's largest gas turbine test centre.

The centre at Birs, in northern Switzerland, which was opened yesterday, can test new turbines under

realistic operating conditions and will supply electricity to the Swiss national grid.

The investment reflects the rapid change in ABB's customer base for gas turbines. In the past, ABB tested advances in turbine technology on site at the power stations of traditional utilities. However, the grow-

ing importance of cost-conscious independent power producers and the trend towards fewer, but bigger, turbines has highlighted the need for turbines whose reliability can be guaranteed from the moment the power plants start generating electricity.

Mr Armin Meyer, who heads ABB's power genera-

tion business, said the centre would allow ABB "to develop the technology of the future much faster than before".

Earnings at ABB's power generation business in the first nine months of 1996 were well below those of the comparable period last year, reflecting overcapacity in the industry.

Evidence of TEB's reputation for quality.

<p>October 1996</p> <p>Anadolu Gıda Sanayii A.Ş.</p> <p>Initial Public Offering of 11,420,000 Shares</p> <p>Lead Manager & Underwriter</p>	<p>February 1996</p> <p>Gezici İplik ve Mensucat Sanayii A.Ş.</p> <p>Initial Public Offering of 10,300,000 Shares</p> <p>Lead Manager</p>	<p>December 1995</p> <p>HAZNEGAR</p> <p>Haznedar Ateş Tuğla Sanayii A.Ş.</p> <p>Initial Public Offering of 850,000 Shares</p> <p>Lead Manager & Underwriter</p>	<p>November 1995</p> <p>Duran Ofset Matbaacılık ve Ambalaj Sanayii A.Ş.</p> <p>Secondary Offering of 4,800,000 Shares</p> <p>Lead Manager</p>
<p>April 1995</p> <p>Otokar</p> <p>Otobüs Karoseri Sanayii A.Ş.</p> <p>Initial Public Offering of 16,000,000 Shares</p> <p>Lead Manager & Underwriter</p>	<p>March 1995</p> <p>BATIÇİM</p> <p>Bati Anadolu Çimento Sanayii A.Ş.</p> <p>Initial Public Offering of 64,000,000 Shares</p> <p>Lead Manager & Underwriter</p>	<p>February 1995</p> <p>MİLPA</p> <p>Milpa Sanayii ve Ticari Ürünler Pazarlama San. ve Tic. A.Ş.</p> <p>Initial Public Offering of 5,400,000 Shares</p> <p>Lead Manager & Underwriter</p>	
<p>October 1993</p> <p>Milliyet</p> <p>Milliyet Gazetecilik A.Ş.</p> <p>Initial Public Offering of 12,000,000 Shares</p> <p>Lead Manager & Underwriter</p>	<p>June 1993</p> <p>Doğan Şirketler Grubu Holding A.Ş.</p> <p>Initial Public Offering of 19,500,000 Shares</p> <p>Lead Manager & Underwriter</p>	<p>December 1991</p> <p>Altınyıldız Mensucat ve Konfeksiyon Fabrikası A.Ş.</p> <p>Initial Public Offering of 9,000,000 Shares</p> <p>Lead Manager</p>	

"Most trusted investment bank in Turkey".
Euromoney Magazine Poll, October 1996

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Notice to holders: The rate of interest for the period from December 15, 1996 to June 30, 1997 has been fixed at 5.840% per annum. The coupon amount due for this period is USD 2,900,000 per denomination of USD 100,000 and is payable on the interest payment date June 19, 1997.

BNP Banque Nationale de Paris (Luxembourg) S.A.

BLANDRAND GOLD MINTING COMPANY LIMITED

Shareholders are referred to the cautionary announcement dated 15 November 1996, and are advised that the negotiations between Blandrand Gold Minting Company Limited and this company are ongoing.

Shareholders will be advised as soon as possible of the details of the negotiations, and should, in the meantime, continue to exercise caution in their share dealings.

A further announcement will be made in due course.

Johannesburg

BANDS OF THE GOLD MINTING GROUP

6 December 1996

JAVICO LTD

... pressures hit
benschmidt

... talks with Solgas

... drug trial comple

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COMPANIES AND FINANCE: THE AMERICAS

Time Warner board to face annual election

By John Authers in New York

All directors of Time Warner, the media conglomerate, are to face election annually, the company announced yesterday, in what was perceived as a significant victory for shareholder activists.

Time Warner has a "classified" board, meaning that directors' elections are staggered. Large pension and labour union funds had been campaigning on the issue, and the move by Time Warner, whose corporate governance procedures have long been a target for criticism by institutional investors, is regarded as important.

It also helps to improve market sentiment toward the company after its acquisition of Turner Broadcasting this year. Institutional investors had been critical of the high fees paid to intermediaries during the deal, and the high proportion of the company's stock reserved for employee stock option plans.

The move is also part of a long campaign to reform the company's governance to contend with the legacy of attacks on the high compensation paid to executives under the company's former chief executive, Steve Ross, who died in 1992. Mr Gerald Levin, Time Warner chief executive, said: "While the classified board served us well, we have now concluded that it is no longer necessary and that shareholders should have a chance to vote on the entire board each year."

Time Warner said that it was an appropriate time to make the change, in the wake of the Turner acquisition, and denied it was a response to shareholder pressure. The Council of Institutional Investors, which represents the largest US pension funds and other corporate investors, last year devoted an entire newsletter to a list of its criticisms of Time Warner's corporate governance. Excessive executive pay under Steve Ross was the main cause of complaint. Grievances included Mr Ross's earnings of \$78.2m in 1990, which was 2.5 times the combined salaries of the 605 members of the publishing division laid off in that year.

AMERICAS NEWS DIGEST

Carp emerges as future Kodak head

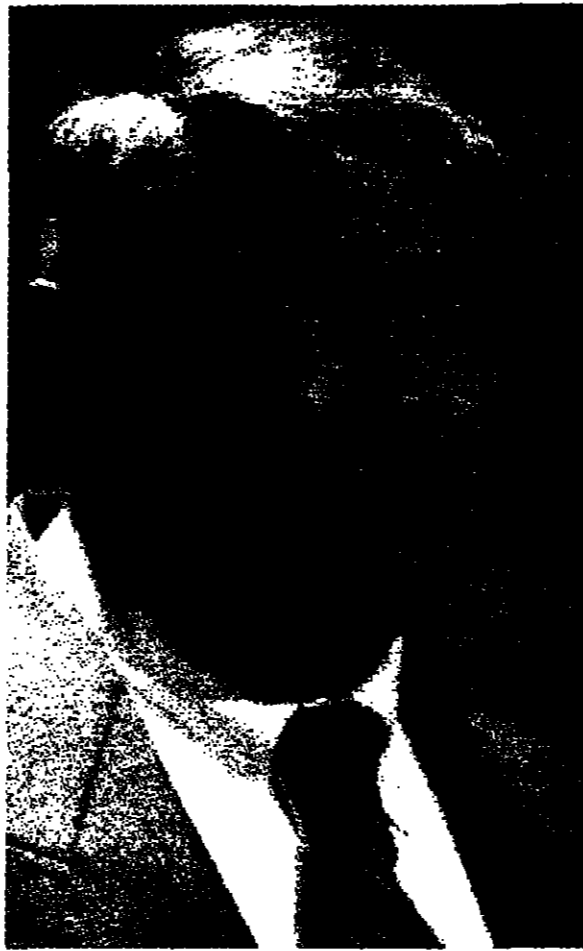
Mr Daniel Carp, a 48-year-old executive who has spent his working life at Eastman Kodak, emerged yesterday as the eventual likely successor to Mr George Fisher as head of the US photographic company. Mr Carp was named president and chief operating officer of Kodak, making him the clear winner from a two-way race which had also involved Mr Carl Kohrt. Both men had been members of a so-called chief operating office set up by Mr Fisher in November 1995. The Kodak chairman said yesterday the two executives "complement each other's strengths and work extremely well together". By naming Mr Carp president, though, Mr Fisher clearly marked him out as the company's next head.

TCI unveils scheme to cut workforce by 2,500

The announcement follows a meeting this week between Mr John Malone, TCI's chief executive, and a group of investors at the company's headquarters in Englewood. The cost-cutting programme is the latest in a series of moves designed to bolster TCI's disappointing financial performance and its weak stock price. In particular, Mr Malone has been sharply attacking TCI's operating costs, which have crept up in recent years. To improve cash flow, Mr Malone is pressing media companies for better terms to carry their cable networks on TCI's far-flung cable systems.

Also, TCI said recently that it plans to raise cable rates for consumers. TCI faces daunting challenges, including stiff competition from direct broadcast satellite television services whose popularity has grown faster than experts had expected. TCI shares have recently

lingered near their 52-week low of \$114, but early yesterday they were trading at \$13.70. Some analysts were troubled by the idea of workforce cuts. "It is surprising for a company that is supposed to be lean," says Mr John Tinker, an analyst at Montgomery Securities. Mr Tinker wondered why TCI was "letting people go in an environment of real competition" with telephone companies and digital satellite broadcasters. The cuts are expected to be divided between the Denver-based corporate staff and the field operations. Investors applauded TCI's announcement last Monday that it was considering tax-free spin-offs of Liberty Media and its international unit into separate companies. Liberty's shares climbed by \$14 yesterday to \$27 in early trading on the Nasdaq Stock Market.



John Malone: sharply attacking TCI's operating costs

Henkel wins control of Loctite

By Richard Waters in New York

Henkel, the German chemicals company, yesterday won control of Loctite, the US adhesives and sealants company. The two companies signed a merger agreement after Henkel raised its offer to \$61 a share in cash, or \$13m, for the 85 per cent of Loctite it does not own. The price paid by Henkel is \$5 a share higher than the amount it had first indicated it was willing to pay, and represents a 31 per cent premium to the level at which Loctite was trading before Henkel revealed its interest. However, it emerged that Loctite had received a rival offer from an unnamed bidder by the Wednesday auction deadline. That all-stock offer valued the company at \$64 a share. The rival bid was conditional on the merger's being treated as a pooling of interests, a US accounting procedure that enables an acquiring company to complete a deal without creating goodwill on its balance sheet.

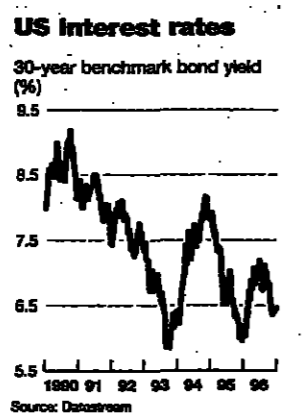
Chrysler lifts buy-back target

Chrysler yesterday added another \$1bn to its stock buy-back programme, confirming the strong cash position that has already enabled it to repurchase \$2bn of its shares so far this year. At the same time, the smallest of the "Big Three" US automakers lifted its annual dividend from \$1.40 to \$1.50. Yesterday's steps are the latest in a series taken in the 18 months since the company's biggest shareholder, Mr Kirk Kerkorian, attempted a buy-out of the company. Mr Kerkorian's complaints that Chrysler was amassing too much cash eventually prompted the company to announce previous buy-back plans, though it has held firm to its position that it needs cash reserves of \$7.5bn to cushion it against the next US economic downturn. Mr Robert Eaton, chairman, said yesterday the increase in the share repurchase plan, which would double the potential repurchases next year to \$2bn, reflected earlier promises to return excess cash to the company's shareholders. He also indicated that the plan reflected the view of Chrysler's board that economic conditions would remain favourable for the company in 1997. In all, Chrysler has bought 108m shares in the past two years, or some 13 per cent of the total. At yesterday's share price, its plans for further repurchases would cover nearly 8 per cent of the shares outstanding at the end of the third quarter. Chrysler's shares rose 1%, or 4 per cent, to \$364 on the news, though they fell back later yesterday morning to \$357. They are now trading around 75 per cent higher than their level at the time Mr Kerkorian revealed his buy-out approach.

Yield-starved investors take long view

IBM's 100-year bond caps a record year for high-risk debt issuance in the US

The prolonged bull market for US bonds has created problems for fixed-income investors. Yields are low, and the prospect of big price gains is limited. The benchmark 30-year Treasury - or long bond - yield is back down to a meagre 6.5 per cent, in sight of last year's lows of just below 6 per cent. The answer: to take more risk in order to get slightly better yields and so, it is hoped, outperform other bond fund managers. As a result, investors have turned their attention to very long-dated corporate bonds, preferred stock and junk bonds. Earlier this week, IBM issued the largest ever 100-year corporate bond, bringing the total amount of "century bonds" to a record \$2.3bn so far this year, nearly twice last year's volume, according to Securities Data, which tracks new issues. The \$31bn of preferred stock issued in the US market in 1996 has also exceeded last year's record of \$16bn, and junk bond issuance is at its highest level since 1983, with \$73bn of public and private deals so far. All these instruments pay



higher interest than ordinary corporate bonds, to compensate for the extra risk taken by investors. In the case of 100-year bonds, the additional risk is the longer maturity; for preferred stock - which provides financial institutions with equity-type capital, but pays investors a fixed rate of interest - investors rank below bondholders as creditors; and for junk bonds, issued by companies rated triple-B or below, there is greater credit risk. But investors' appetite for these types of paper reflects not only their hunger for yield but also their high

level of confidence. "No one sees a recession in the next few years; the economic outlook is benign, and growth and inflation are moderate," said Mr Mark Seigel, head of debt syndicate at Morgan Stanley. Investors are sanguine about the increased risk of 100-year bonds, pointing out that most of the value lies in the cash flow of the first few decades. "It's just another piece of corporate debt," said Mr Tom Poor, a managing director of fund management company Scudder. The long maturity does not add significant risk unless the market for this

class of debt dries up". In fact, demand for these types of securities is so strong that investors are willing to accept shrinking yield spreads, relative to US Treasuries. In the preferred stock market, for example, which has seen nearly \$10bn of issuance in the last month, there has been a "dramatic compression" of spreads, according to Mr Seigel. This is illustrated by the experience of Wells Fargo, the West Coast bank, which tapped the market on November 20, paying 162 basis points more than the comparable US Treasury yield; the next day, it borrowed again, but this time the spread was down to 150 basis points. By November 25, when it returned to the market for a third time, it was able to pay just 125 basis points. But is investors' willingness to take more risk - and for increasingly smaller rewards - a sign of overconfidence? It has happened before - in the junk bond market of the late 1980s, and in the perpetual floating-rate note market in the mid-1980s - and both of them crashed when confidence ebbed. Although these investments

appear justifiable from a portfolio strategy perspective, "no-one knows where IBM will be in five years' time", said one bond market strategist. Even without a market crash, the fad for 100-year bonds, at least, may prove short-lived. Very long-dated bonds are extremely attractive as funding for companies because they provide equity-type financing yet the interest paid is tax-deductible. However, many expect that this loophole will be plugged early next year by a ban on bond issues longer than 40 years. Such a change could be introduced in the February 3 budget. It would have to be passed by Congress, but could be effective from the start of the year. Meanwhile, corporate America, just when it needs cash the least after several years of strong earnings growth, is awash with offers for cheap capital - so cheap that IBM, in spite of its \$7bn cash pile and only \$2bn of core debt, could not resist raising another \$350m of 100-year bonds this week.

Good year for CIBC

Strengths in investment banking and brokerage, growth in corporate and consumer lending and lower loan losses enabled Canadian Imperial Bank of Commerce, the country's second-biggest bank, to post a 35 per cent gain in earnings for the year ended October 31. Net profit was a record C\$1.37bn (US\$1bn), or C\$6.04 a share, against C\$1.01bn, or C\$4.18, in fiscal 1995. Return on assets was 0.73 per cent against 0.64 per cent, and on equity 17.1 per cent against 12.9 per cent. Fourth-quarter net profit was C\$341m, or C\$1.50 a share, up 14 per cent from C\$288m, or C\$1.26, assets at October 31 were C\$199bn, up 11 per cent. CIBC is raising its quarterly dividend by 5 cents to 50 cents in January. CIBC Wood Gundy, the investment banking unit, raised income by 122 per cent to C\$228m in the year, helped by rising stock markets and strong underwriting activity, said Mr Al Flood, chairman. The core consumer and corporate banking business performed well, with healthy contributions from new and high-growth segments such as insurance, telephone banking and debit cards. Loan loss provisions dipped C\$200m to C\$480m and net impaired loans declined to C\$692m, or 0.5 per cent of total loans. About 27 per cent of the bank's earnings came from outside Canada.

Corimon offer to creditors

Corimon, the Venezuelan paints group, is moving ahead with a debt-for-equity swap as part of a plan to overcome its financial troubles. Some 33m bolivars (\$70m) of preferred Class B shares will be issued to financial creditors, who have until December 13 to subscribe. Those that accept the terms will be entitled to preferred dividends from August 16. Corimon last year ran into difficulty with servicing its debt. Raymond Collis, Caracas

Tracy Corrigan

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COMPANIES AND FINANCE: THE AMERICAS

US airlines locked on to a consolidation flight-path

Delta and Continental will not confirm merger talks, but many in the industry see alliances as inevitable, says Richard Tomkins

Delta Air Lines and Continental Airlines may refuse to confirm they have been holding merger talks, but the notion is undoubtedly true - if only because, right now, the US airline industry is one in which everyone is talking to everyone about the possibility of a deal.

Many in the industry believe a round of consolidation is about to take place, and the fear that haunts every airline is that, as in the parlour game known as musical chairs, it is the only one left standing when the music stops.

At present, the US airline industry includes seven big groups. The first division comprises United Airlines, American Airlines and Delta, and the second division comprises Northwest Airlines, USAir, Continental and Trans World Airlines.

These companies are the survivors of the many changes that have taken place since the deregulation of the US airline industry in 1978. That provoked a wave of bankruptcies and mergers, and also cleared the way for scores of new,

start-up airlines to enter the business.

For all the changes that followed deregulation, the 1990s have been marked by a period of relative stability. There have been no big bankruptcies or mergers for several years: the main event has been the continuing battle between the big, established carriers and the cheeky start-ups with their low costs and low fares.

That uneasy equilibrium, however, was shaken last year when USAir started merger talks with United Airlines and American Airlines. In the end, USAir's high labour costs proved a sticking point and the talks broke down, but the affair was enough to start people thinking about consolidation.

Since then, another event has increased the pressure: the proposed alliance between American Airlines and British Airways. If consummated, this alliance would greatly strengthen American in relation to the other US airlines, upsetting the existing balance.

The rationale for an industry consolidation lies in the fact that US airlines find it hard to increase profits in the largely mature domestic market. The growth in domestic air travel has slowed and there are no new, untapped markets to go for. Meanwhile, many of the big carriers' most profitable routes are besieged by competition from start-up carriers.

Inevitably, therefore, some in the industry are considering the possibility of growing through acquisition: and at a time when profits have recovered sharply from a long run of losses, the larger companies have the necessary financial means.

One possible obstruction could be the antitrust argument. But, if anything, this adds to the pressure to merge as quickly as possible, for as the number of airlines dwindles, the last mergers are the ones most likely to face regulatory hurdles.

That said, industry analysts are sceptical about a combination between Delta and Continental. Delta, a paternalistic company with a largely non-

union workforce, has spent the past two years going through a wrenching cost-cutting exercise that has put a strain on its historically good labour relations. The last thing it needs just now, say some analysts, is the disruption that a merger would cause.

Mr Philip Baggaley, an analyst at Standard & Poor's, says the acquisition of Continental would add about \$5bn of debt and leases to Delta's balance sheet at a time when the company has been trying to improve its credit rating - even without the cost of the acquisition itself, which would be at least \$3bn.

"Almost all airline mergers have been very difficult in one way or another," Mr Baggaley says. "The costs of the lower-cost airline tend to rise to those of the other airline, and the labour problems are very difficult, with all the problems of integrating the seniority lists of organised employees - notably the pilots."

Yesterday the stock market seemed to have convinced itself that the excitement over the supposed



No marriage yet: but every US carrier worries about being left on the shelf

Continental-Delta merger was overblown: it marked down Continental's shares \$1 to \$29 in early trading, lit-

tle changed from the price before the speculation began. "We are probably at the

doorstep of consolidation in the industry, but it's another question whether we are at the doorstep of a Contin-

tal-Delta marriage," says Mr Kevin Murphy, an analyst at Morgan Stanley. "It's a little opaque right now."

Record year lifts Opic hopes on reauthorisation

By Nancy Dunne in Washington

The Overseas Private Investment Corporation, the US agency that promotes foreign investment and narrowly avoided the congressional axe this year, yesterday announced it had earned a record \$209m profit in the year to October.

Mrs Ruth Harkin, Opic president, said she did not expect difficulty in getting the agency reauthorised in 1997. Anything connected with foreign trade was at risk before the November elections, she said.

Even while under fire from conservatives in Congress, who had targeted Opic as an example of "corporate welfare", the agency was breaking records for the disbursement of project financing and political risk insurance. It committed \$2.2bn to a record 169 projects, including 27 new ventures in Russia, where it has been particularly active.

Opic's political risk insurance has been in increasing demand as US companies move into the emerging markets. The agency sold \$16.5bn in political risk insurance last year, up from \$8.6bn in fiscal 1995. Its record of recovery on claims paid out is 98 per cent, and

last year it recovered \$2.2m from old claims, including some repayment from Vietnam.

The agency committed \$2.2bn for project financing and new private investments funds, up from \$1.8bn the previous year. During the Clinton administration, the number of funds has soared in regions where the US is pushing private sector development. There are now 24 funds, including two in the Middle East and six in the former Soviet Union.

The year's financings include the first private power project in Morocco, agribusiness projects in Russia, small telecommunications ventures in sub-Saharan Africa and \$300m in political risk insurance provided for a new liquefied natural gas project in Oman.

Although Opic is likely to survive, it is not clear in what form. The administration has been considering a restructuring of the export credit agencies and a possible merger of Opic, the US-Export Import Bank, which finances exports; and the Trade and Development agency, which finances feasibility studies.

Mrs Harkin said the agency was in good shape, with reserves of more than \$2.7bn.

Telefónica del Peru disputes tariff cut

Telefónica del Peru said it would contest a ruling that will lower its revenues from the rental of lines and circuits by about 17m new sol (\$3.9m) in 1997, AP-DJ reports from Lima.

The Peruvian state telecommunications regulator, Osiptel, reduced by 35 per cent the maximum tariffs on the rental of lines and circuits for data transmission. The tariffs had not changed since June 1993.

Telefónica called the decision "unjustified" and said it would ask for the dispute to be resolved under legal procedures established in its concession agreement. The company had reve-

nues of 794.4m new sol in the third quarter ended September 30. Year-ago fourth-quarter revenues were not available.

Telefónica said it could not estimate the impact on domestic and long-distance revenues from traffic routed through affected circuits.

Its shares fell to \$1.97 at the close from a mid-session high of \$2.02. Analysts attributed this to the wider implications of the ruling.

"Relatively speaking, the loss isn't so important," said Fleming's Ms Raquel Lizarraga. "The fear is that the decision means Osiptel can change the rules whenever it wants."

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COMPANIES AND FINANCE: ASIA-PACIFIC / AMERICAS

Canadian Airlines rescue up to union

By Bernard Simon in Toronto

The Canadian Auto Workers union was last night considering whether to urge its members to reject a rescue package for Canadian Airlines International.

Rejection by the 3,600 CAW members would give the ailing Calgary-based carrier five options but to seek protection from its creditors.

The union's predicament stems from a decision by the federal government to use an obscure section of Canada's labour laws to force a vote on the rescue plan among CAW members who are mostly ticket agents.

The CAW is the lone dissenter on the plan among the six unions representing Canadian's 16,400 workers. The carrier's creditors, as well as American Airlines, which holds a 33 per cent equity stake, have also agreed to concessions, provided the plan is accepted by the unions.

The most contentious part of the rescue is a demand for wage cuts. The airline originally demanded a 10 per cent reduction, but later agreed to a sliding scale of cuts averaging about 5 per cent, after the federal government and the provinces of Alberta and British Columbia offered support in the form of fuel-tax rebates.

The plan also includes a route restructuring, under which Canadian, the smaller of Canada's two national airlines, would divert resources from the highly competitive domestic market to more lucrative trans-Pacific and US-Canada routes.

The airline has warned that, without the rescue package, it will run out of cash in early 1997. Creditors have indicated they may begin seizing assets if the unions fail to agree to the wage cuts.

Mr Kevin Benson, chief executive, said ticket sales had dropped about 15 per cent in the past week, and some suppliers had insisted on cash payments.

The government defended its move to force a vote, on the grounds that it wanted to protect jobs at the airline. The section of the Canada Labour Code that it has invoked gives Ottawa broad powers to "maintain or secure industrial peace".

Mr Buzz Hargrove, CAW president, accused the government of undermining the collective bargaining process. He said the union would decide within the next day or so whether to recommend rejection of the plan.

French bank renews Malaysia push

By James Kynge in Singapore

Crédit Lyonnais, the French state-owned bank, has renewed its drive for a licence to set up a branch in the increasingly popular Malaysian offshore tax haven of Labuan.

Mr Jean Feyerelevé, the bank chairman, visited Mr Ahmad Mohd Don, the governor of Malaysia's central bank, this week to convince

him that Crédit Lyonnais' financial troubles were resolved, and to ask that the licence - which the bank first applied for about a year ago - be granted, a Crédit Lyonnais executive said.

Labuan, a small island off the coast of Borneo, has been designated an international offshore centre by Malaysia's central bank. Initially it attracted little interest, but that changed when the government ruled in

November that Malaysian companies - as well as foreigners - can set up there. To date, 51 offshore banks, 15 trust companies and five insurance companies have been given permission to operate there.

The Crédit Lyonnais executive said the central bank had not given any indication when it might grant the licence. He said the bank would use a Labuan branch for corporate banking, project

finance in Malaysia and for investment funds.

Because there is no lending in the Malaysian ringgit under Labuan regulations, Crédit Lyonnais' operations there would not pose any competition to local banks.

The executive said many Malaysian companies were looking to expand out of their country into the region, and Crédit Lyonnais was interested in financing such offshore expansions

from Labuan. He said the island's 3 per cent corporate tax rate and absence of withholding tax were attractive.

Earlier this week, Mr Feyerelevé said Crédit Lyonnais' Asian operations were set to record net profits of US\$150m this year, a rise of about 30 per cent. He said the Asia-Pacific operations of the bank would continue to provide steady increases in profits over the next few years.

Giordano lays long-term foundation

HK clothing retailer is breaking with the past by seeking to establish a brand identity

An executive from Giordano, the Hong Kong clothing retailer, has been visiting Milan recently, scouting the potential for a new store. "We are planting seeds," says Mr Peter Lau, chairman. "Maybe my successors will reap the harvest."

Mr Lau is quick to play down the prospect of any rapid returns from the Italian fashion centre, stressing that Giordano's Asian markets, and China in particular, are where the company's focus and profits are currently to be found.

But the focus is significant. It reveals both the long-term planning of the company after the departure of Mr Jimmy Lai, its founder, and a rare emphasis on brand-building by a Hong Kong retailer. As such it provides clues as to whether local brands can hold their own in the face of fierce international competition.

In the past, Hong Kong clothing companies have had little time for building brands or image, says the head of one local advertising agency. "It was very much hit and run. You grew the business until it was big enough to be listed on the stock exchange, then you cashed in. Either that, or you stayed a source for a foreign label."

The reason, says Mr Lau, lies partly in the mentality created by political circumstances. "We have had the mentality of a borrowed place, borrowed time," he explains, referring to the end of British sovereignty over Hong Kong in July next year.

Giordano's ambitions to build longer-term foundations have not been without pitfalls. For despite rapid growth, which has seen annual sales treble from HK\$1.17bn (US\$151m) in 1991, the company has suffered its share of problems. In addition to intense competition in the market, it has faced political obstacles. Mr Lai's strong criticism of China's premier, Mr Li Peng, in 1994, sparked store closures



Peter Lau: company is planting seeds for the future

on the mainland. The controversy rumbled on into this year even after the outspoken media tycoon left the board and sold his remaining shares.

In Taiwan, the group's biggest single market, a score of managers were replaced this year after sales stagnated. "There seems to have been a breakdown in relations with Hong Kong HQ," says one retail analyst. "It has required a lot of sorting out." The 19 per cent fall in first-half sales in Taiwan was one cause of disappointing group results for the period, which were flat at HK\$110m.

More broadly, the performance reflected the risks involved in building the company's operations through franchisees. The costs of expansion and advertising mean that franchisees are often the quickest route to growth, but they also bring the risk that management control will be weakened.

Mr Lau shrugs off the setbacks. Franchisees, argues the Giordano chief, have proved successful for the group, allowing it to pene-

trate markets more rapidly than it could with stand-alone operations.

"We are entering India with a joint venture because they have their own managerial culture and understanding," he says. The company's image is maintained, says Giordano, through training programmes and standardised designs.

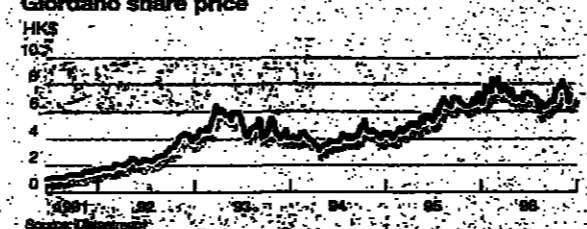
Officials on the mainland remain wary of the group, but the worst appears to have passed. Giordano is in negotiations with a subsidiary of the ministry of agriculture about the establishment of stores in Beijing, and its business has proved resilient. Despite the store closures earlier this year, mainland sales rose almost 30 per cent in the first half to HK\$271.5m.

"Giordano is seeking to position itself as a value-for-money, accessible store, and there is strong demand for that approach," says one Hong Kong retail analyst.

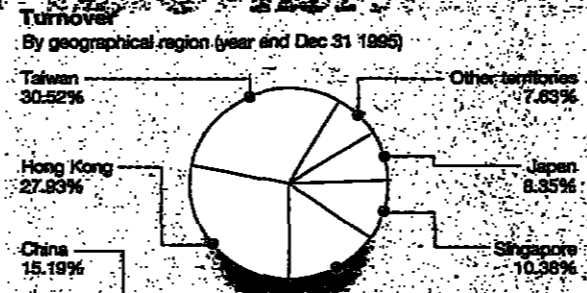
This image, says Mr Lau, will remain at the centre of the group's strategy. "We want to create an atmosphere of honesty, openness and reliability." At least as important, he argues, is the creation of management



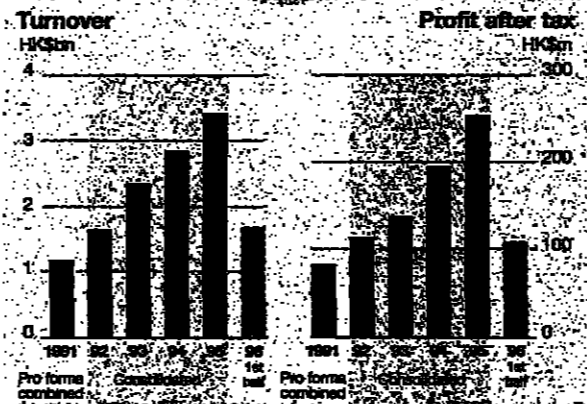
Giordano share price



Turnover by geographical region (year end Dec 31 1995)



Turnover and Profit after tax (HK\$m)



Turnover and Profit after tax (HK\$m) by quarter

structures allowing flexibility in production and marketing.

"You have to choose your playing field and be able to change fields quickly," says Mr Lau. "If local companies take on the big international groups head on, the battle will be very bloody, and much of the blood will be yours."

Giordano certainly acts quickly. One example is its introduction of products embossed with the image of Hong Kong's Olympic windsurfing champion this summer. "That took them just a few days," says an executive at a rival retailer.

John Ridding

ASIA-PACIFIC NEWS DIGEST

Carter Holt to upgrade pulp mill

Forestry group Carter Holt Harvey is to spend NZ\$300m (US\$213.9m) upgrading its pulp and paper mill at Kinleith in the central North Island. The project, one of the biggest industrial developments in New Zealand, will be completed by mid-1998. Production will increase 30 per cent to nearly 600,000 tonnes a year.

Mr John Faraci, chief executive of Carter Holt Harvey, which is controlled by International Paper of the US, said the expansion was consistent with the company's strategy of adding value to its New Zealand production, and would ensure cost competitiveness in international markets.

The main components of the modernisation include a 100,000-tonne-a-year waste recycling operation, pulp-processing and drying machinery and an increase in container-board production. Most of the production will be targeted at Asia.

Terry Hall, Wellington

Highlands shares top bid price

Shares in Highlands Gold, the Papua New Guinea-based mining group facing an unwanted AS420m (US\$335.8m) takeover from Canada's Placer Dome, edged above the bid price yesterday, with some of the buying coming from a PNC-based institution which said it believed the stock was undervalued.

The National Provident Fund in Port Moresby said the purchases had taken its stake to 5.5 per cent from 4.8 per cent. Mr Robert Kul, NPF managing director, said there was considerable potential in Highlands' two well-advanced exploration projects - the Ramu and Frieda River deposits - and that the fund had bought the shares as a long-term investment above the bid price.

Placer's offer was 75 cents a share, a level described by Highlands as inadequate. Highlands shares closed 2 cents higher at about 77 cents yesterday.

Nikki Trail, Sydney

Australis reduces losses

Australis Media, the Australian pay-TV operator, incurred an after-tax loss of A\$51.1m (US\$40.85m) for the three months to end-September, compared with a deficit of A\$7.7m in the preceding quarter.

Sales revenue was A\$26.4m, an increase of A\$6.1m on the preceding quarter. This included more than A\$6m of revenue from the company's programme supply agreement with Foxtel, the rival cable-based pay-TV operator. Total subscribers at end-November were 313,000, made up of 98,000 Australis subscribers, 95,000 franchisee subscribers and 120,000 Foxtel subscribers.

The company, which in 1995 became the first pay-TV company to start operating in Australia, has recently been battling to secure new funds. It finally completed an A\$316m refinancing plan in November, with help from Mr Kerry Packer's Publishing and Broadcasting group.

Australis warned yesterday it expected "significant negative cashflow from operating activities and investing activities in each fiscal year to at least fiscal 1998".

Nikki Trail

Dickson compensation nearer

Dickson Concepts yesterday said the US bankruptcy court had approved an application to reimburse up to \$1m of costs incurred in its due diligence investigation of Barney's, the New York-based department store. The application was filed by Barney's creditors. Dickson expects to complete the due diligence in January.

Mr Edwin Ing, group executive director and company secretary, said: "Once the due diligence is completed, the company will only then consider whether to submit a definitive proposal to Barney's in relation to the company's possible investment in Barney's."

AFX-News, Hong Kong

New distribution unit at Acer

Acer Sertek, the distribution arm of Acer, the Taiwanese computer company, is to set up a unit for the distribution of products in communications, and computer and consumer electronics. It will begin operating on January 1. Acer Sertek has invested TW\$199m (US\$7.24m) in the business.

AFX-News, Taipei

Olympics rights for TVNZ

TVNZ, the government-owned television network, has won the New Zealand TV rights to the Olympics Games in Sydney in 2000. The sale price is thought to be about US\$10m.

Nikki Trail

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Financial notices from UBS Luxembourg S.A. regarding bondholders and agency activities for various currencies and interest rates.

Table with columns for US, Euro, and Pound prices and yields. Includes a note about the source of the data.

Notice to bondholders of adjustment to the conversion price for Samwhan Corporation. Includes details about the conversion price and interest rate.

First International Funding Co. Floating Rate Notes. Pursuant to the Indenture dated as of June 3, 1993.

First Bangkok City Bank Public Company Limited. Floating Rate Certificate of Deposit due 1999.

CREDIT COMMERCIAL DE FRANCE. FFP 500 000 000 REVERSE FLOATER BONDS DUE 1996.

COMPAGNIE BANCAIRE. FFP 800 000 000 FLOATING RATE NOTES DUE 1997.

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COMPANIES AND FINANCE: UK

Higher advertising expenditure boosts spirits growth
GrandMet achieves £965m

By Roderick Oram, Consumer Industries Editor

The long-touted recovery of world spirits markets gained credibility yesterday when Grand Metropolitan, the UK drinks and food group, reported one of the sector's best profit increases for years.

Reaping the rewards of higher advertising expenditure, International Distillers & Vintners, GrandMet's drinks arm, lifted prices and volumes of key brands such as J&B Scotch whisky and Smirnoff vodka at a faster rate than its competitors. "I take some heart from the performance," one analyst said. "Hopefully, we'll eventually see a similar performance from Guinness and Allied Domeq."



George Bull, chairman - will seek approval for share buy-back

GrandMet's operating profits from drinks rose 4 per cent to £471m (£772.4m). Coupled with an acquisition-boostered rise of 30 per cent to £431m from Pillsbury, its main food business, GrandMet reported pre-tax profits of £965m, up 5.8 per cent, for the year to September.

The strong performance and analysts' forecasts of some £500m of free-cash generation this year further fuelled hopes it would buy back about 5 per cent of its shares. It will seek approval for a 10 per cent buy-back at its AGM in March.

However, its shares eased 10p to 446¼p as analysts forecast the strong pound would cost it about £30m in profits this year.

Hanson's era ends with City unimpressed

By Ross Tremen

Hanson delivered its final set of results as a conglomerate not with a bang, but with a whimper, yesterday unveiling underlying profits down 9.6 per cent to £1.2bn (£1.96bn).

At the pre-tax level, the results for the year to October 1 were bolstered by 2683m of exceptional gains on disposals, including Seven Seas vitamins, Cavenham forest products and Suburban Propane.

Aided by the release of £153m of provisions previously set-aside for environmental liabilities, Hanson lifted pre-tax profits to £1.81bn (£1.23bn).

With US Industries, Imperial Tobacco and Millennium Chemicals demerged, analysts described the figures as an "historical curiosity".

But brokers will search for clues about prospects for the Energy Group, to be demerged in February, and the ongoing Hanson building materials business.

A prospectus for the demerger of The Energy Group, the final phase in the break-up, will be unveiled on Wednesday. Lord Hanson, chairman, lamented the lowly stock market ratings. "The combined value of Hanson and the demerged companies was 195p on December 1 1995, and now stands at 150p" he said. "This in no way represents either our earnings capacity or future prospects".

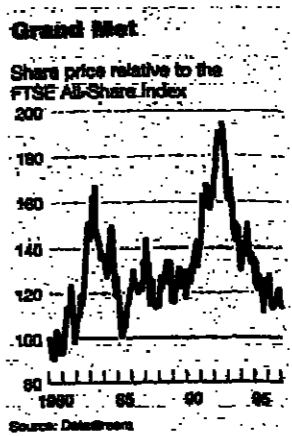
Hanson shares added just ¼p to 80p, encouraged by a 1p dividend, in effect a first quarter pay-out from the energy and building materials businesses. Henceforth, the companies will switch to interim and full-year distributions.

In building materials, the US operations took advantage of strong demand to lift operating profits 35 per cent.

The Energy Group lifted operating profits from £167m to £458m. But operating profits from Peabody, the US coal miner, slipped from £160m to £154m.

LEX COMMENT
GrandMet

Grand Metropolitan is grasping the concept of shareholder value with the zeal of a religious convert. Yesterday's results show why. Even after recent disposals, the group's return on invested capital is a paltry 8 per cent. And returns from its last big acquisition, the £1.7bn purchase of Pet in 1994, are considerably lower following the unfortunate downturn in US demand for Mexican sauces. In this context, the management's emphasis on getting decent returns on capital means an end to deals. Investors should be delighted, since there is plenty to do within the existing business portfolio.



The spirits division is already responding to rationalisation and more effective marketing - 7 per cent profit growth in the second half may not sound like much, but by the standards of this industry it is explosive. Burger King has been left behind by McDonalds in Europe and Asia, offering significant scope for catching up. Restructuring at Pet should also start to pay - although GrandMet is having to run fast just to stand still given the current weakness of the dollar.

The most concrete evidence of this new philosophy will come in the form of a £500m distribution, probably accompanying the interim results next year. This will underline the strong cash generation of the business and help keep the management on the straight and narrow. Besides, given the group's pay-back from acquisitions, investors are better getting cash up front.

Mixed signals from Centrica

Centrica may not be the most elegant or informative of names for a natural gas company. But for senior executives at British Gas's domestic supply, trading, retail and services businesses, the new identity, however ungainly, is a powerful symbol of their long-awaited independence.

In recent months, it has become clear that the different branches of British Gas were rapidly diverging. Mr Richard Giordano, BG's chairman and chief executive, acknowledged as much yesterday when he spoke of the "very different roles" of the two companies in the UK gas industry.

Mr Giordano has long believed that the domestic gas business would have to undergo a cultural revolution to survive in the competitive market that is being introduced during the next two years.

Mr Roy Gardner, Centrica's chief executive, yesterday vowed to deliver that

Robert Corzine finds analysts confused over the gas concern's independent prospects

revolution. Improved customer performance would be the first priority. Renegotiation of the take-or-pay contracts was relegated to third place in the list of objectives, after retention of market share in the domestic gas sector of 19m customers.

Centrica plans to expand beyond natural gas, to the supply of electricity. Further household-based financial and insurance products will also be introduced to complement the Goldfish credit card launched introduced this year.

But even if the group's strategy is clear, uncertainties about its prospects abound. Renegotiation of take-or-pay contracts with at least one leading North Sea gas producer has been seen as a prerequisite for the

demerger of Centrica. But yesterday's BP deal may not be a model for others.

Mr Giordano said talks were proceeding "field by field". Some deals would be done for cash, while others would probably be based on the exchange of assets, with stakes in the giant Morecambe gas field likely to figure prominently in any such deals.

But Mrs Irene Hinson, at London broker Societe Generale Strauss Turndell, said some uncertainties made it impossible to place an accurate valuation on the company.

"We still lack the fundamental bits of the puzzle," she said. "We don't know its revenues or its costs, so how can we predict what its profits will be?"

sort of gas." That was a reference to Morecambe Bay, whose output can be cranked up quickly to respond to surges in demand.

Others complained that, valuing the company was virtually impossible.

Mr Gardner yesterday confirmed that Centrica would not pay a dividend in the immediate future, because of uncertainties over how much market share it would lose as a result of gas market liberalisation, and the continuing uncertainty over the cost of the gas it bought from North Sea suppliers.

But Mrs Irene Hinson, at London broker Societe Generale Strauss Turndell, said some uncertainties made it impossible to place an accurate valuation on the company.

"We still lack the fundamental bits of the puzzle," she said. "We don't know its revenues or its costs, so how can we predict what its profits will be?"

Lex, Page 14

GUS dips and warns on year

By Peggy Hollinger

Great Universal Stores yesterday reported its first profit fall in 48 years and cautioned the market to rein in expectations for the full year.

Shares in the mail order and business information group tumbled 24½p to 651½p, as chairman Lord David Wolfson of Sunningdale warned that trading in the core mail order business remained difficult. Furthermore, adverse exchange

rates would have "significant effect" on annual profits, he said, and had cut 55m (£8.2m) from first-half profits alone.

As the company had warned earlier this year, intense competition in UK mail order held pre-tax profits in the half-year to September down 1 per cent at £285.8m.

Sales were marginally up at £1.21bn.

Lord Wolfson, who became chairman in August, admitted that breaking the profits

record was not "necessarily the sort of record I would have sought to achieve".

The comments came as an abrupt reminder that GUS still relies on traditional agency mail order, a mature market in the UK, for almost a third of annual profits.

The market had been carried away with its recent £1.87bn acquisition of the US business information services group Experian, said one analyst, and had forgotten "just how difficult things are in home shopping. It's

not very pretty." GUS reported a fall in home shopping operating profits from £72.4m to £61.3m. The decline was sharpest mainly in the UK, where profit dropped from £54.8m to £44m. Initially, GUS was investing to bring service levels to industry standards - such as two-day delivery. He estimated the group had incurred £20-£25m in extra one-off costs as a result.

The property division made £33.5m (£31.5m)

RESULTS

Table with 10 columns: Company Name, Period, Turnover (£m), Pre-tax profit (£m), EPS (p), Dividend (p), Date of payment, Dividends (p), Total last year. Lists various companies like Aldermose, Aldermose, Aldermose, etc.

Millennium America Inc. Notice of Change-in-Control and Offer to Purchase for Cash any and all of the Outstanding 2.39% Senior Exchangeable Discount Notes Due 2001 of Millennium America Inc. (including the ADS Rights appurtenant thereto issued by Hanson (Bermuda) Limited to acquire American Depositary Shares representing Ordinary Shares of Hanson PLC)

Ruud brand for Hay & Robertson By Patrick Harvarson Ruud Gullit, the Chelsea player-manager and Dutch football star, is to have a range of leisure clothing and accessories named after him.

London Clubs slips to £19.1m By Scheherazade Daneshkhan A shortage of high rolling gamblers at the Ritz casino in London largely wiped out a stronger performance from London Clubs International's middle and lower market casinos.

FLEMING FLAGSHIP SERIES II Notice of Annual General Meeting NOTICE is hereby given to Shareholders that the Annual General Meeting of FLEMING FLAGSHIP SERIES II ("the Company") will be held at the registered office of the Company at European Bank & Business Centre, 6, route de Trèves, L-2633 Senningerberg, Grand Duchy of Luxembourg on Wednesday 18 December 1996 at 5.00 p.m. for the purpose of deliberation and voting upon the following agenda:

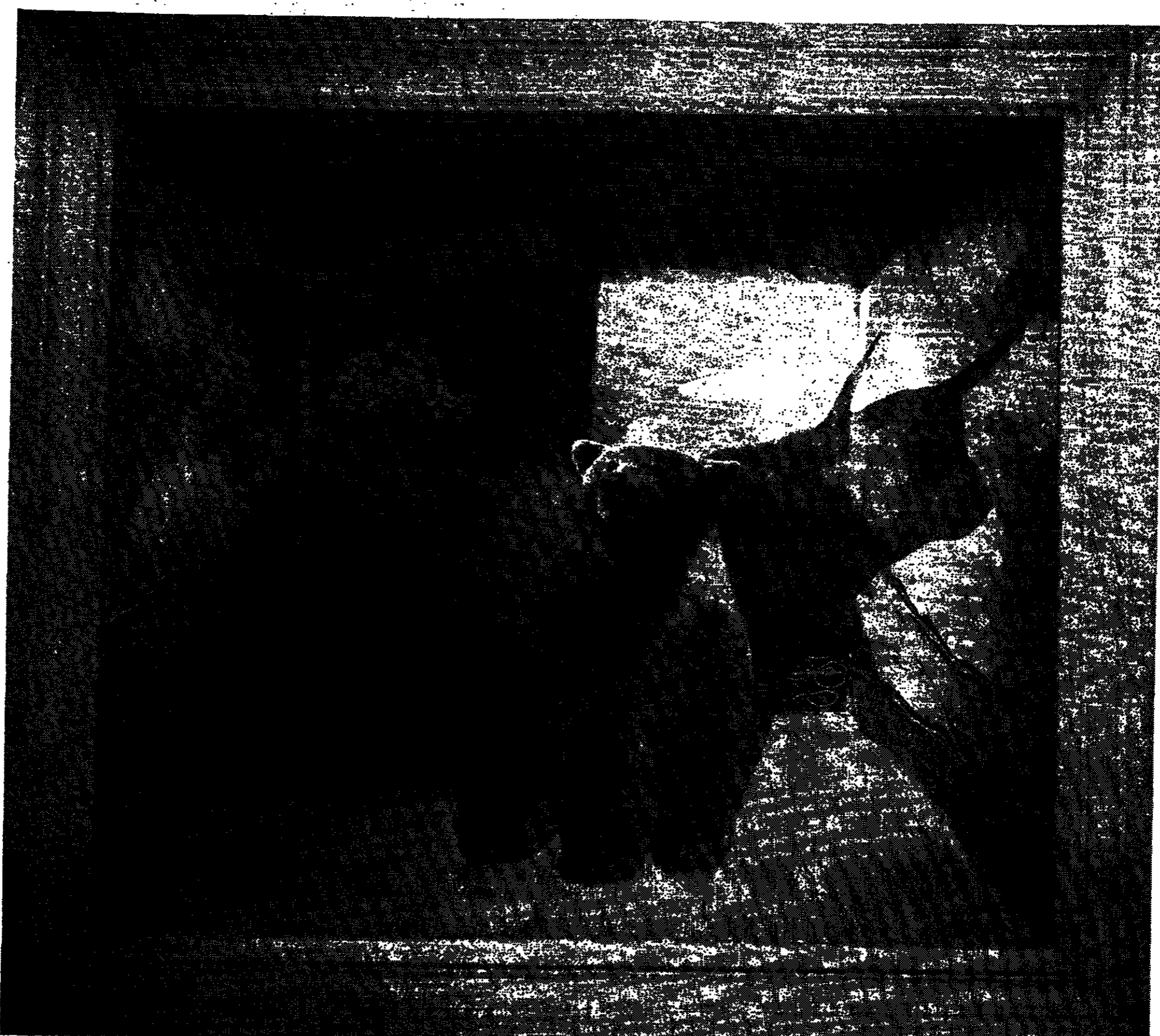
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LEX COMMENT
Grand Met

Grand Met
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FINANCIAL TIMES
Information

Cliffgate Albert Frank

INTERNATIONAL CAPITAL MARKETS

Treasuries in decline as dollar weakens

GOVERNMENT BONDS

By Lisa Branstetter in New York and Samer Iskander in London

US Treasury prices yesterday lost much of the gains made over the past six weeks in the face of a declining dollar and a spate of new corporate issuance.

Near midday, the benchmark 30-year Treasury was off a full point at 101 1/2 to yield 6.99 per cent, a rise of 8 basis points from the levels of late Wednesday. At the short end of the maturity spectrum the two-year note was 1/8 weaker at 99 1/2, yielding 5.675 per cent.

The yield curve that traces the difference between the two-year note and the long bond steepened 2 basis points to 79 on sharp selling at the long end of the curve. Mr Richard Gilhooly, international bond strategist at Paribas Capital Markets in New York, attributed the widespread selling to the weakening dollar and to disappointment that the Federal Reserve had not yet carried out the purchases of Treasuries - known as "coupon passes" - that it traditionally makes near the end of the year. Coupon passes are generally undertaken by the Fed at year-end to meet seasonal demands for cash from the US banking system. "Dealers had bought in

anticipation of being able to sell to the Fed at slightly higher offer prices," said Mr Gilhooly. "It doesn't look like there is going to be a coupon pass so the bubble has been pricked." Bonds started the day slightly stronger as the dollar rose against the yen, but fell with the US currency later in the session. By early afternoon, the dollar had fallen more than 70.75 from late Wednesday, changing hands for Y113.32 compared with Y113.12. The market was also worried that today's figures on November employment levels might show signs of wage inflation or point to a strengthening of the US economy.

Analysts yesterday dismissed a sharp fall in UK gilts as short-term portfolio taking, and remained bullish for the near future. Gilts prices were propelled upwards in the morning by comments from Mr Eddie George, governor of the Bank of England, that a rise in the base rate was not urgently needed and that future rate rises would probably not be as sharp as the market seemed to anticipate. Life's March 1997 long gilt future reached a high of 111 1/4, before falling to close at 108 1/2, down 1/8. Short-term rates benefited most from Mr George's remarks, Life's March short sterling future closing 0.10 higher at 93.38. "The market

was expecting a rise of 1/2 percentage point [in the base rate] before [next year's general] election," said Mr Kirit Shah, chief market strategist at Sanwa International. "Now it is only discounting a 1/4 point rise." In the cash market, the 10-year yield spread of gilts over bonds widened 9 basis points to 198 points. Mr Andrew Roberts, a gilt analyst at UBS in London said: "The spread is now near the high end of its medium-term range, making gilts relatively attractive." He also said institutions were holding a lot of cash. "If it goes into gilts it could give us a year-end rally."

Mr Simon Briscoe, chief UK economist at Nikko Europe, agreed. "A severe squeeze in the weeks up to year-end can not be ruled out," he said. "Institutions are cash-rich and there is a stock shortage." Other European markets fell in the wake of weaker bonds and Treasuries. Life's March bond future settled at 100.70, down 0.77, then fell in after-hours trading to a low of 100.42. "The sell-off showed the market is no longer expecting a rate cut by the Bundesbank," Mr Shah said. "Last week's low of 5.55 per cent [on the yield of the 10-year bond] is the lowest we are likely to see this year."

CBOT links with brokers in OTC venture

By Laurie Morse in Chicago

The Chicago Board of Trade yesterday announced it was linking with two securities brokers to provide direct access for its members to the over-the-counter market in government securities. It is believed to be the first attempt by a futures exchange and securities market dealers to bridge the gap between their related businesses. The CBOT - the world's busiest futures exchange - hopes the initiative will open the door to a new class of business. The deal, with New York-based Liberty Brokerage Investment Corp and the US subsidiary of UK-based broker Prebon Yamana, will offer a variety of other OTC instruments, as well as government securities. The joint venture will be formed a partnership called Freedom Holdings to hold 41 per cent of CBOT, while the CBOT will retain 51 per cent. The third partner is the CBOT's clearing house, which has formed a subsidiary called the Clearing Corporation for Options and Securities. The clearing operation will be linked with the New York-based Government Securities Clearing Corporation and give CBOT traders a means to centralise clearing, settlement, and cross-margining for all their bond, money market and futures trades. The new venture is expected to begin operation by the middle of next year. "The alliance will greatly increase market efficiency by incorporating the advantages of OTC markets, exchange-traded markets and interactive electronic data execution," said Mr Edwin Payne, Liberty Brokerage president.

Mixed reception for Spain's D-Mark issue

INTERNATIONAL BONDS

By Conner Middelmann

The eurobond market had another hectic session yesterday, featuring several sovereign or government-backed issues.

Spain launched its large, long-expected D-Mark issue - DM2bn of 10-year bonds priced to yield 24 basis points over bunds - to mixed reviews. Many dealers, especially in London, complained that the issue was too aggressively priced and too close to a year-end. "It's too big and too tight," said one dealer. He said a spread of 27 or 28 basis points would have been more appropriate. "Most investors aren't buying long-end D-Marks - they don't really believe in the rally."

ended to about 28 after the eurobonds were freed to trade. However, lead manager Dresdner Kleinwort Benson insisted the spread had barely changed, although it admitted it bought back some bonds from other syndicate members. Dresdner claimed it was better to have launched the deal now because in January DM30bn of new supply from the German government, federal states and eurobond issuers could hit the market. Israel made a successful debut with \$300m of five-year bonds priced at a spread of 50 basis points over Treasuries, which narrowed to 45 basis points during the session. Lead manager Merrill Lynch said about 75 per cent of the deal was placed in Europe, with the rest sold in Asia. The lira sector saw its largest and longest-dated offering markets issue to

date - L600bn of 10-year bonds for Argentina, Chase, joint bookrunner with BCI, said the issue demand was heavily oversubscribed, causing the spread to narrow to 250 basis points from 276 at launch. The lira sector also saw its largest asset-backed issue to date with L800bn of triple-A rated bonds backed by leasing contracts originated by San Paolo Leasing. According to Paribas, joint lead manager with San Paolo di Torino, the deal's structure - under which it pays all the principal at the final maturity - and the fact that the yield is higher than on comparable triple-A rated issues attracted investors. Investors are keen buyers of lira bonds, owing to continued optimism about Italy's prospects of joining the core countries in the first wave of European monetary union. This demand

New international bond issues

Table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Spread, Book-runner. Lists various international bond issues including Morgan Stanley Group, Bank of Nova Scotia, and others.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

Table with columns: Coupon, Red Date, Price, Day's change, Yield, Week ago, Month ago. Lists benchmark government bonds for Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Netherlands, Portugal, Spain, Sweden, UK Gilts, US Treasury, and ECU.

BUND FUTURES OPTIONS (LIFE) DM250,000 points of 100%

Table with columns: Strike Price, Jan, Feb, Mar, Jun, Sep, Dec, Jan, Feb, Mar, Jun, Sep, Dec. Lists bund futures options data.

FTSE Actuaries Govt. Securities

Table with columns: Price Index, Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists FTSE Actuaries Govt. Securities data.

UK Indices

Table with columns: Index, Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists UK Indices data.

US INTEREST RATES

Table with columns: Rate, Three month, Six month, One year, Two year, Three year, Five year, Ten year. Lists US interest rates.

EURO BOND FUTURES (MATIF) FF500,000

Table with columns: Open, Settle, Change, High, Low, Est. vol., Open Int. Lists Euro bond futures data.

FT Fixed Interest Indexes

Table with columns: Dec 5, Dec 4, Dec 3, Dec 2, Nov 29, Nov 28, Nov 27, Nov 26. Lists FT Fixed Interest Indexes data.

GLT Edged Activity Indexes

Table with columns: Dec 5, Dec 4, Dec 3, Dec 2, Nov 29, Nov 28, Nov 27, Nov 26. Lists GLT Edged Activity Indexes data.

BOND FUTURES AND OPTIONS

France

Table with columns: Open, Settle, Change, High, Low, Est. vol., Open Int. Lists France bond futures and options data.

Germany

Table with columns: Open, Settle, Change, High, Low, Est. vol., Open Int. Lists Germany bond futures and options data.

Japan

Table with columns: Open, Settle, Change, High, Low, Est. vol., Open Int. Lists Japan bond futures and options data.

UK Gilts Prices

Table with columns: Index, Bid, Offer, High, Low. Lists UK Gilts Prices data.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Chg, Yield. Lists FT/ISMA International Bond Service data.

Other Fixed Interest

Table with columns: Index, Bid, Offer, High, Low. Lists other fixed interest data.

Prospective real interest rates

Table with columns: Index, Bid, Offer, High, Low. Lists prospective real interest rates data.

Other Fixed Interest

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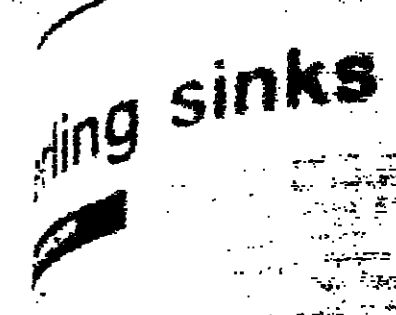
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COMMODITIES AND AGRICULTURE

European central bank said to have sold gold

MARKETS REPORT

By Kenneth Gooding and Deborah Hargreaves

The gold market yesterday was awash with rumours that a European central bank had been selling gold overnight. Traders suggested 600,000 ounces, or 18.7 tonnes, had been sold, and this was followed with heavy selling by investment funds.

Analysts noted that it would probably take months to confirm any sale. Portugal's central bank earlier this week denied it had sold gold, and yesterday the Belgian central bank said the same. Central banks have about 35,000 tonnes of gold in their reserves. Mr Andy Smith, analyst at UBS, has said that the 10 central banks with the most gold between them are giving up more than \$15bn a year in interest earnings.

At the morning "fix" in London, gold was \$388.30 an ounce, not far above the three-year low reached on Tuesday. By the close, it had recovered slightly to \$370. On the London Metal Exchange copper prices eased again in late trading as traders suggested there would be another increase in stocks reported by the exchange today. It was rumoured that 4,000 tonnes of the metal had arrived in US warehouses and Singapore

was also expected to show a rise in stocks. Copper for three-month delivery on the LME ended late trading at \$2.179 a tonne, down \$28. The premium for copper for immediate delivery eased \$15 to \$153.50. Natural gas futures on the New York Mercantile Exchange surged to a new high in early trading yesterday, with the January Henry Hub futures contract up 33 cents to \$3.74 per million British

thermal units. Prices later lost about 10 cents, but the market remained strong. Prices were buoyed by a reported fall in US gas stocks last week of 104bn cu ft, and a forecast for colder weather later this week. Stocks fell to 217bn cu ft - 8 per cent below year-end levels. Prices are being pushed up for oil products and crude, where stocks are already extremely low. Crude oil traded higher on news

of a fire at a plant in Louisiana and an escalation in the French oil workers' strike. North Sea Brent futures at London's International Petroleum Exchange rose 36 cents to \$24.14 a barrel near the end of the day. The physical market was also strong, with January Brent up 43 cents to \$24.11 a barrel. December gasoil futures at the IPE were up \$5 to \$229 a tonne. See Lex

BSE cuts EU beef trade 32%, study says

By Frances Williams in Geneva

European Union beef trade has fallen 800,000 tonnes this year as a result of the "mad cow" disease crisis, according to a new market research study. The unpublished study, by the Geneva-based Gira Meat Club, found beef trade fell from 2.5m tonnes in 1995 to 1.7m tonnes this year, on a 15 per cent fall in EU beef consumption, including a 25 per cent slide in the UK.

The biggest drop in demand has been in countries heavily reliant on beef imports such as Italy (21 per cent), Greece (25 per cent) and Portugal (31 per cent). The drop in EU consumption, and the build-up of EU intervention stocks to an estimated 600,000 tonnes by the end of this year, means the whole beef industry faces overcapacity problems in 1997, the study warns.

Without greater quality controls on the fragmented output chain, the industry's troubles will continue, it adds.

Members of the Gira Meat Club, which has produced annual surveys of the global meat market since 1976, include official meat boards, meat and meat product producers, retailers and catering groups. Gira says that despite gains in the range of 2-3% in consumption of poultry and pigmeat, total meat consumption in the EU has fallen about 450,000 tonnes this year as consumers have turned to non-meat protein foods such as cheese and eggs.

The bovine spongiform encephalopathy crisis erupted in March when the British government admitted the possibility of a link between BSE in cows and a similar brain-wasting disease in humans.

Alison Maitland

Launch date set for ship index

By Deborah Hargreaves

The Baltic Exchange will launch on January 7 its new shipping index based on the smaller, more versatile carriers which are winning a larger proportion of world trade.

The exchange is expected to announce the creation of its Handymax index on Monday. It will be based on four timecharter routes with an imaginary ship made up to represent a typical Handysize carrier.

Handymax ships carry general cargo such as steel as well as dry bulk cargoes including coal. "It is a market that is moving very fast and expanding rapidly with a lot of people getting into it," said Mr Basil Mavrolean, chairman of the Baltic freight index committee.

The current Baltic freight index is based on larger Panamax ships, which navigate the Panama canal, and Capesize carriers, which travel round the Capes. The Handymax ship on which the new index is based is a 43,000-tonne deadweight carrier with four 25-tonne cranes.

Many of the new carriers under construction are Handysize - which means they range from 10,000 tonnes to just over 40,000 tonnes deadweight.

Brokers are already offering hedges in Handysize routes. In the over-the-counter market and the new index will provide a reference for settling those. It could also form the basis of a futures contract.

Critics have complained that the BFI - which is based on 10 routes - is too broad for hedging specific shipments. The Handymax index is more narrowly based and should more closely represent the physical trade.

Mr Mavrolean said the exchange was also looking at using its panel of shipbrokers to work out settlements on certain grain routes. It had decided against including typical grain routes in the index, as this would have made it less effective as a hedging tool.

SSY group, the London-based shipbrokers, will become the latest shipping company to move into the growing freight derivatives business when it launches its own futures contract on Monday.

The company is looking to develop new products based on the Handysize index. It is also considering forward freight agreements based on coal-orientated routes and 1m-barrel sized tankers on the route from west Africa to the US.

Subsidy regime blights exotic harvests

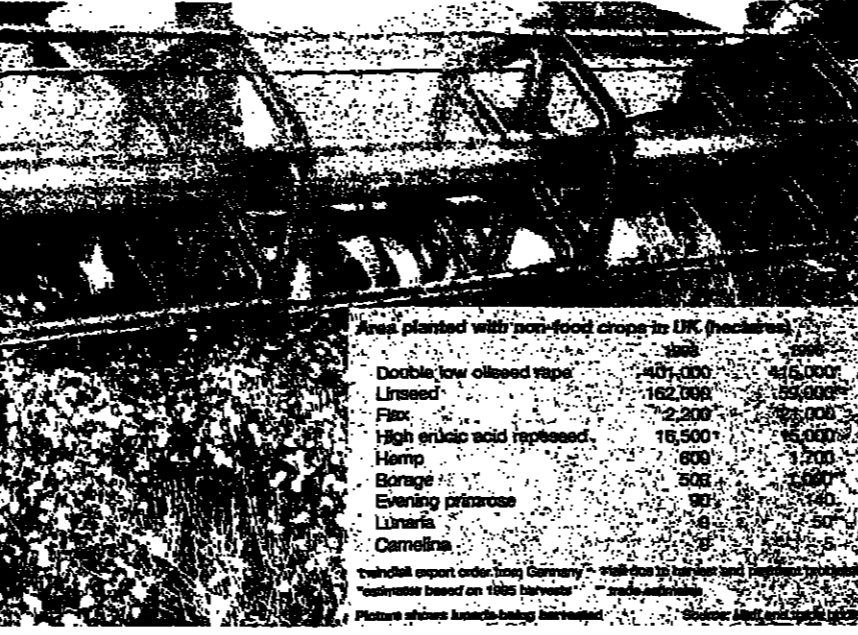
Camelina, linola and Lunaria conjure up images of three lovely sisters in an obscure opera. In fact they are exotic "niche" crops with exciting market opportunities for European farmers. From oilseed rape to hemp, flax and borage, niche crops have an expanding range of uses, including cosmetics, pharmaceuticals and car manufacturing. But many also face obstacles such as lack of start-up finance, planting restrictions and farmer resistance.

Camelina, for example, "could be a major European oilseed overnight" if it attracted the sort of subsidies received by oilseed rape, says Mr Andrew Hebard, managing director of Kings, an Essex-based agricultural merchant specialising in niche crops.

Also known as "gold of pleasure", camelina is prized for its fatty acids. These are useful in drying paint and are being pioneered in France for cosmetic use. The crop has the advantage of falling outside the 1993 Blair House deal on agricultural trade - which allows the European Union and the US to protect some agricultural subsidies until 2003 - and is not covered by restrictions on oilseed production.

But, being unsubsidised, camelina oil would trade at \$240 a tonne, compared with \$240 for rapeseed oil, says Mr Hebard. He is lobbying Brus-

Niche crops: a growing market



sels for a change in the rules to widen farmers' choice of crops. "It would be nice to think there was some equality in the development of these new crops," he says.

Interest in the non-food use of crops blossomed in the EU after Common Agricultural Policy reform in 1992 led to the start of set-aside. Crops such as oilseed rape and linseed for industrial use attract subsidies on set-aside land.

Ms Mara Ramans, an agricultural botanist and expert

on niche crops, says only a few of the 1993 experimental crops have succeeded because farmers have been put off by the annual variation in the set-aside rate and the bureaucratic and financial intricacies of establishing specialist markets.

The winners include "double low" oilseed rape. Active government support in Austria, France and Germany ensures that this has a market as biodiesel - fuel made from grain. A lack of political will in the UK, and the

availability of other non-renewable energy sources mean "most of our UK oilseed rape production for biodiesel is bound for France", Ms Ramans says. She says high crude oil prices have also a popular set-aside crop in the UK, with 15,000 hectares harvested this year, nearly half the EU total. The plant's oil can be converted to erucamide, the agent used in polythene bags to make them easier to open. Calgene, the US biotech-

nology company, has genetically engineered an oilseed rape plant to produce lauric acid - used in soaps and detergents, chocolate coatings and whipped dessert toppings. As it is found primarily in coconut and palm kernel oil, the UK imports \$48m of lauric acid a year. The potential for import substitution is therefore considerable. But its status as a genetically modified organism means it can only be grown in the UK under government licence.

Other subsidised crops include linola, which produces sunflower-quality edible oil, and short-fibre flax, which Mercedes is using for car door panels and sound insulation. Hemp fibre is used in the paper and textiles industries and the core is sold as biodegradable horse litter.

Unsubsidised crops with potential include borage, a source of gamma linolenic acid used in drugs and dietary food supplements, and lunaria - or honesty - a semi-wild source of nervonic acid, which is believed to have therapeutic benefits for diseases such as multiple sclerosis.

"In future we may all be growing for unsubsidised markets," says Ms Ramans. "Niche crops... may become a precious profit opportunity in a fiercely competitive commodity market."

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

Table with columns for metal type (Aluminium, Copper, Lead, Nickel, Tin, Zinc), price change, high, low, and volume. Includes sub-sections for Gold and Silver prices.

Precious Metals continued

Table for Gold COMEX (100 Troy oz) and Platinum NYMEX (50 Troy oz) with price changes and volumes.

GRAINS AND OIL SEEDS

Table for Wheat Life (c per tonne), Maize CBOT, and Soybeans CBOT with price changes and volumes.

SOFTS

Table for Cocoa Life (c/tonne), Coffee C, Coffee L, and Coffee S with price changes and volumes.

MEAT AND LIVESTOCK

Table for Live Cattle CME, Live Hogs CME, and Pork Bellies CME with price changes and volumes.

ENERGY

Table for Crude Oil NYMEX (1,000 barrels) and Heating Oil NYMEX (42,000 US gal) with price changes and volumes.

PRECIOUS METALS

Table for London Bullion Market (LBM) Gold and Silver prices.

FUTURES DATA

Table for various futures contracts including Soybean Meal, Potatoes, and Freight (Biffed) Life.

VOLUME DATA

Table showing volume data for various commodities like Soybean Meal, Potatoes, and Freight.

INDICES

Table for various indices including Reuters (1997/21), CRB Futures (1987/100), and GSCI Spot (1970/100).

JOTTER PAD

Advertisement for SPREADNET, a trading game. Includes text: 'The fastest recorded speed for an Oetich (Spread 2 m.p.h.) Yesterday's answer: Telephone 0700 782080 65 words'.

CROSSWORD

Crossword puzzle titled 'No.9,244 Set by ADAMANT'. Includes clues for Across and Down.

Answers to the crossword puzzle. Includes words like 'Turncoats', 'Unimportant', 'Most liquid', etc.

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Offshore Funds and Insurances

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4878 for more details.

FT MANAGED FUNDS SERVICE

LUXEMBOURG (SIB RECOGNISED)

Main table containing fund names, ISIN numbers, and performance data for Luxembourg funds. Includes sub-sections like 'Luxembourg (SIB RECOGNISED)', 'LUXEMBOURG (REGULATED)', and 'LUXEMBOURG (SIB RECOGNISED)'.

Table containing fund names, ISIN numbers, and performance data for Offshore Insurances. Includes sub-sections like 'Offshore Insurances' and 'Offshore Insurances'.

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FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 1773) 678 4378 for more details.

Main table listing various fund categories such as Global, UK, and Offshore funds, with columns for fund names, prices, and performance metrics.

Handwritten note: 15/12/96

Mikimoto advertisement featuring a diamond ring and the text 'A HIGHLY DISTINGUISHED AND ELEGANTLY DESIGNED PAIR OF CULTURED PEARL BROOCHES SET IN 18CT GOLD.' and 'MIKIMOTO'.

OTHER OFFSHORE FUNDS

Small table listing other offshore funds.

MANAGED FUNDS NOTES: This section provides detailed information regarding the management and performance of the funds listed in the table.

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table with 2 columns: Company Name, Price/Value

BANKS, MERCHANT

Table with 2 columns: Company Name, Price/Value

BANKS, RETAIL

Table with 2 columns: Company Name, Price/Value

BREWERIES, PUBS & REST

Table with 2 columns: Company Name, Price/Value

BUILDING & CONSTRUCTION

Table with 2 columns: Company Name, Price/Value

BUILDING MATS. & MERCHANTS

Table with 2 columns: Company Name, Price/Value

CHEMICALS

Table with 2 columns: Company Name, Price/Value

CHEMICALS - Cont.

Table with 2 columns: Company Name, Price/Value

DISTRIBUTORS

Table with 2 columns: Company Name, Price/Value

DIVERSIFIED INDUSTRIALS

Table with 2 columns: Company Name, Price/Value

ELECTRICITY

Table with 2 columns: Company Name, Price/Value

ELECTRONIC & ELECTRICAL EQPT

Table with 2 columns: Company Name, Price/Value

ENGINEERING

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ENGINEERING - Cont.

Table with 2 columns: Company Name, Price/Value

ENGINEERING, VEHICLES

Table with 2 columns: Company Name, Price/Value

EXTRACTIVE INDUSTRIES

Table with 2 columns: Company Name, Price/Value

EXTRACTIVE INDUSTRIES - Cont.

Table with 2 columns: Company Name, Price/Value

FOOD PRODUCERS

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FOOD PRODUCERS - Cont.

Table with 2 columns: Company Name, Price/Value

GAS DISTRIBUTION

Table with 2 columns: Company Name, Price/Value

HEALTH CARE

Table with 2 columns: Company Name, Price/Value

HOUSEHOLD GOODS

Table with 2 columns: Company Name, Price/Value

ENGINEERING

Table with 2 columns: Company Name, Price/Value

ENGINEERING - Cont.

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EXTRACTIVE INDUSTRIES

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HOUSEHOLD GOODS

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HOUSEHOLD GOODS - Cont.

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INSURANCE

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INVESTMENT TRUSTS

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EXTRACTIVE INDUSTRIES - Cont.

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HOUSEHOLD GOODS - Cont.

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INVESTMENT TRUSTS

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INVESTMENT TRUSTS - Cont.

Table with 2 columns: Company Name, Price/Value

Advertisement for MAPPIN & WEBB featuring a corkscrew and the text: 'HOW DO YOU KNOW IF YOUR GOOSE IS COOKED AT CHRISTMAS? EASY. YOU DIDN'T BUY YOUR GIFTS FROM MAPPIN & WEBB.'

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LONDON SHARE SERVICE

هاتفنا من الامم

BY TRUSTS SPLIT CAPITAL - Cont.

Table listing various trusts and their financial details, including names like 'The British Trust for Africa' and 'The British Trust for International Development'.

LIFE ASSURANCE - Cont.

Table listing life assurance companies and their financial details, including 'Axa Life Insurance Co Ltd' and 'Aviva Life Insurance Co Ltd'.

PAPER, PACKAGING & PRINTING - Cont.

Table listing companies in the paper, packaging, and printing industry, including 'The News Corporation' and 'Wm. Andrew & Co Ltd'.

RETAILERS, GENERAL

Table listing general retailers, including 'Debenhams plc' and 'Next plc'.

TEXTILES & APPAREL - Cont.

Table listing companies in the textiles and apparel industry, including 'Next plc' and 'New Look Retailers Ltd'.

AIM - Cont.

Table listing companies on the Alternative Investment Market (AIM), including 'Ariston plc' and 'Aston Martin Lagonda International plc'.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts, including 'The British Trust for Africa' and 'The British Trust for International Development'.

OIL EXPLORATION & PRODUCTION

Table listing companies in the oil exploration and production sector, including 'BP plc' and 'Shell International Petroleum Co Ltd'.

INVESTMENT COMPANIES

Table listing investment companies, including 'Fidelity International plc' and 'Investment Company of London'.

PHARMACEUTICALS

Table listing pharmaceutical companies, including 'AstraZeneca plc' and 'Glaxo Wellcome plc'.

PROPERTY

Table listing property-related companies, including 'The Landlord and Tenant Association' and 'The Property Services Group'.

SUPPORT SERVICES

Table listing support service companies, including 'The British Trust for International Development' and 'The British Trust for Africa'.

TOBACCO

Table listing tobacco companies, including 'British American Tobacco plc'.

TRANSPORT

Table listing transport companies, including 'British Airways plc' and 'British Airports Authority plc'.

WATER

Table listing water utility companies, including 'Thames Water Utilities Ltd' and 'Yorkshire Water Services Ltd'.

AMERICANS

Table listing American companies, including 'Ariston plc' and 'Aston Martin Lagonda International plc'.

CANADIANS

Table listing Canadian companies, including 'Ariston plc' and 'Aston Martin Lagonda International plc'.

SOUTH AFRICANS

Table listing South African companies, including 'Ariston plc' and 'Aston Martin Lagonda International plc'.

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Watches of Switzerland

Neutral about most things, cockoo about watches.

LEISURE & HOTELS

Table listing leisure and hotel companies, including 'The Rank Group plc' and 'The Travel Companies Group'.

OIL, INTEGRATED

Table listing integrated oil companies, including 'BP plc' and 'Shell International Petroleum Co Ltd'.

OTHER FINANCIAL

Table listing other financial companies, including 'The British Trust for International Development' and 'The British Trust for Africa'.

PROPERTY - Cont.

Table listing property-related companies, including 'The Landlord and Tenant Association' and 'The Property Services Group'.

SUPPORT SERVICES - Cont.

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PAPER, PACKAGING & PRINTING

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RETAILERS, FOOD

Table listing food retailers, including 'Debenhams plc' and 'Next plc'.

TELECOMMUNICATIONS

Table listing telecommunications companies, including 'British Telecommunications plc' and 'Telecom International Group Ltd'.

TEXTILES & APPAREL

Table listing companies in the textiles and apparel industry, including 'Next plc' and 'New Look Retailers Ltd'.

GUIDE TO LONDON SHARE SERVICE

Prices for the London Share Service are delivered by Data, part of Financial Times Information. Company information is based on those used for the FTSE 100 Index. Using unit prices are shown in pence unless otherwise stated. High and low are based on 100-day unit prices over a rolling 100-day period. Where shares are quoted in companies other than those listed, this is indicated after the name. From time to time, some of these shares are quoted in sterling but are listed on the London Stock Exchange in other currencies. Symbols referring to shares listed in other currencies are shown only as a guide to price and P/E ratios. Dividends and Dividend cover are shown in pence. Market capitalization shown is calculated separately for each list of shares. Gearing used in calculations are based on 1995 Yearly Accounts. Performance ratios are based on latest annual reports and accounts and, where possible, are expressed in pence or share. Ratios are based on unit prices, not prices adjusted for a dividend in excess of 20 pence and other for value of dividend distribution and rights. Estimated Net Asset Value (NAV) are shown for Investment Trusts in pence per share, along with the percentage discount (Dis) or premium (Pre) to the current closing share price. The NAV does not include the value of any shares held by the company. Where the NAV does not include the value of any shares held by the company, the NAV does not include the value of any shares held by the company. Where the NAV does not include the value of any shares held by the company, the NAV does not include the value of any shares held by the company.

LONDON STOCK EXCHANGE

Sell-off in US bonds unsettles equity market

MARKETS REPORT

By Steve Thompson, UK Stock Market Editor

There was an uneasy feeling around trading desks yesterday as share prices fell sharply late in the session, mirroring a sudden sell-off in the US bond market...

up six points at 4,051.2. The late retreat was only partly mirrored by the second line and smaller stocks. The FTSE 250 index closed only fractionally below the day's best level...

tional, whose shares plummeted in the wake of second thoughts after a trading update delivered by the publishing and information services group.

pointed to the lack of price pressures and slowing high street sales and which saw gilts move higher before lunch.

its own shares. 33m shares in all, reminded institutions of embark on the same course, notably Barclays Bank and National Power.

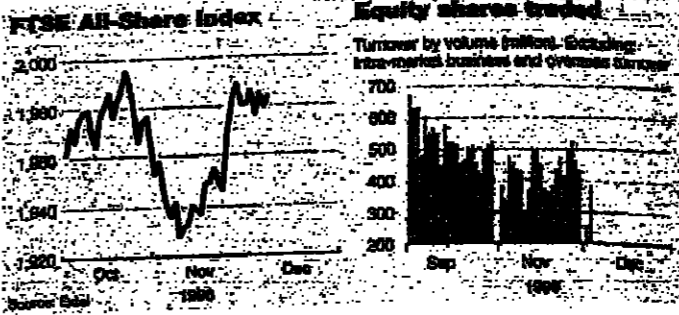


Table with columns: Index and ratios, FTSE 100, FTSE 250, FTSE 350, FTSE All-Share, FTSE All-Share yield.

Table with columns: Best performing sectors, Worst performing sectors.

FUTURES AND OPTIONS

Table with columns: FTSE 100 INDEX FUTURES (LFFE) £25 per full index point, FTSE 250 INDEX FUTURES (LFFE) £10 per full index point, FTSE 100 INDEX OPTION (LFFE) £10 per full index point, EURO STYLE FTSE 100 INDEX OPTION (LFFE) £10 per full index point.

LONDON RECENT ISSUES: EQUITIES

Table with columns: Issue, Price, Change, etc. listing various companies like BT, British Gas, etc.

FT GOLD MINES INDEX

Table with columns: Gold Mines Index, Dec 5, Dec 4, Dec 3, Dec 2, Dec 1, etc.

FTSE Actuaries Share Indices

Table with columns: Dec 5, Dec 4, Dec 3, Dec 2, Dec 1, etc. for various industry sectors.

Hourly movements

Table with columns: Open, 9.00, 10.00, 11.00, 12.00, 13.00, 14.00, 15.00, 16.00, High/Low/Day, etc.

FTSE 350 Industry baskets

Table with columns: Open, 9.00, 10.00, 11.00, 12.00, 13.00, 14.00, 15.00, 16.00, Close, Previous Change.

Lottery boost to Ladbroke

By Joel Kibazo and Peter John

Betting and hotels company Ladbroke Group sparked as news that the UK's leading gaming companies are finally to launch a rival to the National Lottery...

ABN Amro yesterday turned more positive on Ladbroke following news of "an opportunity by betting shops to offer odds on an alternative lottery game."

Reed reversal

The stock market may be fickle but a near 10 per cent turnaround for a Footsie share in one day is unusual.

Gas advances

British Gas moved sharply higher initially on news that the company had successfully renegotiated some of its take-or-pay contract liabilities with BP and on further details of its planned demerger.

FT 30 INDEX

Table with columns: Dec 5, Dec 4, Dec 3, Dec 2, Dec 1, Nov 29, Yr ago, High, Low.

SEAC bargains

Table with columns: Dec 5, Dec 4, Dec 3, Dec 2, Dec 1, Nov 29, Yr ago.

FTSE AIM

Table with columns: Dec 5, Dec 4, Dec 3, Dec 2, Dec 1, Nov 29, Yr ago, High, Low.

London market data

Table with columns: 52 Week Highs and Lows, LIFFE Equity options, Total Pairs, Total Fails, Sums.

was a response to the surprise news that acquisition-led growth would be on hold for the next couple of years.

BT

BT was once again a good market and the shares advanced 13 to 390p, in heavy trade of 27m.

BT

Explaining the renewed interest in the international telecoms group, Mr James McCafferty at ABN Amro Hoare Govett said:

BT

Yesterday, the stock was recovering, as dealers argued that the foundation for a merger was still intact.

BT

Meanwhile, Abbey National, which hit a new peak earlier in the week on speculation that it might be lining up for a mega-takeover, possibly with the Prudential, ran into profit taking and slipped 6 1/2 to 700p with some investors shifting funds into Barclays.

Barclays

Barclays closed 18 higher at a new peak of 103p and the Pru improved 9 1/2 to 500p.

PowerGen

PowerGen gained 17 1/2 to 58p after the electricity gen-

erator announced a buy-back of up to 5 per cent of its capital - 33.5m shares - through UBS and Kleinwort Benson. Dealers said the brokers were prepared to pay up to 60p a share.

Glaxo Wellcome

Glaxo Wellcome remained under pressure from recent bearish recommendations and currency pressures.

BT

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Advertisement for WWF: IN INDONESIA WE PROTECT THE RAINFOREST WITH FISH. A WWF project has resulted in over a hundred fish ponds being built in the Irian Jaya rainforest in eastern Indonesia. The fish ponds provide a much needed, reliable source of income and food for the local community. They also produce an invaluable by-product, a reason for the villagers to take of care the local rain forest. The ponds require a supply of clean, fresh water. This is only available throughout the year if water-retaining roots of the neighbouring trees are kept intact. WWF agricultural extension workers helped to construct concrete tanks and dig fish ponds. Now an entire community benefits, and the entire community runs the fish pond programme without outside help. If you would like to help us set up practical projects to save the rainforests, write to the Membership Officer at the address below.

Advertisement for FTSE International: FTSE Actuaries Share Indices. The UK Series. FTSE 100, FTSE 250, FTSE 350, FTSE All-Share, FTSE All-Share yield. FTSE 100 INDEX FUTURES (LFFE) £25 per full index point. FTSE 250 INDEX FUTURES (LFFE) £10 per full index point. FTSE 100 INDEX OPTION (LFFE) £10 per full index point. EURO STYLE FTSE 100 INDEX OPTION (LFFE) £10 per full index point. LONDON RECENT ISSUES: EQUITIES. FT GOLD MINES INDEX. FTSE Actuaries Industry Sectors. Hourly movements. FTSE 350 Industry baskets.

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Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

Table of stock market data for Europe, including sections for Austria, Greece, Italy, Germany, and Switzerland. Each section lists various stock indices and their performance.

Table of stock market data for Asia, including sections for Japan, Korea, Taiwan, Hong Kong, and Singapore. Each section lists various stock indices and their performance.

Table of stock market data for Africa, including sections for South Africa, Egypt, and other regional markets. Each section lists various stock indices and their performance.

Automatic Call Distributor (ACD) technology, which handles high volume in-coming calls, was pioneered by Rockwell. Includes the Rockwell logo.

Table of US Indices, including Dow Jones, S & P 500, and various market baskets. Includes columns for index name, current value, and percentage change.

Table of Tokyo - Most Active Stocks, listing top-performing stocks in the Japanese market with their closing prices and changes.

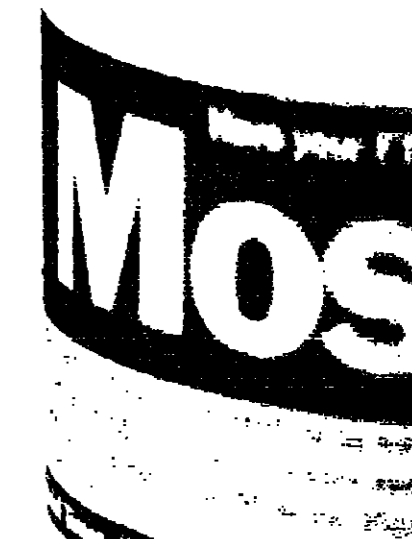
Small text at the bottom of the page containing legal disclaimers and publication information.

NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sub-sections for 'D', 'I', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

Advertisement for Hewlett-Packard with the text 'Reach for it. If the business decisions are yours, the computer system should be ours.' and the HP logo.

Handwritten signature 'JAVICO 150' in a box.



4 pm close December 5

NYSE PRICES

Table of NYSE stock prices with columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', 'T', 'U', 'X-Y-Z', and 'FT Free Annual Reports Service'.

NASDAQ NATIONAL MARKET

4 pm close December 5

Table of NASDAQ National Market stock prices with columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z', and 'FT Free Annual Reports Service'.

AMEX PRICES

Table of AMEX stock prices with columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', 'A', 'B', 'C', 'D', 'E', 'F', 'G', 'H', 'I', 'J', 'K', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

Advertisement for 'MOSCOW' featuring the headline 'Have your FT hand delivered in MOSCOW.' and text about gaining an edge over competitors by having the Financial Times delivered to their home or office.

Continuation of the NASDAQ National Market table from the previous page, listing various stock prices and market data.

Adrian Furnham on the importance of developing telephone sales skills

A clear line to call-centre staff

It is not until comparatively recently that recruiters and selectors began systematically to look for telephone-based customer skills in their staff. When goods were ordered and complaints made by letter, the skills of drafting sensitive, firm and clear documents were obviously valued. But the widespread use of telephone sales has changed that - and customer expectations of how they should be dealt with.

People are becoming used to being able to telephone direct suppliers six or seven days a week almost around the clock, ordering anything from clothing to computer software. They have come to expect that they can generally do business over the telephone and may become angry if they discover they have to resort to the "mail mail".

Most homes have telephones, calls are cheap and market leaders in telesales have equipment that allows them to offer a first-class service directly to the customer. But companies that install the latest systems for handling telephone business can be seriously handicapped if they do not have properly trained sales staff.

In most cases, large companies establish call centres to handle telesales. Like all managers, those in charge of call centres try to keep costs to the minimum using technology such as telephone management systems, workflow systems, profit/service data systems for the employee, and database management software.

Yet the product and the service are often inseparable because both are involved in the contact between customer and service provider. The qualities that telephone sales staff must convey to customers include:

- Responsiveness - obvious willingness and readiness to provide a service.
- Competence - having comprehensive knowledge and skills to deliver the service.
- Access - the approachability and the general ease of contact with staff.
- Courtesy - explicit politeness, respect, consideration and friendliness.
- Communication - keeping the customers informed in a language they can understand, and listening to them.
- Understanding - making an effort to understand the customers' needs.
- Reliability - consistency of performance and dependability.

Reading the increasing number of advertisements in newspapers for telephone personnel, one could easily believe it is the best job in the world. It is fun, exciting, easy, done from near home, working in and with a supportive team, and the potential for making a good living is high.

Yet the data on call-centre personnel tell another story. Job turnover and absenteeism is high; companies are reluctant to disclose the figures, but turnover is as high as 35 per cent a year where staff have a realistic alternative job to go to.

the job? Are the incentives appropriate to the personality types employed?

In theory, the ideal member of staff in a call centre would be an extrovert, because they are more socially skilled than introverts. But extroverts also like variety, and sitting all day

Job turnover and absenteeism is as high as 25 per cent a year where staff have a realistic alternative job to go to

answering the phone is tedious. They trade off speed for accuracy and while they are likely to answer more calls, they are also more likely to take down wrong information.

Extroverts are certainly easy to motivate by promise of rewards - but if these rewards are difficult to achieve because of the number and type of callers, they can become dispirited. They can also be erratic, particularly if a little unstable - and the last thing the customer wants is an irascible, capricious telesales person who, having been rattled by the previous customer, takes it out on the next caller.

"Selection is the key," says Tony Miller, training director at Fizzell, the insurance broker, who has considerable experience in this area. "Applying a standard battery of tests will not give the results of high-performing individuals. Miller is responsible for

the effectiveness of training and development of more than 700 call-centre staff, and has been involved with high results training for more than eight years. He uses various psychological techniques to improve performance.

"Often there is a misunderstanding of some of the basic requirements - whether to select the compliant introvert or the perceived difficult-to-manage extrovert.

"Decisions are often made to suit the manager's style. Conventional training methods are not effective for creating high-performance personnel."

Choosing the managers with the skills to get the best out of such staff is equally difficult. They must be able to create, maintain and manage a high-performing team over the long term.

Technology is available to everyone; management and skills are not. It is the one

area where real added value and higher return on investment can be made.

Assessment centres, psychometric testing and bi-data analyses are all expensive ways of selection, but each has been shown to improve decisions - both in selecting the able and rejecting the inappropriate. Given the difficulty and importance of managing telesales staff, it is probably worth the investment.

Call centres are unusual places to work. The open plan office with dim light and hundreds of people speaking at once is not everyone's idea of a pleasant working environment. Staff can get, quite understandably, pretty rattled and snappy after dealing with dim, demanding, rude, inarticulate or naive callers.

But they need to be recruited and retained in larger numbers. Recruiting the wrong types and giving little or inadequate training is likely to lead to poor sales and disgruntled customers.

The author is professor of psychology at University College, London

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- ◆ Point of reference for sophisticated cashflow modelling issues. Coach new entrants and advise senior colleagues.
- QUALIFICATIONS**
- ◆ Graduate calibre. Excellent mathematical and cashflow modelling skills. Ability to build and manipulate complex models. Strong problem-solving and analytical ability.
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Personnel Department
UBS Limited
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London EC2M 2RH

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Please contact Stephen McAlinden at Eban International Limited, 1002, Sing Pao Centre, 8 Queen's Road Central, Hong Kong. Tel: (852) 2521 9933, Fax: (852) 2869 8576

Eban International Limited

Senior Treasury Executive

Anglo Irish Bank Corporation plc is a fully integrated Irish Banking Group with an asset base exceeding IRE2.3 billion and capital resources of over IRE250 million. As part of the Bank's overall strategy for further growth, we are now looking to recruit a Senior Treasury Executive for our Dublin office.

The Role

To work closely with a treasury director in the following areas:

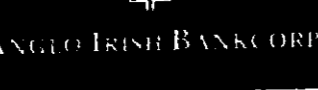
- credit risk, covering banks and sovereigns, including emerging markets;
- origination of investment opportunities in sovereign, bank and international corporate debt;
- assisting in the negotiation and completion of capital market fund raising transactions;
- to assist in managing the international banking relationships of Anglo Irish Bank Corporation plc;
- and to assume responsibility in due course over certain areas in treasury with minimum supervision.

The Person

- will have an excellent understanding of international banking and sovereign markets;
- will have some experience in the completion of fund raising transactions in the international capital markets;
- been involved in evaluating credit risk in an international treasury environment.

This position will appeal to capital market professionals with a minimum of five years relevant experience. The person will be interested in using international banking skills, ideally acquired in a major financial centre, to build a career in, and contribute to, the Bank's treasury operations in Dublin.

For further information please contact:
John Hayden, Personnel Manager, Anglo Irish Bank Corporation plc,
Sixth Floor, 15-17 St. Stephen's Green, Dublin 2.
All applications will be treated with the strictest confidence.
The closing date for applications is Friday 3 January 1997.



Equity Capital Markets CHIEF OPERATING OFFICER Negotiable/Competitive package

Our client is one of the leading global investment banks, whose ECM business has achieved considerable success through a combination of strong capital backing, extensive distribution capacity and a tight-knit innovative team operating worldwide. The result has culminated in a position well within the top ten in the league tables. The business has grown to such an extent that a need for a Chief Operating Officer has arisen to ensure the smooth running of the administrative process. The role will offer a significant challenge to an ambitious individual who will be required to establish an efficient middle office function before moving into a role in the front office.

The Position

- Establish/streamline a dedicated global MIS system for ECM
- Monitor ECM's positions/exposures worldwide
- Provide ECM with periodical performance analysis
- Oversee departmental P&L and cashflow
- Analyse ECM as to efficiency

Background

- Qualified Accountant
- Highly computer/systems literate
- Some exposure to capital markets preferable
- Tenacity and thoroughness
- Age 27-35

Please write in confidence to:
Baines Gwinner Limited
30 Eastcheap, London EC3M 1HD or Fax: 0171-623 1100.

Quote Ref: COO ECM



European Bank
for Reconstruction and Development

The European Bank has a unique challenge: to assist the countries of central and eastern Europe and the former USSR in their transition to market economies. The Bank's Treasury Department is responsible for managing the Bank's assets and liabilities, funding, adding value by active multicurrency asset management and advising banking teams and clients on the structuring of project loans and risk management. Treasury uses state-of-the-art financial concepts, instruments, techniques and systems to add value and manage risks. Along with a competitive compensation and relocation package, we offer action and achievement in an historic enterprise.

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The European Bank is seeking a market professional for its Treasury Department Funding Team. The successful candidate will be a member of a small team responsible for the execution of borrowing transactions, and will engage in the identification of the sourcing and execution of deals and the coordination of associated hedging and documentation.

The EBRD is an active borrower in the international capital markets, issuing about ECU 2.5 billion in medium-term and short term debt. The Bank is wholly committed to maintaining its reputation as an innovative and reliable borrower, raising funds both in the domestic and international markets as well as in a number of emerging markets.

Requirements: Minimum five years' relevant experience; Strong derivatives background, capital markets experience; Good understanding of legal issues; Proven business approach and good team player; Attention to detail; Personal confidence and maturity; Ability to communicate effectively and professionally with a wide range of external and internal parties at a senior level.

For a more comprehensive job description(s) see our website: <http://www.ebrd.com>

To apply, please send a detailed CV in English to: **Head of Treasury**, European Bank for Reconstruction and Development, One Exchange Square, London EC2A 4JH.

All applications will be acknowledged. Please help by not replying.

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Najwyższej klasy specjaliści z branży finansowej

Jedną z największych, najaktywniejszych i najbardziej rentownych światowych firm finansowych jest w trakcie szybkiej rozbudowy w Polsce. Chcemy pomóc w przekazaniu swojego doświadczenia istniejącemu już zespołowi poprzez zatrudnienie wysoko wykwalifikowanych specjalistów z praktyką w największych zachodnich instytucjach finansowych. Każdy specjalista będzie kierował lokalną komórką zbierającą informacje źródłowe, oceniającą, negocjującą i przygotowującą plan przyszłych transakcji finansowych. Poszukiwamy kandydatów, którzy mieli również za zadanie doradztwo i kierowanie lokalnymi partnerami. Początkowe kontrakty będą zawierane na 2 do 3 lat otwierając możliwość przyszłej kariery na światową skalę w ramach korporacji. Odpowiedni kandydaci powinni obecnie zajmować stanowisko Assistant Director/Assistant Vice President lub Director/Vice President i posiadać doświadczenie w commercial, trade, leasing, consumer lub project finance, lub w private equity. Idealni kandydaci muszą płynnie mówić i pisać po angielsku. Podania z życiorysem i szczegółowym opisem kariery zawodowej po polsku i angielsku prosimy nadsyłać pod adres:

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Wenn Sie diese interessante Herausforderung reizt, sollten Sie mit uns Kontakt aufnehmen. Senden Sie uns bitte Ihre aussagefähigen Bewerbungsunterlagen (Lebenslauf, Zeugniskopien, Lichtbild, Gehaltsvorstellungen) unter Angabe der Kennziffer MA 6318/04 z. H. Frau Susanne Liedtke (+49/221/2 05 06-49), Frau Petra M. Lochner-Hannen (+49/221/2 05 06-27) oder Herrn Klaus Sänger (+49/221/2 05 06-24), die Ihnen auch für telefonische Vorabinformationen gerne zur Verfügung stehen. Die vertrauliche Behandlung Ihrer Bewerbung sowie die Berücksichtigung von Sperrvermerken sichern wir Ihnen selbstverständlich zu.



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The Role Monthly, annual and medium-term planning and reporting for the European group. Responsible for ensuring sound financial control, in all reporting affiliates. Responsible for managing small IT and accounting departments including relationships with various fiscal and social authorities. Member of European Business Management Team. Working closely with the European President on all financial aspects of the business.

The Qualifications Ambitious and committed professional with technical expertise, business acumen and a hands-on approach. Experience with a European or an American multinational and/or working within a multicultural sales driven environment. Fluent English + 2nd language (French or German) would be an advantage. Familiarity with SAP R3 is desirable. Internationally recognised accountancy qualifications or an MBA combined with good IT skills.

If you wish to apply for this challenging position please reply with full details to:
John A. Chambers, Human Resources Director Europe - Novo Nordisk Bioindustrie S.A.
79, avenue François Arago - 92017 Nanterre Cedex FRANCE.

Novo Nordisk



Credit Underwriters/Analysts

GERLING-NAMUR is a leading credit insurance underwriter with 40 offices in 12 European countries. We are looking to strengthen our UK underwriting team with two experienced trade credit underwriters/analysts, one at senior level.

Reporting to the UK Underwriting Manager, responsibilities will include the collection and analysis of commercial qualitative and quantitative information.

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- Minimum of 5 years' experience as an underwriter/analyst in credit insurance or in the banking/financial sector
- Excellent communication skills in English (French and/or German would be an asset)
- Willingness to take initiative and responsibility
- Commercially orientated

The basic salary package and benefits will be competitive and commensurate with experience.

Interested candidates should send their curriculum vitae to:

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THE POSITION

- ◆ Key member of London team taking lead role in the marketing and closing of innovative financing transactions. Initiate new business opportunities.
- ◆ Utilising market knowledge and transactional experience, assist in the structuring of new products at cutting edge of asset and structured financing.

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- ◆ Identify, evaluate and develop new investment opportunities, predominantly in the UK.
 - ◆ Participate in financial and commercial analysis of potential acquisitions.

- QUALIFICATIONS**
- ◆ High calibre graduate with a minimum 18 months' corporate finance experience in a Big Six firm, an investment bank or a strategic consulting firm.
 - ◆ First-class analytical skills. Confident, organised and highly motivated.
 - ◆ Able to demonstrate vision, initiative and to prioritise and take responsibility at an early stage.
 - ◆ A second major European language would be an advantage.

Ref FS61203

Please send full cv, stating salary and quoting relevant reference, to Simon Hanley, NBS, 10 Arthur Street, London EC4R 9AY. Curriculum vitae sent directly to Schroder Ventures will be forwarded to NBS.

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- THE POSITION**
- ◆ Review, research and execute new investments in the healthcare industry in the UK and Europe.
 - ◆ Source new business in Europe. Interact with continental European venture capitalists. Create deal flow from top research institutions.

- QUALIFICATIONS**
- ◆ Very bright graduate, probably MBA. Likely to be a qualified physician, PhD or industry specialist with 5 years' experience in a life sciences sector (pharmaceutical, biotech, medical device or healthcare service).
 - ◆ Proactive, disciplined and commercially focused. Ability to identify new trends/approaches for growth investments within the sector.
 - ◆ Excellent communication and presentation skills. Credible at senior levels both technically and commercially.
 - ◆ European languages advantageous, particularly French/German.

Ref FS61207



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Country Risk Analysts

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Analysing countries and business sectors world-wide, you will contribute to D&B's flagship monthly journal, the International Risk and Payment Review (IRPR). You will also produce more in-depth analysis for individual country risk reports on a range of countries on a semi-annual basis, as well as participate in a number of ad hoc projects.

Ideally a post-graduate in Economics with a sound grasp of politics, you will have spent at least two years in a financial/economic research or country analysis role, backed by experience writing for publications with an international perspective. With a proven ability to research, analyse and write clearly and concisely to tight deadlines, you will be an effective team player. A sound knowledge of the Middle East, Asia-Pacific and/or Latin America is preferable, and language ability would also be an advantage.

Please write with full CV and current salary details to: Amanda Cooke, Senior Human Resources Officer, Dun & Bradstreet Limited, Holmers Farm Way, High Wycombe, Bucks HP12 4UL.



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UK FUND MANAGER



CITY

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Applications in strict confidence under reference UKFMS920/FT to the Managing Director, CJA.

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Attractive package

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- Monitor and forecast a range of emerging economies focusing on fixed income and currency markets.
- Communicate research findings verbally and in writing to fund managers and to a wider audience both within and outside the bank.
- Create and develop a new research report in cooperation with the Director of Economic Research.
- Scope for research on own initiative into relevant topics of interest.

The Requirements

- Economist with at least 1-2 years' experience in the financial sector ideally in the emerging markets.
- Detailed knowledge of fixed income markets.
- Qualified to at least degree level in economics with a first-class analytical mind.
- Excellent oral and written communication skills with a high degree of computer literacy.
- The ability to work under pressure and to tight deadlines both independently as well as part of a team.

Please send your CV with current salary details to: Sara Kenderdine-Davies, K/F Selection, 252 Regent Street, London W1R 6HL.

quoting ref: 5825/D. Alternatively send by fax on 0171-312 0020 or by e-mail to cv@kselection.com Internet Home Page: http://www.kselection.com

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The position will involve researching and developing lending and treasury business with major corporates in the Far East, particularly in the ASEAN area, keeping abreast of developments in the region and assisting the bank in determining its strategy for this important region.

The position is ideally suited to an international banker with credit and/or lending experience in the Far East. Knowledge of an Oriental language would be an advantage.

It is likely that the successful candidate will be a graduate or possess an appropriate banking qualification.

The position will be at Manager or Senior Manager level depending on the experience of the candidate and will offer an excellent career opportunity at an exciting stage of the Bank's development.

Please write, in the first instance, with a full CV including salary details to:

Ben Wood, Vine Potterton Ltd, Suite 26, Ludgate House, 107-111 Fleet Street, London EC4A 2AB.

If there are any companies to whom you do not wish your application to be forwarded to, please list them in a covering letter.

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Our client, a recognised leader in providing comprehensive analysis and research in the area of commercial real estate, is expanding its operations to include European transactions. An opportunity exists for a real estate professional to join the London based structured finance team and lead this new initiative.

The Role

- Identifying and developing commercial real estate business in Europe.
- Providing collateral, legal and structured analysis of commercial real estate transactions.
- Marketing to issuers, investment banks, and investors.
- Developing cash flow models.

The Candidate

- Minimum of 3 years' lending or commercial real estate credit work.
- Fluent in English and French.
- Strong analytical and communication skills.
- Ability to work in a team environment.

If you feel ready to develop your career by accepting the challenge of this exciting opportunity, please send your curriculum vitae in confidence to Deborah Dor, Senior Consultant or telephone for an initial discussion.

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International controller

Paris based, our client is a major Group of consulting companies and is currently involved in a successful international expansion

As part of the International management, you will be responsible for:

- putting in place effective but simple financial controls, including sensitive indicators permitting a reactive management and realistic forecasts
- assisting subsidiaries in the use of the sales and tools for budgets, reporting, analysis, and following of the key indicators
- the improvement and evolution of the procedures with concern for the constant adaptation to the rapid changes of the group

the relations with accounting and administrative department of the group

Your well-developed sense of relationship will be matched with at least 3 years experience in an auditing firm and/or in an international management services company.

This high profile role with extensive travels will bring you into regular contacts with 8 subsidiaries abroad. English is your mother tongue and you have a very good command of French. Knowledge of German would be an advantage.

Please send or fax your CV in French, quoting reference number 103, to our advising consultant Elise Roques, ETHNOS, 11 boulevard Pershing 75017 Paris, France. Fax 33 1 44 08 10 80.

ETHNOS



Portfolio Manager

Europe

Geneva-based

Competitive Package

Investment Management Services (IMS) is the central investment unit of Lloyds Bank International Private Banking, which has its headquarters in Geneva. The unit is responsible for managing and advising private client assets and 32 investment funds. We seek to hire an additional portfolio manager to cover markets in Europe.

For this position, candidates should be aged 30-40, university graduates in Economics or Business Administration, team players with minimum 5 years experience in fund management. English is our working language. Preference will be given to candidates with good track records in fund management and experience with UK equities.

Applications should be addressed to:

LLOYDS BANK Plc
N. J. Simpson, Personnel Department
Case Postale 5145
1211 Geneva 11
Switzerland

PEREGRINE

Asian Equity Derivatives marketing specialist based in London or Zurich required to build distribution of Asian equity derivatives products across Europe for leading Asian Investment Bank. The successful candidate must possess the following characteristics:

- in depth knowledge of Asian equity markets;
- experience in marketing equity derivatives products to both institutional clients and intermediaries with access to retail investors;
- ability to structure equity derivatives products to meet clients needs in OTC and securitised form;
- ability to work independently and tenaciously to build client relationships and to close transactions;
- ability to co-ordinate with the existing network of cash salespersons in marketing of commoditised equity derivatives products.

This role requires much more than pro-active sales of equity derivatives products. It requires the candidate over time to build a business to match the existing successful businesses established in Asia and the United States. This involves identifying new opportunities as well as extending and enhancing the already successful range of products and expertise established by the Asian office.

Remuneration based on fixed salary and performance related bonus.

Please send detailed curriculum vitae to: Jane Arrowsmith, Peregrine Securities (U.K.) Limited, 10 Aldersgate Street, London EC1A 4DJ

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For further information please call:
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VENTURE CAPITAL

Far East

Ho Chi Minh City/Bangkok

US\$ Ex-pat package

Our client is the leading venture capital group in Indochina, currently managing and advising on some US\$100m funds from offices in Hanoi, Ho Chi Minh City (Saigon) and Bangkok. Its primary role is to identify and make direct equity investments in greater Indochina, specifically Vietnam, Cambodia, Laos, Myanmar and Yunnan Province of China. A rare opportunity has arisen for two entrepreneurial young professionals to join the investment team. It will suit individuals with outgoing personalities, eager to participate in the growth of the private equity markets in emerging Indochina. Working in a small integrated team, the roles incorporate all aspects of the unlisted equity investment process from identification, analysis, negotiation, structuring and deal management, through investment monitoring and exit management.

Candidate Profile

- commercially aware Chartered Accountants or MBAs
- aged 25-32
- experience of corporate finance or venture capital transactions gained in a venture capital house, merchant bank, accountancy firm or a strategic management consultancy
- strong financial analysis, computer modelling and communications skills
- mature, gregarious, confident personality

Interviews will take place in London. Interested applicants should apply in confidence quoting reference CV/TC to:

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Bedford Chambers, Covent Garden, London WC2E 8HA. Tel: +44 171 379 1100. Fax: +44 171 240 6362.

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Candidates must have a University or MBA degree and must have worked overseas at senior level. Fluency in English and/or French required. Contract duration will be for 3 years. An attractive remuneration package and salary will be offered to the selected candidates. Candidates who are interested should send their CV to: Frank Brunner, Personnel Officer, AMSCO, Stewardsley House, 457, 1077 XA Amsterdam, The Netherlands. Fax: 0031-20-6642937; e-mail: brunner@amsco.nl

TECHNICAL ANALYST

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Outstanding Opportunities in Nordic Equity Sales & Research
£Excellent + Bonus + Benefits

Carnegie is a leading Nordic investment banking and asset management group with strong positions in equity broking in Denmark, Finland, Norway and Sweden, both locally as well as cross-border through offices in London and New York, and is also one of the major bond brokers in Denmark. Carnegie is the leading independent corporate finance advisor in Sweden with growing activity in the other Nordic countries. The asset management and private banking business for selected institutions and private investors currently has SEK 16bn under management. Carnegie employs more than 400 professionals in 9 offices in 7 countries. Singer & Friedlander Group PLC owns 55% of Carnegie, while the remaining 45% is held by Carnegie employees.

After a build-up phase over the past two years involving substantial investment in IT and personnel, Carnegie's Nordic Research Department now comprises 40 financial analysts providing in-depth research of some 300 Nordic companies - from blue chips to small caps. Furthermore, in-depth industry research is provided through the sector teams set up to cover 12 major sectors, while a team of five economists offers global and domestic macroeconomic research. As a consequence of the recent upgrading of our research as well as our London operations we are now looking to recruit the following sales and research professionals:

<p>NORDIC EQUITY SALES - LONDON</p> <p>We are seeking experienced equity sales people with good contacts to UK institutional clients as we will be increasing the marketing of our improved and upgraded research product. You should ideally have several years of experience in equity sales and exhibit an in-depth knowledge of Nordic equities and companies. You are a proven business winner with a relevant contact base among UK fund managers. You should have first-class communication skills and be able and willing to effectively work independently and in a team. Fluency or proficiency in any one of the Scandinavian languages is an advantage.</p>	<p>NORDIC ANALYSTS - LONDON</p> <p>We are seeking Nordic analysts to work in London. You will be our dedicated analyst on a Nordic market, working closely with our local analysts and the cross-border sales people to identify, research and market original and exciting investment ideas to our international client base. You must be able to demonstrate in-depth analytical and high-quality report writing and verbal communication skills. You must be highly motivated and able to work independently and in a team. You are already working in a similar capacity in either London or Scandinavia and have the necessary experience as well as an appropriate educational background.</p>	<p>FINANCIAL RESEARCH MODELLING - SCANDINAVIA/LONDON</p> <p>We are looking for a numerate professional combining in-depth IT knowledge with a strong equity research interest to work with financial modelling, information and decision support systems for our analysts. You can have either an IT or an equity research background, combining in-depth knowledge and extensive experience in one area with a keen interest and high ambitions in the other. You will, in close co-operation with our analysts and IT people, develop and support relevant decision & information support systems, databases, valuation and other financial models etc.</p>	<p>NORDIC RESEARCH EDITORS - LONDON</p> <p>We are looking for editors to complement our current team of London-based Nordic research editors. You will be instrumental in helping the analysts communicate their investment ideas to investors with clarity and vision. As all our research is currently produced in English the job mostly involves editing, although you will sometimes have to do complete rewrites. Fluency or proficiency in any one of the Scandinavian languages is a distinct advantage as is journalistic or investment writing experience.</p>
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For a confidential discussion and further details on the above sales appointments, please contact Per Munk-Nielsen or Arve Nilsson, Co-Heads of the Nordic sales desk in London, on 0171 216 4082 or 216 4034 or apply with CV to Per Munk-Nielsen/Arve Nilsson, Carnegie, 24 Chiswell Street, London EC1Y 4UE.

For a confidential discussion and further details on the above research appointments please contact: Tommy Erixon, Group Head of Nordic Research, tel. 0171 216 4099 or +46 8-676 8699 or apply with CV to Tommy Erixon, Carnegie, 24 Chiswell Street, London EC1Y 4UE.

HSBC Investment Banking

International M&A and Corporate Advisory

London Based

£ Excellent Package

The HSBC Group, with headquarters in London, is one of the world's largest banking and financial services organisations, with an international network of more than 3,300 offices. Unrivalled financial resources, global reach and contacts, ensure that the HSBC Group is ideally placed to develop further its pre-eminent position.

HSBC Investment Banking is responsible for the advice and financing, equity securities, asset management and private banking activities of the HSBC Group. The Corporate Finance and Advisory department encompasses corporate advisory, M&A and International ECM activities. We are now looking to recruit a number of outstanding specialists for our international transaction teams.

This is an exceptional opportunity for individuals to develop further their experience across a wide range of international transactions, including the origination, structuring and execution of mergers and acquisitions for quoted and unquoted companies, equity offerings and privatisations.

Successful candidates will be exposed to HSBC Investment Banking's growing international client base, working closely with its industry specialists and network of international offices in 40 countries worldwide.

Candidates of the highest quality are sought:

- Graduates with up to five years Corporate Advisory, M&A or ECM experience gained within a leading financial institution.

Exposure to a high profile range of transactions conducted on an international basis is essential.

- Fluency in a European language, in addition to English, is a distinct advantage.
- An excellent academic background and keen intellect. Mature, tenacious and energetic.
- An additional qualification such as an MBA would be advantageous.
- Team players with initiative, creativity and flair together with a high level of motivation and commitment.

Please send a full cv to: Stephen Grant, Morgan McKinley Associates, Ruskin House, 40/41 Museum Street, London WC1A 1LT. Tel: 0171 404 4100 Fax: 0171 404 4334.



EMERGING MARKETS

Two key roles in Bond Sales and FX Trading to £80,000 + bonus

This leading American bank is seeking two professional young traders or sales people to join its London emerging markets desk. There is already a large emerging markets group in New York.

One of these positions would suit a successful young fixed income sales person with contacts in both the UK and Europe.

The other role is for a foreign exchange trader who has experience of minor currencies, especially of Central and Eastern Europe.

Candidates should be educated to degree level and have three to five years' experience, preferably with some knowledge of German or an Eastern European language.

Business is being generated from the Euro-emerging markets and Latin America and is expected to develop substantially in the future.

Please contact David Little

Fax 0171-626 9400

Clary Court, 21-23 St. Swithin's Lane London EC4N 3AD Financial Recruitment Consultants

Telephone 0171-626 1161

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ABN AMRO HOARE GOVETT

Riada

Riada Stockbrokers is the stockbroking arm of ABN AMRO Hoare Govett in Ireland. Founded in 1978, the firm has grown to become one of the leading brokers in Irish equities and government bonds. Riada has continuously augmented its resources through the recruitment of personnel with a proven record of success in the financial services sector. As part of this process, we are seeking to recruit two executives to join our Equity Division.

INSTITUTIONAL EQUITY SALES

The successful candidate will be responsible for providing an Irish equity sales service to our expanding client base. As a member of our equity sales team, the candidate will be required to develop and maintain new client relationships. A good knowledge of investment markets, both domestic and international, combined with proven sales skills are essential for this position. Candidates are likely to have at least three years experience in an institutional sales environment.

EQUITY RESEARCH ANALYST

The successful candidate will be responsible for providing in-depth fundamental research on a range of publicly quoted Irish companies. Candidates will have at least two years investment analysis experience within a stockbroking or fund management environment. They should also have a strong academic record and be able to demonstrate excellent report writing, presentation and marketing skills.

This is an excellent opportunity for experienced professionals to develop a career within the ABN AMRO Securities network. An attractive remuneration package, commensurate with experience, is available for the right individuals.

Please send your CV in strictest confidence to: Bob Aherne, Riada Stockbrokers Ltd, 1 College Green, Dublin 2, Ireland. Fax: 353-1-6709298



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We seek an experienced, highly motivated individual with the energy and commitment to satisfy our very discerning customers and to take sales forward into the next millennium.

The ideal applicant will be aged 30 - 40, will have a proven marketing track record, a flair for food and experience in negotiating with high street supermarkets. Whilst knowledge and experience are fundamental, personality and communication skills will be of equal importance.

Interested candidates should write enclosing a full CV stating current salary details to: Mrs Julia Newman, PA to the Chairman, Vitacress Salads Ltd, Vitacress House, New Farm Road, Alresford, Hampshire SO24 9QH.

Senior Economist

RTZ-CRA, a world leader in the mining industry, is looking for a commodity specialist to join the Economics Department at its international headquarters in London.

The post involves the economic analysis of a range of minerals and metals with the object of assisting investment decision-making and financial planning. Specifically, it involves detailed consideration of prices, production costs, capacity developments, end-use markets and trade flows.



The successful candidate will have a good first degree, and probably a post-graduate degree, in economics or a related discipline, plus around ten years' relevant work experience. Familiarity with PCs, well-developed analytical skills and a proven ability to produce high quality written work are essential for the role.

An attractive salary and benefits package will be offered, reflecting qualifications and experience.

Applicants should submit a curriculum vitae and covering letter giving details of current salary to: Ann Bassett, Staff Manager, RTZ Limited, 6 St James's Square, London, SW1Y 4LD.



SUGARMAN GLOBAL SEARCH GROWTH OPPORTUNITIES!

There is a need NOW, with several of our clients (all of which are Global Players) for the following professionals:

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To trade and manage risk of OTC and Listed Options, Warrants as well as individual equity products. Both European and UK.

EQUITY DERIVATIVE STRUCTURED PRODUCT TRADER

To price and structure exotic options, cross-asset experience would be a plus. Strong mathematical background.

MARKET RISK MANAGEMENT

Strategic Research for Equity Derivatives, new idea generation, research and implementation of leading edge valuation techniques and trading strategies. PhD Level Degree with ability of solving partial differential equations by both analytical and numerical methods. Experience essential.

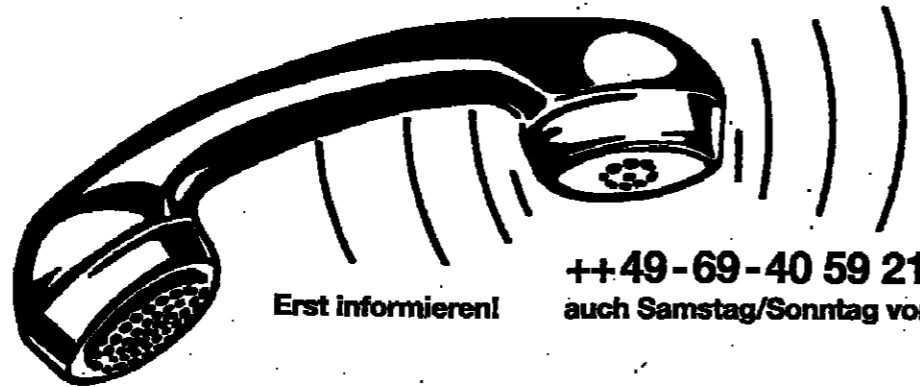
SYSTEMS DEVELOPMENT SOFTWARE ENGINEER

A degree in mathematics and computer science (or electrical engineering). Good knowledge of C++ and a familiarity with at least one relational database management system, coupled with the knowledge of either Fixed Income or Equity Derivatives.

Call Paul Sugarmann on 0171 638 8717 or fax 0171 256 8362 78 Old Broad Street, London EC2M 1QP

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und steuern diese selbst, um aktiv im internationalen Zinshandel zu agieren. Sie führen selbständig Positionen in allen wichtigen Währungen. Zuverlässigkeit und Routine im Umgang mit modernen Front-Office-Systemen sowie Teamgeist und ein hohes Maß an Kommunikationsfähigkeit sind die Grundvoraussetzungen. Wir erwarten von Ihnen absolute Eigenverantwortung und das Einbringen neuer Ideen. Wir bieten Ihnen die fachliche und persönliche Herausforderung einer reizvollen Tätigkeit mit viel Gestaltungsmöglichkeiten und hervorragenden Perspektiven an einem internationalen Standort unseres Hauses. Die Vergütung ist exzellent und mit einer zusätzlichen attraktiven Leistungskomponente ausgestattet. Mehr zu dieser Position, dem Unternehmen und dem Umfeld sagt Ihnen unser Berater. Rufen Sie Herrn Weber an, Kennziffer FT 6631. Selbstverständlich können Sie ihm auch direkt schreiben; er antwortet Ihnen in wenigen Tagen.

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for our office in Frankfurt, Germany. The position involves the preparation of U.S. tax returns primarily for U.S. citizens and nonresident aliens investing in the U.S., but also for partnerships and corporations. Applicants should be computer literate and have an accounting background, preferably with a degree in accounting or a comparable business degree. Experience in the field of international taxation and German language skills are preferred, but not required. Please apply to Mrs. Dagmar Gessner-Gaspar at the address and telephone number shown below. We are looking forward to introducing ourselves to you.



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INVESTMENT BANKERS

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Emerging Markets

Excellent package - London

Our client is a leading international investment bank, with a growing strength in the emerging markets of Eastern Europe. As part of the steady expansion of their client franchise in the area, they are now looking for experienced, high-quality professionals to join their investment banking team for the region.

The roles involve the marketing, structuring and execution of the full range of complex investment banking products, including credit, bonds, equities and financial advisory for both local and western clients. The successful applicants will have a background of at least three years' experience in investment banking in this region with a respected US or European bank, strong technical and communication skills and fluency in at least one relevant language (Russian, Polish, Czech or Hungarian). The business requires excellent judgement, drive and initiative. It will also involve a considerable amount of travel.

Please write with your CV, quoting ref:579, to Alastair Lyon, Confidential Reply Handling Service, Associates in Advertising, 5 St John's Lane, London EC1M 4BE.

Applications will only be sent to this client, however please state any company to which your details should not be forwarded.



P.B.&P.

On behalf of our client, a leading international consulting firm, which has its headquarters in Zurich and specialises in the planning, design and implementation of water supply and wastewater engineering projects; we are conducting a search for the following position:

Director of Project Acquisition/ Project Manager

The successful candidate will meet the following criteria:

- Engineering sciences (civil, mechanical or electrical) and supplementary business/management education
- Age between 38-47 years
- Proven ability to acquire international projects
- International project management experience
- Excellent written and verbal abilities in the English and French languages; German language skills are also a plus
- Exemplary professionalism, including confident demeanor, ability to produce desired results, tenacity and commitment to complete responsibilities and willingness to contribute above average work effort for project success

The primary duties of this position include the ability to:

- Acquire engineering projects and contracts
- Develop new markets
- Initiate contact and promote company relationships with potential clients and financing institutions/partners
- Prepare proposals, bids, etc. to compete for projects and secure work contracts
- Conduct and complete international project work
- Maintain client relationships and projects

Professional challenges:

- Largely independent role to complete professional responsibilities in an exciting, constantly changing and demanding field
- Direct working relationship with the company management/partners
- Work within a prominent and progressive international company

Individuals who meet these conditions and are excited by the challenges of this position are requested to send their Curriculum Vitae and professional documentation to P.B.&P., c/o Stefan Pöschel, P.O. Box 10, 8001 Zürich, Switzerland.

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Positions: • Derivatives products sales, European time zone (frequent travelling). Fluency in more than two languages (English and French a prerequisite). • Derivatives products market maker.

Location: Paris. Profile: dynamic individuals with experience in the Financial Markets. Preference given to candidates with metals derivatives products experience. An educational/professional background in finance and/or marketing. The rewards: the salary and benefits package will reflect your experience and abilities.

Please apply with a complete CV, including details of current salary, quoting ref. 36267 to Press Emplol, 26 rue Salomon-de-Rothschild, 92150 Suresnes Cedex.

The Ernst & Young ITEM Club, a leading UK and International forecasting group, seeks a Chief Economist

Responsibilities include:

- Producing economic quarterly forecasts for the UK and World economies
- Running forecast meetings
- Chief spokesperson at conferences and to the media
- Developing the Club's commercial activities

The position offers:

- High profile role
- High degree of autonomy
- Involvement with broad cross section of industry

The successful candidate will have:

- A degree/higher degree in economics
- Worked in the public or private sector as an economist for a minimum of 3 years
- Experience of building/running macro economic models
- Excellent communication skills
- High degree of self motivation

Compensation is competitive with full benefits and profit related bonus.

Applications in writing together with a CV should be sent to: Mr Marc Hendriks, Managing Director, Item Club, Becket House, 1 Lambeth Palace Road, London SE1 7EU. Closing date for applications 20th December

Fixed Income Analyst

Our client, a major global investment bank, is seeking to recruit an economist / fixed income analyst to be responsible for macroeconomic coverage and political analysis of the Balkan and east European region.

Primarily looking after Bulgaria, Romania and Yugoslavia, you will prepare reports and provide timely updates and investment advice to clients and to the bank's trading, sales and corporate finance units. You will also contribute to the formulation of the bank's central and east European fixed income and equity strategy and asset allocation. Part of your role will involve participating in investment conferences and providing comment on economic and political events to the press and wire services. You will also be expected to develop and maintain a relationship with the Bulgarian monetary and fiscal institutions.

A graduate in a financial or economic discipline, you will have at least two years' experience in fixed income research, preferably within a leading financial institution. You will have had exposure to the Brady/local currency markets, have a strong understanding of market fundamentals and analytics and will have established a relationship with major institutional clients and the Bulgarian authorities. Excellent communication skills, both written and oral, in English are essential, as is fluency in Bulgarian and Russian.

To apply, please send your career and salary details to BNB Response Services, 1st Floor, Wellington House, Queensmead, Slough, Berkshire SL1 1DB. Applications are required by Friday 3 January 1997. Please state any companies to whom your CV should not be forwarded and quote reference 220A on your application.

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2 ECONOMISTS, GERMANY AND ITALY

Stone & McCarthy Research Associates, a growing financial and economic research firm, are seeking at least two European economists to look specifically at the German and Italian markets, in order to complement our London-based team of fixed income/currency analysis and economists. The ideal candidate will:

- Focus on the macro-economic and political developments in Germany or Italy and possibly in a neighbouring country;
- Have a degree in economics and a minimum of two years' experience in a financial institution, economic research institute or relevant government agency;
- Be fluent in English and German or Italian, both written and spoken;
- Have a strong academic background and computer skills.

Salary will be very competitive and based on relevant experience. Contact: Gary Keddy, Stone & McCarthy Research Associates, City Gate House, 39-45 Finsbury Square, London EC2A 1PQ. Tel: 0171 638 1804 Fax: 0171 638 1082, email gary@smra.co.uk

Are you really fulfilling your true career potential? If your present position leaves you frustrated, dissatisfied and unable to manage your career progression, call The Mainland Partnership. We will identify your strengths, give you access to the unadvertised job market and provide you with the right career management advice to dramatically improve your earning power. Call now to get your career moving.

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For further information please call:
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ORD MINNETT

Ord Minnett, one of Australia's consistently top ranked investment banks, is seeking an experienced professional for the following position in its London office:

EQUITY SALES PERSON

The applicant must have a strong research background in Australian equities, with at least three years analytical experience within the securities industry. This position offers the right candidate an outstanding career opportunity with excellent prospects for promotion. An attractive remuneration package is offered.

Please send your CV and supporting details to:

Mr D.W. Gerrard
Managing Director
Ord Minnett Limited
25 Croydon Avenue
London EC2R 7BP

- Senior IR Options Broker
- Senior Equity Derivatives Broker

fleet banking

Search & Selection Limited

We have been exclusively retained to search for outstanding individuals to fill the above positions. Our client is based in the City of London and is one of the largest international futures and options brokers, with a presence on all the world's major exchanges. They have an enviable reputation for providing their clients with excellent services combining multimarket access, quality execution, cutting-edge technology and highly respected research. They continue to expand and are constantly developing their innovative approach to meet the challenges ahead.

They require individuals who can

enhance the capabilities of their two teams covering listed interest rate options and listed equity derivatives by introducing client bases which will produce strong revenue streams.

In both cases, candidates will be well educated, have strong marketing capabilities, experience of European markets, and be committed team players. Although the emphasis will be on listed European products, any US or Asian experience would be useful and knowledge of OTC products would be a definite advantage.

These positions offer unique opportunities for dynamic individuals,

confident of their own abilities, to widen the services they offer their clients by joining this forward-thinking house, thereby improving their career and remuneration prospects.

Along with competitive basic salaries, our client offers significant bonus potential based on individual performance.

In the first instance, please contact our designated consultant, Angus Watson of Fleet Banking Search & Selection Ltd, at 117 Newgate Street, London EC1A 7AE. Tel: 0171 600 6500; Fax: 0171 600 6300; E-mail: fleet@dia1.pipex.com

Yamaha Motor Europe N.V. is the headquarters of Yamaha in Europe and is responsible for the European marketing of a wide range of products such as Motorcycles, Scooters, Marine & Water Vehicles and Power Products.

To support the expanding Scooter market, The Marketing Communications Division is looking to strengthen its team by employing a Marketing Communications professional (m/f) for the following position:

Communications Manager Scooters

Your function. You will be responsible for the development and implementation of the marketing communications strategy for our Scooter business and new products business in Europe. You will work with the Sales and Marketing Division, the Product Planning Division, Overseas Factories and European Distributors. Responsibilities will include

the production of all advertising materials (brochures, interactive media, posters, photography, etc.) as well as the development of the POS shop design and branding materials programmes.

A key element of the job will be the supervision and coordination of the various supporting agencies, as well as control of budgets.

Your profile. You will be a communications professional and have been educated to at least University level (or equivalent) and have had several years experience in the marketing of consumer durables, or on the agency side working on leisure, transport and/or sports related accounts.

You will be a dynamic self-starter who possesses both an open and creative mind as well as real practical skills. You will also have the desire and ability to work in a multi-cultural and international environment.

In addition you will either possess some affinity to Scooter products, or will have a very keen interest to learn and become involved in this young leisure and transport world.

The successful candidate will feel comfortable communicating at every level, from project staff to senior management and will also be prepared to travel frequently, primarily throughout Europe. Finally, you will need to have fluent command of the English language and a good

working knowledge of both French and Italian. Your age will preferably be between 26 to 35 years old.

What we offer. Yamaha Motor Europe offers you the challenge to use your existing skills, to develop your experience and to realise your personal goals within a young dynamic and progressive international environment.

An attractive remuneration package awaits the right candidate. If you are interested in this position please write a letter of application enclosing your curriculum vitae (both in English) within 14 days to:

Yamaha Motor Europe N.V.
Attn: Mrs. R. van Dommelen
Human Resources Division
(MacComs/HR/12/96)
P.O. Box 75033
1117 ZN Schiphol
Fax 31-20-654-6888



TOP OPPORTUNITIES IN BANKING

MARKETING OFFICER £40,000 to £50,000

Our client a respected and developing European Bank is looking to recruit a Manager to join its small dynamic team who are involved in a wide range of activities. Applicants must be able to demonstrate high level technical skills including financial modelling and have the ability to quickly assimilate new concepts and work in a changing environment. The preferred candidate will be a graduate banker with experience of marketing to corporate clients and have a sound understanding of credit and risk issues.

CREDIT ANALYST £25,000 to £30,000

An outstanding opportunity to significantly progress your career working in a challenging and rewarding environment with our prestigious client. The role will involve a broad range of duties including all aspects of credit and marketing support, to develop relationships with existing and potential corporate clients. The successful applicant will most likely have completed a bank graduate training programme and possess strong interpersonal and communication skills.

For further details please contact or forward your CV, to Peter Brooker, Associate Director.

Gordon Brown

Analyst looking for first career move?

LONDON

Colonial is a successful international financial services organisation. In the process of demutualising, with UK funds under management of £4 billion and \$16.5 billion worldwide. In the UK, Colonial has a successful investment track record and has won 27 Mieropal awards. The Group has recently acquired CIM Fund Managers and is seeking further substantial growth in 1997.

As part of the planned expansion of the Investment business a further Analyst is required to join the UK Equities team. The Analyst will be expected to become the point of reference for his/her area of expertise for the entire division. There is ample scope for progression either within the UK or overseas, and positive encouragement for continuing professional development.

We are looking for:

- Enthusiasm and the ability to work independently within a team environment.
- Commitment to making the business a continuing success.
- Graduates with good degrees, numerate, Excel literate, with an IMC qualification or working towards it.
- Excellent analytical and communications skills.

Please write to Wendy Gannaway/HR Planning stating your current remuneration package, brief personal and career history and how you meet our requirements. The closing date for application is 13th December.

Colonial, Colonial Mutual House, Quayside, Chatham Maritime, Kent ME4 4YY.

Colonial

FUND MANAGER Glasgow Based



Murray Johnstone, one of Scotland's leading international investment management companies, wishes to recruit a Smaller Companies Fund Manager.

With funds under management in excess of £4bn and offices in the UK, USA and Singapore, Murray Johnstone offers a wide range of fund management services to investment and unit trust, institutional, charity and private clients.

We are seeking someone with company analysis experience and who is likely to have had portfolio management responsibility particularly in UK Smaller Companies, to join our UK Investment team. You will be responsible for research and analysis in this increasingly important area of our business reporting to the Smaller Companies Manager.

It is likely you will be a graduate with a minimum of four years UK investment experience, two years of which will have been in the smaller companies sector, and possess full IIMR or equivalent. Experience of managing funds and client presentations will be advantageous. Demonstrable success is essential as is the ability to communicate at all levels, both internally and externally.

The salary and benefits package will reflect the importance of this role. Please apply in writing with full CV to Douglas Corner, Head of Human Resources.

Murray Johnstone Limited
7 West Nile Street Glasgow G1 2PX
Regulated by IMRO

Compliance Officer

Investment Advisory Firm

Excellent Package

Our client is a prestigious London-based investment advisory partnership with over \$18 billion under management for clients around the world. The firm engages exclusively in international/global active quantitative asset management, utilising sophisticated investment techniques to manage an array of value-added currency, fixed income, and equity strategies. The ownership structure and capital backing enables the creation of an independent, entrepreneurial atmosphere.

An experienced compliance professional is now sought to work closely with senior management to ensure that current and future products, procedures and operations are fully compliant with all regulatory requirements.

Reporting to the Managing Director, the successful candidate will provide innovative practical solutions to complex compliance issues that still allow for commercial success. Liaising closely with regulators to maintain the highest possible awareness of current and future regulations, the individual will develop and implement systems, procedures and training programmes as well as

providing expert advice to all areas of the business. Awareness of new product development and proactive advice on regulatory issues would also be required.

Most likely a graduate, the successful candidate will have a proven track record in compliance on a global basis. The individual must be articulate with the ability to interpret and explain complex rules unambiguously at all levels of the business and be familiar with a range of regulatory rules and issues as well as investment products. Strong relationship building skills, a confident and assertive manner and a positive 'hands-on' approach are imperative.

This appointment represents an outstanding opportunity for an enthusiastic, focused individual who is capable of taking a broad overview and is keen to play a major part in a dynamic and growing organisation.

To apply, please forward your CV, including salary details, to our advising consultant at Harvey Nash Plc, 13 Bruton Street, London W1X 7AH. (Tel: 0171 333 0033, Fax: 0171 333 0032.) Please quote reference number HNF166FT. You may also apply via http://aps.com/Harvey_Nash

HARVEY NASH PLC

Insurance Tax Specialists Senior/Executive Managers

London & Edinburgh - £50,000-£80,000 depending on experience and location

Ernst & Young is one of the world's leading professional services organisations. We have the world's largest tax consultancy and the second largest tax practice in the UK.

Our insurance tax team offers expert insurance tax advice to a wide range of blue chip clients throughout the UK. It now has opportunities for two insurance tax professionals, one based in London and one in Edinburgh.

As a Senior Manager/Executive Manager you will:

- Have at least two years' experience of life insurance taxation in either professional practice or industry.
- Be a highly competent professional who is both skilled in life insurance tax and aware of the wider tax background against which insurance companies operate.
- Be able to relate technical tax issues to clients' business environment and needs in a proactive way.
- Possess the necessary skills to manage and develop good relationships with clients and others within the firm.

In exchange, Ernst & Young commit to providing you with:

- Significant responsibility for developing an excellent existing client portfolio;
- A dynamic and friendly team environment;
- Close working relationships both within Ernst & Young's Financial Services Group and with other parts of our large international organisation;
- Support and encouragement in developing a significant profile outside the firm;
- For the right candidates, there are also partnership opportunities.

If you are interested in joining us, please send your CV and current remuneration details to:

Sophie Hutton, National Recruitment Department, Ernst & Young, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH.

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the International

edition every

Friday

For further

information

please call:

Dominic Knowlson



CAREER OPPORTUNITY IN KUWAIT

Alghanim Industries, the largest privately owned group of companies in Kuwait with interests in over 20 businesses, and a multinational workforce of approximately 3000 has an opening for:

Controller - Automotive Group

Reporting to the Corporate Controller, you will be responsible for internal control, financial accounting, improvement in working capital management and cost efficiency, business analysis, management information and planning support and efficient utilization of computer systems. You will also be responsible for profit maximization through effective cost control and by following up on the implementation of action plans in strategic areas aimed at achieving the group's objectives in automotive sales, service and rental businesses. A proven track record of achievements in these functions is a must. You should also be able to work in multi-national environment and handle multiple assignments. Excellent communication skills, and the ability to effectively deal with various levels of managements in the organization are essential.

You should be capable of promotion to the Corporate Controller position and have the ability to manage the finance control function of over 20 businesses in trading, manufacturing, contracting and services area.

You are a C.P.A., C.A. or Cost and Management Accountant, preferably complemented with an MBA, 35 to 40 years old with at least 10 years post qualification relevant financial experience in automotive sales, services, parts and car rental business.

We are offering a very competitive tax free expatriate salary and benefits which include performance related bonus, generous housing allowance, life and medical insurance, paid holidays, airfares and car allowance.

If you match the requirements for this challenging position, please fax or E-Mail your detailed CV, in confidence to:

Director of Human Resources
Fax No. (00965) 4847244, E-Mail: suhail@alghanim.com

JAVICO LTD

هنا من الاجل

Marketing and Sales Manager - Uzbekistan
Senior Position **Excellent Package**

Our client is a household name in soft drinks, committed to building company performance by aggressively developing new emerging markets. As head of Sales and Marketing for our Uzbek JV, your role will be to define and implement an effective sales and marketing strategy for the company, to build new business and promote new products and brands and to travel within Uzbekistan to support regional operations.

This senior position is suitable for candidates who have a proven track record in managing the marketing and sales function in a large company, with a very strong preference for candidates with soft drinks experience. A good level of spoken Russian preferable but not essential.

Please forward a full resume with covering letter to AC & Partners, Recruitment Consultants, 22 Avenue Eugene Plasky, 1030 Brussels, Belgium. Tel: +322 732 26 40 Fax: +322 732 26 46. All applications will remain strictly confidential.

ACP RECRUITMENT CONSULTANTS

CUSTOMER LIAISON OFFICER
Precious Metals - £32k

Responsible for marketing precious metals business with particular emphasis on London, Hong Kong and Australia, you'll need over 10 years experience in the bullion market together with a proven ability to identify and develop a portfolio of customers that will complement our client base. Experience in new product development and in more than one bullion trading time zone would be advantageous. You should possess a degree in marketing, have a thorough knowledge of spot, futures and options markets and be SFA registered.

Please apply to PO Box A5999, The Financial Times, 1 Southwark Bridge, London SE1 9HL.

APPOINTMENTS ADVERTISING
 Agents in the UK office every Monday, Wednesday & Thursday and in the international office every Friday.
 For further information please call:
 Toby Fladen-Crofts on +44 (0)21 673 3428

CONVERTIBLE BOND ANALYST - LONDON

An exceptional opportunity for an ambitious numerate graduate within a major global investment bank. An exciting environment in which to work and learn.

THE PERSON

- Bright and energetic individual, with an established interest in the equities derivatives markets
- Good first degree, an inquisitive mind and possibly an MBA
- Minimum of 6 months experience in equities, fixed income, forest, or credit areas and some knowledge of convertibles
- A strong IT orientation with experience of Microsoft Office products.

THE JOB

- Part of a small global convertible research team analysing, preparing and presenting convertible research
- Valuation, spreadsheet work and writing research whilst working on a sales trading desk
- Opportunity to progress rapidly within dynamic and motivated new team
- Very competitive remuneration package

Please reply enclosing your CV to Miranda Whitmore or Mark Horlock

RVI
 INTERNATIONAL SEARCH AND SELECTION
 54 GROSVENOR STREET
 LONDON W1K 9FH
 TEL: 0171 491 1112
 FAX: 0171 409 1052

ACCOUNTANCY APPOINTMENTS

MIS Manager
Asset Management **City**

Excellent Package

Exceptional opportunity for highly talented professional to apply and manage investment administration MIS process of this major UK asset management company.

THE COMPANY

- Investment management arm of prestigious UK banking group. Ambitious growth plans.
- Funds of £30 billion under management. Extensive range of clients worldwide.
- Strong management team committed to developing and maintaining integrity of investment administration systems.

THE POSITION

- New role, primarily responsible for the development and implementation of investment administration MIS process.
- Work closely with operational staff, fund managers and regulatory authorities to ensure high quality standards are enhanced and maintained.

Manage team, develop cost effective and innovative MIS systems to support continuous business expansion.

QUALIFICATIONS

- Minimum five years' experience in securities industry. Familiarity with investment management administration essential.
- First class analytical and commercial experience. ACA/ACCA qualified, PC and systems literate.
- Excellent manager, able to motivate and lead team. Succinct communicator with strong presentation skills.

Please send full cv, stating salary, ref FS61204, to NBS, 10 Arthur Street, London EC4R 9AY

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WHITBREAD RESTAURANTS & LEISURE

Beefeater **FREDDY'S** **PIZZA HUT** **THRESHER**

Finance Manager - Germany
 Luton/Germany - £40/50,000 + bonus + car

Whitbread Restaurants and Leisure, a division of Whitbread PLC, has a turnover in excess of £1.2 billion derived from managing the group's branded restaurants, shops and hotels in the UK and overseas.

The acquisition of Costa Coffee, David Lloyd Leisure, Scott's Hospitality and the Pelican Group within the last two years demonstrates the importance of the division and the commitment of the group to continue to invest substantially in the business.

The division already has a well established operation in Germany with over eighty restaurants and is now in the process of developing further businesses there from its hospitality portfolio.

Reporting to the Divisional Financial Controller, this individual will initially undertake a project oriented role split between the UK and Germany, encompassing such tasks as site appraisal, the financial management of development projects, establishing appropriate finance systems and acting as a close link between the German business and the UK Head Office in Luton. It is anticipated that this role will then develop into a line position in Germany for the new business within twelve months.

Candidates should be either qualified accountants or MBA's who are fluent German speakers and ideally have already lived overseas. It is essential that the individual can demonstrate a commercial bias to date through investment appraisal, project management, or as a member of a management team, rather than operating in a purely financial role.

The future development plans of the group are such as to be able to offer further career opportunities to a high calibre individual, both in Germany and the UK.

Please send your curriculum vitae with current salary details and an explanation of how you meet these requirements to Carrie Andrews, Ernst & Young Management Resourcing, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 3NH, quoting reference CA0076. Fax number +44 (0) 171 931 1022.

ERNST & YOUNG
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Management Reporting
Project Manager
Premier Treasury Group **London**

To £45,000 + Benefits

Exciting opportunity to join innovative management information analysis and reporting team. High profile role working with dealers, risk and senior management on redesigning management information systems.

THE COMPANY

- Established reputable UK banking group with market capitalisation in excess of £9 billion.
- Extensive treasury operation handling diverse range of products and services.

THE POSITION

- Manager in MIS team, leading design and development of replacement management information systems.
- An innovative approach to enhancing work methods.
- Liaison with traders, risk managers, IT and senior management negotiating design requirements and implementing solutions.

Qualified Accountant with a strong academic record and meretric degree.

- Minimum of three years' banking experience.
- Exposure to large systems implementation from business perspective.
- Able to respond to present and future management information requirements.
- Strong communicator with flair to drive change to enhance service/efficiency. Credible at senior level.

Please send full cv, stating salary, ref FS61208, to NBS, 10 Arthur Street, London EC4R 9AY

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Internal Auditor - Europe

Delphi Automotive Systems is the largest supplier to the Automotive Industry - 17 Technical Centres, 170,000 employees operating at 190 locations in 31 countries throughout the world. Due to our continued growth in Europe, we have an immediate opening in our Technical Centre in Luxembourg.

The Position

The successful candidate will play a key role in co-ordinating the internal controls for Harrison Thermal Systems Division in Europe, across 4 locations (in France, Italy and Poland). Your responsibilities will include:

- Co-ordination of internal controls in each location according to corporate audit requirements and procedures
- Assuring effective communications with the corporate and Delphi Harrison HQ audit organisations
- Reporting to the European Financial Manager and to the Audit Manager located in our US divisional HQ

Your Profile

We are looking for a university graduate with the following qualifications:

- A recognised audit qualification
- Preferably, at least, 5 years' experience in an audit firm
- Mature personality with excellent communication skills
- Ambition to succeed in an international multi-cultural environment
- Basic knowledge of data-processing systems
- PC literacy (Word and Excel)

Advanced command of English and strong report-writing skills

Other European languages would be an advantage (with a preference for French, Italian, Polish and/or Russian)

A willingness to travel 50% of the time

Your Rewards

The contribution you make will be rewarded with international career prospects and outstanding developmental opportunities. A competitive salary is matched by the benefits expected of a world-class company.

Next Step

Send your CV, within 10 days, with details of current salary, to Yvonne O'Reilly, DELPHI Technical Centre, HR Dept., Ave de Luxembourg, L-4940 Bascharage, Luxembourg or tele fax no. +352 5018 256. Please quote ref. 96/106. All applications will be treated in the strictest confidence.

DELPHI
 Harrison Thermal Systems
SIMPLIFY!

DEPUTY FINANCE DIRECTOR
MAJOR FTSE COMPANY

NORTH **c. £120,000 + BENEFITS**

- Well known pic with significant growth plans.
- A Deputy Finance Director will take responsibility for the day-to-day financial affairs of the business, including financial control, management accounting, tax, treasury and internal audit.
- This position should lead to a board appointment in two to three years.

Candidates, probably aged 35-45, must have a strong track record of success in a control or divisional finance function of a major and well respected business, most likely as financial controller.

Alternatively candidates may be partners in one of the major accounting firms in the UK.

Candidates must be strong commercially, with first class influencing and communication skills.

Please apply in writing quoting reference 1209 with full cover and salary details to:
 Kate Adler
 Whitehead Selection Limited
 11 Hill Street, London W1K 9FH
 Tel: 0171 290 2043
 http://www.gbnct.co.uk/whitehead

Whitehead SELECTION
 A Whitbread Group PLC company

FINANCIAL DIRECTOR
ELECTRONICS MANUFACTURING

THAMES VALLEY **c. £55,000 + BONUS + BENEFITS**

- £50 million turnover division of a quoted UK based electronics group, manufacturing at several locations in this country, plus sales and service businesses world-wide.
- Part of a close-knit management team, the Financial Director will share responsibility for all aspects of the business world-wide with particular emphasis on financial matters, and will play a positive, active role to ensure the achievement of business and financial goals.
- In addition to routine accountabilities, he/she will provide considerable support to the Managing Director as regards strategic planning, acquisitions, disposals and other major investment related decisions.

Qualified accountant in their thirties, possibly MBA, with in-depth manufacturing sector experience gained in a large international group. Must be familiar with sophisticated costing techniques, including for new product development.

Resilient, persuasive team player with sound management and business judgement, excellent communication skills and an analytical approach. Exposure to working overseas, in particular in the US, would be especially advantageous.

This is a first class opportunity for a highly committed Financial Director, capable of playing a full part in the running of an international business. Scope for subsequent progression into general management.

Please apply in writing quoting reference 1209 with full cover and salary details to:
 Nigel Bates
 Whitehead Selection Limited
 11 Hill Street, London W1K 9FH
 Tel: 0171 290 2043
 http://www.gbnct.co.uk/whitehead

Whitehead SELECTION
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KPMG

VP Finance - Middle East and Africa

- Cairo based
- Attractive salary and benefits

Our client is synonymous with the best in world-class hotel-keeping and operates more than 160 hotels in almost 50 countries. Their aim is to continue to expand globally in city centre locations, at international airports and in prime resorts identified as key to its customers.

Reporting to the Managing Director for the region on a day to day basis and functionally to the Finance Director in UK, your remit will include overall financial management throughout the region comprising 25 hotels with a turnover of £150m in 1995. You will also be responsible for evaluating performance and capital expenditure proposals and monitoring return on investments as well as having an involvement with new contract negotiations and development opportunities and setting financial control standards throughout the department and the region's hotels.

Candidates will be chartered accountants or equivalent, aged early 30's to mid 40's, with fluency in English. A knowledge of Arabic will be a distinct advantage. Ideally from a hotel, travel or service industry background, you will have ample experience of working in the Middle East and elsewhere. You will also have high professional standards, presence and confidence, with strong communication and interpersonal skills. In return the position offers an attractive salary and benefits package and longer term, excellent career prospects in the group.

Interested candidates are requested to send comprehensive CV's and salary details, quoting reference F0512 to Tony Saw at KPMG Selection & Search, 1-2 Dorset Rise, Blackfriars, London EC4Y 8AE.

KPMG Selection & Search

GROUP FINANCE DIRECTOR

A new opportunity in ambitious world leading organisation

North West

c £55,000 + Bonus + Car

Our client has grown dramatically through the pursuit of a highly focused strategy of acquiring and integrating acknowledged industry leaders. They are a leading global provider of industrial and commercial water and wastewater treatment systems and services. They have a total commitment to excellence and a culture which is unstructured, innovative, shirt-sleeves and empowering.

THE POSITION

- Reporting to the Vice President of the Company's \$200 million European Group, with a dotted line to the European Vice President, Finance.
- Full functional responsibility for all financial matters, including reporting requirements for the US parent, divisional management accounting, budgets, forecasts and systems development.
- Significant strategic exposure, playing a pivotal role in the management of a complex, highly cost and margin-sensitive business, at a time of considerable change.
- A highly influential and prominent role in a young, exciting and rapidly expanding business.

QUALIFICATIONS

- Qualified accountant, preferably ACA, aged at least 30 with strong technical ability coupled with a high degree of business acumen.
- Strong operational and strategic intellect, along with the energy and drive to make things happen.
- Well developed management skills, with the ability to motivate and develop individuals and establish excellent lines of communication across all levels of a global operation.
- Experience of international cultural and business dimensions and a second language would be particularly useful.

Interested candidates should write, enclosing full career and current salary details, to the advising consultant, Stephen Banks, at Questor International Limited, 3 Burlington Gardens, London W1X 1LE. Please quote reference 2117. E-mail: Stephen@questorint.com



QUESTOR INTERNATIONAL
A Market Page Group PLC Company

BERG ELECTRONICS

London

To £65,000 package + benefits

Controller - Planning & Analysis

Internal promotion has created an opportunity for a high calibre, commercially minded Finance Manager within the recently relocated European head office of Berg Electronics, an \$800 million turnover corporation, a major manufacturer of electronic connectors and related assemblies supplied to major computing and telecom OEMs.

THE ROLE

- Supporting the European Group FD and board members by providing a first-class budgeting, forecasting and performance review service with responsibility for controlling the financial performance of the business.
- Developing management reporting systems to support the growth and development of the business, working alongside Country Controllers to ensure tight and well-disciplined planning and management reporting focused on the needs of operations.
- Analysing and assessing corporate development opportunities, including acquisitions, and progressively undertaking strategic reviews of operating company performance.

THE QUALIFICATIONS

- Ambitious and proactive qualified Accountant, aged early 30s+ with excellent financial analysis, costing and management reporting skills gained in a fast-moving American manufacturing business. Prior line experience highly advantageous.
- Perceptive analyst with strong commercial orientation. Dedicated team player with drive and energy, willing to use initiative.
- Adapt communicator and negotiator, able to motivate and challenge peer group. Effective and confident at board level and capable of progressing into a senior line role in due course.

Leeds 0113 230 7774
London 0171 298 3333
Manchester 0161 499 1700

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Spencer Stuart

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London WC2R 2BB

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HEAD OF FINANCE & ADMINISTRATION

Healthcare East of London c.£45,000 + car

This challenging career opportunity is within the UK subsidiary of a long-established European group, which is an acknowledged market leader enjoying an enviable reputation for innovation and product quality. You will be responsible to the International Controller, based on the Continent, for the management of the UK finance, HR, IT, secretariat and administrative functions.

The role

- contribute significantly to the development and implementation of strategies, plans and tactics to optimise growth and profitability
- produce, monitor and control short- and longer-term plans and budgets; provide succinct, pertinent reports
- spearhead, foster and encourage the development of a co-operative, homogeneous international group culture
- continually develop and enhance management information and control systems and services.

The person

- professionally qualified and IT literate, with strong financial management and administrative skills and broad management experience
- skilled in budgeting, forecasting, cost control, analysis and reporting
- fluent in French, spoken and written, preferably with work experience in a French culture
- hands-on team leader and player with proven international outlook
- good negotiator, adaptable, shrewd and diplomatic.

Please send full cv to Mike Stockford, Executive Search and Selection, Ref: 10702/MS/FT, PA Consulting Group, 123 Buckingham Palace Road, London SW1W 9SR.

London (0171) 730 8000
Birmingham (0121) 454 5791

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Business Controller Hi-Tech

to £40,000 + CAR

BUCKINGHAMSHIRE

Can you control a business which is growing at 25% per year, in a market that is growing even faster?

With revenues approaching £400m, this is a challenging role. It is still a high growth area in terms of sales and development of new products, and is continuing in their expansion into other and higher levels of service quality. Their sales are growing rapidly and they are looking for a highly motivated and experienced Business Controller to join their team.

Interested candidates should write promptly to Mark Rowley at: Herst Austin Rowley, 30 St. George Street, London W1R 9FA, enclosing a full Curriculum Vitae quoting ref HAR767. Fax: 0171 409 7872. Email: har@globalnet.co.uk

In this role you will be responsible for the day to day financial management of the business, including the preparation of the monthly management accounts, the annual budget and the quarterly forecasts. You will also be responsible for the control of the business's cash flow, the management of the business's working capital and the control of the business's costs. You will be required to work closely with the Sales and Marketing departments to ensure that the business's financial objectives are met.

Throughout it will be essential to ascertain and address the information requirements of Sales Groups, to review margins and expenses, to develop key performance indicators by product, channel, and country and communicate at all levels. In short, be a full business partner to the Sales organisation.

A qualified accountant, with at least 5 years financial analysis exposure in a Sales and Marketing environment, you will possess the strength of character to introduce tight cost control quickly, and to use your business acumen effectively in making a full contribution to the commercial success of the organisation. Your drive and positive attitude, coupled with attention to detail in a fast moving environment will soon be appreciated by your colleagues in the Sales function.

Interested candidates should write promptly to Mark Rowley at: Herst Austin Rowley, 30 St. George Street, London W1R 9FA, enclosing a full Curriculum Vitae quoting ref HAR767. Fax: 0171 409 7872. Email: har@globalnet.co.uk

HERST AUSTIN ROWLEY

Part of the Harrison Willis Group

Systems Accounting Manager

From £35,000 + benefits

A leading international energy business, our client has a vacancy for a systems accounting manager to head its development accounting team.

This is a senior role, responsible for managing and facilitating the provision, maintenance and development of core financial systems throughout the business. It will involve working in partnership with IS service providers and monitoring services provided for efficiency and effectiveness, in line with the business need.

Supporting the finance teams within each of the individual business divisions, you will develop their use of the accounting systems and applications providing a customer focused approach. You will promote best practice and ensure effective utilisation of the system to meet business goals, which will include providing user training.

Our client will look to you to manage the implementation of upgrades, changes and new implementations to their core financial systems. You will keep up-to-date with developments in accounting systems, policies and relevant IS areas in order to ensure that all financial systems meet the business needs and will be best placed to take advantage of new developments that would add value to the business process.

A qualified accountant, with a thorough knowledge of UOLAS or a similar accounting package, you will have at least two years' experience in managing the provision of accounting systems and possess excellent interpersonal and communication skills. You will have demonstrated effective teamworking, customer focused support as well as contract and project management. Experience of oil and gas accounting in an international plc would be a distinct advantage. In return, our client can offer excellent opportunities and scope for development within the company.

To apply, please write with your CV, to BNB Response Services, 1st Floor, Wellington House, Queensmead, Slough, Berkshire SL1 1DB, quoting reference 254A. Closing date: 16 December 1996.

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EMPLOYER CONSULTATIONS

Major Investment Management Group

Financial Management Opportunities

Excellent Remuneration Packages

This investment management business is seen as an exceptional one with a well-known global financial services track record. It has demonstrated an enviable track record in the growth of funds under management and has achieved high returns for its investors using innovative and aggressive products. The business is currently in a strategically focused phase of development and is looking for a highly motivated and experienced financial manager to join its team.

Interested candidates should write to Mark Rowley at: Herst Austin Rowley, 30 St. George Street, London W1R 9FA, enclosing a full Curriculum Vitae quoting the reference HAR767. Fax: 0171 409 7872. Email: har@globalnet.co.uk

An integral part of this business is the provision of consultancy services to the Division. Specific areas of responsibility include ensuring and demonstrating a sound control environment and input into a range of system development projects. Reporting to the Financial Director and leading a small professional team, you must ensure that your role is suitably developed to undertake a range of projects covering the entire investment portfolio and prioritise your work programme, based on the potential risk of the coming year. Coupled with your technical expertise, you will possess drive and commitment and the ability to work to high standards in a demanding yet rewarding culture.

Progress in both roles will be limited only by your ability and drive. You will be suitably qualified having graduated and trained in a quality firm and be conversant with a range of accounting software packages in your present role. Both positions require a high level of intellect combined with a strong sense of commercial and entrepreneurial business flair and excellent interpersonal skills.

Interested candidates should write to Mark Rowley at: Herst Austin Rowley, 30 St. George Street, London W1R 9FA, enclosing a full Curriculum Vitae and quoting the reference HAR767. Fax: 0171 409 7872. Email: har@globalnet.co.uk

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What we are looking for

A qualified accountant (ACA, ACCA or CIMA) and proven financial manager. You must have experience of establishing and enhancing internal financial control procedures and systems; including creating Group accounting manuals. Other prerequisites include experience of statutory and computerised accounts.

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TELEWEST COMMUNICATIONS

Analysis

HERST AUSTIN ROWLEY

HERST AUSTIN ROWLEY

HARRISON WILLIS

IT Senior Appointments

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To succeed in this role you will need extensive experience of IT audit related activities in investment banking and first rate communication skills to present complex issues to colleagues with varying degrees of technical experience.

IT Auditor - ACA to £40,000 + Banking Benefits

Your main role will be to plan and perform audits of application systems in all areas of the group. This will include documenting, evaluating and reporting on the systems, whilst working closely with a team focused on internal controls, compliance and regulatory matters.

In particular you will assist in raising awareness of application systems risks and controls, addressing such matters as IT development and change management for a wide variety of systems.

You will need to be a chartered accountant with upwards of one year of experience in IT audit including application system reviews, risk-based audit work and ideally some knowledge of investment banking.

To succeed in the audit team you will need to be flexible, bright, exceptionally dedicated, and able to get on with people at all levels within the organisation.

Please send your CV to Mark Wheatley, Parkwell Management Consultants, 8 Wilfred Street, London, SW1E 6PL or by fax on 0171 - 233 5205. Alternatively please telephone him on 0171 - 630 8000 (daytime) or 0171 - 920 0311 (evening).

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For further information on these opportunities and the exciting career awaiting you with Cap Gemini Information Consulting, contact our advertising consultant, only for invited clients, quoting reference CGL101 on 01825 22550. Alternatively, please send your CV to Mark Wheatley, Quays South, Salamander Quay, Park Lane, Harefield, Middlesex UB9 6NY. Fax: 01825 227550. e-mail: info@capgemini.com

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TURKEY: INVESTMENT AND FINANCE

Set on the east-west divide

The EU customs union is opening Turkey's first Islamist prime minister to a broader world, writes John Barham

Turkey has always struggled with an identity crisis. It faces both east and west. It is torn between the archaic and the modern. Two events this year have deepened this ambivalence.

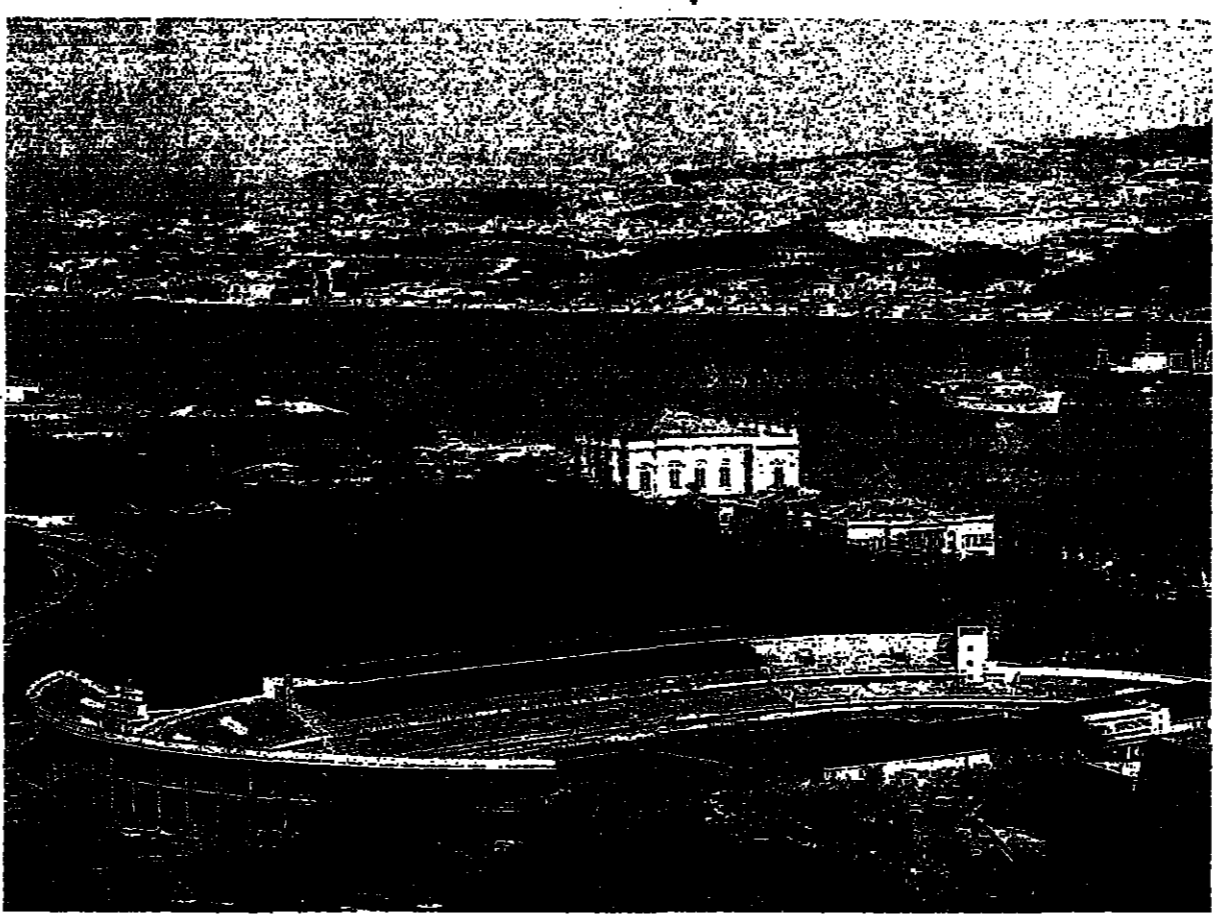
In January, the customs union with the European Union came into force, essentially making Turkey part of the single European market, linking it more firmly to the west and exposing it to the full force of international capitalism.

Then in July, Mr Necmettin Erbakan took power as modern Turkey's first Islamist prime minister. Although he has not tried dismantling the secular state, his rise is proof that a growing number of Turks reject the established political system and fear an increasingly internationalised economy.

In a sense, it scarcely matters who runs Turkey. Conservatives, socialists and now Islamists have all had their turn over the years and all have shown they are as incompetent as each other.

Their ineptitude is reflected in chronic inflation, rising unemployment, deepening inequality and low education standards.

Big business has had enough. Mr Halis Komili the head of TUSAŞ, the employers' association, says: "What we want are sweeping changes in the country's politics. We need deep-rooted changes to be able to wake up from this nightmare. Only by society participating in the political process can



The Bosphorus: the waterway separating the Turkey of Europe from the east; and the channel to the central Asian republics

we end this nightmare."

Mr Erol Sabanci, a member of one of Turkey's wealthiest industrial families, warns "income distribution is getting out of balance. Inflation, which brings social unrest, is stuck at 80-85 per cent a year. If the economy is not on the right track we will not have adequate schools, hospitals, roads, harbours. I like to live in a country where inflation is low, where [there is] security, so distribution of wealth should be more favourable. But it is getting worse."

Their pessimism is surprising. Turkey is enjoying its second year of strong investment-led expansion. Akbank, Turkey's biggest private bank which Mr Sabanci owns and runs, is raking in big profits. Besides, the private sector is healthy. It is the sickly public sector that is holding Turkey back.

Yet as an Istanbul banker says: "It is an illusion to say [the public sector's problems] will not affect my business. Until there is action on reform there is a limit to the deals you can do."

Volatility, political uncertainty and high interest rates stunt growth and investment. Turkey's investment rate has averaged 25 per cent of GDP over the last ten years, similar to many developing countries, but much less than Asia's Tiger economies which Turkey must compete with. Furthermore, inward investment has rarely exceeded \$1bn a year, small change by inter-

national standards.

Mr Cem Duma, a former top diplomat turned business lobbyist says: "Turkey gives the impression of a country less and less able to solve its problems, in foreign policy, domestic politics or the economy. Customs union alone is insufficient to bring a quantum increase of capital flows."

Growth has averaged just 4 per cent between 1990-95, a mediocre performance given population growth of just under 2 per cent. Public finances are collapsing - interest payments on the government's debts will probably consume nearly two thirds of revenues next year - and with them the state's ability to provide basic services. Blackouts have become a feature of daily life. On another level, schools provide pupils with little more than basic literacy and numeracy.

The economy is not creating enough jobs - urban unemployment is worsening, particularly among the young. Society is becoming divided between haves and have-nots and between secularists and Islamists.

Mr Selim Oktar, general manager of StratejiMORİ, a polling company, worries about deteriorating social trends. He says alienation is growing, and with it an appetite for radical politics.

He reckons that about 40 per cent of the population has Islamist values (although Mr Erbakan's Refah party does not win all their votes). Sympathy for political Islam rises as the quality of education declines, wages fail to keep up with inflation and disgust at the decadence of the corrupt secular state deepens.

Disturbing evidence of links between government politicians, the security establishment and right-wing gangsters began emerging after a car crashed last month carrying a wanted underworld leader, a police chief and an MP from the centre-right True Path party, the governing coalition's junior partner. Only the MP survived. He made no effort to hide his friendship with the gangster. He told a TV interviewer: "I loved him like a big brother."

It is very easy to get carried away with bad news in Turkey. Yet the country's resilience is almost miraculous, muddling through the most daunting problems. Businessmen shrug at warnings of an impending balance of payments crisis, a financial market collapse or a surge of inflation as the government liquidates its mountain of local debt with a burst of monetisation.

Turkey's large, growing informal sector gives tremendous flexibility, enabling it to ride out a deep recession in 1994 with relatively little social trauma.

Depressing official statistics on wages, employment, investment, productivity, even the balance of trade, are misleading. Turkey is not a wealthy country, but neither is it a basket case.

International companies cannot afford to ignore Turkey. Most of the world's multinationals already have a presence. It has a young, urbanising population of over 60m. Five Asian car makers are either planning or already building factories in Turkey. Carrefour, the French retail giant, plans to open 42 hypermarkets over the next ten years.

Penetration rates for consumer products ranging from credit cards or washing machines are well below European levels, indicating great potential demand. It is located at the crossroads of Europe, the Middle East and central Asia. Istanbul is trying to set itself up as a

IN THIS SURVEY

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regional financial centre.

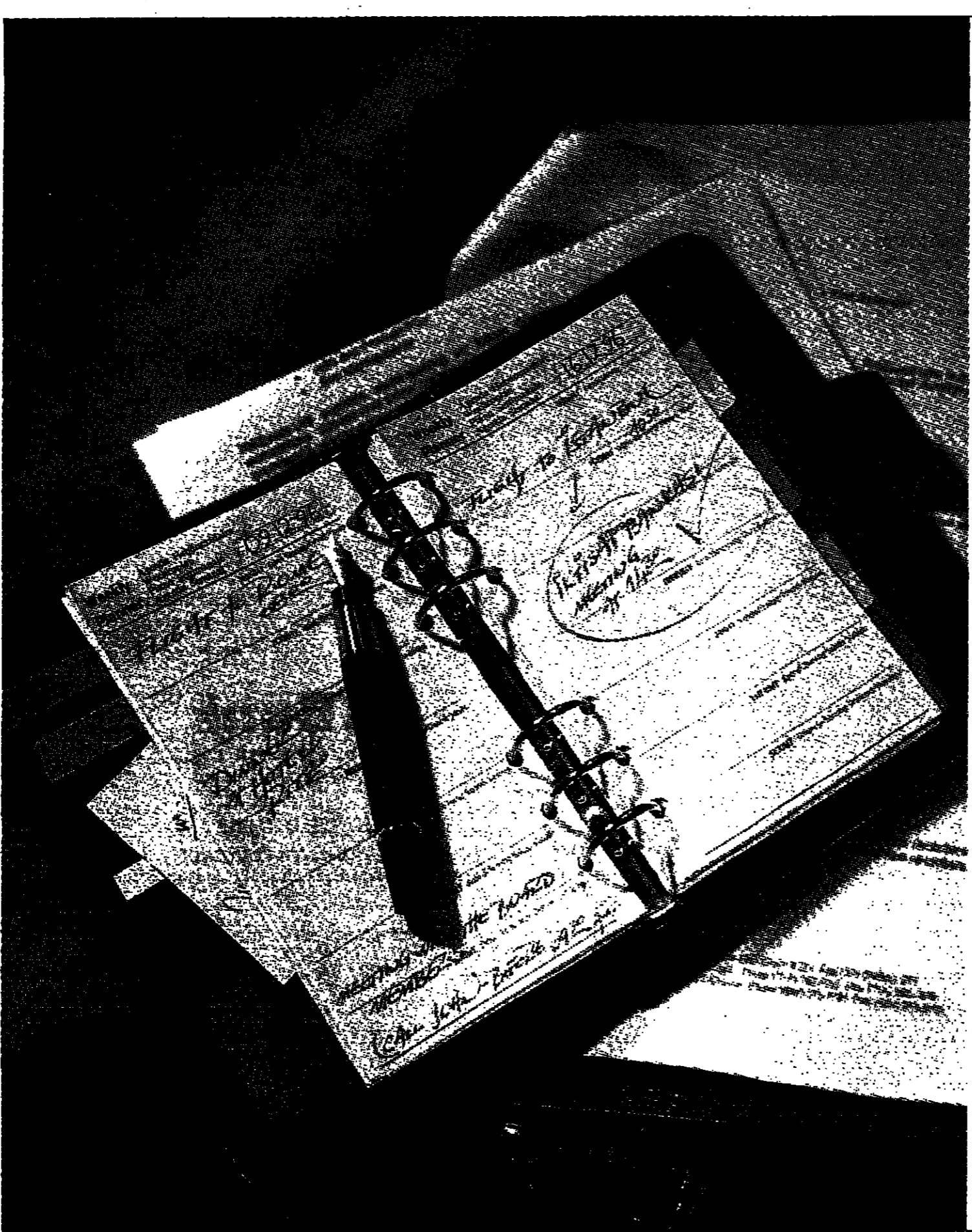
And there are those who think Turkey's chronic political instability will soon be a thing of the past. Mr Mehmet Kutman, chairman of Global securities a big Istanbul brokerage, says "the political situation is better now. At least now we have a government and a party which needs to prove itself. Unless Erbakan moves to the centre-right he cannot increase his share of votes. I do not believe they are looking to change the country. There is no threat to secularism under Refah."

He claims Turkey's high real interest rates will fall as political risk declines, sustaining this year's investment-led growth.

Crucially, Refah has done nothing to sever ties with the west or scrap the customs union, although it attacked the EU as a "Christian club" while in opposition and promised to set up a competing Islamic common market. The union, allowing industrial goods to pass freely between Turkey and the EU, is likely to prove a potent force for modernisation. It fully opens Turkey's home markets to international competition. Companies will either have to shape up, sell out or go to the wall. Turkey's flabby conglomerates will be forced to focus operations more tightly. This will be a wrenching exercise, which will doubtless cause great social and political stress. But it should also create opportunities for new entrants either from outside Turkey or for homegrown entrepreneurs.

Turkey has had to adopt EU legislation affecting virtually every aspect of business life. Full enforcement of EU codes will not come overnight, but state aid, cartels, trademark piracy can and will be successfully challenged in the courts.

Open markets will gradually impose greater discipline on Turkey's unruly economy. Finally, and perhaps most crucially, trade should help Turkey sustain its links to the west. Free trade invariably brings a flow of ideas and informa-



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II TURKEY: INVESTMENT AND FINANCE

Politics by John Barham

Better than business first feared

Coalition splits and conflicting policies seem to promise a period of uncertainty

After five months in power, Mr Necmettin Erbakan, the fire-breathing leader of the Islamist Refah party has achieved nothing - to the relief of the business establishment and the dismay of his followers.

Mr Erbakan is locked in a power-sharing alliance with the centre-right True Path party. His few overtly Islamist initiatives have mainly been ill-starred visits to parish states such as Iran, Libya and Nigeria.

His pronouncements on economic policy vary from the baffling to the laughable. But he has not indulged in a populist free-for-all or set about dismantling the capitalist, secular state as analysts feared.

The business world is beginning to see him as a pragmatist, not a raving fundamentalist. Some commentators even see him in power until mid-1998 when he is supposed to hand power to Mrs Tansu Çiller. True Path leader. Indeed, there is relief that Mr Erbakan has brought a semblance of direction to a country adrift since early 1995 when Mrs Çiller's previous government began breaking up.

Some financial market analysts say Refah ministers, generally less corrupt than mainstream politicians, are proving more effective decision-makers. Refah has



Tense coalition: Necmettin Erbakan, the Islamist prime minister, at prayer and his rival, the pro-western, secularist Tansu Çiller, deputy prime minister and leader of the True Path party

built up a reputation for efficiency in the cities - including Istanbul - it runs, and wants to replicate this on a national level by improving infrastructure and basic services.

It might even carry out pro-business policies, such as privatisation, to please its voters among the owners of small and medium companies and the traders of central Anatolia.

Exposure to the outside world may also be helping. In August, Mr Erbakan visited Iran and south-east Asian countries, including Muslim Malaysia and Indonesia. A businessman says: "The Refah people saw countries that were successful like Malaysia and Indonesia, but were shocked by the poverty and disorganisation in Iran."

Members of an Interna-

tional Monetary Fund delegation which visited Turkey in October spoke of "building bridges to Refah." Mr Erbakan vilified the fund when in opposition, but is more conciliatory now.

The army, that bastion of secularism, has kept Refah in check. It made Mr Erbakan agree to a second military agreement with Israel. He even signed a decree purging suspected fundamentalist officers from the army. Security hardliners made Refah backtrack on promises to grant limited autonomy to Kurds in the south-east, where a bitter separatist conflict rumbles on.

Some analysts argue Refah will expel its fanatics and try broadening its electoral base by moving to the centre. It took only 21.4 per cent of the vote in last December's election. Mr Erbakan says the ideals of Kemal Atatürk, founder of the secularist republic, "remain our guide".

Markets are accepting lower political risk premiums, which should help lower inflation and give the government more time to sort out the economy.

Turkey needs strong leadership to reform the economy. But Mr Erbakan's team understand little about how markets work. Policy announcements are bizarre, such as plans to launch a new currency, the "Islamic

dinar", or balance the budget by next year.

The government is divided. True Path holds half the cabinet seats and divides responsibility for the economy with Refah. This is a recipe for inaction. A businessman says: "One minister says one thing and another says something else. Everybody is playing politics. Nobody is really in charge."

Mrs Çiller's credibility is fraying badly and with it her claim of acting as a moderating influence on Refah. In November, a car crashed carrying a wanted gangster, a top policeman and a True Path MP. Only the MP survived and immediately went to ground, confirming widely held suspicions of rampant corruption at the core of power.

The coalition between Refah and the secularist True Path is inherently fragile. Either partner could scrap the alliance without warning, risking another lurch deeper into political uncertainty.

Turkey is becoming dangerously polarised between haves and have-nots, between secularists and Islamists. Most towns boast new mosques. More women wear ritual headscarves, some even opting for the black chador shroud. Insecure Kemalists have become shriller in the defence of secularism. A large and growing por-

tion of the population is marginalised. Mr Selim Oktar, general manager of Strateji Mori, a polling company, says these poor, ignorant people have no faith in the established order. He warns: "They want Refah to be more radical. They see that the system is not working for them, that it is corrupt and they want an alternative."

The secular elite believes the government will fail. Many are pleased because Refah would be discredited as a viable alternative to established parties. However, these have produced no credible leaders of their own. If the government is weak and divided, the opposition is even more so. The insect Mr Mesut Yilmaz, leader of the opposition conservative Motherland party, has become a laughing stock. The left is split between two parties.

Tormented by a dysfunctional economy, lacking leadership from the secularist camp and feeling spurred by the west, it is hardly surprising that Turks should turn against the established order. Yet Refah's vision of a just society is riddled with inconsistencies and contradictions. And Refah is proving just as incompetent as its secularist predecessors.

Turkey is further than ever from a consensus on how to build a stable and equitable modern society.

PROFILE Efes

Knowing uncertainty

The strategy is to expand and diversify, backed by foreign investment

If there is one thing Mr İker Keremoglu thinks he can do better than his international competitors, it is understanding and coping with uncertainty. Mr Keremoglu is vice-president of Efes Pilsen, Turkey's biggest brewery. Efes is a midsize compared to European and US beer giants, but it may be ahead of them in Russia, one of the world's last great untapped beer markets.

Efes is investing \$190m to build a state-of-the-art brewery in Moscow in alliance with the city's town hall. It will be Russia's largest brewery when it becomes fully operational in 1999.

Mr Keremoglu reckons Efes' growth in Turkey, one of the world's less stable markets, and experience in exporting to the former Soviet bloc for years give it an edge over competitors. He says: "We are able to understand (the people) better than westerners."

Business in Turkey has taught him to cope with the unexpected. "Political instability, economic

instability is nothing unusual for us. Inflation of 80 or 100 per cent does not make much difference either way. We have developed skills of flexibility, adapting to changing circumstances very quickly."

Management consultants would probably have advised Efes to diversify into safer, mature markets to counter the risk of operating in Turkey, where it already controls 75 per cent of the market. Instead, it decided to invest \$200m in the former Soviet bloc. Efes owns breweries in Romania and Kazakhstan plus the Moscow brewery. It has Coca-Cola franchises in Ukraine and three central Asian republics.

Admittedly, Efes took one "safe" decision by buying a one-third stake in Coca-Cola's wholly-owned Turkish bottling and distribution company, Mr Keremoglu will not give figures, but says Coke consumption in Turkey is growing at "double digit rates" - much more than the growth in beer consumption. The deal also reduces the company's reliance on beer, now that Turkey has an Islamist-led government that abhors alcohol.

However, analysts criticise Efes for having

built too much capacity in Turkey, a market with limited growth potential, and expect its relationship with Coca-Cola to yield rewards only gradually, although it could benefit from partnership deals with international breweries targeting the Turkish market. Mr Keremoglu hopes expansion and diversification will raise annual sales to \$1bn by 2000 from \$307.9m now, with half the revenues coming from overseas. Efes' parent company, Anadolu Endüstri Holding, is itself diversifying more into the car and office equipment industries.

Efes has developed sophisticated, by local standards, financial systems to support its foreign investments and share risk. After Efes has seen up a project it sells stakes in the operation to foreign institutional investors at a premium. Eventually, it will reduce its stake in the companies to 51 per cent.

These operations are insured for political risk by the World Bank's MIGA foreign investment guarantee scheme, leaving Efes to handle the commercial risks.

John Barham

Customs unions by David Tonge

The honeymoon quest

Consumers may have benefited, but small companies complain of terms

Eleven months into the customs union with the European Union and both sides are asking what happened to the honeymoon.

For Europe, it has been a period of disappointment at the failure of Turkey to make the advances in human rights and democratisation promised in 1995 and of concern at the quality of Turkey's economic management.

For Turkey, the EU's commitments to improved political dialogue and increased aid flows have been overtaken by confrontation with Greece over the Aegean and Cyprus. To Ankara, the EU has appeared to tilt towards Greece, not least with the Florence Council declaration of EU solidarity with Greece, inviting Turkey to submit the Aegean dispute to the International Court of Justice at the Hague. This declaration was Greece's price for allowing disbursement of the Ecu4.6bn grants and Ecu3.5bn loans available from 1996 to 12 non-EU Mediterranean countries under the Mediterranean Development Assistance Programme (Meda).

Greece continues to block some EU aid programmes. In addition, the European Parliament is criticising all EU aid to Turkey not linked to improved human rights and democratisation, a stand to which the European Commission has to pay increasing attention.

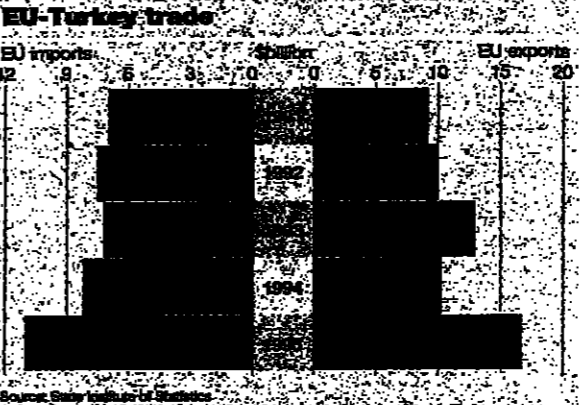
These problems have caused strong reactions in Turkey. "We cannot excuse the way that Europe is failing to honour the promises made to Turkey because of its own internal problems and failing to show the necessary efforts to overcome these," says Mr Meral Gergin Eris, president of İktisadi Kalkınma Vakfı, which co-ordinates the Turkish private sector's policies on Europe.

Headlines on these have diverted attention from the solid progress made in implementing the customs union in aid and trade. In 1996, Turkey signed contracts for Ecu250m of European aid, mainly for environmental and infrastructure projects.

In total, it is currently eligible for programmes totalling \$2.6bn by the year 2000. And the trade side of the customs union has been flourishing.

Mr Michael Laka, the EU ambassador to Turkey, says: "Our estimates show that Turkey will be the EU's seventh-largest trading partner in 1996, ahead of Poland and just behind Russia." He forecasts that the EU's share of Turkey's imports will rise from 47 per cent to 52 per cent and the EU's share of Turkey's exports from 51 to 52 per cent.

This implies a one-fifth



increase in Turkey's exports to Europe between 1995 and 1996 and a striking one-third increase in its imports from Europe, with the increase led by investment goods. Where trade is concerned, the benefit has thus largely been Europe's - Turkish manufactured goods already had duty-free access to the EU and it was mainly on textiles that restrictions existed. Europe has now abolished quotas on Turkish textiles, though, for the time, being it retains, and uses, its anti-dumping regime. This is to be abolished as soon as Turkey meets its obligations to set up a competition board.

Less progress has been seen where direct investment is concerned. Figures for the first eight months of 1996 show a dramatic drop. Mr Cem Duna, former Turkish ambassador to the EU, explains this, saying: "For a surge in investments, more than formation of a customs union is required. You also need political stability, capacity to solve problems both at national and international level, rational deci-

sions, concerted action, overall awareness, mutual understanding and the desire for co-operation from other parties."

However, some changes in the pattern of investment can already be seen. A few multinationals with manufacturing facilities in Europe now prefer to supply Turkey from these, not least in consumer goods. But a more general pattern has been for the larger European companies such as AEG, Bosch and Electrolux to increase the priority they give to Turkey and its market of 60m. And for the larger US and Japanese companies to treat it as a base both for Europe and the new markets of central Asia.

General Motors, Toyota, Honda and Mazda are all present in the vehicles sector and companies ranging from Chase Manhattan to Coca-Cola now run both national and regional offices out of Istanbul.

Customs union may have been good for the Turkish consumer, but many small Turkish companies are complaining of market condi-

tions being made harsher. The EU is trying to assist here with programmes to support small and medium enterprises (SMEs). "We are busy setting up a regional information network," says Mr Laka. "We have opened three public information relays already, in Gaziantep, Diyarbakir and Izmir, and by the end of the year we hope to have opened also in Kayseri, Bursa, Trabzon, Denizli and Mersin, and even a small voluntary office in Iskenderun."

It is the SMEs which supply the bedrock of support for Turkey's ruling pro-Islamic Refah party. Before coming to office, this opposed Turkey's membership of the customs union. Now, despite the problems of the SMEs, it is taking a softer line. This also reflects increasing acceptance that customs union is an opportunity not a panacea and that it makes more urgent the need for proper economic management.

"High inflation and changes in Turkey's foreign exchange rates mean that Turkey has not been able to benefit fully from customs union," according to Mr Hassan Gocsal, member of the board of the Bilkenol Businessmen's Association in Ankara. However, partisan calls for a renegotiation of the terms of the customs union have still not been stilled. Each month with a growing trade gap adds to their support.

David Tonge is managing director of IBS Research & Consultancy which specialises in marketing research and business-to-business research for leading companies in Turkey and central Asia.

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■ **Economy:** by John Bahram

A perpetual state of quasi-crisis

The black economy keeps the formal system afloat; but radical reform is needed

Turkey's economy seems to be in a perpetual state of quasi-crisis. Heavy inflation, and extortionately high interest rates and one of the world's most worthless currencies are all symptoms of profound imbalances, themselves caused by unsustainable public finances.

The basic problem with the Turkish economy is no longer simply that government overspending is causing inflation. It has become more dangerous than that: financing the treasury's relatively small domestic debt has become so expensive that it threatens to destabilise the rest of the economy.

Mr Gazi Erpel, central bank governor, warns that "debt service payments have to be financed with new borrowing. In other words the public sector adds to its deficit in order to finance its previous deficit, completing the vicious circle known as the 'debt trap'."

reasonable cost. Turkey's sub-investment grade credit rating limits its ability to borrow overseas: it has become a net repayer of foreign debt.

Local markets also demand some of the world's highest risk premiums because they mistrust the government's inflation and exchange rate targets. The government forecasts 65 per cent inflation in 1997. Financiers expect next year's inflation to come in at between 80-100 per cent. Confidence is balanced on a knife edge. Strife in the coalition or a resort to populism would send interest rates soaring.

But business executives sneer at alarm over what appears, to outsiders anyway, to be a financial time bomb. Turkey may court disaster but it never sinks into hyperinflationary chaos. In 1984, a balance of payments and financial market crisis caused a 6 per cent contraction in the economy. Last year, it rebounded with growth of 8.1 per cent and economists expect a repeat this year, driven largely by an investment boom and strong domestic demand.

The unrecorded economy, believed to be 30-50 per cent the size of the formal econ-

omy, helps explain Turkey's resilience. Statistics look less awful when the unofficial economy is taken into account. A surge in imports (about 30-50 per cent are capital goods) is widening the trade deficit to about \$20bn. Yet the record \$7bn current account deficit expected for this year looks manageable partly because the central bank estimates unrecorded exports, mainly to former eastern bloc countries, at \$5bn-\$10bn.

But Goldman Sachs, the New York investment bank, says the fiscal deficit may hit 18 per cent of GNP this year. Even allowing for the underground economy this figure would drop to maybe 9 per cent - a dismal performance.

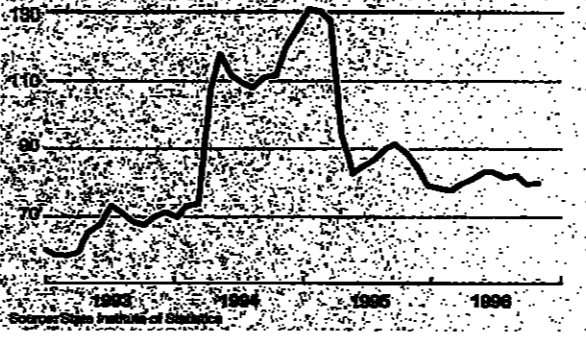
Market turbulence will continue while public finances remain disorderly. A US banker based in Istanbul says: "There is not much margin for error. Everything must be perfect. But nothing ever is. All you need is a treasury [bill] auction to go wrong and you have got \$3bn going into foreign currency."

International credit rating agencies warned in July of a downgrade unless the fiscal picture improves. Standard

Public spending



Real Inflation



and Poor's rates Turkey's long-term debt B+. An International Monetary Fund delegation left Turkey in October, concerned about rising inflation and fiscal deficits.

The government did not help by drafting a balanced budget for 1997 based on unrealistic revenue and spending assumptions.

A diplomat commented: "Refah has no idea about economics or how to run a modern economy."

Mr Necmettin Erbakan, the prime minister, has resorted to desperate gimmicks to attract hard currency to Turkey, such as allowing Turks to import used cars tax-free if they deposit DM 50,000 at a state bank for a year.

Paradoxically, Turkey has few fundamentally serious economic problems (although analysts worry about the social security system).

The government could quickly wipe out its budget deficit by improving tax collection. Istanbul University's Professor Ismetin Onder says tax revenues will be equivalent to less than 16 per cent of GNP this year.

Some financial market analysts expect the government's interest bill will decline if political uncertainty recedes, helping to drive the budget deficit down to \$15bn from \$15bn this year. This would bring lower inflation and interest rates. Interest on treasury bills has halved from 240 per cent a year in January. Falling inflation and interest rates would boost investment and deliver sustained growth.

■ **Investment:** by John Bahram

Riskier than usual

Foreign investors need reassurance in the face of political and economic worries

Investing in Turkey is always a hazardous business. These days it is probably riskier than usual. There have been three governments so far this year, the latest of which is led by an Islamist party whose commitment to western-style capitalism is mixed at best. Inflation, interest and exchange rates are as volatile as ever. Foreign competition is becoming more aggressive, endangering companies' formerly captive domestic markets.

Yet Turkish companies are busy investing, driven by fear as much as optimism. Mr Albert Nekimken, director of research at Istanbul's Demirbank, says: "Foreigners are holding back because of the [risk] of crises. But [locals] say 'what else can we do? We are here to stay.'"

Investment in Turkey has averaged about 25 per cent of GDP over the last ten years, a reasonable rate given the chaotic economy and similar to most other developing countries. Spending on machinery and equipment picked up sharply last year as companies prepared for a competitive onslaught with the beginning of the EU customs union in 1996.

Investment has remained high this year, although it should slow down in 1997. Government officials say capital goods imports rose 71 per cent in the first quarter. They expect them to account for about 30-50 per cent of Turkey's total imports of \$42.5bn-\$45bn this year.

Investments are most noticeable in areas where Turkey is already strong, such as textiles. There is no reliable data for this fragmented industry, but there is abundant anecdotal evidence of companies spending heavily to upgrade technology and capacity.

Big Turkish groups have the resources and patient shareholders to ride out Turkey's unpredictable econ-

omy. Mr Mehmet All Berkman, president of Arçelik, a white goods maker owned by the big Koç industrial group, says: "Our shareholders are quite patient. They can wait to get dividends for a long time. They are willing to wait and they are willing to invest."

But Turkey's investment rate is probably insufficient to deal with the growing competitive challenge, particularly from fast-growing Asian economies.

However, investment is closely linked to the wider economy's switchback performance. Investment last year was considerably lower than in 1993 when a burst of growth pushed capital

that "due to political uncertainty, foreign capital has slowed to a point of cessation and those with [planned] investments have postponed future involvement for some time now".

It added that nearly all foreign investment now consists of reinvestment of profits by companies already operating in Turkey, while the proportion of fresh inward investment has declined. Yased says that in 1993, reinvestment accounted for just over half of total foreign investment. Last year it made up 93 per cent of foreign investment. Yased concludes that this shows international business has "no confidence in Turkey's current structure".

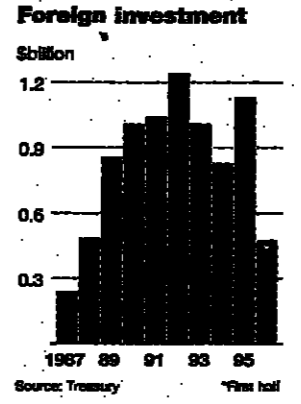
Turkey also suffers collapsing infrastructure, poor education standards and shortages of skilled workers and managers. Productivity is low. It struggles with bureaucratic inertia: officialdom enforces longstanding, but often trivial regulations but is less strict in implementing new codes protecting intellectual property, defending consumer rights or enforcing competition. Corruption is widespread.

Foreign investors have not completely turned their backs on Turkey. Investment bankers report that international companies' interest in Turkey is resuming after a long pause following the calling of general elections in September 1996.

Global companies cannot afford to ignore Turkey. It is a large market of 62m potential consumers. It has a young and rapidly urbanising population. Penetration rates for products ranging from cars to washing machines are low. A growing middle class has adopted western consumer styles.

Turkey is a good low-cost manufacturing base. It has duty free access to the EU and is close to markets in eastern Europe, the Middle East and central Asia.

It will not fulfil its promise without restructuring the public sector, rebuilding its infrastructure, improving education standards, enforcing commercial law and stamping out corruption.



Source: Treasury

Social insecurity problem

Turkey has a young population, but its social security problem is just as dramatic as graying Europe's. The government's three social security funds have a Soviet-like tendency to deplete some one study found that contributions between 1985-1986 last 68 per cent of their value.

In reality, there is little distinction between social security and the government budget: the treasury uses social security funds to meet its current spending and

covers the resulting deficit with subsidies. Last year's social security deficit was equivalent to nearly 3 per cent of GDP.

This is not all. Turkey allows men to retire after 25 years' contributions. Women can retire after 20 years. Turkey's average retirement age of 45 is the lowest for countries with similar pay-as-you-go schemes. Evenson is right. "If nothing is done, the social security schemes will require larger and larger subsidies. This year's deficit

will probably exceed \$4bn and require subsidies equivalent to one-eighth of public spending. By 2000, subsidies will reach one-quarter of spending. The government dropped attempts to raise retirement ages in the face of furious union protests.

The longer reforms are postponed, the greater the pain of change becomes. Yet, local and international financial groups also see an opportunity in marketing and managing private pension plans.

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Banking: by John Barham

Treasury's cash dispenser

Turkish banks are not alone in seeing chances in retail and corporate banking

Being a banker in Turkey often looks as easy as it is well rewarded. For years, Turkey's banks have acted as little more than cash dispensers for the treasury, charging interest of 20-50 per cent a year in dollar terms for their trouble.

This generalisation is only a little unfair. In the first half of the year, private banks' interest income on securities (overwhelmingly short-term treasury bills) rose by half to \$3.33bn.

Akbank, Turkey's biggest private sector bank, reported \$415.6m-equivalent pre-tax profits for the year to September, a 35 per cent increase in dollar terms.

Most of its earnings came from its portfolio of high-yielding government paper.

Mr Erol Sabanci, managing director and a member of the family that owns the bank, says: "Being liquid in [volatile] market conditions means you can adjust yourself easily. If you are not liquid, your ability to adjust suffers."

Being able to adjust quickly is a crucial advantage in a financial system where years of heavy inflation have led to generalised short-termism. Last year, less than 10 per cent of local currency deposits had maturities of a year or longer. Foreign currency deposits made up over half of liabilities. Interest rates veer up and down sometimes with little relation between asset classes in what Mr Sabanci calls "interest rate anarchy".

Banks are stronger than they were two years ago, when a balance of payments crisis and mismanaged treasury bill auctions caused a financial system breakdown. Goldman Sachs, the New York investment bank, commented in a recent analysis of the Turkish banking system that while "its health [remains] inextricably tied to that of the nation's finances" stricter supervisory stan-

dards, government-imposed limitation of open foreign exchange positions and stronger capital ratios have made banks stronger than in 1994.

Profits are growing nicely. Listed banks posted a real 30 per cent rise in net income in the first half of 1996 to \$713.1m. The Turkish Banking Association reports a halving in non-performing loans to \$215m in the first half.

Banks are funding more through their retail network, reducing reliance on inter-bank and foreign borrowing. Although extending branches is expensive, local funds are much cheaper in an inflationary environment than borrowed funds and more reliable in times of crisis.

A bank analyst comments "if you do not make any big mistakes you are making money." But he warns: "Everyone knows [securities income] will not go on. The

question is when to get out. At the moment everyone is enjoying the high [yields]."

However, some banks are also positioning themselves for the day the treasury bill bonanza ends. Big banks like Yapı Kredi Bankası (YKB) and Garanti Bankası, are reducing their exposure to government securities and emphasising traditional banking.

Mr Burhan Karaçam, president of YKB, which has a large consumer banking franchise, says: "We are looking at our markets with a long term perspective. Time will come when the government will not borrow so heavily and we want to maintain a presence in markets we have built up."

Competition is intense and margins are narrowing. Although private banks' net profits rose one-tenth to \$688m in the first half, this was roughly in line with GDP growth.

However, low or even non-

existent penetration rates for many basic products still provide a strong base for profit growth. For instance, Turkey is the world's fastest-growing Visa credit card market. Both YKB and Garanti are investing in new operations centres stuffed with state-of-the-art technology to cut costs and improve market responsiveness. However, these retail products will only really take off when inflation declines substantially.

The lure of easy money has drawn several new participants into the market. The government no longer issues new banking charters, so existing banks are sold at considerable premiums. For instance, the industrial Anadolu group paid \$80m for 80 per cent of Alternatifbank. However, one insider reckons Anadolu may see profits of just \$1m a year on its investment in Alternatifbank.

Turkish banks are not alone in sensing the opportunities in retail and corporate banking. Citibank has included Turkey among its top nine most important emerging markets. Mr Dardo Sabarots, general manager, says Citibank is beefing up its local balance sheet with \$55m to boost operations and integrate its branch into the bank's worldwide customer network. Mr Sabarots says "we will have the same branch in different countries in the same way as McDonald's. With your Citicard you can manage your current account from here, even if your account is in Buenos Aires."

In spite of the local market's attractions some bankers think business is getting too risky because loans are too cheap. A senior European banker says pricing on international syndicated loans "has dropped to unattractive levels. We have started turning down borrowers. The credit quality is there but is the country risk priced in? Solid local banks are raising funds paying as little as 0.5 per cent over Libor, sometimes to finance speculation in treasury bills.

Lurking in many bankers' minds is the risk of a repeat of the 1994 crisis. Although the large banks are stronger than before, medium-to-small banks may not be able to withstand further upheaval. However, upsets are unlikely to endanger the banking system since the ten largest banks held three quarters of the system's assets last year.

The European banker adds: "I think there will be a liquidity crunch at the bottom tier. I think the treasury is aware of this weakness. There will be forced mergers and some very elegant patching up."

Business: by John Barham

A second liberal phase

With trade barriers down companies must focus on fewer business lines

Turkey is entering a second phase of liberalisation that will bring profound and probably irreversible changes to the country's corporate scene.

Fifteen years ago the reforming government of Mr Turgut Ozal set Turkey on the road to trade liberalisation. The customs union with the European Union is giving liberalisation a powerful new impetus by throwing open domestic markets to international competition and imposing new regulatory frameworks.

Almost nobody is immune, be it the local grocer or Mr Rahmi Koc, head of Turkey's most powerful business empire. Turkish companies flourished thanks to limited foreign competition, but-trigger reactions, a lock-hold on domestic distribution channels and a variety of restrictive practices, cartels and state support.

Competition and EU regulations mean an end to these bad old ways, forcing companies to begin restructuring themselves. This will require greater participation by foreign competitors and their capital, technology and management methods.

Foreign interest in Turkish acquisitions is slowly resuming after a year of quasi-inactivity after elections were called in September 1995. A New York banker based in Istanbul says his clients "are going after local market plays, looking for brands and fast-moving consumer goods. There is an increasing number of Turkish companies looking for partners. We have seven or eight transactions in the pipeline now."

Competition has already begun driving prices and margins down throughout industry. Gross margins of 40-50 per cent are still common. However, they look less attractive after allowing for Turkey's heavy inflation. Bankers say real margins

are probably no higher than 20-25 per cent; not bad, but probably insufficient for companies hoping to remain independent and grow.

But Mr Mehmet Kutman, chairman of Global Securities, Istanbul's leading brokerage, argues that "capital is not a problem for companies wanting to stay in Turkey. They have accumulated enough capital over the last four to five years of high interest rates and have not invested enough or are at a scale they should be at. Their internal cashflow will be enough to keep them going in perpetuity, even if margins drop from 40 to 10 per cent. They are able to run leaner and meaner and their technology is not bad."

He mentions Arçelik, Turkey's leading home appliance maker owned by the Koc group, which has increased market share and maintained margins as trade barriers came down. Arçelik increased its market share to over 80 per cent from 50 per cent since 1990, while import duties fell from 50 per cent to zero (on imports from the EU).

However, Mr Kutman warns that companies will need to begin venturing outside Turkey if they want to grow and this will take capital. Turkey remains wedded to Mediterranean capitalism that emphasises family ownership and management and reluctance to sell equity. Mr Kutman expects this to change. He has set up a New York office to help prepare Turkish companies for US listings. Bank of New York says only four Turkish companies or banks are listed in New York in ADR form.

Growing in a foreign environment is far from easy. Raks, an electronics and magnetic tape company, expanded quickly through exports to the former Soviet bloc. However, attempts this summer to acquire the magnetic tape business of Germany's BASF backfired badly. Analysts say Raks overreached itself. BASF sold to a South Korean group instead.

Management is often weak. Business consultants say well-trained English-

speaking executives are scarce, as demonstrated by their relatively high salaries and rapid job turnover. Turkish bosses are notoriously authoritarian. Attempts to impose the latest management fashion such as empowerment rarely succeed. Mission statements remain mere wall decorations in most offices.

Turkey's many medium-sized, family-owned businesses are probably the most vulnerable to weak management, poor capitalisation and unsustainable margins. Their founders are either still in charge or just retiring, with all the attendant succession problems.

However, management at Turkey's top companies is often excellent. Brisa, a joint venture between Japan's Bridgestone tyre multinational and the Sabanci Holding conglomerate came first in a European quality competition. Netaş, a subsidiary of Canada's Northern Telecom came second. Analysts also rate Garanti Bankası, a big banking group, highly for its open corporate culture.

Competition will force companies to concentrate on fewer lines of business. Turkish capitalism grew up behind high trade barriers, so even quite small groups are highly diversified, operating in a range of sectors that do not yield even token synergies.

Scale is another problem. Turkey has few companies large enough to hold their own against big global competitors. Most Turkish companies remain focused on their narrow domestic market, although experts are growing, which denies them economies of scale.

Although Arçelik has sound management, strong finances and is well entrenched in its local market, it is too small to flourish in its present shape. Arçelik's pretax profit doubled in dollar terms to \$91.5m on sales of \$1.06bn last year. Mr Mehmet Ali Berkman, the company's president, says he is open to joint venture deals "on equal terms" that preserve "his managerial rights."

A trend gaining impetus

Now that Turkey has an Islamist-led government, it seems hardly surprising that non-interest Islamic banking should be gaining a further impetus. In October, Asya Finans, a venture sanctioned by Fethullah Hoca, a religious leader, opened its doors. Asya Finans is backed by 16 partners and \$125m in capital. Mithat, an Islamist business association, is also opening a finance house.

Turkey already has several Islamic finance houses - none has a banking charter. The largest is Al Baraka Turk. It began in 1985 with capital from local investors and from Saudi Arabia and Persian Gulf states, led by the Saudi Al Baraka banking group. It is now Turkey's largest Islamic finance house with \$584m in assets last year.

Mr Osman Akyüz, general manager, says: "We collect money from the public on a non-interest basis and we invest this money in the real financial market to finance [companies] buying and selling goods. We put no money into government bonds."

Borrowers have a choice of a fixed term loan, which includes a hefty margin to cover inflation and Al Baraka's fees or they can lease equipment through Al Baraka. Fees vary between 9-13 per cent depending on the client and the deal Al Baraka is

backing. Depositors share in the profits and losses of Al Baraka's operations instead of earning interest, through "participation accounts". Al Baraka charges a 20 per cent management fee on these accounts even if they lose money.

Islamic banks occupy a small niche in the Turkish financial system. Part of the reason for this is the mediocre returns for depositors. In 1995, the best returns Al Baraka could offer its depositors was a meagre 5.8 per cent in real terms. Its profits of \$77m equivalent returned just 1.3 per cent on assets - less than half the banking sector average.

Money laundering investigations at Faisal Finans, a smaller Islamic finance house, have not helped improve the image of Islamic banking either. The treasury suspected Faisal Finans of recycling \$60.9m in illegal funds on behalf of a textile company for \$50,000 and DM400,000 in fees.

"Confusion among the pious may also be holding back growth. Although Al Baraka's business is sanctioned by Islamic scholars, others claim its "fees" are no different from conventional interest charges. A financial market analyst adds that Refah spurns Islamic banks. He says Refah has "an excellent asset management program using not only interest-bearing instruments but currency and stocks."

Consolidated assets of Turkish banking system

\$ billion (first quarter)



behind

earing up

An expected return on investment...

The European Quality Award 1996, won by Brisa.



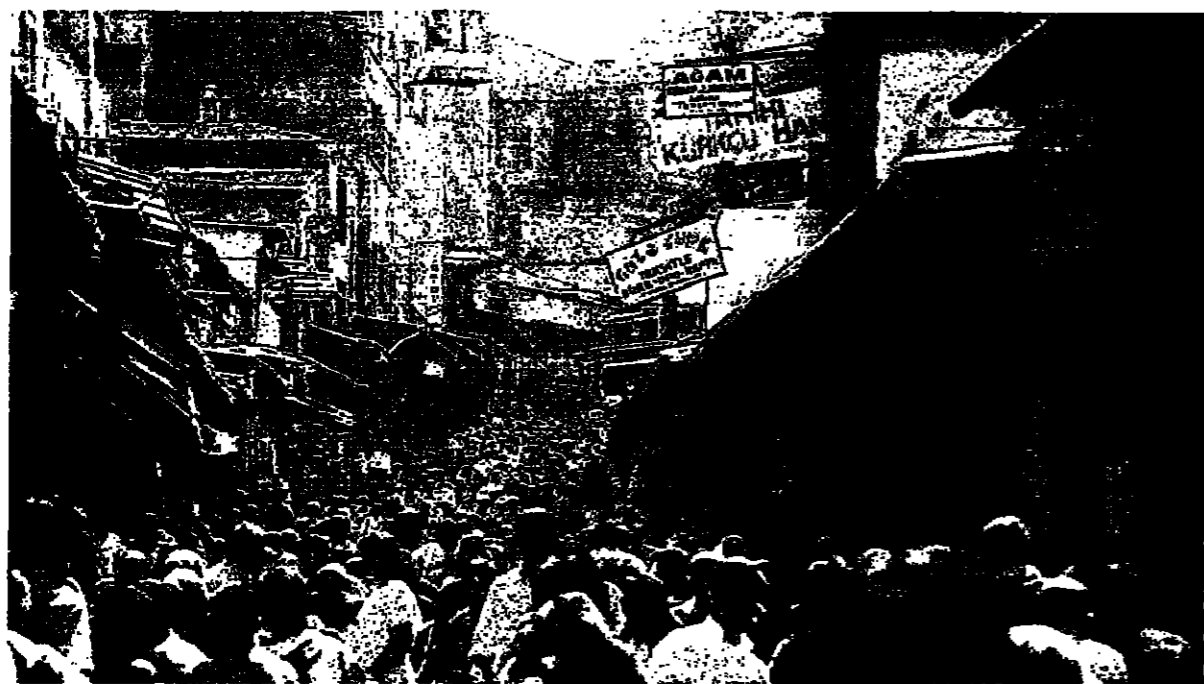
Brisa, one of the foremost tyre manufacturing companies of Europe, and the market leader of its country, is the winner of the 1996 European Quality Award. The Award presented to the best performing company in the implementation of the European Model for Business Excellence stands as the ultimate recognition of Brisa's dedication to quality. And the celebration of outstanding results in relation to employees' well-being, customer satisfaction, and market share. Just a few big steps on the road to business excellence...



Brisa is a leading company of the Sabancı Group of Turkey.
A joint venture of the Bridgestone Corporation of Japan and the Sabancı Group, Brisa produces a wide range of tyres under Lassa and Bridgestone brands. The Brisa factory in Izmit, Turkey is one of the largest tyre production facilities under one roof in the world. As of 1995, the Company is the 6th biggest tyre manufacturer in Europe.



VI TURKEY: INVESTMENT AND FINANCE



The grand bazaar in Istanbul: busy and flourishing and not all its practices and methods are outdated

Privatisation: by Kelly Couturier

Getting used to the idea

This sector needs political stability, a new legal framework and official backing

Mr Necmettin Erbakan, the Turkish prime minister, who never liked the word privatisation when he was in opposition, has become something of a champion of the cause these days.

Faced with finding a way out of Turkey's worsening "debt trap", where about 45 per cent of the government's budget is spent financing the expanding public debt, Mr Erbakan's five-month-old coalition has demonstrated an eagerness to move forward on privatisation that is in stark contrast with the foot-dragging of the left-right coalitions of the early nineties.

Gone are Mr Erbakan's criticisms of privatisation as a notion going against the grain of the populist, statist economic policies of his pro-Islamic Refah Party.

Instead, Mr Erbakan, in an enthusiastic hunt for resources, is putting up for sale state-owned enterprises, real estate, and public facilities all over the country.

This is welcome news for the stalled privatisation effort in Turkey, where receipts from sales in the last years have been far short of original targets. In 1995, the government realised only about one-tenth of its original target of \$5bn and the figure for date for 1996 is even lower at about \$291m, again way down from the \$2.7bn target.

Political instability, legal challenges and a lack of political will has crippled the decade-old privatisation effort over the last few years, leaving Turkey lagging far behind western Europe, Latin America and Asian nations.

But analysts say the government is again over-ambitious on its privatisation revenue targets for 1997, when the coalition expects to raise some \$13bn through sell-offs included in the official government privatisation portfolio as well as sales of treasury lands and real estate, and the leasing of power plants to be carried out by the ministry of energy and natural resources.

Even if the government does speed up the privatisation machinery for targeted projects such as the giant Turk Telekom or its Global System for Mobile Communications (GSM) cell-phone licences, the likelihood that it will see returns in revenues in 1997 is "very optimistic", one western analyst says.

"You can't sell off telecommunications companies overnight," the analyst says, adding that in the Turk Telekom case much work remained at the preliminary valuation assessment and regulatory framework stages.

Nor is the plan to lease 35 hydroelectric and thermal power plants and 25 power distribution networks likely to bring short-term financial surpluses, according to the western analyst, adding that usually such moves are made to bring in private managerial expertise and shift the burden of new investments to the private sector, rather than to raise resources.

The energy sector in particular is expected to draw foreign investor interest. Out of a portfolio of 53 companies and real estate holdings, the privatisation administration plans to complete 24 sell-off projects by the end of 1997.

Scepticism lingers, however, that the government will muster the will to give up control in such a short period.

For following through on its privatisation promises will require the government to relinquish control mechanisms in the areas of economic strategy, patronage and consumer price levels.

"Privatising the Tupras refineries requires being prepared to allow petrol prices to rise to international levels. Is this government prepared to do that?" one consultant says. "I've not seen any evidence that Ankara is prepared to lose its control mechanisms."

Even if Mr Erbakan demonstrates a true commitment to the structural changes privatisation entails, his coalition partner, the centrist True Path Party led by Mrs Tansu Ciller has yet to show a similar willingness.

It remains to be seen whether the government will move ahead on privatisation, according to many observers, including the World Bank. It announced after a visit last week that it would monitor developments during the next six months before releasing the remain-

Istanbul stock exchange: by John Barham

Designs on neighbours

Brokers and bankers welcome the international market but worry about safeguards

The modern Istanbul Stock Exchange is 10 years old but is already the region's biggest market. Now it has designs on the business of neighbouring bourses.

The exchange authorities have set up an offshore international market aimed at providing a forum for new companies in a vast region ranging from the Balkans, central Asia to the Middle East to list their shares. Emerging market investors and mutual funds will then

be able to access these stocks directly in a single market that offers good infrastructure and liquidity.

Most of the world's biggest emerging market funds already have a presence on the Istanbul market and want to increase their exposure in the region. Mr Huseyn Erkan, the Istanbul exchange's executive vice-chairman, says: "The international market is open. We are trying to attract companies to the market. The rules and regulations are there. Once we have one or two companies listed we can start trading. There are a few already in the pipeline with informal applications which we are evaluating."

The international market's rules are simple. All transactions will be in US dollars. No taxes will be levied. Listing fees are rock-bottom. Companies should have a three-year track record and be profitable for at least two years prior to listing. Ideally, companies would already be listed on a market in their home countries and Istanbul would accept that market's listing criteria. If the company is not listed elsewhere, it should meet the Istanbul market's requirements.

Once a listing is approved, the company will deposit shares either with a custodian company in its country of origin or with the Istanbul market's Takasbank clearing house. Depository receipt shares will then be issued for trading in Istanbul. Disclosure standards will be the same as for the Istanbul domestic market. Settlement is three days after trading.

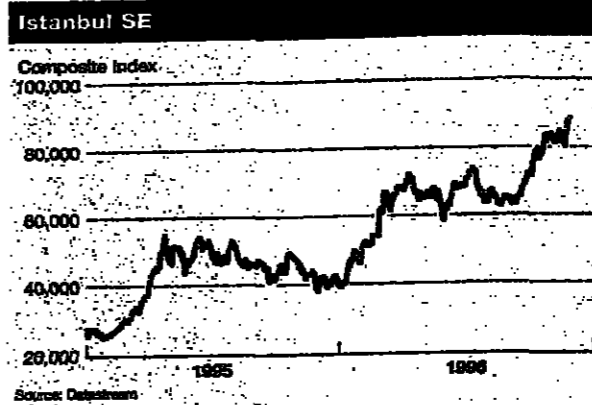
Mr Erkan hopes the international market will not be limited only to small-capitalisation stocks from the former Soviet bloc. He hopes multinationals operating in Turkey will list, both as a public relations ploy and to raise capital for local projects. Several multinational subsidiaries or their affiliates are listed in the domestic Istanbul market. US tyre-maker Goodyear, Commercial Union the British insurance group and Germany's electrical giant Siemens all have units quoted in Istanbul.

Turkish companies will also be able to list foreign subsidiaries on the international market. Mr Erkan believes Turkish companies expanding into the Balkans, Russia or central Asia will be among the first to list.

Istanbul wants to combine the attractions of an offshore listing offered by Dublin or Luxembourg, with a trading environment which these two centres lack. Iranian, Canadian and Austrian companies are currently discussing listing on the international market. However, the international market has its drawbacks. To begin with, the Istanbul market offers all the thrills and spills of emerging mar-

ket. Turkish companies will also be able to list foreign subsidiaries on the international market. Mr Erkan believes Turkish companies expanding into the Balkans, Russia or central Asia will be among the first to list.

Liquidity is a chicken-and-egg problem. Investors will not want to buy shares in a company that trades infrequently. Companies will not want to list on an illiquid market. Mr Erkan hopes to overcome these difficulties



kets - extreme volatility, spotty liquidity and weak regulation. Brokers admit that short-termism, speculation and market manipulation by small cliques is rife. The market is very sensitive to political news.

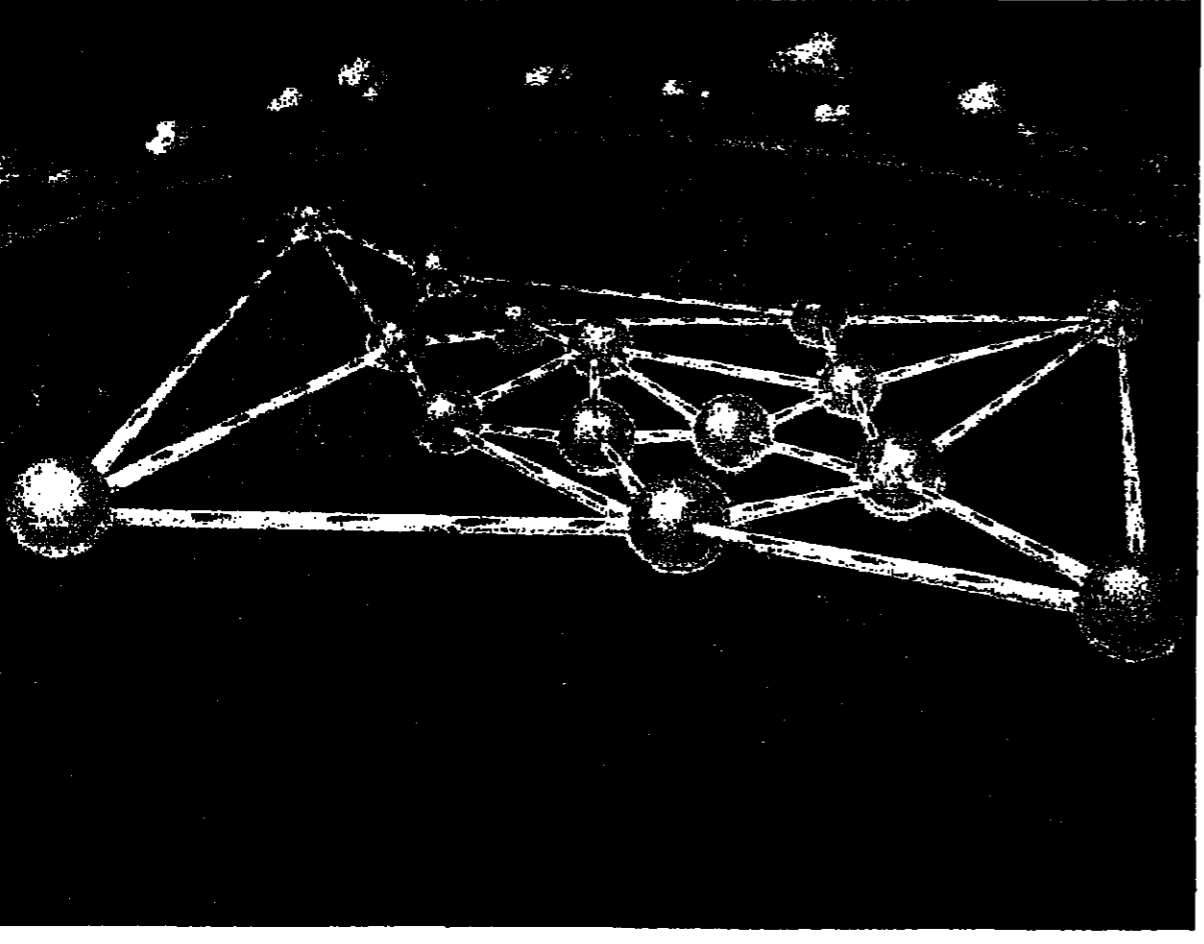
Although the Istanbul market's composite index climbed 33 per cent in dollar terms between January and November, it has been a rocky ride. Prices soared in the first quarter after a conservative coalition government took power. Daily trading volume exceeded \$300m on some days.

Prices began sliding when the alliance began showing signs of decay in April, only to pick up again in June with the formation of a new and possibly more stable Islamist-conservative government.

While brokers and interna-

l market makers for selected stocks without abandoning the existing automated bid-offer matching system used on the main Istanbul market. Mr Erkan hopes to jump-start trading by setting up a market for Turkish eurobonds soon. There are about \$13bn-worth of these bonds outstanding and trading is concentrated in London, even though most of this government-issued paper is held by Turks or Turkish banks.

Others doubt Istanbul can offer market depth. Privatisation, which would broaden the domestic market virtually overnight, still looks a distant prospect. Furthermore, competing small European bourses are fighting for survival by offering better service. Several alternative or over-the-counter markets are springing up in Europe.



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A FEW HIGHLIGHTS OF 21 YEARS OF CITIBANK GLOBAL LEADERSHIP IN TURKEY

A grid of six boxes, each containing a Citibank logo and details of a financial facility provided in Turkey, such as 'Republic of Turkey US\$ 100,518,740', 'Toprak Mekanizmi Otizi', 'Korfazbank', 'RUR', 'ÇOLAKOĞLU METALURJİ A.Ş.', and 'TİSİ'.

DURING THE PAST 21 YEARS CITIBANK HAS PLAYED AN ACTIVE ROLE IN THE CHANGING TURKISH MARKETS AND NOW IN THE NEWLY EMERGING TURKIC REPUBLICS. OUR THOROUGH KNOWLEDGE OF THE LOCAL ENVIRONMENT, COMBINED WITH CITIBANK'S GLOBAL LEADERSHIP HAS RESULTED IN VALUABLE SOLUTIONS FOR YOUR NEEDS IN FINANCIAL ENGINEERING AND CAPITAL MARKETS AREAS. WE ARE LOOKING FORWARD TO BEING YOUR RELIABLE AND INNOVATIVE PARTNER IN

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THE CZECH REPUBLIC

Voters and investors call the prime minister's bluff

The position of Vaclav Klaus changed dramatically after this year's elections, write Vincent Boland and Anthony Robinson

The Czech Republic began the year with confidence, anticipating continued stability, strong economic growth and four more years of firm leadership under Vaclav Klaus, the prime minister, who had just proclaimed that the country's transformation "was more or less over".

It ends the year unsettled and politically divided, facing a sluggish economic outlook, and at sixes and sevens over the pace and direction of further reforms. Problems in the financial sector have exposed legal and regulatory weaknesses, while high imports and faltering exports raise question marks about competitiveness and the pace of industrial restructuring. Voters and investors, whom Mr Klaus has always trusted to prove him right, have taken to calling his bluff.

When Mr Klaus made the remark about the transformation being over, he was in a dominant political position, with a comfortable majority in parliament he expected to retain, and a weak opposition. The country had made good progress on macro-economic and political reform, was poised to join the Organisation for Economic Co-operation and Development (OECD), and was about to apply for membership of the European Union (EU). Expectations were high, fuelled by that confidence.

After his centre-right coalition government lost its parliamentary majority in a general election last June, those expectations changed to anxieties. Voters sent a message that they wanted

more political accountability and more open discussion of issues both within the coalition government and in parliament. That again appeared to be the message in the latest test of the public mood in last month's election to the upper house of parliament, in which the coalition won a clear majority, but on a low turnout.

Investors are also demanding regulatory and legal reforms that have become more urgent since August, when Kreditni Banka failed with large losses caused by bad lending and suspected fraud. A succession of failures among small banks had until then done little real damage to the financial sector. But the Kreditni collapse sent wider ripples, forcing the central bank to rescue Agrobanka, the country's biggest fully private bank.

Some of the financial problems stem from inherent weaknesses and complexities in the Czech capital markets, including poor regulation and wide cross-ownership within the banking sector and between banks and industrial companies. This encourages companies to take on expensive, short-term bank debt rather than raise more flexible and long-term equity capital. The current state of the capital markets also leads to insider trading and creative accounting, which may not be illegal because of gaps in the commercial law, and to outright fraud, which is.

"There is a tendency in the Czech Republic for financial alchemy, for exceedingly and unnecessarily complicated transactions whose

original purpose is obscured by their complexity," says Jiri Hnubner, head of the Czech Republic team at the European Bank for Reconstruction and Development (EBRD).

These developments have altered perceptions of the Czech Republic, once admired for its clarity of purpose and careful handling of financial matters. Some argue that the current gloom is overdue. Views "have changed from over-positive to over-negative", says Josef Tosovsky, governor of the

IN THIS SURVEY

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Production Editor: Ian MacDonald

Czech National Bank and chief fighter of fires in the undergrowth of the financial sector. "We are now paying certain unavoidable, long-term costs of economic reform."

Mr Tosovsky and many others welcome a growing awareness of the need for micro-economic reforms and greater enterprise efficiency. But such reforms need to be far-reaching and involve the sacrifice of sacred cows. In a recent study, the EBRD and Patria Finance, a Prague investment bank, high-

lighted the difficulties facing Czech companies seeking long-term capital to finance modernisation and restructuring. This is especially true in the engineering sector, traditionally at the heart of the economy. Companies with foreign strategic shareholders are restructuring much more quickly.

The poor financial health of much domestic industry coincides with a more pessimistic outlook for growth. Last month, the Czech Statistics Office cut its forecast for growth of gross domestic product (GDP) for 1996 to 4.6 per cent from 5.1 per cent, blaming a slowdown in the German economy. This was accompanied by an upward revision of the full-year current account deficit to nearly 7 per cent of GDP. Economic growth next year is forecast at between 5.1 and 5.6 per cent.

Inflation is also stubbornly high at about 9 per cent and is proving difficult to cut because the phased liberalisation of utility prices and other regulated sectors adds up to three points to the inflation rate every year.

A clutch of high-profile investment projects that are expected to improve the quality of both output and productivity are about to get under way. Nova Hut, a big steel mill, is close to finalising a \$650m restructuring programme with finance from the International Finance Corporation and the EBRD. A recapitalisation of the venerable Zetor tractor company is another big project under discussion, together with on-going modernisation of the country's power and transport infrastructure. Meanwhile, the banking sector is preparing to embrace foreign investors as minority shareholders.

But industrialists and other observers say politicians need to refocus on removing institutional and

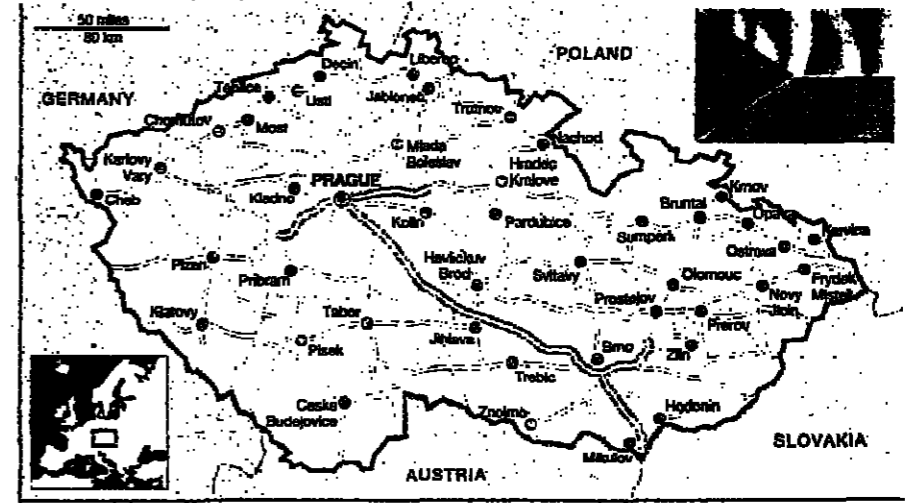
legal obstacles to faster progress. Now that the senate campaign is out of the way the real test of Mr Klaus will be his ability to bring forward fresh ideas, says Jiri Peha, a political scientist.

President Vaclav Havel sometimes appears more in tune with the public mood than either the government or the opposition. He handled the stalemate resulting from the election in June with aplomb while politicians floundered. He also made pointed comments on fraud and cheating and the need for greater morality in public and economic life before the government acknowledged there was a problem.

At the end of an eventful year the future course of events is unclear. "Dirt is now the danger," Mr Peha says. "Aside from Havel and a few others, Klaus and the government don't have the intellectual breadth to take the country forward."

While Mr Havel, whose health gives cause for concern, can point society's way forward, Mr Klaus retains the responsibility of leading the government. But one positive consequence of the shifting political winds, could be a wider and more open debate. "This country needs to function, needs to work," the prime minister said during the senate election. Many of the changes needed to get it moving again are relatively small, observers say, and could be quickly implemented if vested interests allow.

As the country gravitates closer to the European mainstream it is also being forced to engage more with the outside world. The first Czechoslovak republic, the only functioning democracy to emerge from the dissolution of the Hapsburg empire, was sacrificed to Hitler in 1938, submitted to communism in 1948, and was forced back into sullen conformity by Moscow in 1968. This history has left scars. They are reflected in Czech wariness about ceding economic control to foreigners, a rather sceptical attitude to Brussels, and a lively interest in the sort of influence which



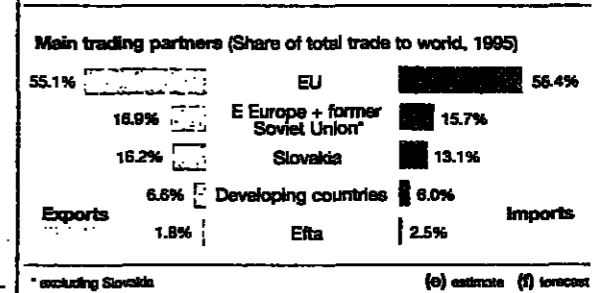
Area: 78,864 sq km
 Population: 10.3m (mid 1994)
 Language: Czech
 Main Cities: Jan 1994
 Prague (capital) 1,216,000
 Brno 390,000
 Opatowitz 328,000
 Pilsen 172,000
 Currency:
 Koruna (Kcs) = 100 Halles
 Exchange rate: Nov 28 1996
 \$1 = Kcs26.785

Government and constitution

- **Head of state**
 President Vaclav Havel
- **Head of government**
 Prime minister Vaclav Klaus (KDS)
- **National legislature**
 Parliament has 200 members, with an upper house, the Senate, of 81 members.
- **Electoral system**
 Universal direct suffrage for party proportional representation, subject to 5% threshold.
- **National government**
 Headed by the prime minister and dominated by the Civic Democratic Party. The government was formed in July 1996.
- **Main political parties**
 Civic Democratic Party (KDS); Civic Democratic Alliance (KDU); Christian Democratic Union-People's Party (KDU-CSU); Communist Party of Bohemia and Moravia (KSCM); Czech Social Democratic Party (CSSD); Free Democratic-Liberal National Social Party (SD-LNSP); Czechoslovak Republican Party * Aiding coalition
- **National elections**
 Next parliamentary elections due June 2000

Economic summary

	1996(e)	1997(f)
Total GDP (\$ bn)	49.0	53.0
Real GDP growth (annual % change)	4.8	5.2
GDP per head (\$)	4,537	5,190
Inflation (annual % change in CPI)	8.8	7.6
Industrial output (annual % change)	10.0	7.0
Gross fixed investment (yr-on-yr % change)	18.0	15.0
Unemployment rate (%)	3.5	4.0
Current account balance (\$bn)	-3.4	-3.0
Current account/GDP (%)	-6.9	-5.7
Trade balance (\$bn)	-5.6	-5.2
Import cover (months)	7.2	7.3
Foreign Direct Investment (\$bn)	1.5	2.0
Foreign Direct Investment/GDP (%)	3.1	3.8
Budget balance/GDP (%)	0.8	0.0
External debt/GDP (%)	34.0	32.4
Foreign reserves (\$bn)	15.0	17.0
Interest rate, 3 month PRIBOR (%)	11.8	10.5



small countries will be allowed to play in a future enlarged Europe. Caution is the leitmotiv. An agonised internal debate precedes every move forward. The current debate about a securities watchdog, which impatient investors insist can be installed practically overnight, is indicative

of how slowly things can move. One young businessman, born in Bohemia but educated in the UK, remarked recently that the Czech Republic "is a great place to come to for a critique of your ideas". Czech society also prides itself on consensus. Currently there is no consensus on what to do or where to go next. But a wider range of options is now on the table for discussion by rival politicians and a more combative parliament.

The Czech republic heads for 1997 in the mood for more open debate and fresh ideas. It should be an interesting year.

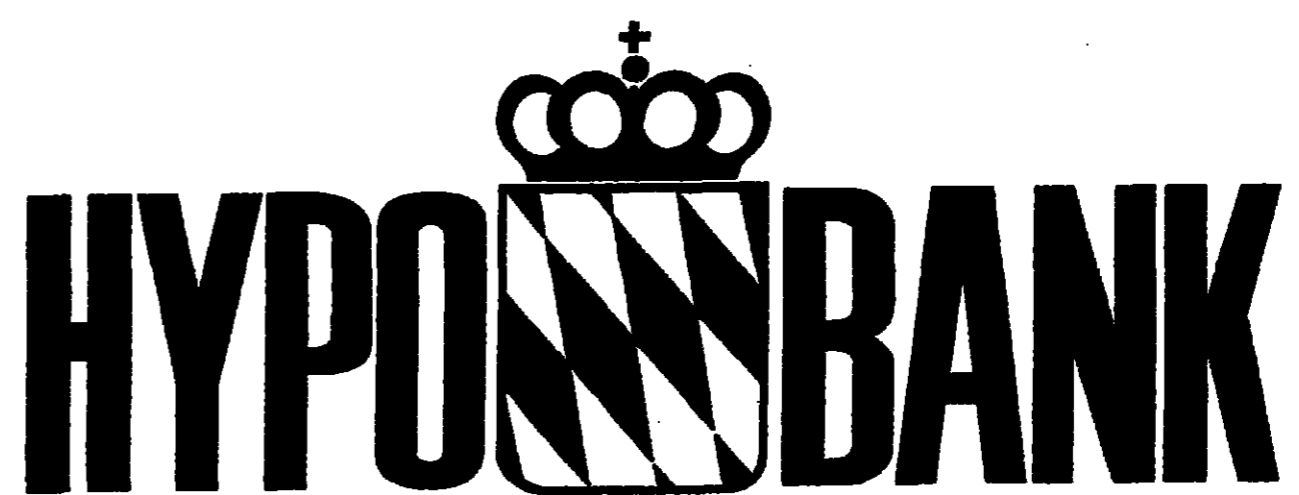
1 YEARS OF LEADERSHIP

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- real estate financing,
- advisory services in the field of investment and property,
- Eurocard-MasterCard credit cards for firms and individuals,
- intermediation of contracts for home-construction savings plans and of supplementary pension insurance with the subsidiaries „HYPO stavebni spořitelna a.s.“ and „Allianz - HYPO penzijni fond a.s.“



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2 THE CZECH REPUBLIC

■ Banking • by Vincent Boland

The problems run deep

This sector is on the defensive following a string of failures at small banks

Just when they thought they had turned the corner, Czech bankers have been given a rude reminder in the past few months that their problems are more than skin deep. A series of failures among small banks, and a resulting liquidity crunch at the fifth largest, have exposed bankers to their closest scrutiny ever, putting the entire sector on the defensive.

The catalyst for this bout of reluctant navel-gazing was the collapse of Kreditni Banka in August with losses estimated at Kč12bn. The bank was brought down partly by heavy loan losses but also by suspected large-scale fraud, which appears to have gone unchecked for some time even though the market was convinced of it for weeks before the Czech National Bank intervened.

At the centre of police and parliamentary investigations into the Kreditni failure is Motoinvest, an acquisitive but somewhat mysterious financial group which had managed to gain control of Kreditni and Agrobanka, the largest fully private Czech bank. In the immediate aftermath of Kreditni's collapse, Agrobanka experienced a disastrous credit squeeze after being frozen out of the interbank market. Agrobanka is now under central bank administration and is up for sale, while Kreditni is being liquidated.

The impact of these two incidents has lent an air of crisis management to official attempts to contain the fall-out and to get to grips with the wider issue of financial sector reform, including that of the stock market. Financiers say the reform process will need to be thorough and far-reaching if further problems are to be avoided and if the credibility of the Czech financial markets, now at its lowest point since economic reforms began, is to be re-established.

Josef Tosovsky, the governor of the Czech National Bank who has been criticised for the central bank's inadequate supervision of the banking system, argues that strong political pressure for the issuance of bank licences to stimulate competition early in the reform process and the unpredictable nature of the switch from a centrally planned to an open economy, lie at the root of the problem.

"The development of markets and the creation of experienced, skilled bank regulators all take time," he says. "We had to close one eye to the lack of experience

of the assets of the banking system.

Their underlying strength has only been marginally affected. Ceska Sportitelna (CS), the big savings bank, was singled because of its significant role in the interbank market, on which the failed institutions relied for financing. CS, which was monopoly savings bank under the old regime, attracts 70 per cent of Czech savings deposits and is the leading supplier of funds to the interbank market. If CS had been lending money directly to customers instead of indirectly through the interbank market, it would have had to

structure and Development (EBRD), describes as a "conspiratorial shareholder meeting" held without the knowledge of several key shareholders. But no action was taken to rescind the results of that meeting, which ultimately proved disastrous for Agrobanka.

The banking sector's recent problems have given a higher profile to the broader question of privatisation of the top four banks - Komerční Banka, Ceska Sportitelna, IPB, and Ceskoslovenska Obchodni Banka (CSOB). A series of sometimes contradictory statements from the central bank and the government recently about how this should be carried out left many investors unconvinced by the arguments on both sides, even though there is agreement among officials on the broad approach.

The strategy includes a fairly speedy sale of the state's 31 per cent stake in IPB, almost certainly to a foreign investor. Nomura, the Japanese financial house, and ING and ABN Amro of the Netherlands have been touted as potential buyers.

Beyond that there is little agreement. The CNB is pushing for a merger between deposit-rich CS and CSOB, the former foreign trade bank. But Vaclav Klaus, the prime minister, recently described the notion as a nonsense. He dismissed the plan as tantamount to a merger of Sparta and Slavia, the top Prague football teams, anathema to fans of both clubs.

The merger idea was originally touted privately by CSOB, but of late the bank's management has become less inclined towards it, while the CNB, which is understood to have been initially sceptical, has taken to it. A merger of the two banks is now at the heart of central bank thinking on the sector, with the aim of creating an institution able to compete when the Czech Republic joins the European Union and the banking market is thrown open to untrammelled competition.

Towards privatisation

Privatisation of the big four banks is an intensely political process, writes Vincent Boland. Through their fund management arms, which control stakes in the nation's leading companies, the banks spread their tentacles throughout the economy. There is widespread suspicion that any new large shareholder would impose new rules, especially if that shareholder were to be a powerful foreign investor intent on pushing through a radical restructuring of the enterprises owned by the funds.

Privatisation therefore raises the wider question of what national strategic role, if any, the big banks should play. The main issue is whether they should continue to be the quasi-governmental executors of industrial policy with wide strategic ownership roles in the economy, similar to that of Austrian and German banks, or confine themselves to a more limited Anglo-Saxon role, lending to industry and the entrepreneurial sector.

Given the geographical location of the Czech Republic, and the nature of its emerging business culture, the balance is likely to tilt increasingly in the Germanic direction.

at the beginning as privatisation created a huge demand for banking services.

"Everything took place in a legislative vacuum until laws started to emerge in 1993. But when clear evidence of fraud emerged at Bohemia Bank in 1994, for example, we closed it down quickly. We expected that this would be taken as a clear signal that we would not tolerate fraud or non-professional behaviour."

Meanwhile, the 12 bank failures which have occurred over the last few years have affected less than 4 per cent of the assets of the overall banking system, which remains highly concentrated. The top four banks, all partially state-owned, control over 80 per cent of

bear the losses directly.

Part of the problem is that too many banks are chasing too few creditworthy customers. In several of the collapses, small banks were lending to their own shareholders or to those who never intended to repay. Some argue that some small Czech banks were bound to fail, given the high cost of borrowing and weak financial state of Czech industry and other borrowers.

What angered independent observers, including foreign portfolio managers, was the impunity with which Motoinvest and other groups acted. Motoinvest secured control of Agrobanka in early 1996 after what Jiri Huebner, director of the Czech Republic team at the European Bank for Recon-

■ Export performance • by Vincent Boland

Trade deficit worries

High cost of importing technology weighs heavy on finances

At the Prague School of Economics last month, Prime Minister Vaclav Klaus, who became a professor last year, indulged in one of his favourite pursuits - lecturing to students. Striding around the lectern, chalk and ruler in hand, he filled a blackboard with equations and calculations, impressing his wide-eyed audience, many of whom are his supporters.

One of the premier's contentions at the lecture was that the country would run a permanent trade deficit. "The Czech Republic will probably not have a positive trade balance in the long term, ever," he told the students. Mr Klaus argued that the Czech trade deficit, which stood at Kč11bn in the nine months to September, was the result of high imports of investment goods and that, while it would stop growing soon, it would not be eliminated.

The prime minister's fellow-economists agree that an emerging economy will inevitably run a trade deficit as companies import technology to help them restructure. Some argue, however, that as the Czech trade deficit continues to climb, pushing up the overall current account deficit as a percentage of gross domestic product - it is expected to be 7 per cent of GDP this year and 7.4 per cent in 1997 - it may become difficult to finance.

"In our opinion, continued deficits on this scale are unsustainable," noted Goldman Sachs, the New York investment bank, in a commentary in November. Better economic conditions in European Union economies, which account for over 60 per cent of Czech foreign trade, should allow domestic companies to export more, "albeit with a lag of six to nine months," the bank said.

While a strong performance by the services sector continues to keep the growth of the current account deficit below that of the trade deficit, it may not be enough to alleviate the problem in the medium term. Tourism revenues continue to be high, but the underdevelopment of the sector keeps a check on growth.

In a bid to boost export performance, the government recently budgeted more funds for export promotion and promised to involve Czech diplomatic missions abroad in the selling of Czech products, something diplomats have apparently been unwilling to do up to now. But the real answer to the rising deficit, analysts and industrialists say, is for Czech companies to complete restructuring quickly. When that has been completed domestic industry will be able to compete on quality, rather than relying



Vaclav Klaus: a lesson in economic reality

on price advantages, as many do today.

Czech industry is a mixed bag. "There are excellent enterprises, there are enterprises that should have been declared bankrupt long ago, and there are enterprises that muddle through," says one Prague economist. Those companies with strategic foreign investors who can supply cheap finance to restructure are powering ahead, while others that do not often have difficulty in obtaining long-term financing while being burdened with short-term debt.

This is especially the case in the engineering and heavy industry sectors, traditionally at the heart of the Czech manufacturing economy. The country's large number of mid-sized companies are especially burdened by high short-term debt ratios and low returns on assets and equity, according to the European Bank for Reconstruction and Development. High indebtedness and low profitability throughout much of the private sector contrast sharply with low government debt levels and a balanced state budget.

The government has several choices in addressing the poor trade performance. One is to devalue the koruna, whose high and stable nominal exchange rate against the US dollar and D-Mark makes Czech goods expensive abroad. Many industrialists favour this course, and they have the

backing of Vladimir Dlouhy, the industry and trade minister, who said recently that if the deficit did not show signs of peaking soon - he suggested by the end of this year - a devaluation of the koruna would be needed.

However, Mr Klaus and the central bank are against this course of action, and there is little prospect of a devaluation for the moment. Mr Klaus argues that the high deficit is temporary and caused not by the high koruna but by high imports of technology as companies modernise themselves. This modernisation is not yet reflected in improved export competitiveness. Import growth for all of 1996, forecast at 15.5 per cent, will heavily outweigh the forecast 7.5 per cent rise in exports.

Another course is to raise interest rates. But with interest rates already high - the average was 13.96 per cent in September - this would push up the koruna, so making imports cheaper and exports even more expensive.

A third option is to promote domestic savings and switch to a budget surplus, thus cutting domestic demand. However, a budget surplus would be politically sensitive and perhaps impossible to achieve in the current climate in parliament. The government wants to reduce public sector wage growth but faces a potentially gruelling fight with

the opposition early next year over reform of the health and welfare services, which is likely to cost a lot of public money.

A fourth option, though one with limited potential, is to attract more foreign direct investment. It has been a proud boast of the Czech government that it has not had to privatise for budgetary reasons. When it sold 27 per cent of SPT Telecom to a foreign partner last year the entire \$1.35bn proceeds went to the company to help it restructure.

Those days may be over. The country has attracted little green field investment, while delays in privatising energy utilities and other sectors have caused FDI to drop off this year. Czechinvest, the foreign investment agency, is seeking to persuade the cabinet to drop its resistance to incentives for green field investments from abroad, while the proposed privatisation of the banking sector - likely to take several years - should attract strong foreign interest.

In the meantime, the burden of improving the sluggish Czech trade performance depends on managers and shareholders whipping industry into competitive shape. That requires finance, experience and nerve by existing management. As Richard Salzmann, chairman of Komerční Banka, notes: "There are no reserves of management available on the market."

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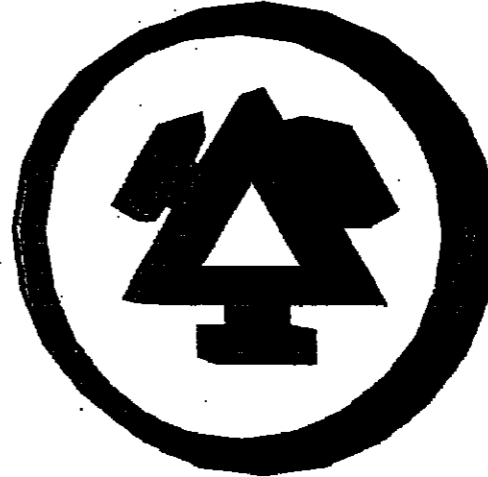
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■ The economy • by Anthony Robinson

■ Politics • by Anthony Robinson

Sell-offs now give cause for concern

Greater efficiency at micro level is needed to maintain stability in macro-economy

Macro-economic stability has been the holy grail of a government dominated by macro-economists. The result has been a succession of balanced budgets and gently-declining single-digit inflation despite external shocks, such as the collapse of the Comecon trading system in 1991 and the divorce from Slovakia in 1993, and the most comprehensive coupon privatisation scheme in the post-communist world.

Over the last year, however, a steeply-rising trade deficit, which Vladimir Dlouhy, the trade and industry minister, warned recently was "nearly at the limits of the bearable", has brought to the surface growing concern that the government's unorthodox mass privatisation methods, while quick, have created obstacles to reform at the micro level.

Thousands of privatised Czech enterprises, many of them quoted on the Prague stock exchange, now find themselves short of capital and deprived of effective owners capable of spurring management into creating internationally competitive enterprises. The concern is that, without capital market reforms and greater efficiency at the micro level, the country's hard-earned macro-economic stability could also be placed in jeopardy.

But the worries go wider than that. Prime Minister Vaclav Klaus is widely praised for his ability to transmit clear liberal market ideas to a sceptical population and for the force of his belief that once enterprises were privatised the market would sort out the wheat from the chaff. But it has become increasingly clear that he is less familiar with the subtle interactions of modern financial markets and underestimated the need for markets, banks and other financial institutions to work within a clear legal and regulatory framework.

That may change. A series of small bank failures, popular concern over criminality and business fraud, and growing evidence that serious foreign institutional investors in particular are staying clear of Czech equity markets, has raised the profile of legal and institutional reform and micro-economic change.

The government's political future was reinforced by the coalition partners' relatively strong showing in last month's senate elections. The hope in financial and market circles is that a newly self-confident government will move on to tackle the more complex, long-range problems thrown up by the second or institutional reform stage of the transition process.

One area of reform concerns the need to strengthen the Securities Act and create a securities and exchange commission with teeth. At present, the Prague stock exchange finds itself at a distinct disadvantage compared, for example, with Warsaw, whose exchange commission has imposed New York-style transparency rules which attract foreign and domestic investors.

"Currently there is no protection for minority shareholders, few disclosure requirements, and little enforcement as no punitive powers were given to the minister of finance," according to Zdenek Bakala, of Patria Finance.

"The system started to operate in a virtual vacuum. This was very attractive to some players in the market

who became very rich, and to the banks. Through their control of investment funds the banks gained control over the consumers of capital. It has proved very difficult to change the system because the combined assets of the banks and the funds give them a power which makes it difficult for parliament to control," he adds.

The result is that the Czech Republic has attracted less than half the foreign investment which has flowed into Hungary over the past seven years and has far fewer entrepreneurial start-up companies than Poland, which leads the way in bottom-up private enterprise development in the region.

A big gap has also emerged between the performance of Czech companies which were privatised through more or less conventional trade sales to foreign investors, and those formally privatised through coupon privatisation. The latter left control of several thousand companies initially in the hands of over 6m individuals and subsequently in the hands of investment funds or shareholder groups more interested in retaining control than improving the performance of their investment.

Some of the foreign take-overs have proved to be spectacularly successful. A recent study by Czechinvest, the foreign investment promotion agency, shows that Volkswagen's acquisition of a 70 per cent stake in Skoda Automobilova, accompanied by heavy investment in new plant, machinery and training, has not only transformed Skoda into an internationally competitive car company accounting for nearly 6 per cent of total Czech exports. Its rapid growth has also acted as a magnet to attract investment from over 60 component makers who not only supply Skoda but also exported products worth a further \$300m last year to other car plants in the region.

Another highly successful, high-profile foreign investor has been Asa Brown Boveri (ABB), which bought up a pot-pourri of capital-starved, over-stuffed electrical engineering companies in Brno and other industrial towns. With a relatively small investment, but careful attention to updating and transferring new technology, ABB built on traditional high Czech and Moravian engineering skills to modernise this export-oriented sector.

Very high increases in labour productivity in these and similar plants, coupled with a large decline in overall employment in the engineering and other industrial sector as under-employed workers shifted into fast-growing service industries, has helped to raise overall productivity levels in Czech industry.

But restructuring has been much slower at many Czech companies, especially those which used to export heavily to slowly reviving former Comecon markets, or which rely heavily on expensive bank financing. Reluctance to allow Skoda Plzen, the biggest Czech engineering company, fall under the control of Siemens five years ago, for example, has been followed by rapid expansion into new markets and new industrial sectors.

But overall profitability is low, and the company's ability to continue making a wide range of products from nuclear power, equipment through to railway locomotives, machine tools and consumer products which all demand specialised managerial and marketing skills and heavy investment is a source of astonishment to financial analysts.

Electorate gives the prime minister an unpleasant surprise

Behind an often dour, phlegmatic exterior, Czechs frequently harbour a critical scepticism and a penchant for black humour. Vaclav Klaus, the prime minister, found himself at the receiving end of this national characteristic at the general elections in June.

Tired of his arrogant self-confidence and Thatcherian insistence that Czechs had "no alternative" to his policies, thousands of voters turned up at the polls determined to give him a nasty shock. Instead of a ringing endorsement and four more easy years in power for Mr Klaus and the three-party centre-right coalition led by his Civic Democratic Party (ODS), the voters decided to put an electoral farset up his trousers in the shape of Milos Zeman, leader of the Social Democratic Party.

The two men worked for years in the same economic research institutes under the communist regime. They could not stand each other

then, and their personal animosity has deepened since.

Their personal rivalry reflects the polarised society revealed by the elections. Some former Communist party voters, and large numbers of lowly-paid workers, turned off by the triumphalism and apparent insensitivity of Mr Klaus, shifted their vote to the revived version of a party which was very popular in the pre-war Czech republic. From a lowly 6 per cent share of the vote in the 1992 general election, the Social Democrats shot up to 26.4 per cent share which delivered 61 seats in the 200-seat lower house.

The shift to the Social Democratic centre-left was accompanied by a strong showing from two "pariah parties", the xenophobic Republican party which won 18 seats on 8 per cent of the votes on its anti-foreigner, anti-gypsy rhetoric, and the unreformed Communist party. The latter dropped slightly to 10 per cent of the vote and 22 seats. But together the opposition parties won enough seats to deny an overall majority to Mr Klaus and his allies in the Civic Democratic Alliance (ODA) and the

Christian Democratic Union (KDU).

Klaus, whose own party actually performed well, was visibly stunned. Suddenly he had to fend off criticism from within his own party and his coalition partners, who wanted a less personalised, more collegial style of government. Above all, he had to face up to the need to make political compromises with an opposition leader whom he personally despised but with whom he had to reach a political accommodation.

That accommodation was reached on July 25 when the renewed centre-right coalition, two seats short of an overall majority, received a parliamentary vote of confidence after the Social Democrats walked out of parliament just before the vote. To obtain permission to govern in this way, Mr Klaus had to make several largely symbolic policy and personnel changes and agree to the appointment of Mr Zeman as the speaker of parliament.

Since then, however, events have largely moved in favour of the prime minister and the government. Mr Zeman is every bit as abrasive and authoritarian as Mr Klaus, and soon managed to

stir up the hostility of many in his fractious, inexperienced parliamentary group and party.

The most important split occurred in October when four Social Democrat deputies defied party discipline and voted for the government in favour of another balanced budget for 1997. The Social Democrats had campaigned on the need for more spending on education, health and social welfare and declared themselves in favour of a 3 per cent budget deficit and debt finance for the higher spending.

The second big blow for the Social Democrats came on November 23 when the ruling coalition parties won 62 of the 81 seats in the newly-created senate. The ODS raised its share of the vote in the second round run-off to 39.5 per cent from 29.6 per cent at the general election, while Social Democrat candidates slightly increased their share but picked up only 25 seats in a senate which they had promised to abolish any way had they won.

Despite urging from President Vaclav Havel to turn out and give substance to an institution which could underpin democracy as in the first republic, only 30 per



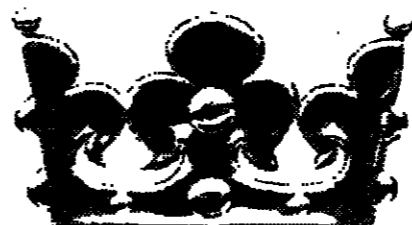
Milos Zeman long-standing personal rivalry with the premier

cent of the electorate bothered to turn up at the second round of voting, compared with 76 per cent at the general election.

The low poll permitted the opposition to dismiss the vote as an irrelevance. But no amount of political spin-doctoring can alter the fact that the Social Democrats in general, and Mr Zeman in particular, are a waning political force, while Mr Klaus has recovered much,

although not all, of his former self-confidence.

The question now is whether Mr Klaus, perhaps wiser and more accommodating after his recent bruising, will seize the initiative and turn the government's attention to the legal and institutional reforms needed to underpin democracy, tackle cheating and bring greater transparency and honesty to the economy.



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4 THE CZECH REPUBLIC

Housing • by Vincent Boland

Tricky search for a decent place to live

For most people there is still little alternative to life in a high-rise

Throughout eastern Europe, forests of high-rise housing surround nearly every large town, often obscuring an historic centre of rare beauty.

These suburban monuments to socialist social engineering are not always low-income ghettos but are frequently home to a cross-section of people from all walks of life. They are not attractive - President Vaclav Havel once referred to them as "rabbit cages" - but they are relatively free of the social problems that plague such high-rise developments in western cities.

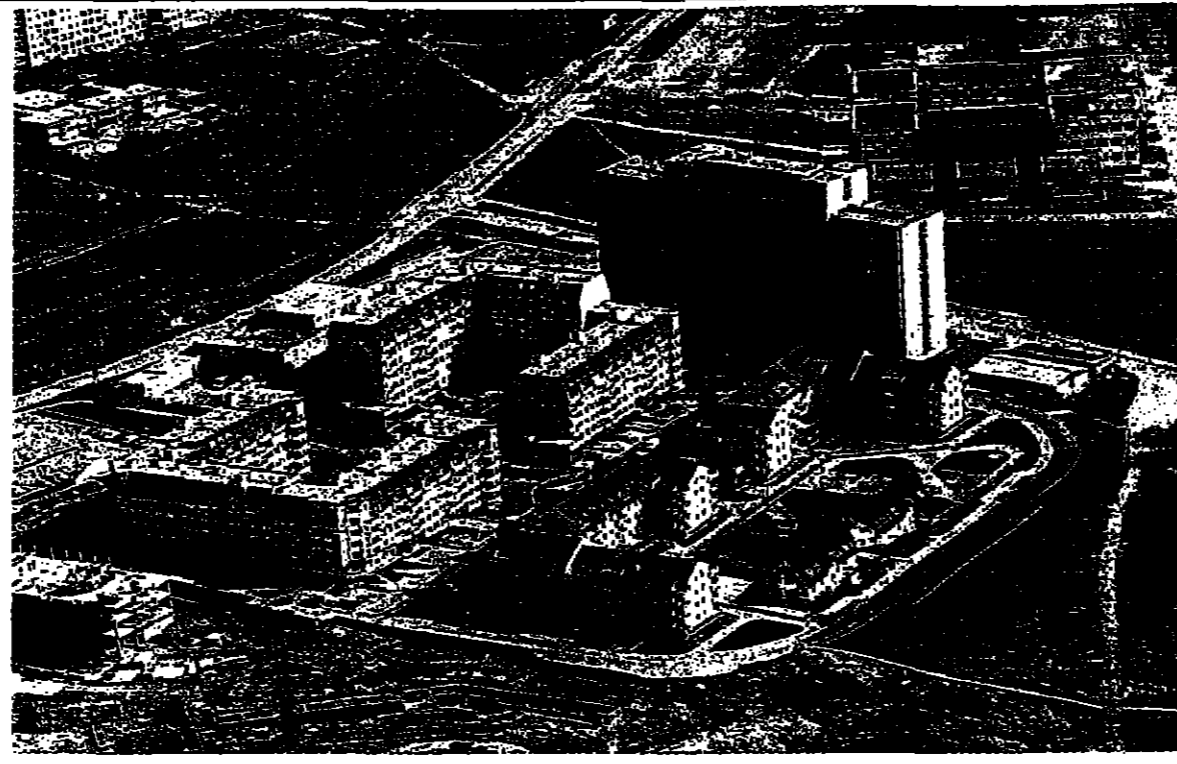
President Havel, motivated by aesthetic as much as political and social considerations, vowed that no more bleak, monotonous housing estates would be built after the fall of communism. Since then, construction companies have indeed started putting up lower-density, three-to-four-storey housing units in landscaped surroundings. But they are expensive. Sheer economics dictate that cheaper panel construction techniques will still be needed to provide affordable homes to those on lower incomes.

Often these apartments house three generations of one family. In the communist era, one way to climb

the housing waiting list was to get married. State companies also provided housing for their workers, giving rise to the phenomenon of "company towns." A typical example is Roznov, in northern Moravia, a town that did not exist until communist planners decided to build a factory to make televisions in a particularly undeveloped part of the country. Having built the factory, they then built blocks of cheap apartments to house workers.

While these traditions are breaking down, there is still little alternative to a flat in a high-rise for most Czech people. Czechs call them *paneláky* - panel-built housing with paper-thin walls made of cheap materials, erected in the 1960s "to provide a roof over the heads of the entire population regardless of how good it was", says Jaromir Schneider, minister of regional development. His newly-created department has assumed responsibility for housing, and he estimates that 30 per cent of all housing consists of these high-rise estates.

Today, the majority of such apartments are owned by the families who live in them; about 60 per cent of the ones in Prague are privately owned while others are co-operatives. The regional development ministry estimates that slightly less than half the country's total of 3.7m homes are privately owned. Rental levels on municipal accommoda-



The old and the new: Contrasting styles of housing alongside each other on an estate near Prague

tion are also still tightly controlled.

There is, however, no housing market. While Czech banks now provide mortgages - some have television advertisements showing smiling families living in beautiful new homes - interest rates are too high for most people. There is talk of mortgage interest relief, common in many western countries, but for the moment the absence of sellers and the scarcity of new housing means there is virtually nothing to buy.

Some high-rise suburbs are already in an advanced state of disrepair; panel housing was not built to last. "It is quite clear we have to invest for restoration and refurbishment," says Mr Jan Koukal, mayor of Prague. To help raise the necessary finance, the city is planning

its second move into international capital markets to raise up to Kc7.5bn. This would go towards providing mortgage subsidies for residents seeking to either buy or refurbish their homes, the mayor says.

The ministry is also planning a national programme of housing subsidies, Mr Schneider says. This will include support schemes for site development, direct loans to potential buyers, guarantees for mortgage loans for applicants without adequate security, and mortgage repayment subsidies. Some Kc13.5bn has been set aside in the draft 1997 budget to finance this programme. The goal is to raise the level of subsidies to about 2 per cent of gross domestic product over time. These developments coin-

cide with construction industry estimates that Kc400bn will be spent on upgrading existing stock and building new housing over the next 10 years to satisfy pent-up demand.

The centres of many towns have undergone substantial refurbishment in the past few years thanks to restitution - the return of property confiscated by the communist regime after 1948 to its original owners or their descendants - so most of this new development is likely to be in suburbs and in new housing estates.

Increasing and improving the housing stock also has a wider economic benefit. The current lack of housing makes the labour market inflexible. People in areas of relatively high unemployment, such as northern districts of Bohemia and Mora-

via, are often unwilling to move in search of jobs because accommodation is difficult to find. In Prague, where there is full employment - according to official statistics - there is an especially acute housing shortage. Meanwhile, in the northern industrial town of Most, whole blocks of flats lie empty because the mining and coking industries have closed and their former employees have dispersed.

Another boost to the development of a housing market is expected when rent controls come to an end. This is one of the toughest decisions facing the government, along with the liberalisation of energy prices. Economists say controls tend to distort the economy, with the current policy of piecemeal liberalisation adding up to three points to the annual inflation rate.

In central districts of Prague it is not uncommon for residents to pay just Kc2,000 a month for rent, heating and other utilities combined, even though the apartment may be owned by beneficiaries of restitution. Ending such distortions is likely to be central to the government's overall housing policy at some stage in the future. For now, however, the Czech Republic is still a relatively cheap place to live, unless you are a foreign resident competing for space in the expensive and often beautifully restored historic town and city centres.

PROFILE IPS Praha

Success based on astute takeovers

The sprawling headquarters of IPS Praha, the Czech Republic's fastest-growing construction company, is being gutted and modernised.

Workers scurry about its wide corridors, situated in a giant glass-fronted building in suburban Prague's Cuba Square. Inside, in a warren of offices, executives co-ordinate progress on a host of similar projects throughout the country.

Currently, these projects include: the renovation of a building on Wenceslas Square in Prague for Komerční Banka; reconstruction of government buildings in the historic Mala Strana (Little Quarter), including the palatial home of the country's new senate; and the upgrading of a stretch of the national rail network between the towns of Ceska Trebova and Skalce in eastern Bohemia.

These three contracts are valued at Kc5.4bn, and will represent a substantial slice of IPS turnover over the next few years. Turnover this year is forecast to top Kc9bn for the first time.

IPS was set up in 1993 to build the Prague metro system. By 1996 the company employed 20,000 and "was responsible for building nearly everything in Prague", says Miroslav Tvrdy, executive managing director.

Today it is a different animal. It has 7,600 employees and its expected 1996 revenues of Kc9.2bn are up 33 per cent on last year. Profits are also rising, from Kc170m last year to an expected Kc212m in 1996 and Kc288m in 1997. Its shares have been among the best performers on the Prague stock exchange this year, with the price up about 50 per cent over the past 12 months.

The company laid the

basis for its current success with a series of astute takeovers last year that gave it a leading position in the Prague housing market, the country's biggest, and in infrastructure construction. With the government expected to spend at least Kc200bn on road and rail projects by 2007, IPS is likely to be one of the main beneficiaries of lucrative state contracts.

With this in prospect, IPS has become a favourite of foreign investors anxious to tap into the booming Czech construction industry and grateful to find a company alive to their interests. In part it won this reputation by going abroad to seek investors.

"IPS management is receptive to the investor community and was one of the first to publicly release a company business plan," noted Wood & Co, a brokerage firm, earlier this year. IPS tends to disprove the rule that Czech companies whose shareholders registers are dominated by local investment funds are financial death to foreign investors. Some 40 per cent of its shares are owned by funds run by Komerční Banka, Ceska Sportovní Banka and Zivnostenska Banka, whose representatives sit on its supervisory board.

Foreign investors, including the Central European Growth Fund run by Credit Suisse Investment Management, own about 35 per cent. These three Czech banks are among those that welcome foreign portfolio investment into domestic companies. Admiring investors in IPS shares say it is a clear example of how local and foreign investors can co-exist happily together while helping companies restructure, expand, and benefit shareholders, management and employees.

The company laid the

Vincent Boland

Industrial financing • by Anthony Robinson

A conundrum for companies

Borrowing over longer periods than available is needed to raise productivity

Most Czech industrial companies are under-capitalised, unable to raise the medium and long-term capital they need from banks, but unwilling to raise equity capital because controlling shareholders fear diluting their majority ownership, according to a study commissioned by the European Bank for Reconstruction and Development (EBRD).

The study, designed and commissioned by the EBRD but carried out by Patria Finance, an independent Czech investment bank, cov-

ered a broad sample of 50 medium-sized companies with annual sales above Kc1bn and over Kc500m in equity capital. It deliberately excluded financial sector companies, utilities and those owned by foreign strategic investors.

Most of the companies were involved in the engineering, chemical and construction sectors. The sample group achieved average sales growth of 15 per cent and registered a 23 per cent average gain in net earnings in 1995.

Three-quarters of those sampled were planning investments beyond their own internal financing capacity. Companies in the pulp and paper, ceramics and glass sectors planned to invest most, followed by the

construction and chemical sectors.

Significantly, however, companies in the engineering sector - traditionally the heart of the Czech economy - planned only small fixed investments and intended to finance most of it internally, mainly from depreciation provisions. Depreciation represents the main source of internal financing for most companies, while retained earnings were sufficient to finance only 19 per cent of investment.

This reflects the very low return on assets of the surveyed companies - only 2 per cent on average. Low returns largely reflect the way that most companies are still hanging on to non-productive assets inherited from the socialist past. Low

returns on assets, combined with high interest charges on bank and other debt, is reflected in a low average return on equity of only 3.5 per cent.

This overall low level of profitability helps to explain why only 6 per cent of all Czech companies listed on the Prague stock exchange have declared dividends and why only 6 per cent trade above their nominal value.

The bulk of listed companies trade at a deep discount to their nominal value. This means that 94 per cent of listed companies are unable to issue new shares without first reducing the registered capital value of their existing equity. This requires a complex accounting and legal process, the report notes.

Under the circumstances, it is little wonder that Czech companies are highly indebted. The average debt throughout the 50 companies sampled amounted to 43 per cent of total assets, with the highest levels of indebtedness in the engineering industry (58 per cent) followed by the construction sector (55).

The real debt burden is even higher than stated because lax Czech accounting standards allow companies to avoid writing off irrecoverable receivables and other obsolete or unproductive assets, the report adds.

To finance the investment needed to raise productivity

and profitability, Czech companies need to be able to borrow for a much longer period than presently available to them. Only 24 per cent required short-term finance, while 35 per cent needed medium-term and 41 per cent wanted long-term funds. The survey showed that companies expected the average payback period on investment to be 6.2 years.

Despite the need for long-term capital, the survey found that nearly half the companies believed that existing shareholders would be unable to provide additional equity capital. Shareholders of over one-third of the companies questioned said an equity increase was unacceptable because it would lead to a dilution of their existing majority stake.

Most controlling shareholders were passive investors, more interested in being able to sell controlling blocks of shares at a premium than in taking an active role in corporate management, the report found. This is reflected in a high turnover of owners. No less than 54 per cent of the companies surveyed were acquired by a new majority shareholder in the first six months of this year. "The most significant change in shareholder structure did not occur during government sponsored privatisations but during the first half of 1996 as a result of a 'third wave' of privatisation," the report concluded.



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Foreign relations • by Anthony Robinson

Waiting to join Nato's ranks

The 'quick and easy' way to modernise the armed forces has been rejected

Strong border fortifications and a good army backed by a powerful arms industry were not enough to stop Hitler invading Czechoslovakia without a shot being fired in 1938. Membership of the Warsaw Pact was no protection against a Moscow-inspired invasion to kill the "Prague Spring" and restore communist orthodoxy 30 years later.

central Europe. The profound desire to prevent a repetition of such traumatic events lies behind their application for integration into an enlarged European Union and full membership of Nato.

The current Brussels timetable puts Nato expansion before EU enlargement, and the pecking order puts Czech entry before that of Slovakia, although both countries were joined in a federal union before their "velvet divorce" in January 1993.

Frage Necas, the impressive young chairman of the Czech parliament's defence committee, notes the likely delay to Slovak entry - due to the authoritarian ways of Prime Minister Vladimir Meciar - with regret. "It is in our national interest to have all our neighbours in

the same alliance," he says. But it is also clear that the Czech government attaches great importance to being counted among the early joiners of an enlarged Nato and has given much thought to both the practical and the financial implications.

The joining processes for Nato and the EU are different, Mr Necas says. "Clear political will on both sides is the main element in Nato entry, while EU membership demands precise fulfilment of many legal and technical conditions."

The first demonstration of the then Czechoslovakia's political will came with wholesale dismissal of the Warsaw Pact-trained senior officer corps in 1993, along with a similar purge of the internal security units. This was originally accompanied

by a decision to run down Czechoslovakia's large arms industry and virtually stop arms exports, a decision which hit Slovakia particularly hard as most of the heavy arms industry was situated in the eastern part of the former federal state.

The Sudeten Question • by Anthony Robinson

Confronting the past

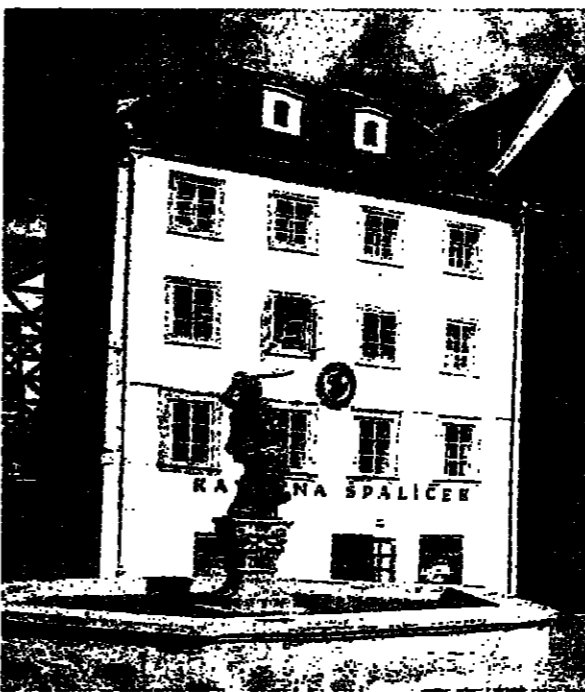
Czechs have been less quick than Poles to discuss past grievances

The most difficult thing to forecast under communism is the past, according to the old joke in communist times. That was when former heroes became enemies of the people overnight, and people and events alike were simply written out of the history books or air-brushed out of the photographs as the ideological line shifted.

ant, our political culture is confrontational and personal, politicians are often driven by intense personal hatreds, and there is an intolerance towards anything foreign, especially the gypsies," he adds.

engage in talks with both former enemies over past grievances. The Russians finally admitted that the NKVD secret police, not the Nazis, had massacred thousands of Polish officers in Katyn forest. Willingness to confront this and similar issues helped raise the historically fraught Polish-Russian relationship to levels of mutual respect.

The first Solidarity government, led by Tadeusz Mazowiecki, also placed a high priority on resolving similar questions with Germany, prior to signing a Polish-German treaty with Chancellor Helmut Kohl.



The ancient Market Square at Cheb, popular with visitors to the Sudetenland. From 50 Pictures from Bohemia and Moravia, by Dalibor Kustka

But as the Czech Republic and other former victims of Nazi and Soviet occupation prepare themselves for entry into Nato and the European Union, they are being forced to take a fresh look at painful episodes from the past and relations with their neighbours.

Czechs lacked the liberty to deal with the past while the Germans have had over 50 years to try to come to terms with their complicity and involvement in the Nazi period. But the Poles, simultaneously invaded by both Germans and Russians in 1938, have been quicker to

engage in talks with both former enemies over past grievances. The Russians finally admitted that the NKVD secret police, not the Nazis, had massacred thousands of Polish officers in Katyn forest. Willingness to confront this and similar issues helped raise the historically fraught Polish-Russian relationship to levels of mutual respect.

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which had hung out Nazi flags to greet Hitler's invasion in 1938, were forcibly expelled in the dead of winter and sent back to Germany in freight trains, trucks and on foot.

Most of the 3m refugees settled in Bavaria, where they kept up their old traditions and organised themselves into a powerful political lobby. Their votes help to keep the Christian Social Union in power in Bavaria and tie the hands of

Chancellor Kohl in Bonn. Many seek compensation for their lost homes and farms and an apology for their treatment at the hands of the Czech army and police half a century ago.

Czech-German declaration. The declaration, which Chancellor Kohl has said he would like to be able to sign before Christmas, would express German contrition for the invasion, occupation and demolition of the democratic Czechoslovak state in return for an apology from the Czech side for the human rights abuses suffered by the Sudeten Germans in the bitter aftermath of war.

That apology is proving hard to extract. Mr Pehe is among those who argue that this is partly because those who were ridiculed as moralists and hopeless dreamers when the Civic Forum alliance which managed the "Velvet Revolution" split up in 1991 lost their power to influence events.

The formal normalisation of relations between the Czech Republic and its powerful western neighbour would help to ease entry into the EU and Nato and underpin rapidly expanding personal and economic ties between the two countries.

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PRAGUE INVESTMENTS - Mr. Steven Miller, CEO

Steven Miller has worked for international design-and-build and architectural firms in countries all over the world including, as he says, "sheikhdoms and kingdoms." With Prague Investments, Miller has successfully completed four real estate developments. He has two under construction and has nine more on the drawing boards. All are located in the Czech capital city of Prague and its vicinity.

Q. Mr. Miller, you are the developer for tenants such as Kempinski Hotels, Shell Oil Co., Black & Veatch and Planet Hollywood. Can you suggest for them what has attracted them to the Prague market?

A. "These international names are attracted by the potential, both domestic and foreign, for this market. With Planet Hollywood, the fact that only Paris and London have more tourists than Prague in the whole of Europe, inspired them to advance by five years their original plan to open here. We had to go and "sell" them the idea but once they came, Prague sold itself.

Q. With Kempinski, it was simply the case that the new management board, seeing the lack of really good international hotels in a city of more than 1.4 million, recognized the strategic importance of Prague as the centre of Eastern Europe. Kempinski Hotels have over 65 per cent of their European hotels as "Leading Hotels of the World." They wanted the best site and since we have the only hotel facing the Old Town Square, we have it.

Q. For Shell and Black & Veatch, we assume it is simply a case of seeing the untapped potential in the country. There is still much to do here, new roads and motorways, to be built and power stations and commercial sites to develop.

Q. What is the level of bureaucratic difficulty now after seven years of a free-market economy compared to what it was like when you first came to Prague?

A. "There was, at the beginning, an impenetrable bureaucracy here and our earlier projects took a great deal of time and perseverance. Things are still hard but at least people at the top now recognize that things must change if the city is to advance. Our track record of completing sensitive projects in sensitive areas and honouring our promises not to destroy important historical buildings has resulted in a more positive relationship. The fact that we have Czech partners and employees helps us speed up a lot of processes other companies new to the market still find difficult. Things are changing all the time for the better."

Q. Would you say that the city of Prague is supportive of the projects you and your tenants are bringing to Prague?

A. "At the top levels, yes. There is still resistance at the administrative levels, which gets things held up. We try to do the normal things one does in real estate development throughout Europe. The difference is that many Czechs do things "their way" so we have to work within the system. It's a love-hate relationship. Mid-level city administrators are unable to grasp what we do, and to understand the balance between new design, the physical use of a site and buildings, economic viability, and a sense of historical continuity.

Q. Certainly the mayor of Prague, Mr. Jan Koukal, is on record welcoming Planet Hollywood and international hotels to Prague, so I guess we're doing something right."

Q. Do you find it's hard to convince investors of the viability of Prague development project or does the city's reputation for growth sell them on it?

A. "It is extremely hard right now... largely because the investment market is still very immature and secondly because investors seem to be attracted by the markets that are larger, such as Poland and developed first, such as Hungary. Those are high-risk countries, with hyper inflation and unstable currencies, so the yields are high. They think the yields here should be the same but the Czech Republic is not like its neighbours. Potential investors believe this is a risk country and they want the same returns you get in Russia, but the risks are far from comparable. The Czech Koruna has been appreciating against the Deutschmark recently, keeping the country well on course for meeting the single currency criteria. Once the Czech Republic has entered the European Union, which should be soon, and the German Open and Closed funds are allowed to invest here, the market here will take off.

Q. The leasing side of Prague Investments' business has worked out very well for us. But on the financing side there's still a problem."

— Mr. Miller, an architect, was interviewed by Mark Nessmith, a Prague-based writer and editor who has lived in the Czech Republic for the past three years.

The New OMNIPOL - the Powerful Return.

The Czech Republic is generally considered to be a successful example of transition of a post-communist economy into a free-market economy. Most economic indicators suggest that the course taken by the government, under the leadership of Prime Minister Vaclav Klaus is returning the Czech Republic to its former status as an advanced European country. However, indicators such as low unemployment, a unique method of privatization, a fixed currency rate, one-digit inflation and some other data could be interpreted as being ambivalent. Furthermore, unclear ownership structures, current difficulties faced by the banking sector, problems in the financial and ownership legislation as well as extreme polarization of the inexperienced, two-coloured political scene, have been exhorting foreign investors to take a restrained stance.

If we add an insufficient export policy of the Czech government and its consequence - a high deficiency of foreign trade, weak or no official support for the restructuring of economy, desintegration of industrial companies as well as whole branches of economy, the lack of domestic capital, short-sighted efforts of many managers to seek their own solutions independent of logical cooperation or verifiable links - combine to bring about a disharmonizing picture of the Czech economy, rather than a non-conflict portrait as depicted for the world's public attention.

It would however be imprudent to consider the Czech economy weak or unable to offer something valuable to the European and world community. The need exists to see more accurately, which parts of the Czech economy are compatible with the world's economy.

These would hardly include agriculture, food industry and electronics, but surely include the automobile industry, glass-making and other fields which are based on the tradition and skills of the world famous "golden Czech hands", and - although it might seem paradoxical - compatibility also applies to many branches of Czech heavy industry.

Within the heavy industry sector we can see some very interesting tendencies. The concentration of capital and the creation of strong groups are characteristic of top branches of engineering industry. This, undoubtedly, can be said about the armament industry which had been representing the Czech, or - if you like - Czechoslovak industry for many decades. President Havel on the anniversary of the founding of an independent Czech-Slovak state, surprisingly urged the need for having a national army orientated to the Western democratic mechanisms of defence, and a strengthened confidence in the Czech Army.

The appeal made by President Havel was far from being mere coincidence. It stressed the necessity and significance of the process which has been on the rise in the Czech top engineering industry, namely the tendency towards a considerable degree of concentration.

The newly emerged strong Czech industrial groups include such companies as the Chemapol Group which has been drawing from rich domestic traditions, while adapting to contemporary needs of (not only) the domestic market.

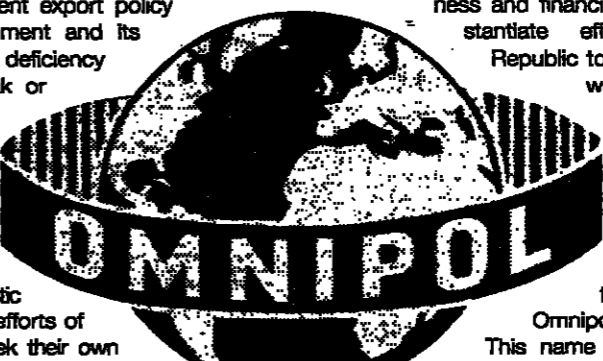
Such a conceptually strong industrial, business and financial group reflect a substantial effort of the Czech Republic to join the European and world structures, namely the E.U. and NATO.

In autumn 1996, the Chemapol Group took over a decisive, three-fourths, share in the Prague-based Omnipol joint-stock company.

This name is quite familiar to all those, who in the past decades, had something to do with the aerospace and arms industries. Omnipol had practically been a monopolistic exporter of the sophisticated aerospace and arms products and the best among arms industries of the then Eastern bloc.

Today, the Omnipol joint-stock company ranks among the best Czech firms, as stated by all official as well as prestigious unofficial ratings. In mid-1996, that is prior to its becoming a member of the Chemapol Group, Omnipol's turnover amounted to 1.3 billion Czech Crowns even after an almost 30% decrease in its labour force. This means a slight rise in comparison with the previous period. An estimated income for the first half of 1996 amounted, after taxation, to some 30 million Czech Crowns, which is by one third higher than the expected result.

Since the company was acquired by its new owner, its management has been exerting every effort to sign contracts of exclusive representation with Czech producers of aircraft and air technology, with the most significant engineering companies and with arms and armament systems producers, with the intention of again representing the best of Czech engineering.



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6 THE CZECH REPUBLIC

Steel • by Vincent Boland

Sales offer fresh start

A once-mighty industry comes to terms with the collapse of a customer base

Czechoslovakia was one of the steel centres of the steel-obsessed former Soviet bloc. By the end of the 1980s it was turning out 15m tons a year from five huge plants, one ton for every man, woman and child in the country. Disposing of it was never a problem: the Soviet Union had an insatiable appetite, while the local armaments industry also consumed great quantities.

Not surprisingly, the industry was among the hardest-hit when Communism collapsed alongside communism. Russia could not afford to pay market prices, and suddenly had more than enough steel of its own as industrial and arms output plummeted. At the same time, the Czechoslovak arms industry went into terminal decline.

Today, the Czech Republic has three big, functioning steel plants - Vitkovice, Nova Hut and Trinec, all in northern Moravia, turning out 6m to 7m tons annually. A fourth, Foidl, near Prague, folded earlier this year after a disastrous privatisation. The old federation's fifth plant - VSZ in Kosice, Slovakia - is perhaps the entire region's most modern and aggressive producer after an astutely handled restructuring process under an innovative management team. This autumn, VSZ expanded its reach by buying 20 per cent of Trinec.

New Vitkovice and Nova Hut are about to give a new lease of life. The government is preparing to sell 15 per cent of each to private financial investors in an innovative privatisation process that also involves giving management an option to buy up to 15 per cent of each company in five years if certain fairly stringent conditions are met, including a doubling of their share price. In addition, Nova Hut is close to securing \$400m in outside financing that, added to an additional \$250m of internal resources, will pay for a massive restructuring

programme which began this year and will continue to the end of the decade.

The programme has several aims, says Jan Svoboda, the project manager. Its centrepiece is the construction of a new mini-mill at the plant, in Ostrava. ICF Kaiser, a US engineering company, has been selected to install the mill, which will increase production of sheet metal to 1m tons from 700,000 tons currently. Sheet metal accounts for up to 45 per cent of total European steel demand, and Nova Hut wants to capture a greater share of that market to compete with VSZ, its chief regional rival, and supply the fast-growing automobile and consumer durable markets.

The programme also involves another big reduction in emissions of pollutants. Any visitor to Ostrava can testify to the foulness of the air, though managers at both Nova Hut and Vitkovice insist it is cleaner than in Prague. Both companies say much progress has been made in cutting emissions of dust and gases to levels prescribed by the European Union.

About \$250m of the investment programme at Nova Hut will come from the International Finance Corporation, another \$100m from Czech banks, and the rest from internal company revenues, which amounted to Kc24.3bn in 1995. Vikas Thapar, director of the IFC's Czech office - which, ironically, is being scaled down following his appointment as head of European operations - says the funding was preferred because of the IFC's belief that Nova Hut can become "a competitive long-term steel producer in this part of the world".

The IFC loan package is expected to be in place by the end of January. Because its charter forbids it from investing in projects where private investors do not have a majority stake, IFC involvement has forced moves to reduce state ownership at Nova Hut. The Czech National Property Fund, the state holding company, is currently choosing a lead manager for international offerings of 18 per cent of



The country's steelmaking goes back four centuries

both that plant and Vitkovice. When these stakes are sold - the deadline is the end of June 1997 - state ownership of both will be reduced to 49 per cent.

To attract investor interest, the NPF has, unusually, shown some imagination. It is in the process of selling a 1 per cent stake in each company to management and giving them options over another 15 per cent, exercisable in five years' time at today's share price. This is a powerful incentive to executives to make their restructuring projects a success.

Their success is important for the overall health of the Czech economy, observers say. The country has a steel-making tradition going back to the 16th century, when ore was discovered in the hills around Ostrava. In 1828, Rudolf Jan, Archbishop of Olomouc in central Moravia, built a smelter in what was then the village of Vitkovice. Archbishop Jan was a member of the Hapsburg family and owned ore mines in Sweden and coal mines in the Ostrava region. The plant was bought in 1843 by a branch of the Rothschild family, and it remained in their hands until it was seized by the Nazis in 1939.

Today, the village of Vitkovice has effectively become the town of Ostrava, home to 300,000 souls. In a perfect example of the communist-era concept of the "company town", the steel plant is situated right in the middle of the city. Its miles of pipelines, coal chutes and electrical wiring weave around Ostrava like the tentacles of an octopus, locking

plant and town together in an embrace of mutual dependency. Nova Hut (literally, New Ironworks) was conceived in 1937 and building started under the Nazis. It was not finished until the early 1950s, when it became an integral part of the eastern bloc's steel industry.

Just 5km apart, neither competes with the other in product range, but there is a sense of rivalry nonetheless. It was inevitable however, given their proximity, they would eventually be forced to co-operate. Vitkovice's blast furnaces, which are virtually on Ostrava's high street, are to be shut down so those operations will be concentrated on Nova Hut.

The notion of merging the two and further rationalising operations remains in the air. Jaroslav Dusilek, Vitkovice's finance director, says the idea was considered and discarded in 1990 and 1995. "The government felt a merger would be premature. It decided to let new owners decide that question eventually," he says. "A merger would seem to be a very logical move. It seems strange to have two separate companies just 5km from each other."

It is an issue that may eventually arise when both companies are more fully privatised. If executives at both companies succeed in implementing their restructuring proposals and get that share price to double, the state holding in each will be cut to 34 per cent by the end of 2000. By then Czech steelmakers should have a clearer idea of their future.

INTERVIEW Zdenek Bakala

'There are too many markets'

Zdenek Bakala, founder and chairman of the investment bank Patria Finance, laments the weaknesses of coupon privatisation and argues the case for a genuine equity culture. As co-head of CS First Boston in Prague from 1990 to 1994, he was in at the start of economic reforms and the birth of capital markets. Here he gives his views on progress so far, in an interview with Vincent Boland and Anthony Robinson

market performance and the pace of industrial restructuring. Every single business in this country needs a very severe and costly restructuring. But they don't have the capital or the motivation to do it. There are exceptions which have been extremely successful, however.

Skoda Auto [now part of Germany's Volkswagen] is a clear example of a company not subject to voucher privatisation and to this vague equity market. Here, the results are very different. Today, the company is thriving.



Zdenek Bakala

today it's time to step back and start thinking about the long term.

What does that require? Above all, it requires political will. Then it will be relatively easy and quick for legislative changes to be enacted, for institutions to be reformed to fit in with the world. An oversight commission must be created that is responsible to parliament and not to the executive arm of the government. It must have the authority and the funding to enforce the law. The revolution is over. We just have to start doing things the way the rest of the world is doing them. The debate around privatisation of the banking sector will force this issue and will show the advantages of western-style privatisation.

How widespread do you think fraud is in the wider financial market, and to what extent is it responsible for the problems in the banking sector?

The question is, what is fraud? I don't believe the majority of individual bank problems has been caused by criminal actions under Czech law. One could argue that certain things have been done here that would be illegal elsewhere. There are loose legal guidelines

that can be taken advantage of. But a body of law cannot be created overnight.

Is there a moral vacuum, or a lack of clear legislation? I think it is more a lack of historical experience. For example, the concept of fiduciary responsibility, of a higher standard of responsibility than in normal commercial contracts, doesn't exist. That is the problem, not somebody embezzling 25 billion crowns and disappearing. The problem is the little inefficiencies, the small degradation of the value of assets given to the public, to the beneficiaries of voucher privatisation. If somebody steals money, fine, let's have the police look for him and let's see if we can find a law under which he can be prosecuted. In most cases we will not be able to do so, but that is not the problem. The problem is the lack of standards which allows the system to function without giving full benefit to the owners of assets.

It seems the political tide has turned somewhat. How does it look to you? The electorate was curious [in June], in a way it [the dominance of the Klaus government to June] was boring. However, the Social Democrats failed to take advantage, and the senate election has shown the result.

Do you think the mandate given to the senate, and by extension to the government, is somehow unconvincing because so few voted? I don't believe so. A year from now nobody will remember the turnout.

Will the result give the prime minister the bounce he needs to get the government back on track? I think so. With a clear mandate in the senate the coalition will be strengthened.

Q: What are the problems facing investors in the Czech capital markets?
A: For a start, there are too many markets. Trading takes place on the Prague stock exchange, the over-the-counter market, the EM System [a regional exchange for small investors], and the grey market.

There is not a single place where aggregate supply and demand are concentrated and where a price is determined that could be viewed as an objective market price.

But I would draw a distinction between the debt and equity markets. We have a small, growing and active debt market run by professionals. The problem is on the equity side. Voucher privatisation was an absolutely correct idea, but it was not executed in an optimal way - and actually prevented the creation of a proper equity market.

What are the consequences of that?

Companies are controlled by banks and therefore do not have access to debt under competitive conditions. At the same time, they are being prevented, explicitly or implicitly, from going to the market to raise fresh equity, which they desperately need. These two factors slow down economic growth.

What is the cost in terms of company profitability,

CASE STUDY Consumer spending

Shopping for a bright Christmas

When Mr and Mrs Novak go shopping this Christmas, they may find that their favourite shops have moved. This year has seen an acceleration in the growth of that very American phenomenon, the shopping mall, right in the heart of central Europe. It is changing the way Czechs do their shopping, and it looks as if it is here to stay.

So far this year three new shopping centres have opened within spending distance of each other on Na Příkopě, the central Prague street that is already the financial centre of the Czech Republic - it houses the central bank and the headquarters of four of the country's biggest banks - and is fast becoming the capital's entertainment and commercial hub.

Marks and Spencer, the UK high street retailer, opened its doors there in October, the key tenant in the new French-built Myslček shopping and office complex that has dismayed architectural purists but provided some much-needed serviced office and retail space in the crowded centre of Prague's busy Old Town.

At the corner of Na Příkopě and Wenceslas Square, the Koruna Palace, a magnificent pile dating from the 1910s, has also been converted into shopping and office areas. This building is now home to the nation's first Dunkin' Donuts as well as its first megastore - two floors of CDs, videos, hi-fi and bars developed by Bonton, an expanding entertainment company headed by Martin Kratochvíl, sometimes dubbed the Richard Branson of the Czech Republic.

Further up on Wenceslas Square lies the Daxec building, a new office and shopping complex hidden behind the art deco facade of the original building that was demolished to make way for it.

Out-of-town malls are also cropping up. Ikea, the Swedish supplier of home furnishings, is developing a huge mall on the city's outskirts, while another is taking shape in a suburb on the opposite side.

Some retailers say that what attracts them to the Czech Republic is relatively high levels of disposable

income. While local shopping habits still tend towards the somewhat dowdy and customer service is poor, there is growing evidence that consumers are increasingly prepared to spend money rather than save it. One reason why the Czech trade deficit is high is because an ever-increasing number of people are buying imported luxury consumer goods such as cars, hi-fi equipment, jewellery and clothing, economists say.

The average industrial wage grew by nearly 10 per cent in real terms in the first half of this year, according

to the central bank, even though gross pay, at just under Kč10,000 a month, is still relatively modest. Nevertheless, the average Prague-based worker earns up to Kč3,000 more than his or her counterpart outside the capital, while incomes in the fast-growing financial services sector, heavily oriented towards Prague, are generally higher than in other areas of industry.

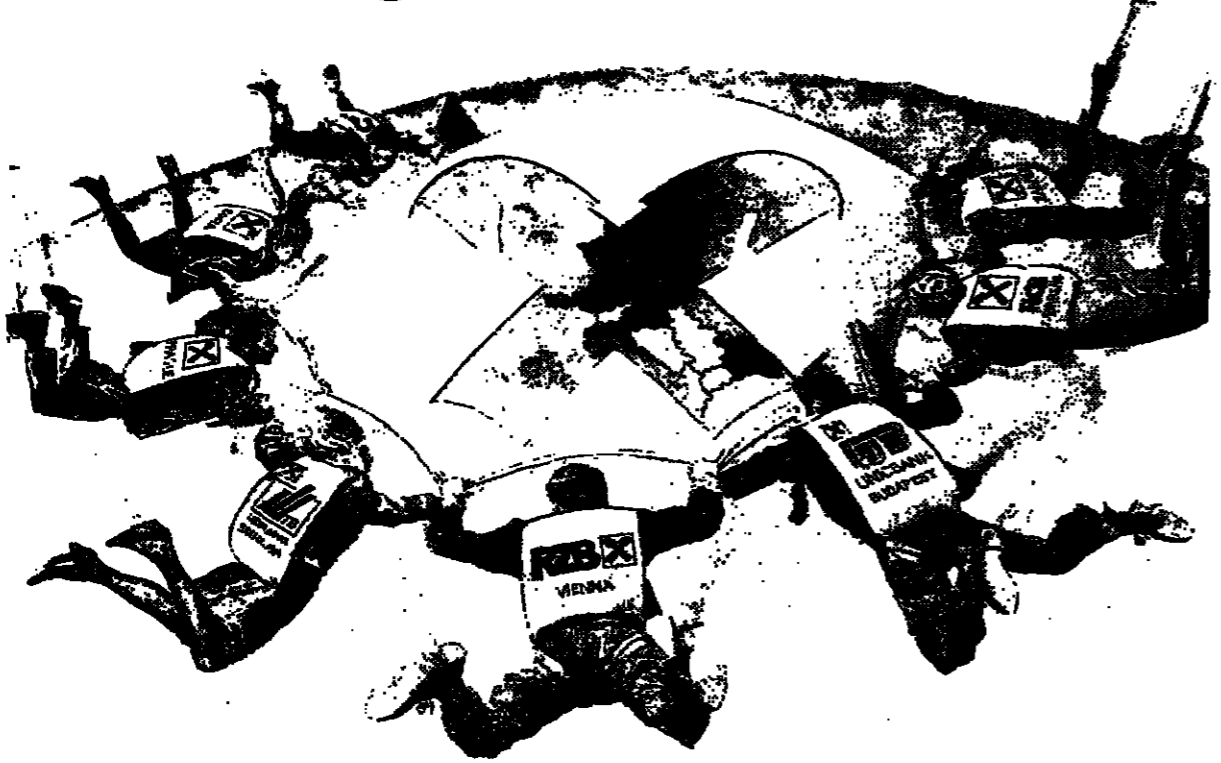
That has not stopped braver pioneers, who are helping to change the face of Czech shopping. One consequence of the new fad for shopping centres is that it

represents a shift away from the traditional concept of the "pasaz" or passageway off the main streets. These hidden spaces, some spectacularly beautiful, others run-down, are where most shops are still to be found.

While the Myslček development retains many of the aspects of a pasaz, the Koruna Palace is a definite change - a shopping centre on four floors. When Mr and Mrs Novak go shopping this Christmas, they are very likely to be spotted riding the escalators.

Vincent Boland

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